



11345 Tara Blvd STE 4122

Hampton, GA 30228

www.HardyVerse.com



CORE COMPETENCIES

UEI: VUDWE9U21AP5

CAGE CODE: 13ZX9

NAICS CODE

- 512110 – Motion Picture and Video Production
- 512191 – Teleproduction and Other Postproduction Services
- 541430 – Graphic Design Services
- 541922 – Commercial Photography
- 561410 – Document Preparation Services
- 711510 – Independent Artists, Writers, and Performers

PSC CODE

- T001 – Photo/Map/Print/Publication: Arts/Graphics
- T009 – Photo/Map/Print/Publication: Aerial Photographic
- T013 – Photo/Map/Print/Publication: Technical Writing
- R499 – Support—Professional: Other
- R701 – Support—Management: Advertising
- U009 – Education/Training: General

COMPANY OVERVIEW

HardyVerse Media is a digital media studio helping government, corporate, and community organizations transform complex information into clear, engaging, and accessible communications. We provide video production, broadcast-quality post-production, drone cinematography, graphic and publication design, proofreading, copyediting, and responsible AI-assisted creative services.

Led by more than 18 years of broadcast and media-operations experience with Turner Broadcasting, WarnerMedia, and Warner Bros. Discovery, HardyVerse combines proven production discipline with modern creative workflows. Our FAA Part 107 and Adobe Premiere Pro credentials support scalable, quality-controlled solutions from concept development and document refinement through final delivery.



Video & Post Production

Creative development, production, editing, motion graphics, audio finishing, captioning, and multi-platform delivery.



Aerial & Visual Media

FAA Part 107 - certified aerial videography for real estate, corporate, and government clients, delivering cinematic perspectives.



Post-Production & Editorial

Adobe-certified video editing, motion graphics, audio finishing, captioning, and multi-platform delivery.



Virtual & Hybrid Production

Multi-camera remote production for executive communications, webinars, interviews, conferences, and live presentations.



AI-Assisted Production

Human-directed ideation, visual development, drafting support, content adaptation, source verification, and editorial review.



Editorial Services

Proofreading, copyediting, content refinement, document consistency, and final delivery quality control.

PROVEN EXPERIENCE. PROFESSIONAL RESULTS

RELEVANT COMPANY EXPERIENCE

AWARD-WINNING VISUAL DIRECTION

2026 Bronze Telly Award for the HardyVerse Media Drone Cinematics Reel in branded-content directing.

CORPORATE VIRTUAL PRODUCTIONS

Multi-camera virtual meetings and webinars with coordinated switching, presentations, audio control, recording, and delivery.

AERIAL & COMMERCIAL MEDIA

FAA-compliant aerial and ground-based visuals for commercial, real-estate, promotional, and community-facing content.

EDITORIAL & CREATIVE DELIVERY

Structured proofreading, copyediting, visual consistency review and quality control across documents and multimedia

KEY DIFFERENTIATORS

BROADCAST-INFORMED EXPERIENCE

More than 18 years of professional media operations, production workflow, team leadership, and quality-control experience.

INTEGRATED CREATIVE SERVICES

Video, aerial media, graphic design, publication support, and editorial services coordinated through one digital media studio.

CERTIFIED TECHNICAL CAPABILITY

FAA Part 107 Remote Pilot and Adobe Certified Professional in Premiere Pro.

RESPONSIBLE AI WORKFLOWS

Human-directed AI-assisted production with source verification, editorial oversight, and final quality review.

QUALITY ASSURANCE

Every project follows a structured review process designed to ensure:

- Scope and requirements alignment
- Proofreading and document consistency
- Technical and visual quality control
- Human review of AI-assisted content
- Organized file management and version control
- Final-deliverable approval before release

LEADERSHIP

CYRANO HARDY | FOUNDER & CREATIVE DIRECTOR

Brings more than 18 years of broadcast, media-operations, and post-production experience. Leads creative direction, production workflows, team coordination, and final-deliverable quality control.

SELENA HARDY | DIRECTOR OF EDITORIAL SERVICES

Brings more than 10 years of proofreading, copyediting, and content-quality experience. Leads editorial standards, document consistency, language refinement, and final editorial review.



GET IN TOUCH

POINT OF CONTACT

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