



Crossroads Publishing, LLC

Information to Consider About Crossroads Publishing, LLC

- Crossroads Publishing, LLC does not have a specific timeframe for publishing. This is done to ensure that no one is put under undue stress and pressure to complete books. Crossroads would rather books be completed with quality, rather than pushing to get more books on the published notches. No one at Crossroads will be pushed, threatened or manipulated into doing something faster that just needs time to be developed, worked into the schedule or figured out.
- Crossroads Publishing, LLC works on a calendar schedule. Authors are emailed a calendar schedule once a week indicating what authors' projects will be worked on for the coming week. Emails are always encouraged to check-in; however, the calendar helps curb apprehension and worry.
- There are many moving parts to publishing a book. Patience is needed on behalf of every person in the publishing process.
- The book is the author's and will remain as such through the publishing process. Crossroads will offer advice and suggestions, and outside of laws to be followed and copyright challenges, the author will choose what their book looks like and does or doesn't include.
- Crossroads is not a vanity publisher or a traditional publisher. By allowing author's many options for publishing, it becomes more about what the author prefers. Not all authors are the same, just as all publishing companies are different in how they are run and what they offer for publishing options.

Quick Outline of Publishing Process at Crossroads:

- 1) Submit your book with complete submission form and all needed files.
- 2) If your book is accepted for publishing, participate in Zoom meeting to go over publishing options, Crossroads information and the detailed publishing plan. Publishing options will not be discussed until book submission and information has been received.
- 3) If you choose to publish with Crossroads, receive and complete the book contract sent to you by email.
- 4) Next would be editing of your book, even if it has already been edited. You would be sent the edited copy to accept or deny the editing changes suggested. You would not be required to accept all of them.
- 5) Illustrations and cover work start. The author receives a rough sketch of a main character in the book from the illustrator the author chose filling out the book contract. If the author approves of the style, half of the total due for illustrations would need to be paid by PayPal to the publisher. If the author does not

approve of the style, we would go to the next illustrator preferred. Once an illustrator's style was approved and the first half of payment due was received, illustrations would start at that point. The author would see five illustrations at a time to ask for changes or approve them. Once the illustrations and cover are accepted by the author, the last half of payment would be due by PayPal to the publisher.

- 6) Once editing, illustrations and the cover were complete, the book would move into final format and layout. The author would receive one rough draft copy to look over and ask for changes.
- 7) Once the author has approved the rough draft, the book would be uploaded into KDP for publishing. The author would receive one final KDP PDF of the book and a jpg of the cover for approval.
- 8) When the author approves the final KDP PDF and the final jpg of the cover, it will be submitted to KDP for publishing. Per Amazon, this can take up to 72 hours.
- 9) Once the book is published and live on Amazon, the book will be announced as published on the company website and the company Facebook page. The company Facebook page post will include a book ad that can be used by the author on any social media platform. The author would also receive a published information email including the book link, the ISBN number and detailed royalty information.

Any questions or concerns can be directed to CEO, Tonya Andrews, at ceo@crossroadspublishingllc.com.