



Internationally Certified Natural
Henna Artist

Being CERTIFIED means:
I only make and use 100% natural,
chemical-free henna and understand the
cultural and traditional uses of henna.



Certified Organic Ingredients

HENNA TRUE

2 0 2 1 C A T A L O G U E

WWW.HENNATRUE.COM

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Henna True Facts

Introduction What should I know?

G *Good News!*

You aren't required to know anything about henna! Actually, you might not even care about all the details of what it is or how it's made.

Henna is a luxury service, such as fingernails, eyelashes, or any other beauty spa service you might enjoy.

I don't ask those questions before I get a relaxing facial!

Knowing that you are receiving your service from a trusted source is really the Best Advice I can give.

If you're interested in all the details and want to know more than we are happy to share that with you!

We are passionate about our natural henna and delighted to answer your questions.

For your safety when choosing a henna artist be sure they are only using safe products.

We take the worry away, so you can relax and enjoy your henna experience!

A woman with blonde hair, wearing a blue blazer over a white top, is shown from the chest up. She is holding a white smartphone to her ear with her right hand and has her left hand on a silver laptop keyboard. The background is a blurred office setting with warm lighting. A semi-transparent white box is overlaid on the bottom half of the image, containing the title text.

Why Work With Henna True

I've worked full time in Health Care for over 20 years. Starting with Patient Care and then as a Surgical Coordinator.

I also worked in Mental Health part time for over 20 years at the same time. As a Residential Counselor.

I ran offices, supervised, trained, you name it!

I'm compassionate and professional. My work ethic is the same as a trusted Henna Artist, there's no difference.

Being a Business Owner is important to me. Henna True is Licensed and Insured.

CHEMICAL BURN!

In the beginning of my journey I learned about "black henna."

As most customers would ask for.

Sadly, I even bought this henna to practice with!

Fortunately, I was educated right away and never used it a second time! As I learned how dangerous this was to your health, I made it my mission to learn more and spread awareness.



SCHOOL IS COOL!

I presented my work to The Art Studio in Wilmington, Delaware.

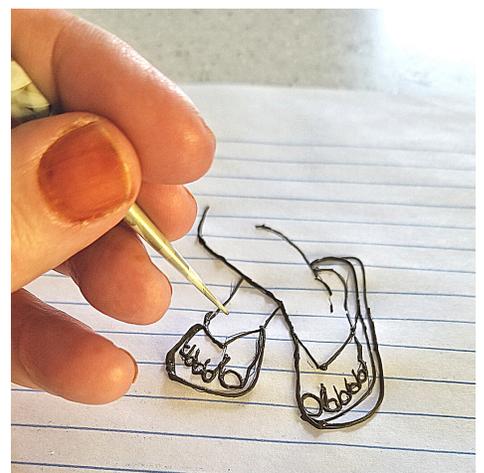
This is where I was hired to create my own custom henna classes!

Featured in "The Happenings" NCC Paper
It then grew into something even more exciting!

Offering classes to Delaware Libraries.
With each class I'm able to teach safety information.

We get all the serious stuff out the way first and then dig into henna!

Classes can be booked at your library, school, or at home.



CHEMICAL FREE!

*We have a special LAVENDER blend
for Belly Bump Designs.*



S

afe for Baby on Board!



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Our Services

25 MINUTE SESSION \$30.00



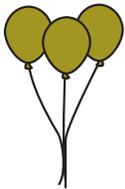
A good choice for your first henna. It's a nice way to see how it looks and feels on you. This includes a design on ONE HAND from wrist to your finger.

45 MINUTE SESSION \$50.00



Popular Choice. If you've had henna before you most likely want both hands done. This choice includes BOTH HANDS adorned with henna from wrist to your finger.

PER HOUR RATE \$80.00



From small friends & family gatherings to big special occasions. Customer or Employee appreciation and Business Promotions.

Bridal, Prenatal, and Girls Night Out Celebrations!

We also offer Henna Crowns for our strong brave clients going through medical treatment that result in hair loss.

If you have an idea we can custom your event package.

Private Parties

Cooperate Events

Public Events

About Natural Henna

Our choice of henna grows in **Rajasthan, India.**

Starting with **Organic Rajasthani Powder** which is called (**Lawsonia Inermis**) grounded and sifted finely.

Pure Certified Organic Essential Oils.

Organic Sugar and fresh spring **water**. At times **natural lemon**.

This process can take a couple days. As we measure and cut cellophane to roll our cones we are waiting for color release!

I test every batch of henna before we fill the cones. I've been known to have multiple henna spots all over my hands.

That's from making sure the staining power is on point!

The test involves a dab of henna and after 5 min. it's cleared away to see how bright it's staining.

We can do this once or several times until we are satisfied with the results.

Our paste is fresh for your event. If the cones are not used immediately they are placed in the freezer until ready to be used. This is how all natural henna must be stored!

This is a slow and steady process. It's relaxing and enjoyable not rushed.

Receiving henna is a process too. It's a luxury service. The paste design is lovely although, it's just the application.

It's staining your skin, and will continue staining up to **72 hours!**

This staining process will go on for as long as you keep the paste on. Don't rush to clean it off because you will not get the full power it's giving you.



Before & After

Important

For BEST Results

Don't use lotion, oil, or moisturizers in the desired area. Wear loose comfortable clothes. Avoid wearing jewelry/accessories around the desired area. If you are planning a manicure or pedicure, you should do that before and not within 24 hours after henna.

Before Henna



AVOID
DIRECT
WATER

Don't get your paste wet!

Keep your henna paste on: 4-6 hours at least.

The LONGER THE BETTER!

It will become darker and last longer depending on this.

For darkest results keep on for **24-48 hours.**

Don't it wash off!

Simply rub or scrape off.

Avoid direct water **24 hours!**

Protect your henna with Vaseline or coconut oil

before water contact - bathing, swimming, etc.

Natural oil will protect your henna!

Make your henna last longer with these rules

Henna Aftercare

(Celebrity Hand Featured)



Who's Hand? See on the last page.

Once your henna paste is dry, you'll see the bright color under any pieces that have fell off. After you've kept the dry paste on for as many hours as you can. You'll see the fresh stain is bright and maybe orange/reddish.

The second day it will look a little darker and earthy. On the third day is when it really shows off! You will be surprised to see how dark it has grown. This is a natural dark brown color. Depending on your natural tone it will be about 10 times darker than that.

I ♥ My Job!

YOU'VE GOT TO FIND WHAT YOU LOVE. AND THAT IS AS TRUE FOR YOUR WORK AS IT IS FOR YOUR LOVERS. YOUR WORK IS GOING TO FILL A LARGE PART OF YOUR LIFE, AND THE ONLY WAY TO BE TRULY SATISFIED IS TO DO WHAT YOU BELIEVE IS GREAT WORK. AND THE ONLY WAY TO DO GREAT WORK IS TO LOVE WHAT YOU DO. — STEVE JOBS



Do what you love; you'll be better at it. It sounds pretty simple, but you'd be surprised how many people don't get this one right away.

-LL COOL J

How to Book



Booking made Easy!

We have **BOOK NOW** buttons on our website and across social media.

These buttons bring you directly to our secure scheduling system.

Follow the easy steps by choosing your service, date, and time.

This system takes your payment and allows us to send you alerts, reminders, and other messages.

Our calendar is built out several months ahead for booking in advance to secure your date.

We do not schedule by text, email, or calls.

If you want to book a party, class, or another specialty service you will need to fill out the info form on our website. You will get a response within 24-48 hours during work weekdays Monday through Friday.

To get an estimate be sure to answer all of the questions and we will contact you promptly.

Party & Event Bookings Need at
least 30 Days Notice.

*[Click here to access our convenient online booking system at
www.hennatrue.com](http://www.hennatrue.com)*

Client Testimonials



Wonderful meeting Henna True and getting my first Henna Tat! (ARTIST) - Ali Sabet IRVINE, CA

Crissy is amazing! A true artist!! - Steven Drake

thank you Crissy I totally love it mamas and can't wait for you to come up with new ideas - Jasmin S. DE

this is the best Henna I've ever gotten and love the glitter - Sadie F.

not even a whole year ago, this wonderful woman was doing a henna crown for my mom when she lost her hair to chemo. This is moment was ... -Summer Brooke

Totally awesome! Friendly and so super creative. Talk to her about booking a henna party! - Natalie W.

Her designs are creative and personalized to meet my needs - Jessica R.

Christina free-styled a beautiful little hummingbird and a flower for him to feed on! Adorable!" - Bernadette F.

the artist was one of the nicest people I've ever met - Customer NCC, DE

Questions & Answers

Where Are You From?

Most people are politely asking....
what nationality or race I
am. ITALIAN - born in N.J. Obsessed
with Art and drawn more towards
Indian & Asia Style.

How Long Does It Take?

A design can last up to 2 weeks. With
proper aftercare it could even last
longer. We all lose layers of skin
without noticing it much. If you can go
without emerging in water and not
scrubbing the skin it will last.

Will It Stain Darker Skin?

Henna will stain all skin tones! Skin
needs to be clean and free of any
moisturizers. When following our
before and after directions you will
have the henna you desire. Whatever
your skin tone is, henna will grow
darker from that starting point over 10
shades!

What's In It?

Starting with Organic Rajasthani Powder
(from India) which is Lawsonia Inermis
grounded and sifted finely. Pure Organic
Essential Oils that fill the air with a
fragrant aroma while adding super
staining power to our henna
designs. Organic Sugar Distilled or Spring
Water Lemon Juice or Rosewater
The Secret is LOVE!

Do You Do Eyebrows?

NO ~ I make natural henna and it Does
Not have chemicals that dye eyebrows.

What Parts Of My Body Should I Choose?

The palms of your hands and bottom of
your feet make the darkest henna
stains. The rough parts of your body
will have more layers and that means
darker and longer lasting results. Soft
areas like your face and neck are less
likely to stain. You will see in most of
our photos hands and fingers designed
and sometimes feet.

Our Policies

Payment Methods

Methods of Payment | Henna True is happy to offer various payment methods to our clients. We accept cash, money order, and any major credit cards. Personal checks are not accepted. We are happy to allow clients to pay in installments, for Event Bookings.

Timeliness & Tardiness

Arrivals over ten minutes late without any communication will be determined to be no shows. While we are happy to accommodate late arrivals when scheduling allows for it, please note that you are only entitled to the time allocated at the time of booking.

Cancellation Policy

All cancellations must take place with a minimum of two days prior to the scheduled appointment. Appointments cancelled prior to this time will not be charged any further fees or costs, though the retainer will not be returned. Any payment received in excess of the retainer will be returned. Cancellation requests received within 48 hours of the scheduled appointment will not be refunded.

Services & Provisions

Please note that under NO CIRCUMSTANCES will the artist ever use pastes with harsh chemical additives or “black henna” due to the severe dangers they carry. Artist will provide light clean up of the provided workspace, limited to what may be cleaned with a paper towel.

Allergies & Sensitivities

Allergies & Sensitivities | While allergies to the ingredients in our fresh, natural products are known to be rare, Henna True and its representatives/affiliates are not medical professionals. Please consult your health care provider if you have any questions or concerns about the safety of our products for your use specifically. We will gladly provide information regarding our product recipes at your request. We are also pleased to create custom pastes for the application of our designs

Force Majeure

In the unlikely event that the artist is injured, becomes too ill, or is otherwise unable to perform services personally, an artist of like skill will be dispatched in her place. If the situation should occur and a suitable replacement is not found, responsibility and liability is limited to the return of all payments received for services.

Thank You

For choosing me!

I look forward to creating something special for you.

It's truly an honor that you chose me to adorn you with my homemade henna paste!

We love to feature our clients on social media!

Feel free to snap photos during your henna session.

Check out some of our photos on our pages. You can click on the social media icons below.

Our most used hashtag is ...

#HENNATRUE

You can tag us by typing...

@HENNATRUE on your posts.

- *Crissy*

Follow us!

click an icon below



WWW.HENNATRUE.COM

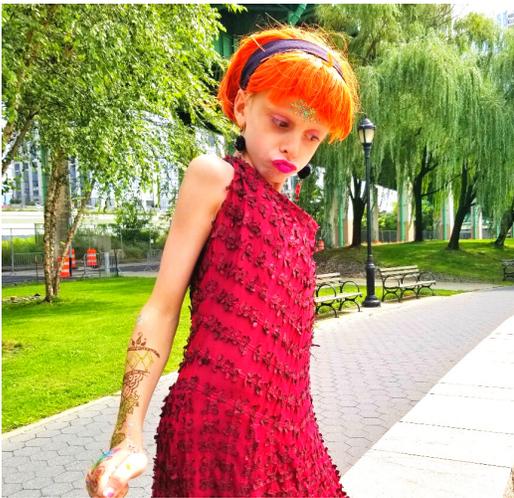
(856) 994-7676

Meet & Greet!

Famous Artist Ali Sabet - Irvine, CA



Desmond Is Amazing, Manhattan, N.Y.



I'm Forever Grateful & Humbled by the opportunities that art has made possible for me!

