



2026 EXPO & TRAINERS CHALLENGE

May 14-16, 2026 * Kirk Fordice Equine Center * Jackson, MS

CALL FOR SPONSORS

The sponsorship categories below apply to both cash donations or to the equivalent amount in donated goods or services. Cash helps with the substantial administration costs for travel, horse care, advertising, clinics, and hotels for judges and clinicians, but we would also welcome donations such as catering at clinics, horse feed, hay, prizes, awards, landscape materials and construction of obstacles for the Trainers Challenge events. It will take a big village to make the Heart of the Horse Expo a successful event, and we welcome your participation!

\$5,000 Platinum Sponsor • company credit as trainer division sponsor • company mention as a participant in all written articles and advertisements • company logo printed on flyers and event t-shirts • full page ad in the program • booth and banner at event	\$2,000 Gold Sponsors • company mention as a participant in all written articles and advertisements • company logo printed on flyers • full page ad in the program • booth and banner at event
\$1,000 Silver Sponsors • full page ad in the program • booth and banner at event	\$500 Bronze Sponsors • half page ad in the program • booth
\$100 Friend • business card ad in the program	

In order to appear in the keepsake program, deadline for Sponsor ad copy is April 5, 2026

Ad copy can be sent to: hohchallenge@gmail.com

Please make check payable to:

Heart of the Horse
1020 Dickerson Lane
Wesson, MS 39191

****Donations are tax deductible**

If you have any questions, suggestions or wish to discuss our plans further, please do not hesitate to contact either
Caitlin McDonald, Heart of the Horse Event Coordinator
(601) 278-3812 email: hohchallenge@gmail.com
or Stephanie Billingsley, Director of Mississippi Horses Rescue
(601) 201-8522 email: rescuemshorses@gmail.com