

**GENERAL SESSION = SALMON** 

**ADVANCED TRACK = BLUE: JEFFERSON BALLROO**M





Sunday, September 17 7:00 - 10:00 p.m.

73 Distilling Co. 301 North Claiborne Ave New Orleans, LA 70112

Kick Off Event - Offsite at 73 Distilling Company (www.seventhreedistilling.com)

**Destery Hildebrand** 

Booze, Beads, and Beyond: Unleashing Learning Adventures in the Big Easy!

Welcome to the GamiCon NOLA kickoff extravaganza! Join us at the 73 Distilling (301 North Claiborne Ave.) for an immersive experience like no other.

Monday, September 18			
7:15-7:30 a.m.	Early Bird GamiCon Registration		
7:30 - 8:15 a.m. BYOD BREAKOUTS	Jeffrey Riley and Jennifer Chien Put Magic into that Game with Storyline	Rebecca Arnett PowerPoint Isn't Dead, Why Should Your Training Be?	
8:00 - 8:30 a.m.	Official GamiCon Registration and Coffee		
8:30 - 9:00 a.m.	GamiCon Gamemaster, Monica Cornetti Welcome to the World's Leading Conference for Gamified and Game-Based Learning		
9:00 - 10:00 a.m. BREAKOUTS	Rita Bailey Gamified Strategies for Corporate Training Success!	Kent Nuttall Level Up Your Gaming and Training Evaluation	
10:00 - 10:15 a.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
10:15 - 10:30 a.m.	BREAK		
10:30 - 11:30 a.m. BREAKOUTS	Chuck Sigmund and Carey Davidson Unleashing Advanced Gamified Learning through Mardi Gras-inspired Player Personas!"	Anirudh Cheruvu Carnival Characters: Crafting Player Personas for Gamified Learning Adventures!	
11:30 - 11:45 a.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
11:45 a.m12:45 p.m.	Training Magazine Sponsored Hot Lunch Served		
10:15 - 10:30 a.m.	BREAK		
1:00 - 3:00 p.m.	Carnival Competition: Who Will Be Crowned the Gamification Throwdown Champion?  Participants in the Gamified Learning Project Throwdown will showcase their innovative project designs.		
3:00 - 3:15 p.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
3:15 - 3:30 p.m.	BREAK		
3:30 - 4:30 p.m. BREAKOUTS	Richard Vass The Hero's Journey: Often-overlooked Elements in Learning Games	Valary Oleinik Exploring Narratives: A gamified journey along the Mississippi River	
4:30 - 7:00 p.m.	Dinner on Your Own, Travel to offsite location – NOLA BREWING		
7:00 - 9:00 p.m. NOLA BREWING 3001 Tchoupitoulas New Orleans, LA 70115	After Hours Event – Offsite: NOLA BREWING (www.nolabrewing.com)  Mardi Gras Madness and Marketplace - Sponsor Showcase, Comedy, and Escape Adventure  Artrell Williams,  Game Jester  Sherry Prindle,  Masked Mystery Mansion: Mardi Gras Pop Up Escape Adventure		







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Tuesday, September 19			
7:30 - 8:15 a.m. BYOD BREAKOUTS	Josh "Doc" Yavelberg, PhD Unleashing the Magic of Software & AI for Animation, Graphics, and Video Creation!	Renee Boisvert  Game Bits and Flavor Bites!	
8:30 - 9:00 a.m.	KEYNOTE, Jonathan Peters, PhD The Carnival of Minds: Unleashing the Power of the Extended Mind in Learning		
9:00 - 10:00 a.m. BREAKOUTS	Megan Torrance Data & Analytics for Instructional Designers	Betty Dannewitz Crafting Vibrant Outcomes for Gamified Learning Adventures.	
10:00-10:15 a.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
10:15-10:30 a.m.	BREAK		
10:30-11:30 a.m. BREAKOUTS	Scott Provence ChatTuesday: Advanced AI Techniques for Training Scenarios	Sherry Prindle Real World Use of Artificial Intelligence in All Aspects of Learning Development	
11:30-11:45 a.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
11:45 a.m12:45 p.m.	Training Magazine Sponsored Hot Lunch Served		
12:45-1:00 p.m.	BREAK		
1:00-3:00 p.m.	Special Guest, Bernardo Letayf  Masquerade Carnival: Exploring Player Journeys through an Analog Game of Feedback		
3:00-3:15 p.m.	Krewe Puzzle Pursuit: Piecing Together the Mystery		
3:15-3:30 p.m.	BREAK		
3:30-4:00 p.m.	Monica Cornetti, Grand GamiCon Mardi Gras Finale		
4:30-6:30 p.m.	TechLearn Kickoff and GamiCon GAMIFICATION THROWDOWN AWARDS		

## GamiCon NOLA September 17-19, 2023 A Gamified Event Co-located with TechLearn 2023

Hilton New Orleans Riverside 2 Poydras Street New Orleans, LA 70130



