

PHADZ ESSENTIALS

Pro Hair Care.

PHAT HEADZ ESSENTIALS PRO HAIR CARE

Available exclusively through Talk Of The Town



INTRODUCING

THE PHAT HEADZ ESSENTIALS PRO HAIR CARE LINE











Softens & Moisurizes
No Parabens or Sodium Chloride.
Color & Stanightens Safe.
UV Protector
h/t. 02/234 MI



PHAT:













ARGAN OIL SHAMPOO For Extensions

Softens & Moisturizes

Enriched with one of the world's rarest oils, Moroccan Argan Oil, this gentle hydrating cleanser adds moisture into the hair, eliminating any dry or brittle feeling. Leaves hair soft and shiny. Great for soft curls and extensions. Safe for colored, straightened and chemically-treated hair.

NO PARABENS, SULFATES OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE. UV & THERMAL PROTECTANT.







ARGAN OIL CONDITIONER

For Extensions

Protects Color & Strengthens

Infused with aloe, sunflower seed extract and lavender, this color protecting conditioner helps protect hair from UV rays, and restore softness and shine to dry, damaged, color-treated hair. Helps retain the brilliance and depth of color treatments. Use daily to guard against the drying effects of chemical processes. Safe for colored, straightened and chemically-treated hair.

NO PARABENS OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE. UVA & UVB PROTECTANT.

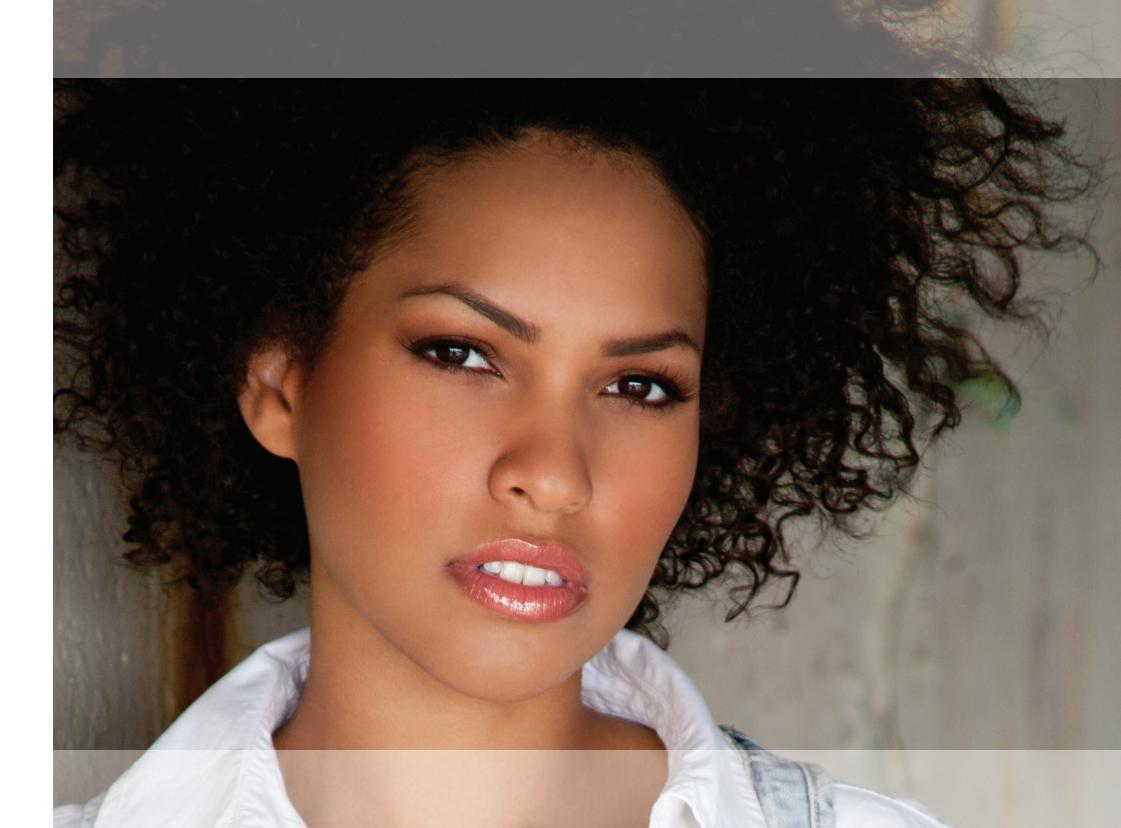


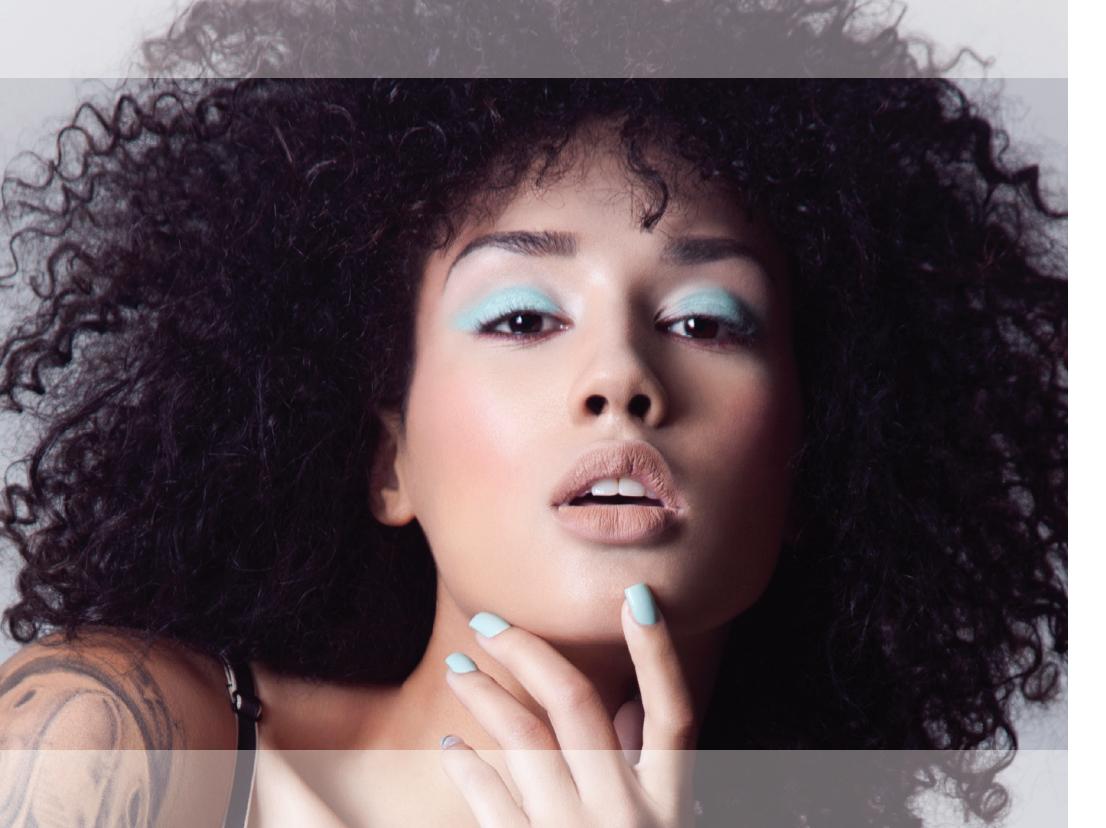
DEFINING CURL SHAMPOOFor All Natural Hair Types

Curl Defining & Hydrating

This lush hydrating shampoo, made with soothing cucumber and marigold extracts, gently removes impurities and brings definition to curls while protecting color. Hydrated curls are left vibrant and frizz-free.

PARABEN & SULFATE FREE. COLOR SAFE.







DEFINING CURL CONDITIONERFor All Natural Hair Types

Curl Defining & Hydrating

This ultra creamy conditioner contains 11 botanical extracts that provide maximum hydration and slip for easy combing. Boosts curls and reduces frizz. Great for all curl types. Safe for colored & chemically-treated hair.

NO PARABENS OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE.



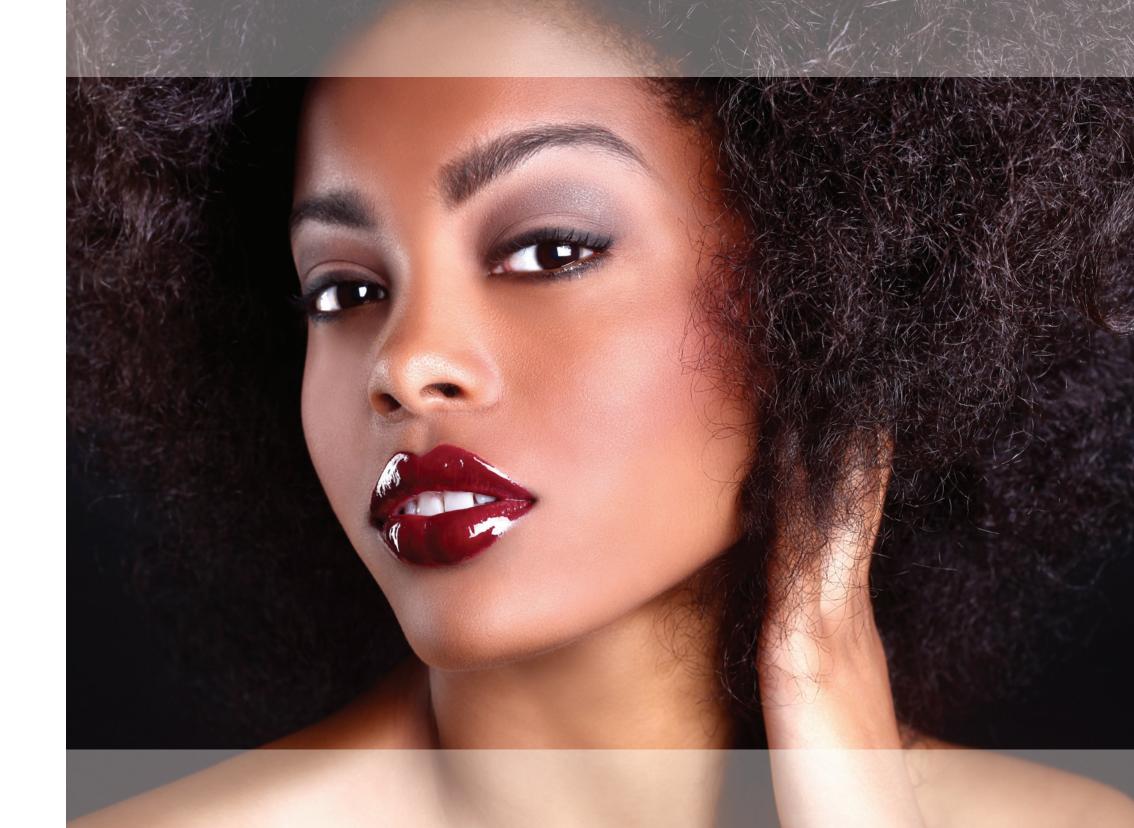
8 FL OZ / 236 ML

REVIVING COWASHFor Extensions & Natural Hair Types

Restorative & Age Defying

This conditioning complex is infused with Seaweed, Algae and Sea Kelp and revitalizes, strengthens and adds incredible shine. Returns life to hair due to stress, environmental exposure and chemical treatments. Formulated with proteins and amino acids to match the moisture factor of healthy hair. Safe for colored, straightened and chemically-treated hair.

NO PARABENS OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE. UV PROTECTANT.







DEFINING CURL LEAVE-IN THERAPYFor All Natural Hair Types

Repairs & Softens

This leave-in hydrating conditioner contains Pro Vitamin B5 to repair damaged hair and seal split ends. Contains smoothing proteins and conditioners that help prevent hair breakage. Seals the cuticle and controls frizz. Safe for colored, straightened and chemically- treated hair. Thermal protectant.

NO PARABENS OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE.



BOUNCE AND BEHAVE

Fast-Drying Flexible Hold

This highly flexible yet fixative hairspray offers exceptional hold and no sticky residue or build-up. Easy to brush through, even after re-spraying. Great for long hair that needs hold and free movement.

NO PARABENS. UV PROTECTANT. HUMIDITY RESISTANT.







ARGAN OIL TREATMENTFor Extensions

Penetrates & Smooths

Enriched with Moroccan Argan Oil, this fast-absorbing, deep-penetrating treatment produces a luxurious shineand silky smooth texture with enduring results. Safe for colored, straightened and chemically-treated hair. UV and thermal protectant.

NO PARABENS OR SODIUM CHLORIDE. COLOR & STRAIGHTENER SAFE.



STAY PUT

Extreme Hold

The ultimate extreme-holding styling gel. Stays where you want it.

NO PARABENS OR SODIUM CHLORIDE. UV PROTECTANT. HUMIDITY RESISTANT.







SHEAD'S Edge Control Texture Paste

Medium Hold

This medium hold, pliable, molding and texturizing cream is ideal for creating tousled styles. Argan and Coconut Oils help repair, moisturize and add shine to all hair types. No flaking or stiffness and non-greasy. Semi-matte finish.

NO ALCOHOL, PARABENS OR SODIUM CHLORIDE.

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We are always looking to update our product offering. Ask your stylist about the latest additions to our line.

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PHAT HEADZ ESSENTIALS Tyler, TX 75705 www.phatheadessentials.com

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