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[www.HardyVerse.com](http://www.HardyVerse.com)

# CAPABILITY STATEMENT 2025

DUNS: VUDWE9U21AP5  
CAGE CODE: 13ZX9



## NAICS CODE

- 512110 – Motion Picture and Video Production
- 541922 – Commercial Photography
- 541430 – Graphic Design Services
- 541613 – Marketing Consulting Services
- 519190 – Other Information Services
- 541511 – Custom Computer Programming Services (editing & automation tools)

## COMPANY OVERVIEW

HardyVerse Media is a full-service production company delivering premium storytelling through video, drone cinematography, and broadcast-quality editing. With 20+ years of experience across Turner Broadcasting, Warner Media, and Warner Bros. Discovery, we bring precision and creative excellence to government, corporate, and commercial clients.

We combine broadcast-level expertise with modern creative workflows, offering scalable solutions from concept development to final delivery. Our team is FAA Part 107 certified, Adobe Certified in Premiere Pro, and equipped with state-of-the-art editing, sound, and motion graphics tools.

HardyVerse Media's mission is to provide clients with innovative media solutions that engage audiences, simplify communication, and elevate brand impact.

## CORE COMPETENCIES



### Video Production

Concept-to-completion services including scripting, filming, and editing for commercials, training videos, and events.



### Drone Cinematography

FAA Part 107 certified aerial videography for real estate, corporate, and government clients, delivering cinematic perspectives.



### Post-Production & Editing

Adobe Certified editing, motion graphics, and sound polish with broadcast-quality standards



### Virtual Production

Multi-camera remote and hybrid event production for webinars, conferences, and executive communications.

## PAST PERFORMANCE

- Warner Bros. Discovery (2022–2023) – Directed content ingest operations, trained staff, and developed workflows for high-volume global media distribution.
- Warner Media (2018–2022) – Oversaw media operations during corporate restructuring, ensuring continuity of ingest, editing, and broadcast delivery systems across multiple networks.
- Turner Broadcasting (2007–2018) – Supported and advanced production operations, specializing in post-production workflows and team leadership for live broadcast and digital content.
- Corporate Virtual Productions (2024–2025) – Produced multi-camera live streaming solutions for executive meetings and webinars, ensuring professional quality and seamless delivery.
- Drone Cinematography Projects (2025) – Captured aerial visuals for real estate and commercial clients with FAA-certified operations, delivering cinematic perspectives.
- A Walk to Remember: Dr. & Mrs. John McNeal Jr. (2015) – Edited short-form documentary capturing the legacy and contributions of Dr. & Mrs. McNeal.
- HardyVerse Media Portfolio – Additional selected works available at <https://hardyverse.com/portfolio>.

## FEATURED CLIENTS



## POINT OF CONTACT

Cyrano Hardy  
Founder of HardyVerse Media  
[cyrano@hardyverse.com](mailto:cyrano@hardyverse.com)

## KEY DIFFERENTIATORS

- ✓ 20+ years of broadcast experience across Turner Broadcasting, Warner Media, and Warner Bros. Discovery
- ✓ FAA Part 107 Certified Drone Operator
- ✓ Adobe Certified Professional (Premiere Pro)
- ✓ Full-spectrum production solutions under one roof
- ✓ Proven leadership in content operations and creative direction
- ✓ Proven past performance delivering high-quality media for corporate, government, and nonprofit clients.

## OUR CERTIFICATIONS

- FAA Part 107 Remote Pilot Certification (Drone)
- Adobe Certified Professional – Premiere Pro
- Google Project Management: Agile Certification
- SBA Small Business Registered (Active in DSBS)
- SAM.gov Active Registration (UEI: VUDWE9U21AP5, CAGE: 13ZX9)

## GET IN TOUCH

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