

'ALL OUTDOOR FURNITURE IS NOT CREATED EQUAL'

Land and Lake Patio offers quality and luxury style for fresh air living

By Roger DuPuis
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"What's the point of having a beautiful backyard or patio if you can't enjoy it?"

That question posed on the Land and Lake Patio website (www.landandlakepatio.com) captures

the spirit of the company and its approach to working with customers to best outfit their outdoor spaces.

"All outdoor furniture is not created equal," owner Jay Yozviak said.

"Wicker, poly, frame and fabric quality are not the same," he added. "As a consumer, I suppose you can view your purchase from two angles: you may pay less now, but more than likely, will buy more frequently. So, conversely, if you're able to invest in a better quality furniture up front, you'll receive significantly more years and enjoyment from your outdoor furniture."

Since 2017, Land and Lake Patio has been offering some of the best outdoor furniture available from leading manufacturers in the outdoor living industry.



Courtesy Land and Lake Patio

Land and Lake Patio offers quality and luxury style outdoor furniture for seating and dining, patio umbrellas, fire tables, outdoor accessories and gifts.

Land and Lake Patio serves the Greater Scranton/Wilkes-Barre and upstate New York regions, and the Summerville/Charleston lowcountry of South Carolina.

Land and Lake Patio offers quality and luxury style

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Courtesy Land and Lake Patio

'What's the point of having a beautiful backyard or patio if you can't enjoy it?' the intro to Land and Lake Patio's website states.

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Courtesy Land and Lake Patio
Since 2017, Land and Lake Patio has been offering some of the best outdoor furniture available from leading manufacturers in the outdoor living industry.

outdoor furniture for seating and dining, patio umbrellas, fire tables, outdoor accessories and gifts — as well as holiday décor, including Christmas trees in the 4th quarter.

“There are so many options available in outdoor furniture nowadays,” Yozviak added. “As a child I can only recall vinyl strap folding chairs! Things have evolved quite a bit. Especially as more people are extending their

living space to the outdoors.”

The company is a specialty dealer, offering inventory product as well as custom ordering and design services to residential, commercial and hospitality customers alike. It was born from humble beginnings as a side project for Yozviak, a longtime portrait photographer from Swoyersville, which is where the company’s Pennsylvania operation is based.

“We started super small and continue to grow each year,” he said.

“We’re family owned and operated, and have recently expanded and opened a second location in Summerville/Charleston, S.C. market,” Yozviak added.

“Currently, my son James and I operate the Scranton/Wilkes-Barre store, and my son Kevin and his wife, Josie operate the South Carolina store,” he said. “My wife, Lori and youngest son, Mitchell round out our workforce.”

Categories on the company’s website include accent pillows, casual seating,

dining, fire tables, outdoor pizza ovens, rattan, teak, patio umbrellas, indoor and outdoor rugs, and more. As the site states, “what we show on our website and in our stores is just a fraction of what is available.”

In addition to its website, the company also can be reached by phone at 888-843-3060.

“We strive to offer our customers the best product available for their space, and the best service with the utmost integrity. So, whether it’s a small porch or a multi tiered hotel complex, we aim to please with equal attention,” Yozviak said.



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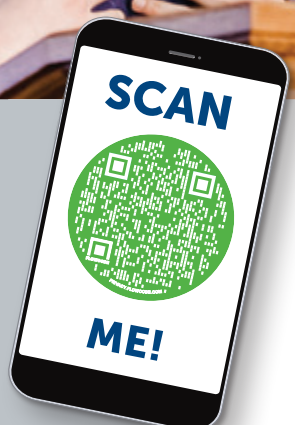
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