

# ANDREW ROBINSON

FILMMAKER

## SOFTWARE

DaVinci Resolve  
Avid Media Composer  
Adobe Premiere  
Adobe Photoshop  
Adobe After Effects

## HARDWARE

Blackmagic Pocket 4k  
Blackmagic Pocket 6kPro  
DJI Mavic Air

## AFFILIATIONS

Paige's Butterfly Run  
Honor Flight Syracuse  
Believe in Syracuse  
Focus Greater Syracuse

Board Member:  
Skaneateles Lake Association

## AWARDS

Best Student TV Station  
NY Festivals - 2013 & 2017

Telly Award - 16  
National Cable Ace - 2  
Syracuse Ad Club - 5  
Syracuse Press Club - 1  
NY Festivals - 2  
NYS Broadcasters  
Association - 1

## CONTACT

315.263.3543  
prproductionstv@gmail.com  
www.prproductionstv.com

## PROFILE

Experienced director of photography, editor, director and manager in live sports, music, drama, commercial, marketing and episodic single and multi-cam location and studio productions. Accomplished educator teaching beginning, intermediate and advanced television production courses at the university level. Well read, musically inclined and a passion for the moving image and the stories it tells.

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### PR PRODUCTIONS - SYRACUSE, NY (SINCE 1978)

Owner/Director of Photography/Editor - **Present**

### ORANGE TELEVISION NETWORK SYRACUSE UNIVERSITY

General Manager - 2004 - 2021 - 17.5 years

### S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Adjunct Professor - 2005-2021

### FREELANCE NETWORK SPORTS PRODUCTION

Director / Replay / Camera Operator - 35 years

### WNYS-TV - ABC AFFILIATE / SYRACUSE, NY

Creative Services Producer - 6 years

### AXXESS TELEVISION PRODUCTION - SYRACUSE, NY

Production Manager/Director of Photography/Editor - 12.5 years

### WCNY-TV - PBS AFFILIATE / SYRACUSE, NY

Producer/Director - 7.5 years

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## PROFESSIONAL DEVELOPMENT

Faculty Fellowship - January 2018  
National Association of Television Program Executives

Faculty Fellowship - November 2007  
Academy of Television Arts & Sciences Foundation

Professional Gallery - October 1994  
S.I. Newhouse School of Public Communications

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## EDUCATION

**BACHELOR OF SCIENCE, MAJOR IN TELEVISION/RADIO**  
Syracuse University 1981

## HOW MY STUDENTS AND CLIENTS DESCRIBE ME

Experienced  
Passionate  
Creative  
Good eye  
Talented  
Funny  
Knows his stuff  
Fair  
Laid back  
Approachable  
Willing to help  
Offers good advice  
Goes the extra mile  
Nice earring

As a documentarian, you think,  
'Follow your curiosity.'  
Ron Howard

"We are, as a species, addicted  
to story. Even when the body  
goes to sleep, the mind stays up  
all night, telling itself stories."  
Jonathan Gottschall

Of all of our inventions for mass  
communication, pictures still  
speak the most universally  
understood language.  
Walt Disney

## COURSES TAUGHT

### SYRACUSE UNIVERSITY

COM 117 - Multimedia Storytelling (3 credit)  
Required of all Newhouse freshmen teaching basic camera operation, lighting, sound, editing and storytelling skills

TRF 205 - Sight, Sound and Motion (3 credit)  
Sophomore and junior level required course on basic camera operation, lighting, sound, editing and storytelling skills

TRF 400/600 - Sports Production (3 credit)  
Elective teaching all production positions (above the line and below the line) in a live, multi-camera sports production

TRF 442/642 - Multi-Cam Television Production (3 credit)  
Elective teaching multi-camera studio production practices

TRF 453/653 - Shortform Production (3 credit)  
Elective teaching shortform production (commercials, PSA's & music videos) and Adobe Photoshop and After Effects

TRF 469/669 - Advanced Filmmaking-Non-Fiction (3 credit)  
Undergraduate and graduate capstone, students produce a short (8-10 minute) non-fiction capstone project

TRF 610 - Pro Seminar (1 credit)  
Graduate level required course exposing students to industry standards, practices and career planning

TRF 655 - Screenwriting & Production Workshop (3 credit)  
Required for all incoming TRF graduate students teaching basic camera operation, lighting, sound, editing and storytelling skills

### CAYUGA COMMUNITY COLLEGE

TelCom 180 - Video Field Production (3 credit)  
Freshmen level required course, students are taught introductory skills in location, single camera video field production and Avid Express Pro editing.

## PROFESSIONAL ACCOMPLISHMENTS

Built and established the Orange Television Network, the first college cable TV station in the country in high-definition at the preeminent communications school in the United States

Managed top performing and consistently profitable Central New York production and post-production facility supervising a staff of four while responsible for sales, marketing, preparing quotes, closing sales and strategic vision.

Worked on projects for PBS, Comedy Central, HGTV, History Channel, Fuji Film, NCAA, UPS, Carrier Corporation, Welch Allyn, Eric Mower & Associates

Director of 14 seasons of college football and 5 seasons of college basketball for networks ESPN, Empire Sports Network, Super Sports Network and NYS Public Television

Panelist at Broadcast Educators Association conference in 2008, 2010, 2012 & 2018 and AHECTA conferences in 2005 through 2008 and 2010.

Increased billing while serving as Creative Services Producer at WNYS-TV for several clients including one where billing was doubled in one year from \$50,000 per year to \$100,000.