



ANDREW ROBINSON FILMMAKER

SOFTWARE

DaVinci Resolve
Avid Media Composer
Adobe Premiere
Adobe Photoshop
Adobe After Effects

HARDWARE

Blackmagic Pocket 4k
Blackmagic Pocket 6kPro
ATEM Mini Extreme Iso
DJI Mavic Air

AFFILIATIONS

Believe in Syracuse
Focus Greater Syracuse

Board Member:

Paige's Butterfly Run
Skaneateles Lake Association

AWARDS

Best Student TV Station
NY Festivals - 2013 & 2017

Telly Award - 16
National Cable Ace - 2
Syracuse Ad Club - 5
Syracuse Press Club - 1
NY Festivals - 2
NYS Broadcasters
Association - 1

CONTACT

315.263.3543
prproductionstv@gmail.com
www.prproductionstv.com

PROFILE

Experienced director of photography, editor, director and manager in live sports, music, drama, commercial, marketing and episodic single and multi-cam location and studio productions. Accomplished educator teaching beginning, intermediate and advanced television production courses at the university level. Well read, musically inclined and a passion for the moving image and the stories it tells.

PR PRODUCTIONS - SYRACUSE, NY (SINCE 1978)

Owner/Director of Photography/Editor - **Present**

ORANGE TELEVISION NETWORK SYRACUSE UNIVERSITY

General Manager - 2004 - 2021 - 17.5 years

S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

Adjunct Professor - 2005-2021

FREELANCE NETWORK SPORTS PRODUCTION

Director / Replay / Camera Operator - 35 years

WNYS-TV - ABC AFFILIATE / SYRACUSE, NY

Creative Services Producer - 6 years

AXXESS TELEVISION PRODUCTION - SYRACUSE, NY

Production Manager/Director of Photography/Editor - 12.5 years

WCNY-TV - PBS AFFILIATE / SYRACUSE, NY

Producer/Director - 7.5 years

PROFESSIONAL DEVELOPMENT

Faculty Fellowship - January 2018
National Association of Television Program Executives

Faculty Fellowship - November 2007
Academy of Television Arts & Sciences Foundation

Professional Gallery - October 1994
S.I. Newhouse School of Public Communications

EDUCATION

BACHELOR OF SCIENCE, MAJOR IN TELEVISION/RADIO
Syracuse University 1981

HOW MY STUDENTS AND CLIENTS DESCRIBE ME

Experienced
Passionate
Creative
Good eye
Talented
Funny
Knows his stuff
Fair
Laid back
Approachable
Willing to help
Offers good advice
Goes the extra mile
Nice earring

As a documentarian, you think,
'Follow your curiosity.'
Ron Howard

"We are, as a species, addicted
to story. Even when the body
goes to sleep, the mind stays up
all night, telling itself stories."
Jonathan Gottschall

Of all of our inventions for mass
communication, pictures still
speak the most universally
understood language.
Walt Disney

COURSES TAUGHT

SYRACUSE UNIVERSITY

COM 117 - Multimedia Storytelling (3 credit)
Required of all Newhouse freshmen teaching basic camera operation, lighting, sound, editing and storytelling skills

TRF 205 - Sight, Sound and Motion (3 credit)
Sophomore and junior level required course on basic camera operation, lighting, sound, editing and storytelling skills

TRF 400/600 - Sports Production (3 credit)
Elective teaching all production positions (above the line and below the line) in a live, multi-camera sports production

TRF 442/642 - Multi-Cam Television Production (3 credit)
Elective teaching multi-camera studio production practices

TRF 453/653 - Shortform Production (3 credit)
Elective teaching shortform production (commercials, PSA's & music videos) and Adobe Photoshop and After Effects

TRF 469/669 - Advanced Filmmaking-Non-Fiction (3 credit)
Undergraduate and graduate capstone, students produce a short (8-10 minute) non-fiction capstone project

TRF 610 - Pro Seminar (1 credit)
Graduate level required course exposing students to industry standards, practices and career planning

TRF 655 - Screenwriting & Production Workshop (3 credit)
Required for all incoming TRF graduate students teaching basic camera operation, lighting, sound, editing and storytelling skills

CAYUGA COMMUNITY COLLEGE

TelCom 180 - Video Field Production (3 credit)
Freshmen level required course, students are taught introductory skills in location, single camera video field production and Avid Express Pro editing.

PROFESSIONAL ACCOMPLISHMENTS

Built and established the Orange Television Network, the first college cable TV station in the country in high-definition at the preeminent communications school in the United States

Managed top performing and consistently profitable Central New York production and post-production facility supervising a staff of four while responsible for sales, marketing, preparing quotes, closing sales and strategic vision.

Worked on projects for PBS, Comedy Central, HGTV, History Channel, Fuji Film, NCAA, UPS, Carrier Corporation, Welch Allyn, Eric Mower & Associates

Director of 14 seasons of college football and 5 seasons of college basketball for networks ESPN, Empire Sports Network, Super Sports Network and NYS Public Television

Panelist at Broadcast Educators Association conference in 2008, 2010, 2012 & 2018 and AHECTA conferences in 2005 through 2008 and 2010.

Increased billing while serving as Creative Services Producer at WNYS-TV for several clients including one where billing was doubled in one year from \$50,000 per year to \$100,000.