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# SILVER LEAF FARM SPONSORSHIP

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Silver Leaf Farm is an up and coming equestrian facility located in Raeford, North Carolina. Our facility is situated on over seventy acres, has more than fifty stalls, two large arenas, and substantial fenced in areas. In addition to running a boarding and lesson farm we plan to host a full schedule of horse shows, clinics, and family friendly events. Our goal is to provide affordable, well run and fun outings for every level of rider to enjoy. By keeping costs low, we hope to encourage a lot of involvement from the equestrian community that Sandhills area is known for. In addition to horse shows and events we hope to offer seasonal family farm days for the community, offering child friendly activities, introductions into horses, picture opportunities and more.

As a small family run business, we strongly believe in supporting our community and other small businesses. We envision a strong business network and friendships with other small businesses in the area. Our business thrives on referrals and word of mouth advertising and it is our goal to provide the same thing for every business we work with. Silver Leaf Farm offers unique marketing to a focused and specific group of people who will be interested in your products, businesses, and services. We have a section of our website dedicated to businesses that we work with as well as a sponsorship table at all our events with advertising material from our business friends. As well as in person advertisement, we love to do social media shout outs and reviews of the awesome businesses that we use and support.

As a newly opening business we are working on getting our events started as soon as possible. We are currently looking for yearly sponsors to help with the costs to start and maintain these events. We plan to offer prizes, raffles, and year end incentives to encourage more attendance at our shows and make the overall experience more exciting. We also strive to have the most professional equipment we can afford to offer the highest quality event at the lowest cost. All sponsorship funds will go to improving and starting our events.

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## What comes with sponsorships

Silver leaf farm offers four levels of small business sponsorships. Our Silver Sponsors are small businesses that donate under \$500 towards our events programs, Gold Sponsors are \$500-\$1000 and Platinum Sponsors are over \$1000 yearly. In addition to monetary sponsors we are also looking to add a select group of product sponsors to add to our prize list and year end awards.

## Silver Sponsors

- Advertising on our website including a link to your website or social media page
- Space at our Sponsors table at all events with advertising material
- A provided banner hung inside the arena to be in pictures of the event

## Gold Sponsors

- Advertising on our website including a link to your website or social media page
- Space at our Sponsors table at all events with advertising material
- A provided banner hung inside the arena to be in pictures of the event
- Monthly social media shout outs
- A special shout out during announcements at all events

## Platinum Sponsors

- Advertising on our website including a link to your website or social media page
- Space at our Sponsors table at all events with advertising material
- A provided banner hung inside arena to be in pictures of the event
- Monthly social media shout outs
- A special shout out during announcements at all events
- Additional advertising on all our event paper material (show info, documents, and advertising for the event)
- A custom jump for jumping events made with the business logo/name

## Product Sponsors

- Advertising on our website including a link to your website or social media page
- Space at our Sponsors table at all events with advertising material
- A provided banner hung inside arena to be in pictures of the event
- Receive a unique chance to get your individualized products out to the public