

CODE OF ETHICS OF THE W.H.W.T.C.N.E.

The West Highland White Terrier Club of New England, Inc. recognizes its responsibilities to preserve and protect the West Highland White Terrier. It further recognizes that the quality and reputation of the breed rests squarely in the hands of its' breeders. Therefore, as guidance both to the public and its member-breeders, the WHWTCNE sets forth below certain standards of conduct to be followed by its members:

- 1. No member will knowingly sell any puppy to any pet shop, catalog house or any wholesale dealer in dogs or any person who sells to pet shops, catalog houses or wholesale dealers or in any way aid or abet the sale of any Westie through a pet shop or a catalog house.
- 2. A member-breeder will be familiar with the AKC rules governing record keeping, registration and sale and transfer of dogs and will abide by those rules. Any warranties or other agreements pertaining to the sale of a Westie will be put in writing with a copy provided to the buyer, seller and to the AKC.
- 3. A member selling a dog or puppy which he knows to have a physical condition or a serious deviation from the standard which indicates that the breeding of the animal would be detrimental to the welfare of the Breed will so inform the buyer. The sale will be made with the agreement in writing, signed by both buyer and seller, that the dog is not to be bred. Additional agreements pertaining to spaying or neutering of the animal are encouraged.
- 4. All breedings will be planned and aimed at improvement of the Breed. The breeder-member will be familiar with the Standard and will do everything in his power to discourage breeding from clearly inferior specimens of the Breed; or to any such specimen with his stud dog. No dogs exhibiting a disqualifying hereditary defect, unsound temperament or poor health will be bred.
- 5. If the dog or bitch produces offspring with the same serious defect detrimental to the animal's well-being, such as blindness, deafness, lameness or impairment of vital functions, from litters by three different partners, the member owning that dog or bitch will refrain from further use of the animal for breeding.
- 6. No member-breeder will breed a bitch unless he has the time and facilities to provide proper care and attention to the physical and emotional development of the puppies.
- 7. Advertising by members will be as factual as possible. Misleading exaggerations or unfounded implications of superiority will not be used.
- 8. Members will refrain from knowingly making unfair or untrue statements about the dogs or practices of others.
- 9. No member shall breed to any dog or bitch not registered with the AKC.
- 10. No member shall use the Club's name or logo to promote the sale of their Westies.

Issue date: 2011