



**W**

WELCOME TO *YOUR*  
*HENNA TRUE*

CLIENT RESOURCES



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# H

Henna is a luxury service, such as fingernails, eyelashes, or any other beauty spa service you might enjoy.

Always be sure that you're receiving services from a trusted source using safe products on your skin.

We are passionate about our natural henna and delighted to answer your questions.

We take the worry away, so you can relax and enjoy your henna experience!

All our henna is made at home. We test every batch for staining quality before filling our henna cones.

This process can take a couple days. We keep our unused henna frozen for guaranteed freshness and quality!

*TIP: Real Natural Henna Cones are NEVER on store shelves or displayed anywhere but inside the freezer.*

*There's no chemical or preservatives in 100% natural henna cones.*



**W**

Who's Ready For Henna?



# *How to Prepare for Your Henna Appointment*

When you gently exfoliate your skin before your appointment it removes the dead skin. This is a great tip to keep the henna design fresh longer!



## **CLEAN DRY SKIN WORKS BEST**

Avoid using lotion, oil, or moisturizers in the desired area.

Wear loose comfortable clothes.

Avoid wearing jewelry/accessories around the desired area.

If you are planning a manicure or pedicure, you should do that before and not within 24 hours after henna.

## **WHY DRY?**

I have naturally DRY skin myself.

For that reason I'm known to have lotion wherever I go!

Most soaps now even have added oils in them too.

Clean dry skin will work best with henna paste. Soaking it into all those layers.

Before I start applying henna I use rubbing alcohol to clean the surface of natural oils.



# *About Natural Henna*

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Our choice of henna grows in Rajasthan, India.  
Starting with Organic Rajasthani Powder which is called (Lawsonia Inermis) grounded and sifted finely.  
Pure Certified Organic Essential Oils.  
Organic Sugar and fresh spring water. At times natural lemon.  
This process can take a couple days. As we measure and cut cellophane to roll our cones we are waiting for color release!  
I test every batch of henna before we fill the cones. I've been known to have multiple henna spots all over my hands.  
That's from making sure the staining power is on point!  
The test involves a dab of henna and after 5 min. it's cleared away to see how bright it's staining.  
We can do this once or several times until we are satisfied with the results.  
Our paste is fresh for your event. If the cones are not used immediately they are placed in the freezer until ready to be used. This is how all natural henna must be stored!

This is a slow and steady process. It's relaxing and enjoyable not rushed.  
Receiving henna is a process too. It's a luxury service. The paste design is lovely although, it's just the application.  
It's staining your skin, and will continue staining up to 72 hours!  
This staining process will go on for as long as you keep the paste on. Don't rush to clean it off because you will not get the full power it's giving you.

*“The most beautiful thing you can wear is confidence.” – Blake Lively*

Once your henna paste is dry, you'll see the bright color under any pieces that have fell off.

After you've kept the dry paste on for as many hours as you can.

You'll see the fresh stain is bright and maybe orange/reddish.

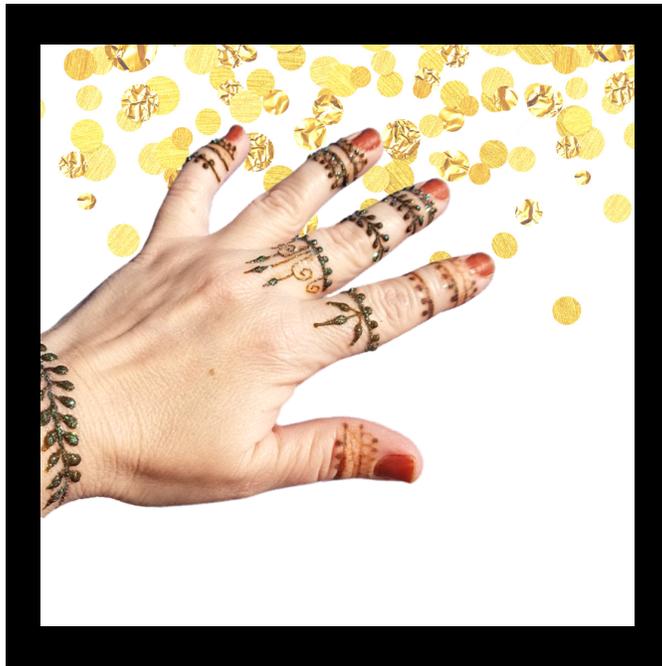
The second day it will look a little darker and earthy.

On the third day is when it really shows off!

You will be surprised to see how dark it has grown.

This is a natural dark brown color. Depending on your natural tone it will be about 10 times darker than that.





**M**

Make It Last Longer!

# *Henna Aftercare Guide*

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## *Important Aftercare Instructions.*

Keep Your Henna Paste On!

At Least **4-6 hrs** (24 hr is best!)

The longer you keep the paste on the **DARKER** your stain will be.  
Once you've waited just rub or scrape off.

## **DO NOT Wash it Off.**

Avoid direct water contact on your henna for **24 hours**.

Your stain is not done working yet.

Natural Henna will continue to grow darker up to **72 hours**.

The first day it will appear light & bright. The 2nd & 3rd day is when you'll see it grow darker and reach full staining potential. Before Bathing apply Vaseline or Coconut Oil over your henna.

Avoid direct water and refrain from scrubbing the design area for longer lasting henna.

If you follow these rules your henna can last up to 2 weeks. Don't forget to share your gorgeous photos with us.

***Click here to access our convenient online booking system at  
[www.hennatrue.com](http://www.hennatrue.com)***

# *Frequently Asked Questions*

## *Where Are You From?*

Most people are politely asking....  
what nationality or race I am.  
ITALIAN - born in N.J.  
Obsessed with Art and drawn more  
towards *Indian & Asia Style*.  
I don't mind at all!  
I'm likely to ask you the same  
question.

## *What's In Your Henna?*

Starting with Organic Rajasthani  
Powder (from India) which is  
Lawsonia Inermis grounded and  
sifted finely. Pure Organic Essential  
Oils that fill the air with a fragrant  
aroma while adding super staining  
power to our henna designs. Organic  
Sugar Distilled or Spring Water  
Lemon Juice or Rosewater.

## *Do You Do Eyebrows?*

NO.  
I only make natural henna and it Does  
Not have chemicals that dye  
eyebrows.  
Facial skin is too delicate to keep a  
henna stain.  
It works best on coarse skin like  
hands.

## *Do You Have Different Colors?*

No.  
We ONLY use natural henna  
grounded up into a powder.  
There's no artificial colors, dye, or  
chemicals in our henna.  
If you see colorful henna photos from  
us it's color glitter or body paint.  
All Cosmetic Grade products safe for  
skin contact.  
Different color henna cones that are  
offered or sold in *other places* will not  
be pure henna paste.  
If henna is labeled as a color then that  
color is added with harmful  
chemicals.  
*We Never Use Chemicals.*

## *Where Should I Get My Henna?*

The palms of your hands and bottom  
of your feet make the darkest henna  
stains.  
The rough parts of your body will  
have more layers and that means  
darker and longer lasting results.  
Soft areas like your face and neck are  
less likely to stain.

# *Henna True Policies*

## *Payment Methods*

Methods of Payment | Henna True is happy to offer various payment methods to our clients. We accept cash, money order, and any major credit cards. Personal checks are not accepted. We are happy to allow clients to pay in installments, for Event Bookings.

## *Timelines & Tardiness*

Arrivals over ten minutes late without any communication will be determined to be no shows. While we are happy to accommodate late arrivals when scheduling allows for it, please note that you are only entitled to the time allocated at the time of booking.

## *Services & Provisions*

Please note that under NO CIRCUMSTANCES will the artist ever use pastes with harsh chemical additives or “black henna” due to the severe dangers they carry. Artist will provide light clean up of the provided workspace, limited to what may be cleaned with a paper towel.

## *Cancellations*

Cancellations must take place with a minimum of two days prior to the scheduled appointment. Appointments cancelled prior to this time will not be charged any further fees or costs, though the retainer will not be returned. Any payment received in excess of the retainer will be returned. Cancellation requests received within 48 hours of the scheduled appointment will not be refunded.

## *Force Majeure*

In the unlikely event that the artist is injured, becomes too ill, or is otherwise unable to perform services personally, an artist of like skill will be dispatched in her place. If the situation should occur and a suitable replacement is not found, responsibility and liability is limited to the return of all payments received for services.



# *Thank You*

For Choosing Henna True!

I look forward to creating something special for you. It's an honor to adorn you with my henna.

We love to feature our clients on social media too!

Feel free to snap photos or video during your henna session.

Please Tag us by typing...

@HENNATRUE

Don't forget to follow us on your favorite social media sites just click the icons below.

- *Crissy* 



[www.hennatrue.com](http://www.hennatrue.com)  
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