

PRIVATE CELEBRATIONS · BRAND EVENTS · EXCLUSIVE HIRE

# MAKE IT UNFORGETTABLE.

**Two distinct spaces. One seamless event.**

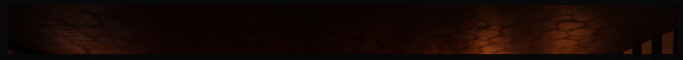
Modern Italian dining upstairs. A hidden cocktail bar below. Available individually or together in the heart of Dalston.

EVENTS BROCHURE 2027

390 KINGSLAND ROAD · LONDON E8 4AA

# TWO VENUES. YOUR EVENT.

From intimate dinners to full-building celebrations, our team shapes the food, drinks, music and service around your occasion.







HOAX

## Modern Italian restaurant

30 seated · 50 standing

THE DEVIL YOU KNOW

## Hidden cocktail bar

26 seated · 40 standing

FULL VENUE

## Two floors · two bars

Up to 60 guests



THE DEVIL YOU KNOW

# INTIMATE. HIDDEN. ENTIRELY YOURS.

A seductive basement cocktail bar for birthdays, engagement parties, team socials, launches and late-night celebrations.

- **Capacity**
  26 seated or up to 40 standing.
- **Exclusive use**
  Private bar, dedicated bartender and your own space.
- **Atmosphere**
  Integrated sound system, low lighting and a late-night feel.
- **Commercials**
  No room-hire fee. Minimum spend varies by date, timing and season.

**BEST FOR: COCKTAIL RECEPTIONS, PARTIES AND LATE-NIGHT CELEBRATIONS.**

# DINNER WITH A DIFFERENCE.

A warm, design-led Italian restaurant where sharing plates, generous hospitality and beautifully made drinks set the tone.

- **Capacity**
  30 seated or up to 50 standing.
- **Flexible format**
  Choose a seated dinner, drinks reception or a blend of both.
- **Private service**
  Dedicated team, private bar and integrated sound system.
- **Commercials**
  Exclusive hire is based on an agreed minimum spend tailored to your event.

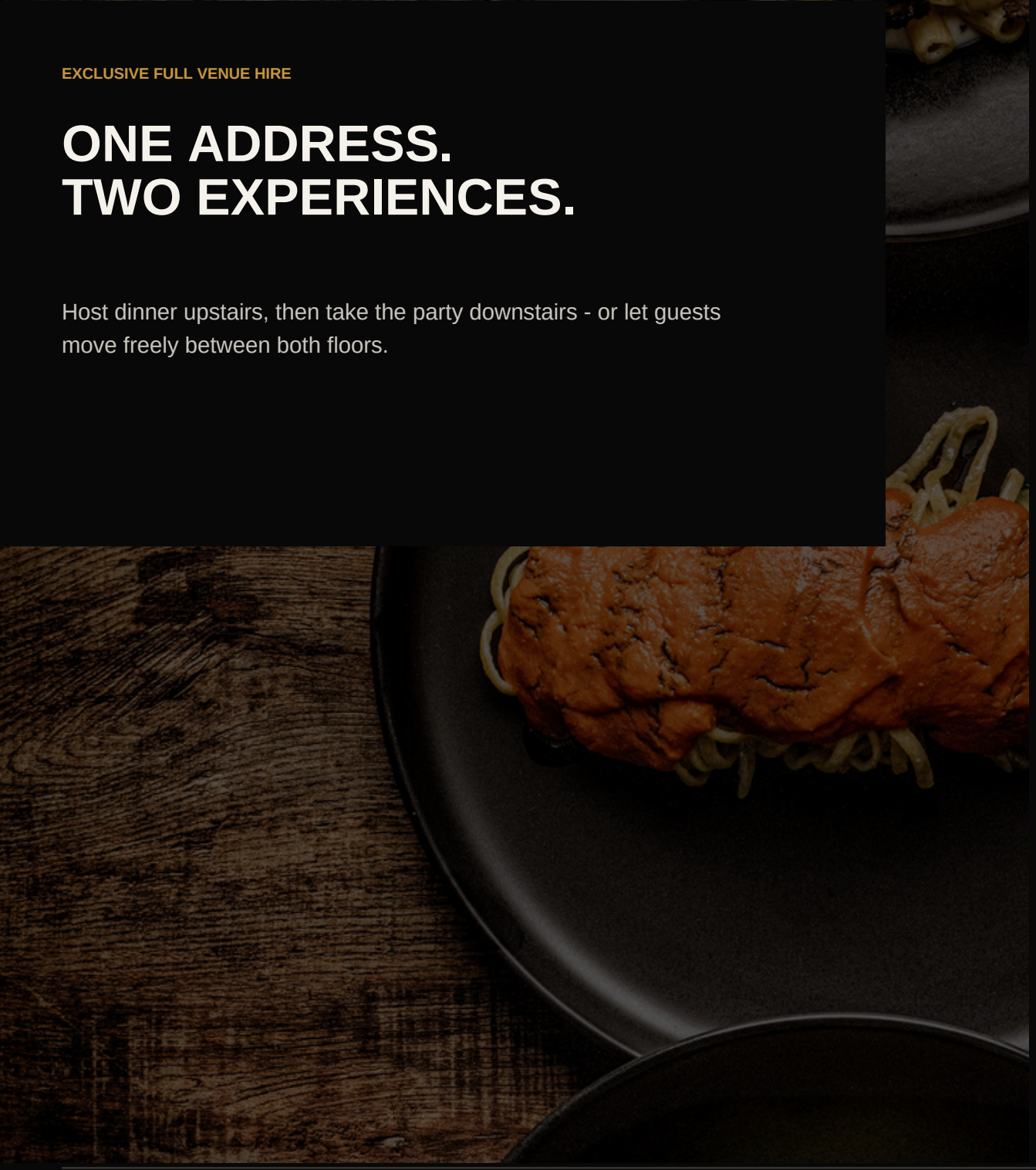


**BEST FOR: DINNERS, WEDDINGS, CORPORATE ENTERTAINING AND RELAXED RECEPTIONS.**

EXCLUSIVE FULL VENUE HIRE

# ONE ADDRESS.
# TWO EXPERIENCES.

Host dinner upstairs, then take the party downstairs - or let guests move freely between both floors.



- **Up to 60 guests**
  A complete venue takeover across two floors.
- **Two private bars**
  Faster service and a natural change of pace.
- **Food + cocktails**
  Menus can be coordinated across the whole celebration.
- **Tailored production**
  Discuss DJs, speeches, styling, arrival moments and event flow.

**MINIMUM SPEND APPLIES.**

DESIGNED AROUND THE OCCASION

# EVENTS, YOUR WAY.

### 01 Birthdays & milestones

A private party with cocktails, food and a soundtrack that feels like you.

### 02 Engagements & weddings

Welcome drinks, dinner and a late-night basement celebration.

### 03 Corporate entertaining

Client dinners, team socials and end-of-year events without the corporate feel.

### 04 Brand events

Launches, tastings, press moments and creator events in a distinctive setting.

### 05 Bespoke menus

Sharing food, canapés, drinks packages and custom cocktails built around your brief.

### 06 Music & atmosphere

In-house sound system with options for DJs, playlists, speeches and production.



AUTUMN / WINTER CANAPÉ EXPERIENCE

# THE EIGHT VIRTUES

Eight bites. Eight virtues. One secret.

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I — HUMILITY · VEGETARIAN

## Potato · Mushroom · Parmesan · Truffle

Potato crisp · smoked potato mousse · caramelised wild mushrooms · Parmigiano Reggiano · truffle · crispy shallot

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II — GENEROSITY · MEAT

## Pork Belly · Apple · Cider · Mustard

Crispy pork belly · cider and honey glaze · apple gel · mustard seed · crispy sage

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III — PATIENCE · MEAT

## Beef Cheek · Onion · Polenta · Jus

Crispy polenta · slow-cooked beef cheek · caramelised onion · Parmesan cream · reduced beef jus · pickled shallot

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IV — KINDNESS · VEGETARIAN

## Pumpkin · Taleggio · Hazelnut · Sage

Pumpkin purée · Taleggio · sage brown butter · toasted hazelnut · balsamic gel · crisp tartlet



AUTUMN / WINTER CANAPÉ EXPERIENCE

# THE EIGHT VIRTUES

Eight bites. Eight virtues. One secret.

V — TEMPERANCE · FISH

## Sea Bass · Fennel · Orange · Lemon

Sea bass tartare · fennel brunoise · orange · lemon gel · dill · extra-virgin olive oil · crisp

VI — DILIGENCE · FISH

## Cod · Nduja · Caper · Lemon

Crispy cod · 'nduja mayonnaise · fried capers · preserved lemon · parsley

VII — CHARITY · VEGAN

## Cauliflower · Romesco · Raisin · Almond

Roasted cauliflower fritter · romesco · golden raisin · toasted almond · smoked paprika · parsley oil

VIII — PURITY · VEGAN

## Beetroot · Cashew · Blood Orange · Hazelnut

Beetroot crisp · whipped cashew cream · blood orange gel · orange zest · hazelnut · mint

PRE-ORDER AND WELCOME-DRINK OPTIONS

# DRINKS, READY WHEN YOU ARE.

### BEER PACKAGE — £70

12 beers or ciders

### BEER PACKAGE — £130

24 beers or ciders

### WINE + BEER — £130

1 house white · 1 house red · 12 beers or ciders

### BUBBLES — £200

2 Prosecco · 1 house white · 1 house red · 12 beers or ciders

### COCKTAIL + WINE — £200

8 cocktails · 6 house wines · serves approx. 20

### COCKTAIL + BEER — £150

8 cocktails · 24 beers · serves approx. 20

Champagne upgrade available: additional £70 (package total £270).



SAMPLE COCKTAIL MENU

# CLASSICS, SIGNATURES & ZERO-PROOF.

**APEROL SPRITZ** 13
Aperol, Prosecco, soda

**NEGRONI** 13
Gin, sweet vermouth, Campari

**MARGARITA** 13
Blanco tequila, triple sec, lime - classic or spicy

**OLD FASHIONED** 13
Bourbon, demerara, bitters

**PALOMA** 13
Tequila, lime, agave, grapefruit soda

**DAIQUIRI** 13
Rum, lime, sugar

**WHISKY SOUR** 13
Bourbon, lemon, sugar, egg white, bitters

**EAST 8 HOLD UP** 13
Vodka, Aperol, passion fruit, pineapple, lime, sugar

**ZERO-APEROL SPRITZ** 10
Lyre's aperitivo, No-Secco, grapefruit, rosemary & olive tonic

**EAST 8 HOLD THE BOOZE** 10
Lyre's aperitivo, passion fruit, pineapple, lime, sugar



Bespoke cocktail menus are available on request - ideal for brand events, weddings and personalised celebrations.



LET'S BUILD YOUR EVENT

# FROM FIRST IDEA TO LAST DRINK.

**01 SHARE YOUR BRIEF**

Date, timings, guest numbers, occasion and preferred format.

**02 RECEIVE YOUR PROPOSAL**

We will confirm availability, minimum spend and recommended food and drinks.

**03 SECURE THE DATE**

Your booking is confirmed once the agreed deposit and terms are completed.

**04 FINALISE THE DETAILS**

Menus, dietary needs, music, timings, access and event flow are agreed in advance.

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