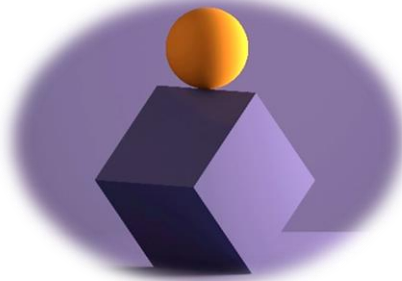


GeoMAH

an M.U.C.H. company

Visualize the Possibilities



The GeoMAH division focuses on assisting our clients to take ownership of their utility payables via the patterns and insights that emerge from client behavior, the market, and the environment. Through their expertise, our analysts can help determine where and how to maximize efficiency, mitigate cost, and reduce the environmental impact of your organization.

A rising topic of conversation in the corporate world, is the World Economic Forum's Stakeholder Capitalism Metrics initiative. Since the beginning of this year more than 100 companies have shown their support for the initiative, Nasdaq among them. 50 of which, are already including metrics in their 2020-2021 reporting materials. The initiative's goal is to utilize existing frameworks to promote consistency and comparability between organizations. It is comprised of 21 core metrics, all focused on Principles of Governance, Planet, People and Prosperity. This program also aligns itself with the United Nations' 2030 agenda for sustainable development. The way it works is that a score will be assigned to a company's Economic Social Governance (ESG) score. This score will provide transparency and insight in to their ESG efforts and strategies. This added transparency will hold significant value to the shareholders who value ESG and sustainability, potentially even impacting future share value. At MUC we understand that green initiatives and eco-conscious programs can be a real balancing act. We all want to do our part for a better future, but how can this be achieved on a corporate level? That is where the GeoMAH Division comes in. With a decade of experience, the GeoMAH team can help with your company's vision for sustainable alignment and development. Here are the first four reasons we should assist your company with their efficiency efforts.

EPA COMPLIANCE

We can assist with EPA regulation compliance and carbon emission reduction.

SEAMLESS INTEGRATION

Our solution integrates with almost all software, so no need to worry about compatibility.

REPORTING

We give our clients the ability to take their data and manipulate it at their leisure. With our localized reporting function, you can sort your data by cost/profit centers and export it into your software of choice. We also offer custom reporting upon request.

RATE NEGOTIATION

We can help you to lower your contract rate, which can amount to substantial cumulative savings.

- **Consultation**

Our analysts can provide your organization with key recommendations derived from data science to assist in the management of your utility consumption/spend.

- **Localization by address**

The unique quality of our reporting function, is the fact that it is localized by address, as opposed to region. This guarantees true metrics and avoids using ratios to approximate output or consumption.

- **Visualization**

Our platform allows you to add meaning to your data and gain insight into areas of potential value or cost for your organization.

- **Auditable**

As with all our solutions, for each request there is a data trail created. This facilitates in the auditing of our data, so our clients can rest assured that they are following regulation.

Cost Avoidance

We love trying to better the environment, but these efforts are only made possible due to recent advances in technology. This technology has enabled MUC to find practical applications that help reduce our negative impact on the planet but ALSO save money. One of our dedicated employees of three years, worked diligently to navigate the gas cost spikes during the 2020 February winter storm on behalf of one of our clients. She was able to save them an exorbitant \$1.6M in avoided cost! This same employee negotiated a client contract rate down by \$0.20, which amounted to annual savings of \$90k. This is just one employee, and only a couple of the ways in which the GeoMAH teams strives to make a practical difference for their clients!

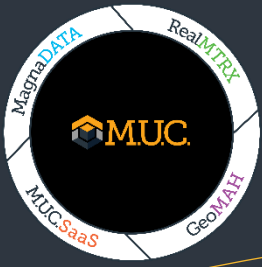
NAMED A FINALIST FOR

CINCINNATI BUSINESS COURIER



2020 BEST PLACES TO WORK





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Features and Benefits



We are passionate about our service. Our unique reporting can capture all pertinent data directly from the utility invoices and vendors. That data, combined with our expert analysts can yield insights into navigating inclement weather driven spikes, sales tax exemptions, contract rates, EPA regulations, data visualizations and much more. The GeoMAH team will be all you need to get your company started on its path to a better ESG score and an eco-friendly, sustainable future for us all.

VISUALIZATION

Add meaning to your utility data via our visualization solution. Visual representation of data can help influence decisions regarding an organization's operations and policies.

CONSULTING

We provide 3 levels of consultation dependent on the type of request from the client ranging from Junior to Senior expertise and respective rates.

ACCRUALS

The GeoMAH team can help you budget for your energy expenses with accruals. We offer basic and custom accruals for both natural gas and electric. This helps us to catch any issues in real time as well as our clients to allocate usage/cost prior to incurring them.

Solution Requirements

- Detail of sites, billable accounts, & their meters/services.
- Letter of authorization to grant MUC access to utility account data & history.
- Identify number of system users.
- Description of desired capture points.
- List of existing rate schedules, contracts, or outstanding price commitments.



AVAILABLE OFFERINGS

- EPA Compliance
- Seamless Integration
- Reporting
- Rate Negotiation
- Visualization
- Consulting
- Accruals

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