



# **MUNRO'S MACK10K 2026**

## **SPONSORSHIP**

# **PROPOSAL**





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& THANK YOU**



# ABOUT US

We are a family friendly club and uniquely cover both recreational fishing and spearfishing. The club was established in 2019 and is based Onslow, Western Australia. We are run solely by volunteers. In our 24/25 season we had 203 financial members. Our members enjoy free entry to all members only events and discounted entry to our open events. All of our event prizes are awarded across a range of age groups to encourage junior participation.

In the 24/25 season we held four members only events & three open events.

## Members only events

**Creek to Creek** – A creek and beach fishing competition culminating in our famous mud crab race.

**Ashburton Shootout** – A spearfishing competition.

**Release Me** – A measure and release fishing competition.

**Annual Club Competition** – A yearlong competition for fishing and spearing, culminating in a presentation night and the crowning of our club champions in the small fry, junior and adult age groups, for anglers, spearing and measure and release categories.

## Open Events

**Kids Fishing Clinic** – A free fishing day for all local and visiting kids.

**Beadon Bay Bash** – A multi species, fishing and spearing competition heavily angled towards family participation.

**MACK10K** – Our signature event. A single species fishing competition for Spanish Mackerel. The major draw card is a \$10K prize to the angler who catches the heaviest Mackerel.

The Ashburton Anglers are immensely proud of our town and surrounding waters. We enjoy working with other non for profits, the shire and commercial entities and contributing to local events and activities ensuring that Onslow remains a friendly, livable and sustainable community.



# **CLUB** **OBJECTIVES**

To promote recreational fishing as a sport to the Onslow Community and the Wider Regional Community through the running of events.

To promote and encourage recreational fishing and sportsmanship, in all its forms by providing a conduit for those of all ages to interact in a friendly knowledge rich environment.

To encourage Junior participation in the sport of recreational fishing.

To promote adherence by members and the Onslow Community to all state and national fishing and boating regulations.

To provide a focal point for visitors and potential new members for current local fishing information and upcoming events.



# MEET OUR COMMITTEE

**CHAIR**

**CAM MCGURK**

**VICE CHAIR**

**TIM DOBE**

**TREASURER**

**KYLIE SPENCER**

**SECRETARY**

**SUZANNE WILSON**

**GENERAL  
COMMITTEE**

**JOSH GUSTHART  
NAT HILTON  
MEL THOMAS  
CHANTELLE MCGURK  
MICK MCKOY  
GWENDA HILTON  
MONIQUE SORENSEN  
SCOTT PALMER  
BRAD WARNOCK  
JOHN PALERMO**





## FAMILY FRIENDLY COMPETITIONS



## PROMOTE MARINE SAFETY



## FISHING AWARENESS



## SPECIFIC SPECIES RESEARCH

## BRING COMMUNITIES TOGETHER



# WHAT WE DO IN COMMUNITY

# ABOUT THE MACK10K



The Mack10K is a single species recreational fishing competition for Spanish Mackerel. Traditionally the major draw card for the event is the prize of \$10,000 to the angler who catches the heaviest Mackerel, additional prizes are also on offer.

The 2025 event offered a one off first prize of \$20,000 to commemorate the 100-year anniversary of Onslow.

2025's event saw 328 competitors across 100 boats enter, making it one of the largest fishing competitions in WA. Advertising commences 4 months prior to the event and includes a full-page ad in the Western Angler magazine and an extensive social media campaign including merchandise specifically for this event. The event is held at the Onslow Sports Club and adjoining town oval.

In the previous six years the Ashburton Anglers have partnered with Recfishwest & DPIRB to collect samples from fish weighed in, these samples are used to determine the age and sex of the fish and are combined with samples taken from the commercial catch to ascertain the health of the Spanish Mackerel population in Western Australia. This data is then presented to government so that informed decisions can be made to ensure that the Spanish Mackerel fishery is a sustainable ongoing concern for many years to come.

This event has grown to become a great financial and social success not just for the fishing club but the Onslow Community as a whole. The 2025 event saw us continue to provide live music, food vans and kids entertainment, truly making this an event not just a fishing competition.

**Sponsorship of this event represents an excellent advertising opportunity for your company, if you are interested, please contact us prior to the end of FEBRUARY 2026**

# ABOUT THE MACK10K



**SCHEDULE**  
**21st till 23rd**  
**August 2026**

## **FRIDAY 21 AUGUST**

COMMENCING IN THE EVENING WITH A  
COMPULSORY SAFETY BRIEFING ON  
FRIDAY NIGHT, WHICH INCLUDES FOOD  
VANS.

## **SATURDAY 22 AUGUST**

FISHING IS FOLLOWED BY A WEIGH-IN,  
DAY 1 PRIZE PRESENTATIONS AND LIVE  
MUSIC ALONG WITH FOOD VANS,  
MERCHANDISE STALLS AND KIDS  
ENTERTAINMENT.

## **SUNDAY 23 AUGUST**

FISHING IS FOLLOWED BY A WEIGH-IN,  
AWARDS PRESENTATION CEREMONY  
AND LIVE MUSIC ALONG WITH FOOD  
VANS, MERCHANDISE STALLS AND KIDS  
ENTERTAINMENT.



# EVENT STATISTICS



**2019**

**32 Boats  
92 Competitors**

**2020**

**70 Boats  
200 Competitors**

**2021**

**70 Boats  
214 Competitors**

**2022**

**76 Boats  
233 Competitors**

**2023**

**78 Boats  
266 Competitors**

**2024**

**91 Boats  
299 Competitors**

**2025**

**SOLD OUT**  
**100 Boats  
328 Competitors**

**2026**



**Event is capped at 100 boats**

**Increase in Attendance**

**Increase in Status**

**Increase in Reputation**

**Increased knowledge of  
Onslow as a Tourist  
Destination**

**Increased awareness of  
Mackerel species  
and research outcomes of  
Spanish Mackerel each year**

**Event creates a safe inclusive  
family atmosphere,  
reinforcing responsible  
boating behaviour**

# WHERE OUR COMPETITORS COME FROM



**2025**



**2024**

# SPONSORSHIP OPPORTUNITIES



## NAMING RIGHTS

**NAMING RIGHTS SPONSORSHIP HAS BEEN PROUDLY RETAINED BY MUNRO'S CONTRACTING FOR 2026**

## PLATINUM \$15,000 +

PROMINENT EXTRA-LARGE COMPANY LOGO FEATURED ON ALL EVENT BANNERS SUPPLIES BY ASHBURTON ANGLERS, DISPLAYED AT THE BRIEFING, WEIGH-INS & PRESENTATIONS.

LOGO SHOWCASED ON ALL EVENT MERCHANDISE AND ADVERTISING, INCLUDING EVENT ADVERTISEMENT IN THE WESTERN ANGLER MAGAZINE.

## GOLD \$10,000 +

LARGE COMPANY LOGO FEATURED ON ALL EVENT BANNERS SUPPLIES BY ASHBURTON ANGLERS, DISPLAYED AT THE BRIEFING, WEIGH-INS AND PRESENTATIONS.

LOGO SHOWCASED ON ALL EVENT MERCHANDISE AND ADVERTISING, INCLUDING EVENT ADVERTISEMENT IN THE WESTERN ANGLER MAGAZINE.

## SILVER \$5,000 +

MEDIUM COMPANY LOGO FEATURED ON ALL EVENT BANNERS SUPPLIES BY ASHBURTON ANGLERS, DISPLAYED AT THE BRIEFING, WEIGH-INS AND PRESENTATIONS.

LOGO SHOWCASED ON ALL EVENT MERCHANDISE AND ADVERTISING, INCLUDING EVENT ADVERTISEMENT IN THE WESTERN ANGLER MAGAZINE.

## BRONZE \$1,000 +

SMALL COMPANY LOGO FEATURED ON ALL EVENT BANNERS SUPPLIES BY ASHBURTON ANGLERS, DISPLAYED AT THE BRIEFING, WEIGH-INS AND PRESENTATIONS.

LOGO SHOWCASED ON ALL EVENT MERCHANDISE AND ADVERTISING, INCLUDING EVENT ADVERTISEMENT IN THE WESTERN ANGLER MAGAZINE.









# 2025 VIDEO

Watch on YouTube

[CLICK HERE](#)

MUNRO'S MACK10K VIDEO 2025



MUNRO'S MACK10K 2025



# THANKYOU

Sponsorship of this event represents an excellent advertising opportunity for your company, if you are interested, please contact us prior to the end of FEBRUARY 2026



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**ONSLOW WA**



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**ASHBURTONANGLERS.COM**