



# IYANA HAYNES-MATTHEWS

## INSTRUCTIONAL DESIGNER



901-830-7206



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Austin, TX Metropolitan Area



www.instructional-designs.net

## PROFILE

Professional freelance Instructional Designer and Curriculum Developer with 3-5 years experience in applying learning and instructional strategies that improves learning and performance outcomes for small to mid-size organizations.

## SKILLS

Articulate Storyline/Rise 360  
E-Learning Development  
Curriculum Development  
Powtoon Animated Videos  
Storyboard/Script Writing  
VILT/ILT Development  
Learning Management Systems

## EDUCATION

### UNIVERSITY OF WISCONSIN

Masters of Science in Instructional  
Design and Learning Technology  
2021 - 2023

### UNIVERSITY OF ARKANSAS

Bachelors of Science in Public  
Health Education  
2011 - 2015

## PROFESSIONAL EXPERIENCE

### INSTRUCTIONAL DESIGN FREELANCER (CONTRACTOR)

Instructional Designs · E-Learning Specialist · 2020-2023 (Present)

- Collaborate with stakeholders and SMEs to create engaging and effective learning/training experiences
- Identify learning objectives and performance goals that align with desired learning/training outcomes
- Develop learning components using industry standard authoring tools and design software
- Manage team of contractors to ensure timely delivery of learning components

### INSTRUCTOR | DIGITAL LEARNING DESIGNER

Temple ISD · 2020-2022

- Facilitated synchronous and asynchronous courses
- Designed and implemented effective and engaging learning strategies and activities
- Managed learning content and resources on district Learning Management System (LMS)

### INSTRUCTOR | CURRICULUM DEVELOPER

Cleveland ISD · 2018-2020

- Designed secondary education curriculum for Aquatic Science Dept
- Defined learning objectives and course standards
- Trained teachers how to implement curriculum in the classroom