

Privacy Policy

1. General Information

This Privacy Policy explains what happens to your personal data when you visit this website. Personal data means any data with which you can be personally identified.

Data Collection on This Website

- Some data is collected automatically by our IT systems when you visit the website (e.g. browser type, operating system, time of access).
- Other data is collected when you actively provide it to us, for example by contacting us via email or a contact form.

Purpose of Data Processing

We process personal data to:

- Ensure the technical stability and security of the website
- Respond to inquiries and communicate with users
- Fulfil legal obligations

Your Rights

You have extensive rights regarding your personal data, including access, correction, deletion, restriction, objection, and data portability.

2. Controller Information (Art. 4(7) GDPR)

Controller responsible for data processing:

Seven Sustainability
Prenzlauer Allee 7
10405, Berlin
Germany

Email: info@seven-sustainability.com
Phone: +49 152 36731683

3. Hosting and Website Builder (GoDaddy)

This website is hosted and technically operated using **GoDaddy Website Builder**, provided by:

GoDaddy Operating Company, LLC

14455 N. Hayden Rd., Ste. 226
Scottsdale, AZ 85260, USA

GoDaddy processes personal data on our behalf as a **data processor** in accordance with **Art. 28 GDPR**. A data processing agreement (DPA) is in place.

Data Transfers to Third Countries

GoDaddy may process data in the United States. Data transfers are safeguarded by:

- **EU Standard Contractual Clauses (SCCs)** approved by the European Commission
- Additional technical and organizational measures

Legal basis:

Art. 6(1)(f) GDPR (legitimate interest in secure and efficient website operation)

4. Data Protection Principles

We comply with the principles of:

- Lawfulness, fairness, and transparency
- Purpose limitation
- Data minimisation
- Accuracy
- Storage limitation
- Integrity and confidentiality

Personal data is processed only when legally permitted and only for specified purposes.

5. Legal Bases for Processing (Art. 6 GDPR)

Personal data is processed on the following legal bases:

- **Consent** – Art. 6(1)(a) GDPR
- **Contract or pre-contractual measures** – Art. 6(1)(b) GDPR
- **Legal obligation** – Art. 6(1)(c) GDPR
- **Legitimate interest** – Art. 6(1)(f) GDPR

6. Data Retention Periods

We store personal data only for as long as:

- It is necessary to fulfil the purpose for which it was collected, or
- We are legally required to retain it (e.g. tax or commercial law retention periods)

After the purpose ceases or retention periods expire, data is deleted.

7. Your Rights as a Data Subject

You have the right to:

- **Access** your data (Art. 15 GDPR)
- **Rectification** of inaccurate data (Art. 16 GDPR)
- **Erasure** (“right to be forgotten”) (Art. 17 GDPR)
- **Restriction of processing** (Art. 18 GDPR)
- **Data portability** (Art. 20 GDPR)
- **Objection** to processing (Art. 21 GDPR)
- **Withdrawal of consent** at any time (Art. 7(3) GDPR)

To exercise your rights, contact us using the details above.

Right to Lodge a Complaint

You also have the right to lodge a complaint with a supervisory authority, particularly in the EU member state of your residence or place of work.

8. Cookies and Local Storage (§25 TTDSG)

This website uses cookies and similar technologies.

Necessary Cookies

Technically necessary cookies are used to ensure proper website functionality.

Legal basis:

§25(2) TTDSG and Art. 6(1)(f) GDPR

Optional Cookies

If optional cookies (e.g. analytics) are used, they are set **only after explicit consent**.

Legal basis:

§25(1) TTDSG and Art. 6(1)(a) GDPR

9. Server Log Files

When you visit this website, the hosting provider automatically collects and stores information in server log files, including:

- Browser type and version
- Operating system
- Referrer URL
- IP address (shortened/anonymised where possible)
- Date and time of access

This data is not merged with other data sources.

Legal basis:

Art. 6(1)(f) GDPR (legitimate interest in technical security)

10. Contact by Email or Contact Form

If you contact us by email or via a contact form, your information will be stored for the purpose of processing your request and any follow-up communication.

Legal basis:

- Art. 6(1)(b) GDPR (pre-contractual measures), or
- Art. 6(1)(f) GDPR (legitimate interest in communication)

11. Third-Party Services and Embedded Content

If this website embeds third-party services (e.g. maps, videos, social media content), personal data may be transmitted to those providers.

Such services are used:

- Only if technically necessary, or
- Only after your explicit consent

Legal basis:

Art. 6(1)(a) GDPR (consent)

12. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy to ensure compliance with legal requirements or to reflect changes to our services.

Last updated: 22.02.2026