



MEDIA RELEASE:

For Immediate Release: A night of music will bring together a lineup of artists to raise funds to help rebuild homes/businesses/churches and restore hope for families in Western North Carolina and for those affected by devastating flooding caused by Hurricane Helene and those affected by Human Trafficking.

November 14, 2024, Portsmouth, VA - EnJewel and the Hispanic Chamber of Coastal Virginia presents a Benefit Concert, Shine Bright. Opening Acts include JAGMAC, a sibling pop sensation from Maryland, Mexican Folklore Ballet Dance performance by Francesa Moncion, and headliner program provided by JayR, King of R & B; Jaya, Queen of Soul and Mica Javier. From 6-9pm, Sunday, November 17, at Rivers Casino, 3630 Victory BLVD., Portsmouth VA. Tickets are available on Enjewel.org.

Performers who participated at Fil Fest USA event October 5 return back to Coastal Virginia this time to give back during a Benefit Concert. "We need to use our voices not only in times to celebrate our culture but also in times of need. We are so blessed and inspired to fulfill the calling to raise monies for the rebuilding of homes and businesses and to restore hope," says JAGMAC Group Manager, Alicia Patalinghug.

EnJewel Ambassadors/Advocates and Hispanic Chamber of Commerce members plan to go first hand to cities heavily affected by Hurricane Helene to assure some businesses, churches and families get the support they need. "We can do our part to help families in time for the holidays. I'm sure they are praying everyday for a miracle. We all can be examples for helping our neighbors in times of need", says SimIS CEO and Founder and President of the Hispanic Chamber of Coastal VA, Dr. Johnny Garcia.

"It has been a moving and inspiring experience to see how many individuals, businesses and churches have come united in less than 30 days to make this benefit concert come together", says Naomi Estaris, EnJewel Founder. With continued calls for help, both not-for-profits strive to get all seats filled at the Shine Bright Benefit Concert as well as their goals achieved beyond their expectations. Beneficiaries of this event will help with EnJewel education and awareness, a Venezuelan Center for recovery and to help give back to the communities of North Carolina impacted by Hurricane Helene. Let's work together to fight this atrocity, shed light on the darkness and attend the event "Shine bright Benefit Concert."

Key Sponsors of this event include: Rivers Casino, SimIS, Sabio Technical Solutions, Renaissance Hotel, Marlyn Development Corporation, JD Real Estate, Best and Dependable, 1st Class Real Estate, Ramiscal & Equitan Advisors, Pure Platinum Media, JustGo Tech and Estar Entertainment.

For more information about **Hispanic Chamber of Commerce of Coastal Virginia**, please visit:
<https://hcccova.org/> or contact admin@hcccova.org

For more information about **EnJewel**, please visit <https://enjewel.org/> or contact Abril Mendez-Herrold
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