



# SPONSORSHIP PROPOSAL



**BEADON BAY BASH 2025**



# TABLE OF CONTENTS

01	About Us
02	Club Objectives
03	Meet Our Team
04	What We Do?
05-06	About The Event
07	Event Statistics
08	Sponsorship
09-10	Photos & Thank You!



# ABOUT US

We are a family friendly club and uniquely cover both recreational fishing and spearfishing. The club was established in 2019 and is based Onslow, Western Australia. We are run solely by volunteers. In our 23/24 season we had 189 financial members. Our members enjoy free entry to all members only events and discounted entry to our open events. All of our event prizes are awarded across a range of age groups to encourage junior participation.

In the 23/24 season we held four members only events & three open events.

### Members only events

**Creek to Creek** – A creek and beach fishing competition culminating in our famous mud crab race.

**Ashburton Shootout** – A spearfishing competition.

**Release Me** – A measure and release fishing competition.

**Annual Club Competition** – A yearlong competition for fishing and spearing, culminating in a presentation night and the crowning of our club champions in the small fry, junior and adult age groups, for anglers, spearing and measure and release categories.

### Open Events

**Kids Fishing Clinic** – A free fishing day for all local and visiting kids.

**Beadon Bay Bash** – A multi species, fishing and spearing competition heavily angled towards family participation.

**MACK10K** – Our signature event. A single species fishing competition for Spanish Mackerel. The major draw card is a \$10K prize to the angler who catches the heaviest Mackerel.

The Ashburton Anglers are immensely proud of our town and surrounding waters. We enjoy working with other non for profits, the shire and commercial entities and contributing to local events and activities ensuring that Onslow remains a friendly, livable and sustainable community.



# CLUB OBJECTIVES

To promote recreational fishing as a sport to the Onslow Community and the Wider Regional Community through the running of events.

To promote and encourage recreational fishing and sportsmanship, in all its forms by providing a conduit for those of all ages to interact in a friendly knowledge rich environment.

To encourage Junior participation in the sport of recreational fishing.

To promote adherence by members and the Onslow Community to all state and national fishing and boating regulations.

To provide a focal point for visitors and potential new members for current local fishing information and upcoming events.



# MEET OUR COMMITTEE



**CHAIRPERSON:** Cameron McGurk

**VICE CHAIRPERSON:** Tim Dobe

**TREASURER:** Kylie Spencer

**SECRETARY:** Suzanne Wilson

**GENERAL COMMITTEE:** Josh Gusthart, Nat Hilton,  
Mel Thomas, Chantelle McGurk, Dan McLean &  
Nicki McLean, Mick McKoy & Gwen Hilton



# WHAT WE DO?



**FISHING AWARENESS**

**BRING COMMUNITIES  
TOGETHER**



**SPECIFIC  
SPECIES  
RESEARCH**

**FAMILY FRIENDLY  
COMPETITIONS**





# ABOUT THE BEADON BAY BASH



Beadon Bay Bash fishing competition is traditionally held on the WA Day long weekend each year and is an open competition. This event is a multi-species line and spear fishing competition where fishing commences at 6am Saturday and finishes in the afternoon on Sunday.

This event has traditionally been very well supported, often with over 100 entrants with approximately 20% being juniors. The event is heavily designed towards families & junior participation, with every child that enters walking away with a prize, so this is a great opportunity for your business to get their name out there in the Onslow community.

Sponsorship of this event represents an excellent advertising opportunity for your company, if you are interested, please contact us prior to the **28th February 2025.**



# ABOUT THE BEADON BAY BASH



## Schedule:

### FRIDAY - 30th May 2025

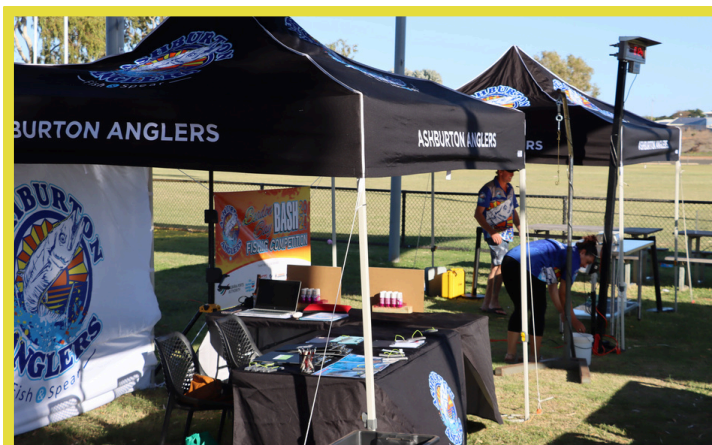
Commencing in the evening with a compulsory safety briefing on Friday night, With food available.

### SATURDAY - 31st May 2025

Fishing is followed by a weigh-in, day 1 prize along with food available.

### SUNDAY - 1st June 2025

Fishing is followed by a weigh-in, awards presentation ceremony and live music along with food available.







**2020**

22 Boats  
67 Competitors  
18 Juniors

**2021**

29 Boats  
86 Competitors  
19 Juniors

**2022**

32 Boats  
98 Competitors  
20 Juniors

**2023**

35 Boats  
112 Competitors  
27 Juniors

**2024**

47 Boats  
153 Competitors  
48 Juniors

**2025**



- Increase in Attendance
- Increase in Junior Attendance
- Increase in Status
- Increase in Reputation
- Increased knowledge of Onslow as a Tourist Destination.

# EVENT STATISTICS



# SPONSORSHIP

**We are seeking donations of prizes or monetary donations (so prizes can be brought on behalf of your organisation).**

**Prizes will be allocated across 41 species / categories including adult, junior, angler and spear fishing. Typical value of prizes per category ranges from \$250-\$1000 dependent on the species or category.**

**Your business logo will be used on all advertising and merchandising, and we welcome any temporary banners or signage you would like to display at the weigh in area during the event.**

**The Ashburton Anglers will also provide a banner containing all sponsors logos that will be displayed at the briefing, weigh in's & presentations.**

**Sponsorship of this event represents an excellent advertising opportunity for your company, if you are interested, please contact us prior to the **28th of February 2025**.**



# PHOTOS







# THANK YOU!

## Contacts

Phone: Cam McGurk 0427 901 715  
 Email: [admin@ashburtonanglers.com](mailto:admin@ashburtonanglers.com)  
 Facebook: [www.facebook.com/ashburtonanglersonslow](https://www.facebook.com/ashburtonanglersonslow)  
 Website: [ashburtonanglers.com](http://ashburtonanglers.com)

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