

APRIL
2023

St. Vrain Photographic Society Newsletter

go-svps.com

April

Showcase Categories

SPECIAL: Stormy Weather
(1 or 2)

OPEN: (1 or 2)

CRITIQUE: Before/After (2)

TOTAL: only 4 submissions

svps.visualpursuits.com

Submission deadline:

11:30 pm on April 2

ONLY 4 PHOTOS!

Future Photo Categories

May - signs of spring

October - ethereal, spooky,
eerie

November - fall colors

December – panning



Dues are DUE!

SVPS dues deadline:

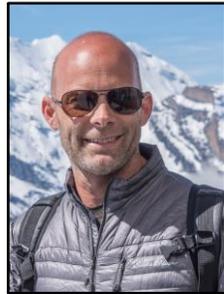
\$35 – Individual

\$60 – Family

Make check to SVPS
Mail to: Leslie Larson,
P.O. Box 4, Lyons, CO 80540
Questions: Contact Leslie
SVPScameraclub@gmail.com



Program: The Basics of Luminosity Masking



Tim has experimented with luminosity masking in Photoshop and will explain what it is and how it works. He will show before and after examples and, if his laptop cooperates, will demonstrate using Lumenzia.

Tim Laughlin was born and raised in Colorado and calls this beautiful state and Longmont home. He is a licensed and practicing Architect who enjoyed a brief introduction to photography during a semester in college back before the advent of digital cameras. It was not until many years later, when he purchased his first DSLR camera, that he really took an interest in creating images. At first the goal was to document family life, kids, and travel. Then, not unlike many other photographers, the initial interest to capture a moment or document some event began to mature into a desire to tell a story about something more. Parallels can be made between photography and Architecture, and both fulfill a need to create. For Tim, the allure of photography is the freedom to create without being bound by the rules and regulations of building and zoning codes and, most of all, Tim gets to be his own client!

Over recent years Tim has focused on landscape, nightscape, and adventure photography. Although rooted in the diverse terrain of the western United States, he relishes any opportunity to travel to faraway places where the next epic photo is just a click away. Tim appreciates easy access to the vast and boundless western half of the United States from his doorstep. The western US experiences all four seasons and an ever-changing set of weather, lighting, cloud cover, color, and temperature conditions. An outing that washes out or fails to coalesce on one day may be stunning the next. The western US is also full of diverse landscapes ranging from dry deserts to temperate rainforests and from 238 feet below sea level to over 14,000 feet above. The opportunities to find an image are only limited by how often he can get away from the office.

Tim set aside his DSLR and picked up a mirrorless format camera last year with the goal of trimming the gear list and the weight he carries on his back. He is still looking for the perfect 14mm-400mm lens that is the size and weight of a 24mm-70mm! Although Tim would rather be out in the field, he does enjoy the time in front of the computer processing his images. There is a vision contained in each image that hits the camera sensor. The software to process images is the toolkit from which the final version of the image is crafted. Just as the darkroom work of yesteryear was the toolkit for film photography.

April Meeting

DATE: Monday, April 3

TIME: 6:30 pm

WHERE: In-person

United Church of Christ,
1500 9th Ave., Longmont

Also on ZOOM

Please join us at the April SVPS meeting.

We will be discussing the following important topics and welcome your input.

Important Topics at the April Meeting

New logo

New brochure

Summer field trips

Workshops

Website Galleries

Thanks to

Scott Wilson

SVPS has a new website.

Check out the revised website:

go-svps.com

Thanks to

Murth Murthy for teaching the class on Photoshop and donating the class fees to SVPS for our new TV.



© Clare Curtin

PSA Interclub Print Competition

SVPS would like to submit prints for this year's PSA Interclub Print Competition. We'll be submitting photos for all 3 rounds in the final round in April. I'll be printing photos to match the requirements in the following categories:

- Large Color
- Small Color
- Large Monochrome
- Small Monochrome
- Creative Altered Reality

We'll need to submit a total of 60 photos (20 for each round) with a maximum of four in each category for each round.

No one photographer can have photos in the same category and round, but can have photos in different categories in the same round or in the same category in different rounds. Because of this, I would like for any club member to submit photos in:

- Color
- Monochrome
- CAR

I'll determine the sizing and round to maximize the club's response. I'm not going to limit the number of photos any photographer enters (this year) so either send me your photos you'd like to have considered in .jpg or .tiff at 300 dpi. This means the size can be in the 3000-7000 pixel range so I can print the best possible photo. If you've uploaded the correct size to Visual Pursuits, send me an email with the titles and I'll pull them out of VP (either from a monthly showcase, competition, or your personal library).

There's no limit on the date the photo was printed, but please note that if you received an award when we did this before, those photos are ineligible to be entered. Photos that were submitted but didn't win an award (1-3 or HM) CAN be resubmitted this year.

Every component MUST be your own original work (sky replacement, texture, or anything in any category) even if you paid for the photo from a stock co. or got it free. AI created work also is inadmissible.

PSA Interclub Print Competition

Entries due: March 25

Elaine Hoffman

elaine@gokiridesigns.com

There cannot be any watermarks or names/logos on the photos, and everyone must fill out a PSA release form if you haven't already done so when we were doing digital in 2021. I'll send the release forms to those photographers chosen for the final set of prints that aren't already logged with PSA. Those release forms will need to be returned to me by the end of April.

Next year, if everyone is interested again, we'll revert to doing the submissions via Visual Pursuits two months prior to each round, giving people time to print their own photos. The club members will vote on the photos for the entries. We just do not have time to do that for this year.

Please send me the photos/emails with your entries no later than **March 25th**, so I have time to print and send to the host club for judging.

Thanks.

Elaine Hoffman
elaine@gokiridesigns.com

Two Spring Exhibits at the Great Frame Up

430 Main Street, Longmont

Longmont Artists Guild Show & Sale, March 10 – May 6, 2023



St. Vrain Photographic Society Show & Sale, May 12 – July 7, 2023

ST. VRAIN PHOTOGRAPHIC SOCIETY'S

2023 Member Show

May 12 - July 7, 2023



Opening Reception
Friday, May 12, 5-8 pm

GENERAL INFORMATION:

DATE of SHOW: May 12 – July 7, 2023.

OPENING RECEPTION: Friday, May 12, 5:00-8:00 pm.

CURRENT SVPS PARTICIPATION:

16 members so far.

ENTRY FEE: ~\$25-\$30/photographer.

DISPLAY: Eight 4x8 boards still available.

(These boards will be released on 03/01/23 to those signed up who have requested additional space).

DISCOUNT: GFU offers a 25% discount, until May 1, on custom framing & labor for show participants.

CONSIGNMENT FEE: GFU charges a 35% consignment fee and handles all transactions including sales tax.

(Net proceeds from sales are paid to each individual photographer at the conclusion of the show).

OPENING RECEPTION:

PUBLICITY: SVPS is responsible for all advertising and press releases for the reception and show.

(GFU and LAG will help publicize our Members' Show on their websites and on Facebook).

FOOD: SVPS will provide food, non-alcoholic beverages, plates/cups/napkins, etc.

DRINKS: GFU can arrange with Augustina's Winery to serve wine at a nominal charge per glass.

SCHEDULE:

Monday, May 1 - Finalize list of photographers and send to GFU with names, phone #'s, and emails.

Wednesday-Thursday, May 10 & 11 – 10:30 am to 4:30 pm, Hang photo exhibits.

Friday, May 12 – Opening Reception, 5:00-8:00 pm.

May 12 – July 7 – SVPS show open to the public.

Saturday & Monday, July 8 & 10, 10:30 am to 4:30 pm – Take down and pick up photo exhibits.

FRAMING REQUIREMENTS:

- ✓ Photos on any kind of paper must be framed.
- ✓ "Gallery wrapped" photos may be unframed, without glass, but must have finished edges.
- ✓ Photos that are "plaqued" may be unframed.
- ✓ Photos on metal may be unframed and hung with the built in hanger, but not a cleat.
- ✓ Not allowed – sawtooth hangers, cleats, or exposed glass.
- ✓ All photos must have a pre-installed wire for hanging.
- ✓ The Great Frame Up provides hooks, tools, etc. for hanging.
- ✓ Each photographer is responsible for hanging and removing their own photo display.

2023 Boulder County Fair – August 2023

- SVPS has coordinated the Fair photo exhibit for 50+ years. Boulder County Fair officials have requested our continued participation in 2023 and we are in discussion with them about the details of a photo exhibit.
 - We will need all club members to support this exhibit in some manner – help with check-in and check-out of entries, exhibit setup or breakdown, capturing judges' comments, encouraging community adult and student participation, and nominating judges.
 - The Fair Committee will decide photo categories, how many entries/categories, levels of participation (junior, intermediate, advanced).
- Stay tuned.*
John & Barb Roper, Superintendents



More info coming in the next few months.