

Memorial Opera House Foundation

Board Meeting

September 11, 2018

Porter County Community Foundation

Our Mission – Providing opportunities for the community to support the preservation and growth of the Memorial Opera House

Members present:

Shannon Franko Chad Bush
Paul Kohlhoff Jackie Gray

Also in attendance:

Scot MacDonald Natalie Klobuchar Andrew Brent

The board meeting was called to order by Treasurer Paul Kohlhoff at 9:07 am

Approval of minutes from August meeting

Jackie made a motion to approve the minutes from the August meeting; Chad seconded, and the motion passed.

Staff Report:

Scot presented the Executive Director report. Highlights included:

- Scot is presenting to the County Commissioners on October 10th at 5:30 and would like the support of the board at the meeting.
- The DNR has reviewed and given final approval for the renovation plan from Schmidt. Adoption of the plan as an official document with the board and county officials occurs September 18 at 10:00 at the County Government office. Scot would like board member to attend.
- Strategic planning meeting is set for October 4th from 8-noon with Cressy Consulting
- October 25 – Boos and Brews offering tours of Museum and MOH
- November 1 – Voices of Memorial Opera House – Scot is putting this together with details forthcoming.

Scot also mentioned that the board needs to decide regarding MOHF sponsorship of the MegaBeatles concert. The cost would be \$4,500. There is an opportunity for sponsorships, but tickets have sold out each year at the event. Shannon agreed to send out a vote to all board members.

Jackie mentioned that it would benefit the board to have someone be the point person for the concert series as well as the annual appeal. This position would be responsible for budgets as well as communication with box office staff.

Board members reviewed the Michael McDermott poster and discussed ways to get sponsorship. Each board member agreed to provide Shannon five names of local businesses or individuals they would be willing to contact to solicit a donation. Shannon will send out an introductory letter as well as sponsorship levels beforehand with the help of Scot's staff.

Andrew navigated the updated foundation website and talked about the functionality of being able to donate online as well as purchase tickets for foundation events online. The funds raised through the foundation website will automatically hit the foundation's account, rather than be channeled through MOH accounts. Board members agreed that the site is not only artistically beautiful but functions like an state of the art site we can be proud of.

Treasurer's Report

Treasurer Paul Kohlhoff presented the financials. General account reflected a balance as of 8/31/18 of \$61,488.07. The DNR grant balance remains at \$1,121.28. Paul mentioned that the clear majority of the funds raised are funneled back to MOH. The drop in balance from July 31 report is due to grant funds spent on technology, which is what the grant was designated for.

Shannon made a motion to approve the treasurer's report; seconded by Chad; the motion passed

Adjournment:

The meeting was adjourned at 10:23 am

Next meeting: Board retreat at PCCF Thursday, October 4, 2018 from 8:00 am until noon