



Protecting Google Accounts Against Hijacking

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Trust & Safety Account Security Manager

Every user is a potential target ...



...because online accounts are valuable ...



Information
(personal data, financial,
credentials, contacts, etc)

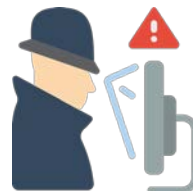


Online Identity
(impersonation, account needed
to get access to resources, etc)

...for different types of threat actors.



Cyber criminals



State-sponsored



Insider threats

Three ways to access an account



Solving challenges
(e.g. password, 2SV,..)

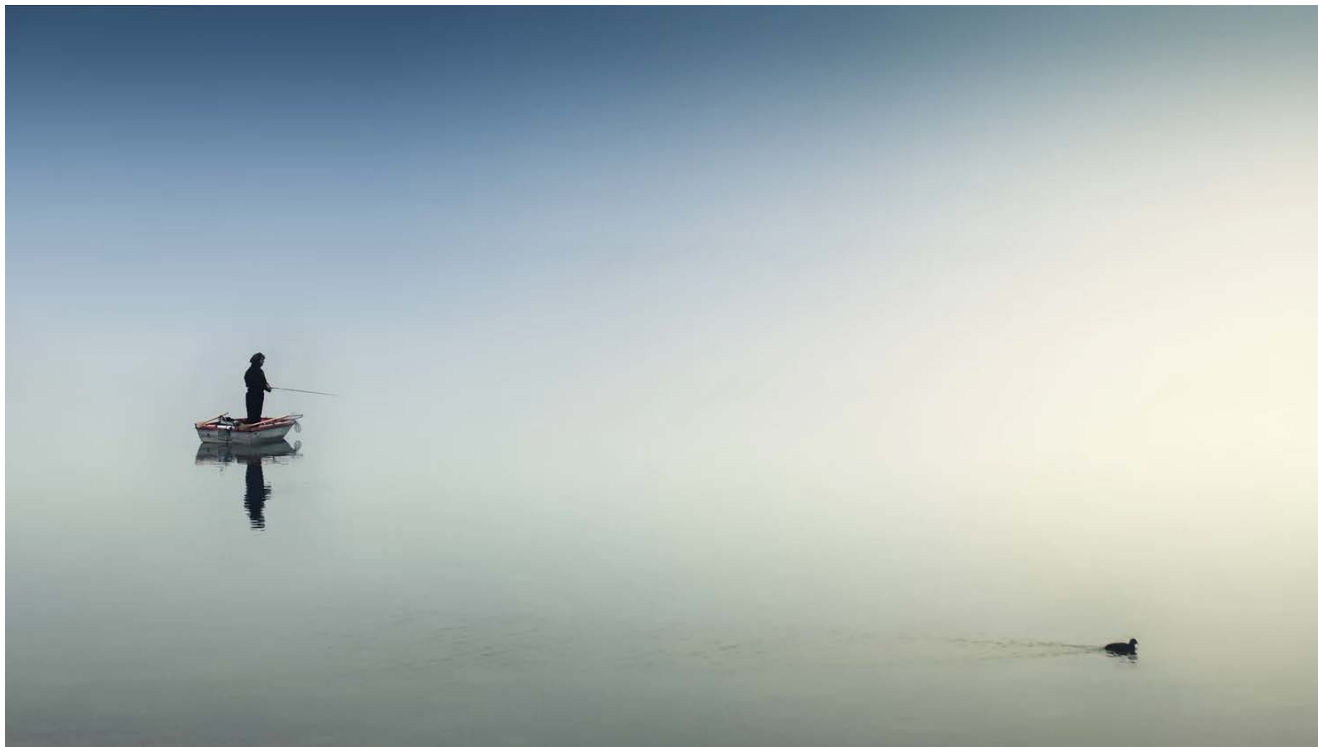


Access tokens
(steal or lure to grant access)




Compromise of devices
(access to user's endpoint)

Evolution of the phishing sophistication



Phishing examples

From Google Monitoring [REDACTED] 
Subject Privacy violation 8/25/10, 2:32 AM
To [REDACTED]

 Reply  Reply All  Forward  Archive  Junk  Delete  More

Dear Owner!

Google Monitoring Service informs you about your confidential information detected on [Google Documents](#) Service. For your privacy purposes we have restricted access to the following page:


<https://docs.google.com/leaf?id=0B1EY-OHft-ixYWDhhODfvYhn2sdE3N2I2VkZjVIM>

We warn you about possibility of unlawful using of your confidential information.

According to [Google Privacy Policy](#) we can't restrict access to this page without reasons for more than 24 hours, therefore we ask you to make sure that this information belongs and to send a request to the [address](#) to delete this page.

Google Company considers user's confidentiality as first-priority factor. We collect exclusively given by you information on personal identification. We don't disclose, do spread and don't give your information or lists of email addresses to other foreign organizations with any purposes.


Yours Sincerely,
Google Monitoring Center.

★ An odd thing has been happening with my incoming email, from both personal and work emails.  [ADD A REPLY](#)

by emhermann 12/28/10

Explain your issue in full detail here:

An additional email attachment is included with the following information:

Mail Delivery Subsystem  show details 8:06 AM (2 hours ago)

to me
Delivery to the following recipient failed permanently:

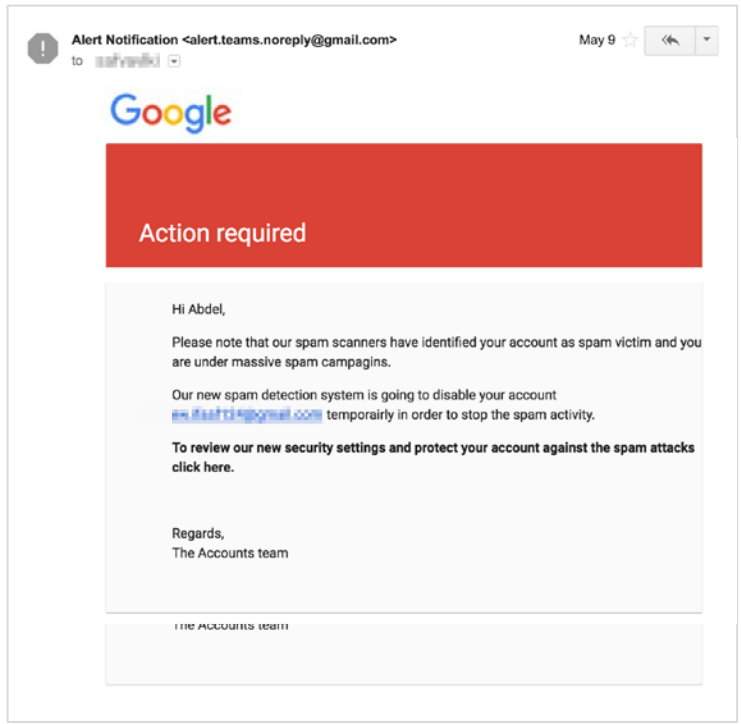
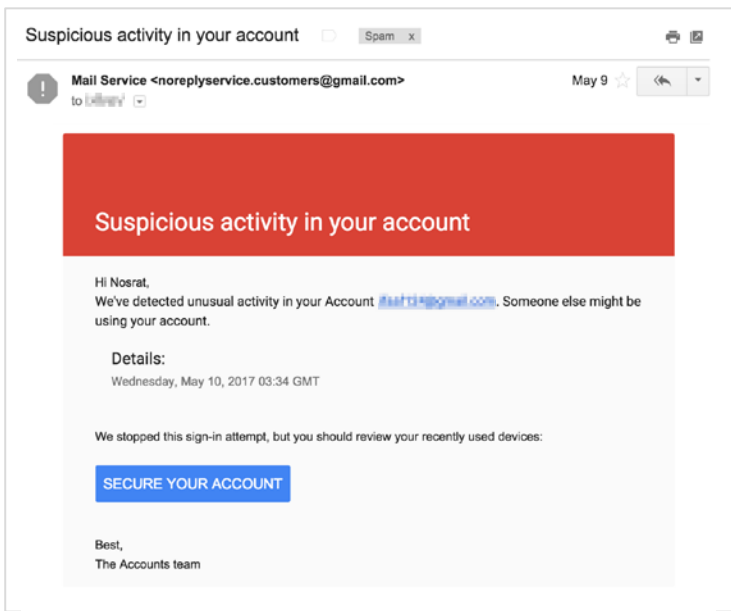
chen...@gmail.com

Technical details of permanent failure:
Storage quota exceeded

It seems to have originated with a Macy's email, but I can't be sure. I just recently changed my email because of hacking, so this is perplexing. What should I do?

Thanks!

Please Also Include:
Operating system: Vista
Program and version you use to access Gmail: Firefox
Your antivirus software: Norton 360



Subject: Enable your personal scanner



Hi Sarah

Our security system detected several attack attempts on your Google Account. To improve your account safety use our new official application "Google Scanner".



Permit Scanning





Best, The Accounts Team

2016 Mail Corp. 1458 Amphitheatre Parkway, Mountain View, CA 98453

facebook would like to:

 Read, send, delete, and manage your email 

 Know who you are on Google 

 View your email address 


By clicking Allow, you allow this app and Google to use your information in accordance with their respective terms of service and privacy policies. You can change this and other [Account Permissions](#) at any time.

Deny

Allow

From: Support <google.support@g.mail.com>
Subject: Suspicious sign in prevented
To: [REDACTED]

06:43 AM



Someone has your password

Hi,
Someone just used your password to try to sign in to your Google Account.
[REDACTED]

Details:
Tuesday, October 24, 2017 22:38:13 UTC
Kiev, Ukraine*

Google stopped this sign-in attempt. You should change your password by clicking the button below:

[CHANGE PASSWORD](#)

Best,
The Google Accounts team

*The location is approximate and determined by the IP address it was coming from.
This email can't receive replies. For more information, visit the [Google Accounts Help Center](#).

You received this mandatory email service announcement to update you about important changes to your Google product or service.
© 2017 Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA

From: Microsoft.com team <[REDACTED]>
Subject: Unusual sign-in activity!
To: [REDACTED]

08:26 AM

This message is from a trusted sender.

Microsoft-account

Unusual sign-in activity

We've detected something unusual about a recent sign-in to the Microsoft account [REDACTED]. To help keep you safe, we've required an extra security challenge.

Sign-in details:
Country/region: China
IP address: 36.73.112.207
Date: 23.10.2017 14:26 (GMT).

If this was you, then you can safely ignore this email.
If you aren't sure whether this was you, a malicious user might have your password.

[Secure your account](#)


To opt out or change where you receive security notifications, [click here](#)

The Microsoft.com Team

Microsoft respects your privacy. To learn more, please read our online [Privacy Statement](#).

From: [REDACTED]@mail.com
Subject: Open University
To: [REDACTED]

07:21 AM



[REDACTED]@mail.com invited you to edit the folder "Open University" on Dropbox.

[Go to folder](#)

Enjoy!
The Dropbox team

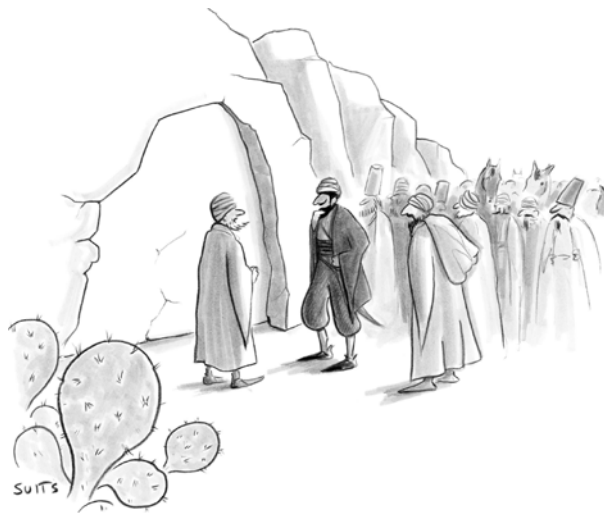
And what are we doing about it?



2 things that can go wrong



Hijacker gets in



"Try 'Open underscore sesame.'"

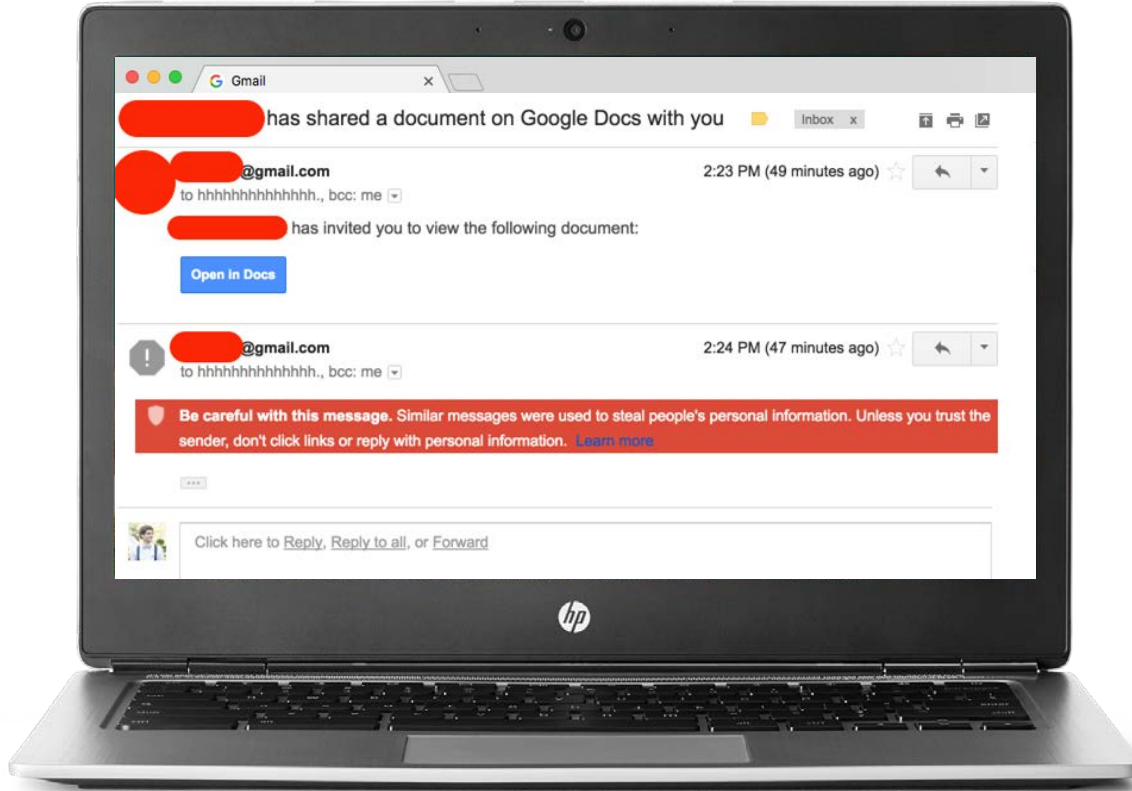
User is locked out



Prevention

Sign-in risk detection

Challenges





Safe Browsing

Deceptive site ahead

Attackers on [http://www.ck12.org/](#) may trick you into doing something dangerous like installing software or revealing your personal information (for example, passwords, phone numbers, or credit cards). [Learn more](#)

- Automatically send some [system information and page content](#) to Google to help detect dangerous apps and sites. [Privacy policy](#)

DETAILS

Back to safety



We notify compromised users and ask them to change their password.



Prevention
Sign-in risk detection
Challenges



Dimensionality of risk

How surprised we are to see you login like that?

Unusual location, device, time

How suspicious does the login look?

- Similarity to known hijacking patterns
- Is user at risk?



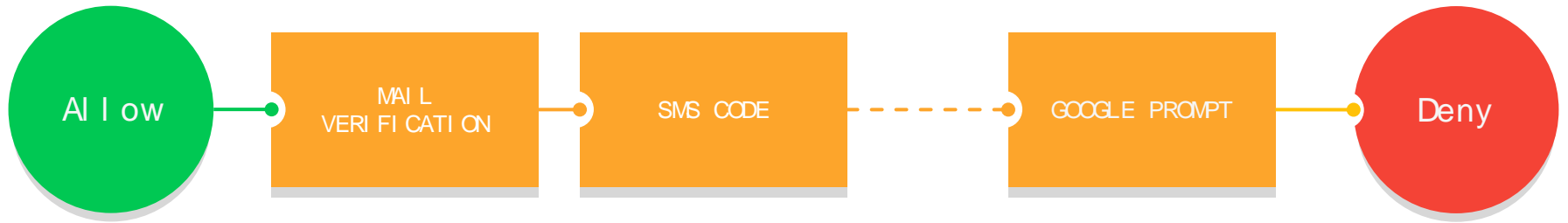
Prevention

Sign-in risk detection

Challenges



Choose the challenge that minimizes damage





Verify it's you

This device isn't recognized. For your security, Google wants to make sure it's really you. [Learn more](#)



your.account@gmail.com



Try another way to sign in



Tap **Yes** on your phone or tablet



Get a verification code at (...)
.....99

Standard rates apply



Call your phone on file (...)
.....99



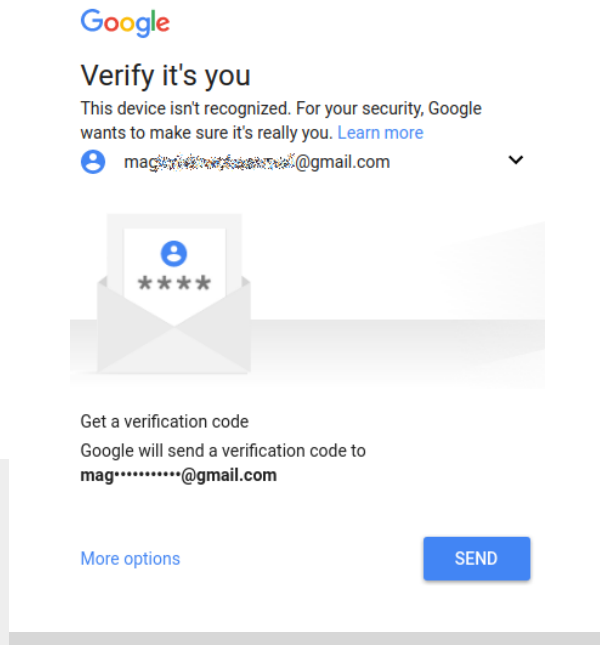
Use your phone or tablet to get a security code
(even if it's offline)



Get help



Secondary e-mail verification

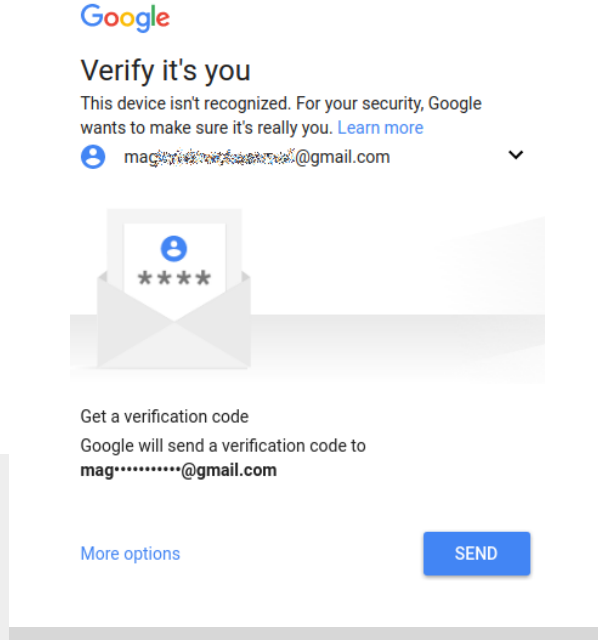


10%
Of users

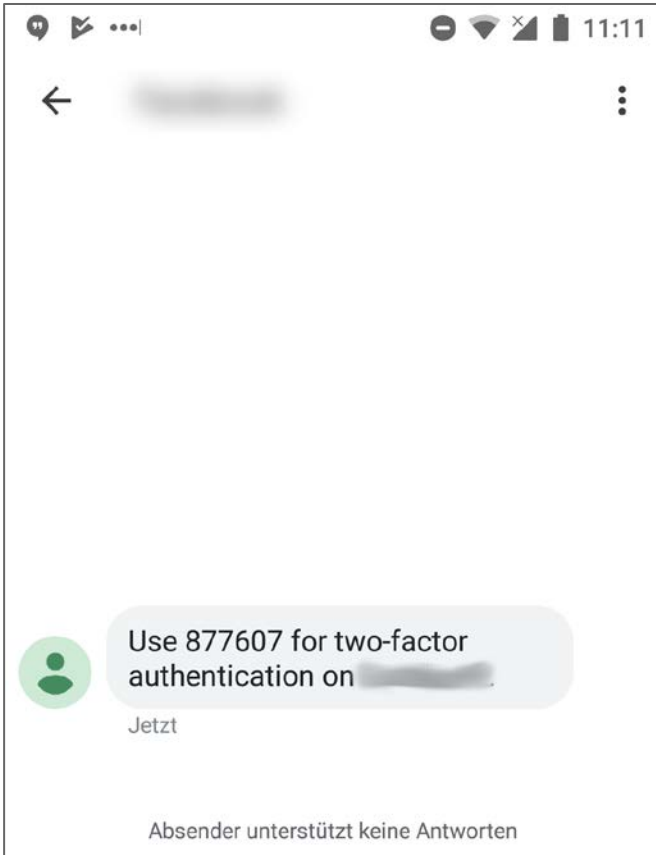
have problems passing this
challenge



Secondary e-mail verification



Vulnerable to phishing and password reuse



SMS code

Vulnerable to phishing...

18% of observed phishing kits collect phone data.

...and other methods

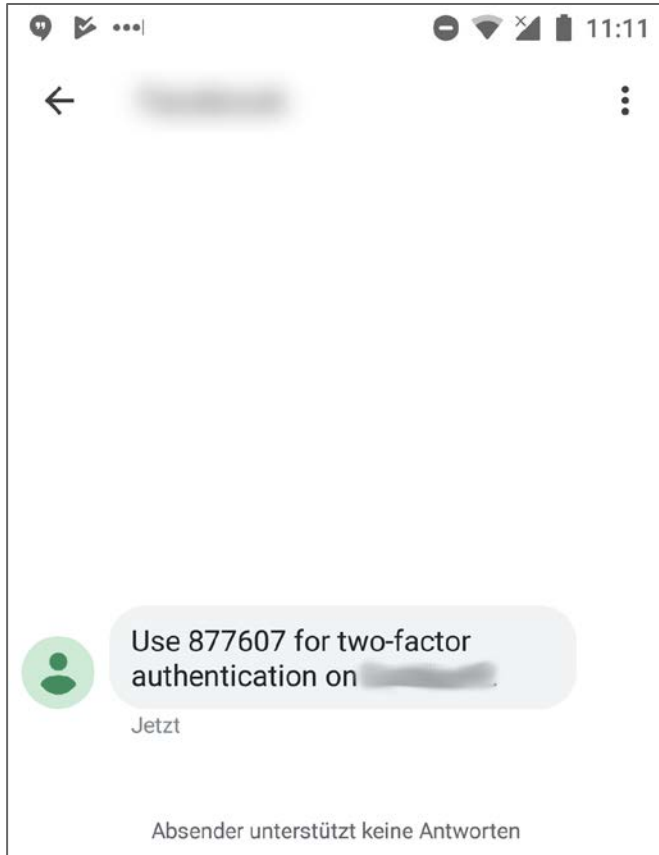
There are multiple ways to get the SMS code besides phishing.

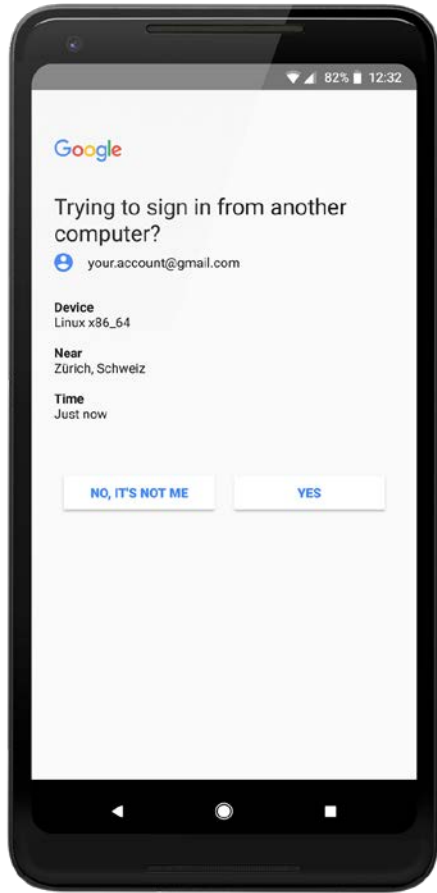


SMS code

Most successful hijackings of high-value 2FA-accounts involve breaking the SMS code.

SMS code interception happens in targeted attacks as well as in opportunistic ones.





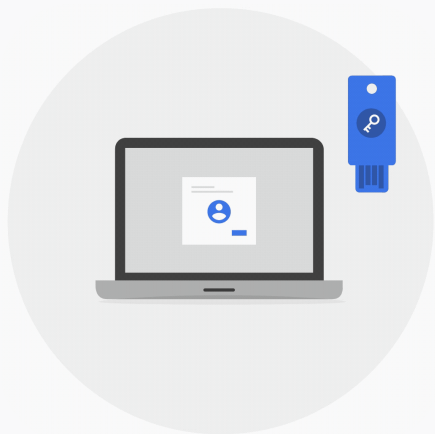
Google Prompt

Nothing stops the user from just clicking “Yes”

More flexible

We can present more data and use additional signals for risk-analysis

Advanced Protection Program



Strongest phishing defenses via physical Security Key



Protect sensitive data from accidental sharing



Enhanced in-product security features



In-session detection



Finding the hijacker in-session

```
20:54:24 | LOGIN (new) |  
20:55:51 | MAIL_DELETE | 1 (new device notifn.)
```





Finding the hijacker in-session

```
20:54:24 | LOGIN (new) |  
20:55:51 | MAIL_DELETE | 1 (new device notifn.)  
21:01:30 | EXPORT_CONTACTS |
```





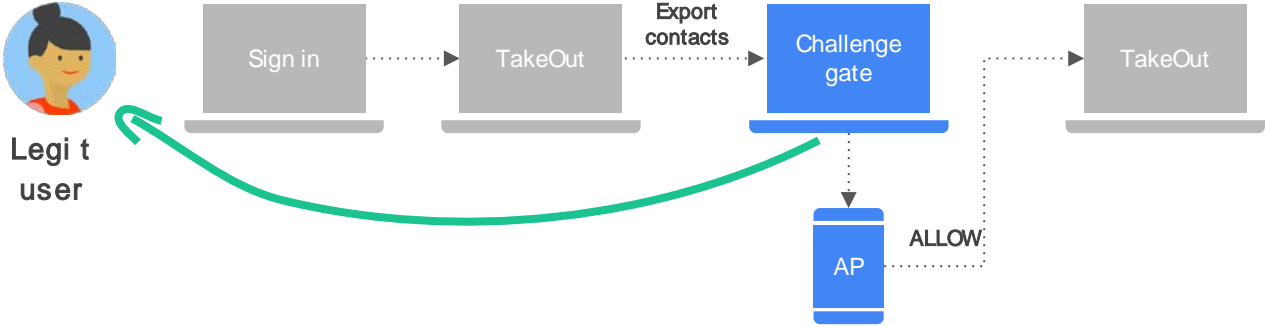
Finding the hijacker in-session

20:54:24	LOGIN (new)	
20:55:51	MAIL_DELETE	1 (new device notifn.)
21:01:30	EXPORT_CONTACTS	
21:06:45	MAIL_SEND	with phishing links
21:07:50	MAIL_FILTER	"hacked" ->Trash
21:08:07	LOGOUT	

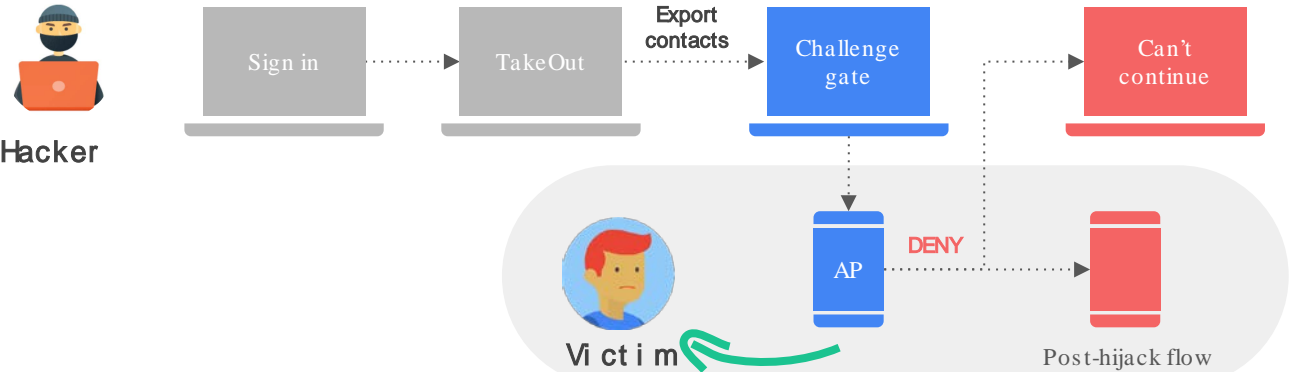


Building resilience

Reality 1



Reality 2



Key takeaway

Modern authentication requires a
risk-aware, defense-in-depth
system.

