

**TOWN OF SODUS ZONING BOARD**  
**November 23<sup>th</sup>, 2020**

PRESENT

Steven Zonneville-Chair  
David Johnson Ad-Hoc  
John Hayslip  
James Russell  
Sal Vittozzi Ad-Hoc

ABSENT

Kim Buell  
Don Buchwald

GUESTS

Scott Johnson  
Chris Tertinek  
Tim Reynolds  
Alek Reynolds  
Mike Greene

Chairman Zonneville called the public meeting to order at 7:00PM. Sal Vittozzi was placed in the absence of Kim Buell. David Johnson was placed in the absence of Don Buchwald. A motion was made by Dave Johnson to approve the minutes from the previous meeting. Motion seconded by Sal Vittozzi. All were in favor. Motion carried.

The Chairman called on Mike Greene with Lamar of Rochester. Green applied to have an 11' x 23' two sided advertising billboard, on a 12' monopole, 500' south east of State Street on State Route 104. Greene handed out a power point presentation at the last meeting explaining the intensions of the project. The Zoning Board at the last meeting made the decision to move Greene's application to Sodus Town Board November 10<sup>th</sup> for further discussion. John Hayslip was at attendance of the Town Board meeting.

John Hayslip relayed to the Zoning Board that the Town had not made a decision and needed the Zoning Board to take the final vote. Hayslip also informed the Zoning Board of two existing signs in the Town of Sodus that are over the size code allows. The first sign is located on Old Ridge Road by the railroad tracks and was placed there before the Town of Sodus code was adopted. The second is owned by the Peake Chrysler Dealership on Pratt Road. The Dealership was granted a variance in 2016 for a 312sf sign. The sign was approved because the 312sf were used over the surface of both sides. Hayslip also explained that the Greene sign uses 253sf over just one side.

Mike Greene explained that the sign is his companies smallest size billboard and will be regulated by The Department of Transportation. Town of Sodus Planning Board, Wayne County Planning Board, and D.O.T. preliminary hearings preceded by New York State have green lit the project. The state will not grant final permission to build until the municipality has final approval. Build clearance could take up to 6 months. No lude or vulgar images or messages will be presented on the sign. The sign will have no electricity or lighting.

Steve Zonneville asked if the size of the sign could be decreased. Mike explained that his company could make a custom sign, but the smallest standard sign is preferred due to printing templates and upkeep with advertising change outs.

With no objections from adjacent property owners, John Hayslip made a motion to approve the sign as presented. David Johnson seconded the motion. One vote nay. Four vote aye. Motion carried.

Having no further business, John Hayslip made a motion to adjourn. Sal Vittozzi seconded the motion. All were in favor. Motion carried. The meeting was adjourned at 7:19PM.

Respectfully submitted by,

Chandra Jensen  
Zoning Board Secretary