

BEADON BAY BASH 2027

SPONSORSHIP PROPOSAL

SUPPORTING FISHING, FAMILIES AND COMMUNITY IN ONSLOW, WESTERN AUSTRALIA



PRESENTED BY ASHBURTON ANGLERS

ABOUT ASHBURTON ANGLERS

A VOLUNTEER-RUN FISHING AND SPEARFISHING CLUB

OUR CLUB

ESTABLISHED IN 2019, ASHBURTON ANGLERS IS A FAMILY-FRIENDLY CLUB BRINGING TOGETHER RECREATIONAL ANGLERS AND SPEARFISHERS. OUR EVENTS ENCOURAGE PARTICIPATION ACROSS ALL AGES AND CELEBRATE THE EXCEPTIONAL FISHING OPPORTUNITIES AROUND ONSLOW.

WHAT WE DO

MEMBER COMPETITIONS	CREEK TO CREEK, ASHBURTON SHOOTOUT, LADIES ON LINES, RELEASE ME AND THE ANNUAL CLUB COMPETITION.
OPEN COMMUNITY EVENTS	THE KIDS FISHING CLINIC, BEADON BAY BASH AND MACK10K.
JUNIOR PARTICIPATION	COMPETITIONS AND PRIZES ACROSS AGE GROUPS HELP YOUNG PEOPLE BUILD SKILLS AND CONFIDENCE.
LOCAL PARTNERSHIPS	COMMUNITY, BUSINESS AND MEDIA SUPPORT HELPS STRENGTHEN OUR CLUB AND EVENTS.
ADVOCACY AND RESPONSIBILITY	ADVOCATE FOR RESPONSIBLE STATE AND NATIONAL FISHING AND BOATING REGULATIONS.
RESEARCH SUPPORT	SUPPORT SPECIES-SPECIFIC RESEARCH.
SAFETY PROMOTION	PROMOTE MARINE SAFETY.

OUR PURPOSE:
INCLUSIVE PARTICIPATION, SPORTSMANSHIP, RESPONSIBLE FISHING AND STRONG COMMUNITY CONNECTIONS.

THE BEADON BAY BASH

AN OPEN, MULTI-SPECIES FISHING AND SPEARFISHING COMPETITION

MORE THAN A FISHING COMPETITION

TRADITIONALLY HELD OVER THE WA DAY LONG WEEKEND, THE BEADON BAY BASH WELCOMES LOCAL FAMILIES, VISITING COMPETITORS, JUNIOR ANGLERS, RECREATIONAL FISHERS AND SPEARFISHERS. THE WEEKEND COMBINES COMPETITION, WEIGH-INS, PRESENTATIONS AND COMMUNITY CELEBRATIONS.

A FOCUS ON FAMILIES AND JUNIORS

THE BASH IS DESIGNED TO ENCOURAGE JUNIOR PARTICIPATION. THE CLUB AIMS FOR EVERY JUNIOR ENTRANT TO LEAVE WITH A PRIZE, HELPING YOUNG FISHERS FEEL RECOGNISED AND INCLUDED.
SPONSORS PLAY A DIRECT ROLE IN MAKING THIS POSSIBLE.

2027 DATES

FRIDAY: 4th June 2027
SATURDAY: 5th June 2027
SUNDAY: 6th June 2027



EVENT PROGRAM

FRIDAY
COMPULSORY EVENING SAFETY BRIEFING, WITH FOOD AVAILABLE.
SATURDAY
FISHING, WEIGH-IN AND FOOD AVAILABLE.
SUNDAY
FISHING, WEIGH-IN, AWARDS PRESENTATION, LIVE MUSIC AND FOOD AVAILABLE.

EVENT PARTICIPATION

BEADON BAY BASH | 2020-2026

2026 EVENT PARTICIPATION

52 BOATS

133 ADULTS

46 JUNIORS

OVER THE YEARS

YEAR	ADULTS	JUNIORS	BOATS	COMPETITORS
2020	49	18	22	67
2021	67	19	29	86
2022	78	20	32	98
2023	85	27	35	112
2024	105	48	47	153
2025	106	36	44	142
2026	133	46	52	179



WHY SPONSORSHIP MATTERS

HELPING THE CLUB DELIVER AN INCLUSIVE COMMUNITY EVENT

YOUR SUPPORT MAKES IT POSSIBLE

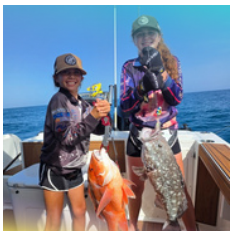
PRIZES AND RECOGNITION

PROVIDE PRIZES ACROSS ADULT AND JUNIOR FISHING AND SPEARFISHING CATEGORIES.



JUNIOR PARTICIPATION

HELP ENSURE YOUNG ENTRANTS FEEL WELCOMED, ENCOURAGED AND CELEBRATED.



EVENT DELIVERY

ASSIST WITH OPERATIONAL COSTS, EVENT LOGISTICS AND VOLUNTEER-LED ACTIVITIES.



SAFETY AND RESPONSIBILITY

SUPPORT SAFE BOATING, RESPONSIBLE FISHING AND AWARENESS OF FISHING REGULATIONS.



COMMUNITY CONNECTION

BRING TOGETHER ONSLOW RESIDENTS, VISITING FAMILIES, LOCAL BUSINESSES AND VOLUNTEERS; INCREASING THE VIBRANCY AND LIVEABILITY OF ONSLOW



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SUPPORT. EVERY CONTRIBUTION IS VALUED.

CHOOSE HOW YOU WOULD LIKE TO SPONSOR

ASHBURTON ANGLERS WELCOMES FINANCIAL SUPPORT FROM BUSINESSES OF ALL SIZES. THERE ARE NO FIXED SPONSORSHIP TIERS OR MINIMUM CONTRIBUTION AMOUNTS. EVERY CONTRIBUTION HELPS MAKE THE BEADON BAY BASH POSSIBLE BY SUPPORTING PRIZES, EVENT RUNNING COSTS AND SAFETY REQUIREMENTS.

FINANCIAL CONTRIBUTIONS

ANY AMOUNT IS WELCOME AND WILL MAKE A GENUINE DIFFERENCE TO THE EVENT, OUR JUNIORS AND THE FUTURE OF RECREATIONAL FISHING.

MAJOR DOOR PRIZES

WE ARE ALSO SEEKING MAJOR DOOR PRIZE DONATIONS
BIG-TICKET ITEMS, FISHING ROD/REEL, ENGEL, VOUCHERS AND OTHER EXCITING PRIZES ARE WARMLY WELCOMED.
THESE PRIZES HELP ADD EXCITEMENT TO OUR EVENT AND REWARD PARTICIPANTS.

WOULD YOU LIKE TO HELP?

TO BE INCLUDED IN THE WESTERN ANGLER ADVERTISEMENT AND PROMOTIONAL MATERIAL YOUR SPONSORSHIP CONTRIBUTION AND BUSINESS LOGO MUST BE SUBMITTED BY THE ADVERTISED DEADLINE.

ADVERTISING DEADLINE: 31ST JANUARY 2027

EVERY CONTRIBUTION SUPPORTS OUR COMMUNITY OUR JUNIORS AND THE FUTURE OF RECREATIONAL FISHING.

SPONSOR RECOGNITION

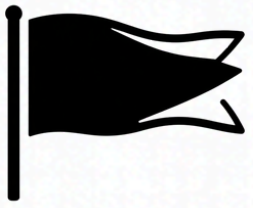
SHOWCASING THE BUSINESSES BEHIND THE BASH

PROMOTIONAL OPPORTUNITIES



WESTERN ANGLER MAGAZINE

SPONSOR LOGOS IN THE FULL-PAGE EVENT ADVERTISEMENT, SUBJECT TO CONFIRMATION BY THE MAGAZINE ARTWORK DEADLINE.



EVENT SPONSOR BANNER

SPONSOR LOGOS DISPLAYED AT KEY COMPETITION ACTIVITIES, INCLUDING BRIEFINGS, WEIGH-INS AND PRESENTATIONS.



SOCIAL MEDIA

ACKNOWLEDGEMENT THROUGH ASHBURTON ANGLERS EVENT PROMOTION AND SPONSOR APPRECIATION POSTS.



EVENT MERCHANDISE

LOGO INCLUSION WHERE PRODUCTION SCHEDULES AND AVAILABLE SPACE PERMIT.



EVENT PRESENTATIONS

SPONSOR ACKNOWLEDGEMENT DURING AWARDS AND OTHER EVENT ANNOUNCEMENTS.

THE BASH IN PICTURES

GENUINE EVENT PHOTOGRAPHS



ARE YOU WITH US IN 2027?

BE PART OF ANOTHER MEMORABLE BEADON BAY BASH

GREAT EVENTS NEED GREAT SUPPORTERS

THE CONTINUED SUCCESS OF THE BEADON BAY BASH IS MADE POSSIBLE BY GENEROUS BUSINESSES AND COMMUNITY PARTNERS. WHETHER YOU CONTRIBUTE FUNDS, PRIZES, PRODUCTS OR SERVICES, YOUR SUPPORT HELPS US CREATE A WELCOMING AND MEMORABLE EVENT FOR ONSLOW.



ADVERTISING NOTE

TO BE INCLUDED IN THE WESTERN ANGLER ADVERTISEMENT AND PROMOTIONAL MATERIAL YOUR SPONSORSHIP CONTRIBUTION AND BUSINESS LOGO MUST BE SUBMITTED BY THE ADVERTISING DEADLINE.

ADVERTISING DEADLINE

31ST JANUARY 2027

GET IN TOUCH

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