



Crossroads Publishing, LLC

## **Publishing Plan**

**Please note: There will not be specific time frames put on many of the parts of this plan. There are so many variables to having a book published. It makes it even more of a challenge to meet time frames and expectations. This company was started to help others get their books out, in a good quality product fostering teamwork and consideration. Being rushed during the time frame lessens that goal. If at any time you need help, or don't understand, please contact us. *If you are looking for a specific time frame and have super high expectations of your book being out in a certain time, Crossroads Publishing, LLC probably is not the publishing company for you. Creativity, teamwork and quality flow better when there is not so much pressure and stress.***

Submission: Please follow the submission guidelines closely. Please return the submission form and all needed documents to [ceo@crossroadspublishingllc.com](mailto:ceo@crossroadspublishingllc.com). Please realize, you are submitting for a paperback book. There are guidelines and qualifications for hardback books, and not all books are eligible for hardback on KDP.

Approval or Denial of Work: You will receive an email either way.

Approval of Book - Book Contract: If your book is approved, you will be sent a book contract by email. Please review it closely and carefully. Contact us with questions. There is a lot of detailed information to be answered about your book. If you sign and return the contract, the process will move to the next step.

Submission of entire text or work if needed – If needed, please send your complete manuscript in a separate email from the return of your book contract. This would need to be all the text, any pictures needed, cover design/illustrations if already completed, proof of cancellation from prior publishing company, etc. with a subject line of book title and documents. (Example – “Book Title” – Documents Requested)

Communication about illustrations and cover – If illustrations or a cover are needed, you will be emailed informational forms to fill out regarding those. Once the informational forms are received, your information will be sent to an illustrator to create a rough draft sketch. This is only a no color sketch to see if you would like the illustrator's style. No edits will be allowed on the rough draft sketch. If you would choose an illustrator, half of the total due for illustrations and a cover would be due up-front. You would see the color illustrations five at a time throughout the process. Once the illustrations and cover are approved by you, the remaining half of the total payment will be due. Your book will not be published until those fees are paid. Illustration and cover fees would be discussed when receiving the layout of your book, or once the book is seen and there is an idea of how many illustrations would be needed, etc.

Editing of the book – This will start once the entire text of the book is received and a Crossroads editor is available. There is no time frame that can be put on this. The size of the book, the availability of an editor, etc. all go into this step. There is no charge to the author for this service.

Format - Once illustrations, cover and editing are completed, the book can then be formatted. Formatting is all the pieces together so it can be in printable form.

Zoom Book Review - Each author will have the opportunity for a Zoom meeting to see their book on the screen uploaded ready for printing. This time is for changes or suggestions. If the author approves what they see on the screen, a book proof will be ordered by the publisher. If the author would like a book proof as well, the publisher will order extra and mail the proof to the author for review. Once the book proof is approved, it is a 72 hour wait time before the book is available for purchase on Amazon.

eBook – There is also an option for an eBook. This would go along with the release of your paperback book. You would also be able to see the layout of your eBook before it goes live. There is a form to be filled out for eBooks as there are choices in royalties, etc.

Hardback Book – If your book is between 72 and 550 pages, you are eligible for a hardback book. That information would be detailed in the book contract hardback book section.

Royalties – Royalties would be detailed in the book contract. They can also be discussed by email before book submission.

Marketing – Crossroads Publishing LLC has extensive marketing plans for books. There are educational classes that can be attended to explain all of this. They are free for Crossroads authors. There are also Marketing forms for the author to fill out to assist in the endeavor. The classes also explain how the author can better market their books as well in many ways. We believe in a team effort in getting the book out regarding marketing purposes as opposed to the author doing all of the work.

Please contact us with any questions. [ceo@crossroadspublishingllc.com](mailto:ceo@crossroadspublishingllc.com)