

HEALTH, SAFETY & UTILITY CONFERENCE AND TRADE SHOW

Dec. 1-3, 2020

Exhibitor / Sponsor Registration



R
U
S
A

Rural
Utilities
Safety
Association

AMHSA
Alberta Municipal Health and Safety Association



THE CONFERENCE

DEC. 1-3, 2020

Now in its 47th year, the Health, Safety & Utility Conference and Trade Show caters to delegates who are employed by cities, municipal districts, counties, towns, and villages, as well as those working with above and below ground utilities.

Sessions are developed for OH&S, utilities operations (water, sewer, lagoon system maintenance and operation, etc.), and industrial hygiene, as well as environmental management, public works, and landfill operations.



The conference is held annually in beautiful Red Deer, Alberta at the Cambridge Hotel & Conference Centre (formerly the Sheraton Red Deer). Stay on-site and enjoy the heated pool, salon, fitness facility, restaurants, and lounges.

Special conference rates are available!

Cambridge Red Deer Hotel
3310 50 Ave, Red Deer
www.cambridgereddeer.com

THE TRADE SHOW

DEC. 1-3, 2020

The trade show runs 11:30 am to 6:30 pm December 2, 2020. This year's conference has an increased focus on exhibitors, with dedicated delegate time, scheduled floor demos, and a brand new layout!

Get your brand in front of more than 150 potential industry customers

Be creative with your booth! Large displays and equipment can be accommodated and prizes, demos, and giveaways are encouraged.

Register early to ensure your brand appears in conference materials, marketing, and promotions!



Whats New?

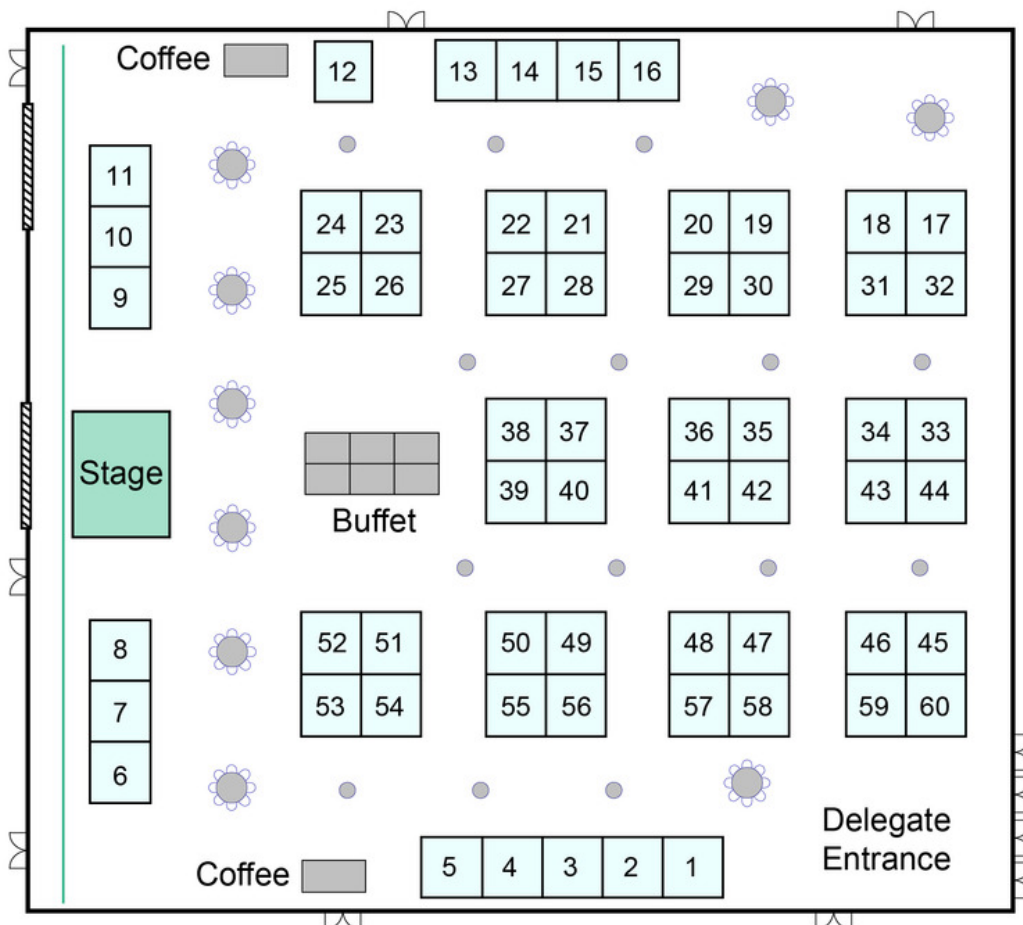
- New trade show floor layout
- Trade show will be open from 11:30 - 6 with **4.5 hours of exclusive trade show time** (no sessions are scheduled from 11:30-3 pm and 5-6 pm and delegates will be encouraged to spend this time with exhibitors)
- Scheduled and announced booth demos (8 demo spaces are available, contact keith.bobey@canadasurfs.net)

EXHIBITOR INFORMATION

Your exhibitor registration includes:

- Booth space (single, double, or triple booths available)
- Power and wifi access
- Table (6 or 8 ft.), skirting, chairs, and back/side curtains
- Admission to luncheon buffet (per booth registration, additional tickets may be purchased separately)
- Sponsorship of luncheon and reception
- Company name and website in agenda and online
- Inclusion in delegate passport draw

Trade Show Layout



If you would like to request a specific booth or booths, please include the booth number under additional requests on the registration form.

Booth requests are not guaranteed, but we will do our best to accommodate!

EXHIBITOR INFORMATION

Trade Show Schedule (Dec. 2, 2020)

- **Set-Up** 7:30 am - 11:30 am
- **Trade Show Open** 11:30 am - 6:00 pm
- **Lunch Buffet** 11:30 am - 12:30 pm
- **Reception** 5:00 pm - 6:00 pm
- **Prize Draws** 6:00 pm - 6:30 pm

This year's schedule runs 11:30 am - 6 pm and includes **4.5 hours of exclusive trade show time** - no sessions will be scheduled from 11:30-3:00 pm and from 5-6 pm and delegates will be encouraged to spend this time with exhibitors. Sign-up for one of our **8 scheduled booth demo sessions** to be featured in delegate materials and announced on the show floor. Contact keith.bobey@canadasurfs.net for more details.

Exhibitor Conditions

- **Trade show booths must remain intact and will not be dismantled until closing hours of the trade show** (tear-down begins at 6:15 pm when draw prizes are being awarded).
- Exhibitor will hold RUSA and its conference organizers, trade show organizer, Board of Directors, affiliates, employees and the Cambridge (Red Deer) Hotel and its employees, harmless from any damage, expense or liability arising from any injury, loss or damage to the said Exhibitor, his agents or employees, or to the property of the said Exhibitor occurring in the Trade Show building or on the Trade Show property.
- The Exhibitor is responsible for retaining, and the cost of obtaining, insurance related to his/her participation in the Trade Show.
- Additional electrical, internet, table(s) and other supplies not included as outlined in the Registration Form, must be arranged with the hotel, and paid for by the Exhibitor.
- Exhibitors are liable for any damage caused to building floors, walls, columns or to the standard booth equipment, or to other exhibitor's property. Exhibitors may not apply paint, glue, adhesive or any other coating to building floors, walls, columns or other standard booth equipment without express permission from the Cambridge (Red Deer) Hotel, hotel management or Willson Audio Visual.
- RUSA reserves the right to assign booth numbers to each Exhibitor and to relocate Exhibits or Exhibitors, when in the Association's opinion, such moves are necessary to maintain the character and/or good of the Trade Show.

SPONSORSHIP OPPORTUNITIES

The Conference Committee is excited to invite you to participate in assisting with our conference as a Corporate Sponsor for the event. All sponsorship levels receive website recognition and promotion, verbal recognition at the conference, corporate name and logo in brochures and agendas, and signage at provided meals and refreshment stations.

- Elite (\$10,000+)**
 - Sponsorship benefits, signage throughout the conference (including welcome breakfast and keynote), and full page advertisement in conference package
 - Two full conference registrations
- Diamond (\$5,000-\$9,999)**
 - Sponsorship benefits, signage at closing ceremonies keynote address, and half page advertisement in conference package
 - One full conference registration
- Platinum (\$2,500-\$4,999)**
 - Sponsorship benefits, signage at events, and quarter page advertisement in conference package
 - One full conference registration
- Gold (\$750-\$2,499)**
 - Sponsorship benefits, signage, tent cards at provided meals
- Silver (\$350-\$749)**
 - Sponsorship benefits, signage, tent cards at refreshment stations
- Bronze (\$200-\$349)**
 - Sponsorship benefits, signage, tent cards at refreshment stations



EXHIBITOR/SPONSOR FORM

HEALTH, SAFETY & UTILITY CONFERENCE AND TRADE
SHOW DEC. 1-3, 2020 CAMBRIDGE HOTEL, RED DEER

Exhibitors are responsible for arranging their own accommodations/meals. Booths will be reserved as payment is received - submit to Keith Bobey, Trade Show Coordinator, email keith.bobey@canadasurfs.net or call 780-963-5087.

Name:

Organization:

Address:

Phone:

Email:

Website:

Booth Attendee(s):

Booth Contact:

Payment Information

Type of Card: VISA Mastercard **Expiry:**

Name (as appears on card):

Credit Card Number:

Signature:

Please contact me for payment information

Additional Requests

EXHIBITOR/SPONSOR FORM

HEALTH, SAFETY & UTILITY CONFERENCE AND TRADE
SHOW DEC. 1-3, 2020 CAMBRIDGE HOTEL, RED DEER

Single Booth (10'x10')

Includes one table and one lunch ticket (\$450)

Double Booth (20'x10')

Includes two tables and two lunch tickets (\$760)

Triple Booth (3 10'x10')

Includes three tables and three lunch ticket (\$1,125)

Quadruple Booth (4 10'x10')

Includes four tables and four lunch tickets (\$1,500)

Table size: 6ft table 8ft table

Extra luncheon tickets for Dec. 4, 2019 (\$20/ticket)

If submitted after Sept. 15, 2019, add processing fee (\$50)

Subtotal

Corporate Sponsorship

Elite (\$10,000+)

Diamond (\$5,000 - \$9,999)

Platinum (\$2,500 - \$4,999)

Gold (\$750 - \$2,499)

Silver (\$350 - \$749)

Bronze (\$200 - \$349)

Subtotal

(RUSA Federal Business Number 1308519014) GST (5%)

Total

**Submit to Keith Bobey, Trade Show Coordinator, email
keith.bobey@canadasurfs.net or call 780-963-5087.**