



Surgery 360Rx

Fueling Recovery. Elevating Outcomes.

INVESTOR OPPORTUNITY PACKET

2025



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Fueling Recovery. Elevating Outcomes.



ABOUT US

Surgery360Rx was founded to revolutionize surgical recovery through science-based nutritional support. We identified a critical gap: patients were often nutritionally unprepared for surgery, leading to prolonged recoveries and increased complications. Our solution brings together top experts to create a first-of-its-kind, evidence-based supplement system.

Physician-Formulated: Designed by a board-certified neurosurgeon, and an Orthopaedic Spine Surgeon with deep insights into healing.

Science-Backed: Each ingredient is clinically studied for surgical recovery, wound healing, immune support, and muscle preservation.

Patient-Centric: Clean ingredients, easy-to-use, and targeted pre- and post-op formulas.

Surgeon-Integrated: A turnkey revenue model for surgeons with no upfront cost or administrative burden.

Surgery360Rx isn't just a product — it's a movement toward better healing, better outcomes, and better lives.

PROBLEM

Surgical recovery is often compromised by a critical but overlooked factor: nutrition. Despite medical advancements, pre- and post-operative nutritional care remains inconsistent and underutilized—leaving patients at risk and surgeons without a trusted, standardized solution to support healing.



PATIENTS OFTEN FACE:

1

Poor nutritional support before and after surgery.

2

Increased risk of infection, poor healing and slow recovery.

3

No standard of care supplement tailored to the surgical experience.

4

Surgeons lack a trusted, standardized, monetized solution to recommend.



OUR SOLUTION

Surgery360Rx is a comprehensive, science-based supplement system designed to optimize healing before, during, and after surgery — when nutritional needs are greatest.

1

Pre-Op Formula

Clinically supported, science-backed approach to enhancing surgical outcomes by optimizing antioxidant, immune, metabolic, and inflammatory pathways.

2

Post-Op Formula

A multi-pathway, science-driven supplement designed to accelerate healing, reduce complications and enhance patient recovery outcomes after surgery.

3

Protein + Recovery Powder

This phased approach optimizes nutrition, prevents muscle loss and promotes tissue repair pre-op, then supports recovery, wound healing, inflammation control, and gut health post-op.

4

Physician Formulated

Developed by board-certified physicians to support the specific nutritional demands of surgical patients with clinical precision.

5

Three-Phase Product Line

Three-Phase Product Line: Pre-Op, Post-Op, and Protein+ Recovery formulas that address the unique physiological demands of surgical recovery.

6

Science Backed

Science-Backed Ingredients with peer-reviewed research supporting benefits like reduced inflammation, improved wound healing, enhanced immune function, and faster recovery times.

PRE-OP FORMULA

The Pre-Op Formula is designed to prepare the body for surgery by boosting immune resilience, supporting tissue strength, and reducing inflammation. Convenient vegan capsules deliver a targeted blend of Vitamin C, Zinc, Bromelain, L-Arginine, L-Glutamine, Arnica, Curcumin, and Collagen Peptides to help optimize recovery from the start.

INGREDIENT	DOSE	PURPOSE
Arnica montana (flower)	200 mg	Natural anti-inflammatory, helps reduce bruising, swelling, and pain
Bromelain (2400 GDU/g)	500 mg	Proteolytic enzyme that reduces inflammation and supports wound healing
Quercetin (aglycone)	250 mg	Antioxidant and mast cell stabilizer; supports immune modulation and recovery
N-Acetyl Cysteine (NAC)	600 mg	Boosts glutathione levels, supports detoxification, reduces oxidative stress
Vitamin C (as ascorbic acid)	500 mg	Collagen synthesis, immune support, antioxidant
Zinc (as zinc bisglycinate)	15 mg	Immune function, tissue repair, antioxidant
Selenium (as L-selenomethionine)	100 mcg	Antioxidant, immune modulation, supports cellular repair
L-Arginine	500 mg	Nitric oxide precursor to support circulation and wound healing
L-Glutamine	1,000 mg	Gut barrier integrity, immune health, protein synthesis
Vitamin A (as beta carotene)	5,000 IU	Immune function, epithelial regeneration
Vitamin D3	2,000 IU	Immune modulation, bone support, recovery enhancement
BioPerine® (black pepper extract)	5 mg	Enhances absorption of nutrients and bioavailability

POST-OP FORMULA

The Post-Op Formula supports healing after surgery by promoting tissue repair, reducing inflammation, and strengthening immune recovery. Delivered in easy vegan capsules for optimal absorption, it features a restorative blend of Collagen Peptides, Glutamine, L-Arginine, Calcium, Vitamin C, Vitamin D3, Zinc, Turmeric, and Arnica to help accelerate recovery and improve outcomes.

INGREDIENT	DOSE	PURPOSE
Arnica montana (flower)	200 mg	Natural anti-inflammatory, helps reduce bruising, swelling, and pain
Bromelain (2400 GDU/g)	500 mg	Aids in reducing inflammation and edema post-surgery
Quercetin (aglycone)	250 mg	Antioxidant, modulates immune response, supports tissue repair
Vitamin C (as ascorbic acid)	1,000 mg	Critical for collagen formation and tissue regeneration
Zinc (as zinc bisglycinate)	25 mg	Immune function, tissue repair, antioxidant
Selenium (as L-selenomethionine)	100 mcg	Antioxidant, immune modulation, supports cellular repair
L-Glutamine	1,000 mg	Gut barrier integrity, immune health, protein synthesis
Collagen (Type I & III peptides)	1,000 mg	Structural protein support for skin, tissue, and wound repair
Turmeric Extract (95% curcuminoids)	250 mg	Natural anti-inflammatory; supports joint and tissue healing
Vitamin A (as beta carotene)	5,000 IU	Supports epithelial and skin regeneration
Vitamin D3 (cholecalciferol)	2,000 IU	Bone healing, immune modulation
Magnesium (as glycinate)	150 mg	Muscle relaxation, nerve health, and tissue regeneration
BioPerine® (black pepper extract)	5 mg	Enhances bioavailability of key nutrients
Calcium (calcium citrate)	300mg	Supports bone health, muscle function and nerve signaling

PROTEIN + RECOVERY

Protein+ Recovery Powder delivers high-quality whey isolate fortified with Collagen Peptides, Glutamine, and Essential Amino Acids to support healing and preserve lean muscle after surgery. Naturally sweetened with monk fruit, it's a clean, effective way to fuel recovery.

INGREDIENT	DOSE	PURPOSE
Grass-Fed Whey Protein Isolate	20 g	High-quality, fast-absorbing protein for muscle repair and tissue recovery
Collagen Peptides (Types I & III)	5 g	Enhances wound healing, skin and connective tissue regeneration
L-Glutamine	2 g	Preserves lean body mass, supports gut and immune function
L-Arginine	1 g	Boosts nitric oxide for circulation, oxygen delivery, and wound healing
Vitamin C (as ascorbic acid)	250 mg	Collagen synthesis, antioxidant support
Zinc (as zinc bisglycinate)	15 mg	Wound healing, immune support
Magnesium (as magnesium citrate)	100 mg	Nerve, muscle, and tissue regeneration support
Vitamin D3 (cholecalciferol)	1,000 IU	Bone healing, immune modulation
Turmeric Extract (95% curcuminoids)	100 mg	Natural anti-inflammatory; supports joint and tissue healing
Digestive Enzyme Blend	100 mg	Enhances protein breakdown and nutrient absorption
Probiotic Blend (L. acidophilus, B. bifidum)	1 Billion CFU	Supports gut health and immune function
Monk Fruit Extract	As needed	Natural, low-glycemic sweetener (no sugar alcohols or stevia)
Natural Flavors (Chocolate & Vanilla)	Clean-label	Flavoring tailored per SKU variant

CLINICAL EVIDENCE OVERVIEW

Designed to optimize surgical outcomes through targeted, evidence-based nutritional support aligned with Enhanced Recovery After Surgery (ERAS) protocols. Our formulations support patients both before and after surgery to enhance healing, reduce complications, and improve recovery.

+20%

Shorter Hospital Stay

Supplements like glutamine and protein can reduce hospital stays by about 20%.

+40%

Decrease in Infection Rates

Targeted nutrition lowers infection rates by around 40%, boosting recovery.

+60%

Reduction in Post-Op Complications

Immunonutrition (arginine, omega-3s, nucleotides) can reduce infections by up to 60%.

CLINICALLY-BACKED BENEFITS:

Pre-Operative Support

Our Pre-Op Formula is scientifically designed to optimize nutrition, boost immunity, and reduce complications by preparing the body for surgical stress.

Post-Operative Support

Clinically backed blend of collagen, glutamine, vitamin C, zinc, and arnica to boost healing, reduce inflammation, and support recovery post-surgery.

Ingredient-Specific Benefits

NAC reduces oxidative stress; bromelain lowers swelling and inflammation; vitamin C and zinc accelerate wound repair and immune function.

Aligned with ERAS

Supports glycemic control and nutrition optimization to reduce hospital stays and improve patient outcomes.

INDUSTRY COMPARISON

FEATURE / BRAND	SURGERY 360RX	HEALFAST	ENSURE SURGERY
Designed Specifically for Surgery	✓	✓	✓
3-Phase Program (Pre, post, Protein)	✓	X	X
Clinically-Inspired Formulation	✓	✓	✓
Includes Arnica + Key Surgical Nutrients	✓	X	X
Insurance Reimbursement Potential	✓	X	X
Doctor Passive Income Opportunity	✓	X	X
U.S.-Based Manufacturing	✓	✓	✓
Available as White-Label Option	✓	X	X



COMPETITOR ANALYSIS

Our Competitor Analysis revealed a clear market opportunity for Surgery360Rx to differentiate itself through superior formulation, clinical validation, and physician partnerships. While competing brands offer general surgical recovery supplements, most lack targeted ingredient profiles, scientific backing, or physician-driven branding. Many competitors also rely only on capsules or tablets, whereas Surgery360Rx delivers more bioavailable, patient-friendly powdered drink mixes as well. Additionally, our commitment to science-based marketing, surgeon endorsements, and potential insurance reimbursement positions Surgery360Rx as a premium, trusted solution in a largely underdeveloped and underserved niche. This strategic differentiation allows us to capture a significant share of the surgical recovery supplement market and establish Surgery360Rx as the gold standard for perioperative nutrition support.

MARKET OPPORTUNITY

The demand for improved surgical recovery is growing, driven by the need for faster healing, fewer complications, and better patient outcomes. Despite advances in surgical techniques, nutritional support remains a major gap — creating a strong market opportunity. Surgery360Rx addresses this need with evidence-based, surgeon-formulated products designed for seamless integration into pre- and post-operative care.

This opportunity is further fueled by the rise of Enhanced Recovery After Surgery (ERAS) protocols — multidisciplinary approaches that promote quicker recovery and reduced hospital stays — along with the shift toward value-based healthcare. Positioned at the intersection of clinical need and market momentum, Surgery360Rx is primed to help redefine recovery standards across hospitals, surgical centers, and private practices nationwide.



+50M

Surgeries performed each year in the U.S. alone.

\$11.2BN

Projected reach of the global surgical procedures market by 2030.





TARGET MARKET

Surgery360Rx targets surgical patients, surgeons, and hospitals, offering tools to support recovery, streamline care, and improve outcomes.

Surgeons & Surgical Patients

Surgery360Rx serves a broad range of patients—from those undergoing procedures like orthopedic, spine, plastics, cosmetic/dermatology, bariatric, aesthetic, regenerative and to those facing emergent operations such as trauma, cardiovascular surgeries, or emergency interventions. By partnering with these Surgical Specilties, Surgery 360Rx helps improve patient outcomes and recovery while unlocking new revenue opportunities.

Hospitals, Health Systems & Surgical Centers

Hospitals, health systems and surgical centers focused on improving surgical outcomes, minimizing complications, and reducing readmissions can benefit from Surgery360Rx's innovative solutions. By integrating targeted nutritional support into surgical care, these institutions/facilities can enhance patient satisfaction, streamline recovery processes, and strengthen value-based care initiatives.

MARKET/SALES POTENTIAL

+50M

Surgeries performed each year in the U.S. alone.

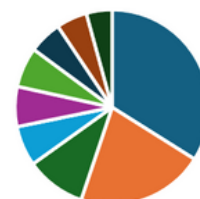
\$11.2BN

Projected reach of the global surgical procedures market by 2030.



TARGET MARKET	\$ 15,000,000
Orthopaedic Market	\$ 5,100,000
Dermatology Market	\$ 3,200,000
Regenerative Medicine	\$ 1,500,000
Bariatric Market	\$ 1,000,000
Asthetic Clinics	\$ 1,000,000
ENT / Oral Markets	\$ 1,000,000
Plastics Market	\$ 824,000
Hair Restoration Market	\$ 772,000
Pain Management	\$ 645,000

TARGET MARKET



■ Ortho
■ Derm
■ Regen Med
■ Bariatric
■ Asthetic Clinic
■ ENT/Oral
■ Plastic
■ Hair Rest
■ Pain Mgmt

PROJECTED SALES - 5 YEAR

Based on:

2 Bundles /Patient (\$219/Bundle)

YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
\$ 1, 700, 000	\$ 5, 000, 000	\$ 9, 000, 000	\$ 12, 000, 000	\$ 15, 000, 000



INVESTMENT OPPORTUNITY

Surgery 360Rx is offering an exclusive chance to invest in a surgeon-led, evidence-based supplement program that's poised to transform patient outcomes and capture a rapidly growing market. Join us early and be part of this high-impact opportunity.

Seeking \$400,000 for up to 20% Equity

Investment Structure:

- \$10,000 = 1% Equity
- \$20,000 = 2% Equity
- \$50,000 = 5% Equity

Profit Participation:

- Dividend payouts
- Participation in future sale proceeds

1 Strong Market Potential

Meeting growing demand for better surgical recovery with a surgeon-led, evidence-based brand in a multi-billion-dollar market.

2 Experienced Leadership & Credibility

Surgeon-led team with deep clinical and operational expertise, building trust and driving fast adoption in healthcare innovation.

3 Attractive Financial Opportunity

Early-stage entry with dividend payouts, future sale participation, multiple revenue streams, and a clear exit strategy.



INVESTOR RETURNS AT A GLANCE

Surgery360Rx offers a unique opportunity to invest in a fast-scaling, high-margin supplement brand designed for the booming surgical market. Whether you're in at \$10K, \$20K or \$50K, your investment opens the door to real equity, meaningful passive income, and the potential for a significant exit.

YEAR	COMPANY REVENUE	DIVIDEND 10K / 1%	DIVIDEND 20K / 2%	DIVIDEND 50K / 5%
1	\$ 1,700,000	–	–	–
2	\$ 5,000,000	\$ 4,650	\$ 9,300	\$ 23,250
3	\$ 9,000,000	\$ 8,370	\$ 16,740	\$ 41,850
4	\$ 12,000,000	\$ 11,160	\$ 22,320	\$ 55,800
5	\$ 15,000,000	\$ 13,950	\$ 27,900	\$ 69,750
TOTAL		\$ 38,130	\$ 76,260	\$ 190,650

SALE WINDFALL PROJECTIONS (AT YR. 5)

Assuming Sale Price:

Ownership stake cash-out based on 1% , 2% and 5% equity.

SALE PRICE	\$10K (1%) INVESTOR PAYOUT	\$20K (2%) INVESTOR PAYOUT	\$ 50K (5%) INVESTOR PAYOUT
\$20M	\$ 200,000	\$ 400,000	\$ 1,000,000
\$50M	\$ 500,000	\$ 1,000,000	\$ 2,500,000
\$75M	\$ 750,000	\$ 1,500,000	\$ 3,750,000
\$100M	\$ 1,000,000	\$ 2,000,000	\$ 5,000,000

STRONG PIPELINE

Surgery360Rx is more than a supplement line—it's a platform for surgical wellness. With the successful launch of our Pre-Op, Post-Op, and Protein+ Recovery formulas, we've established a strong foundation for future growth. Our innovation pipeline is strategically designed to expand our product offerings and strengthen our competitive position in the \$80B+ wellness and supplement industry.



Planned Pipeline Products

Pain Support Formula (PainRx360): A natural, non-opioid option with turmeric, Boswellia, white willow bark, magnesium, and PEA to aid post-op pain relief.

Inflammation Control Formula (InflamRx): Reduces chronic inflammation and swelling with curcumin, bromelain, ginger root, and quercetin.

Immune Boost Formula (ImmuneRx): Supports immunity with vitamin D3, elderberry, reishi mushroom, and NAC—ideal for surgical and immunocompromised patients.

Sleep & Recovery Formula (SleepRx360): Enhances rest and healing post-surgery with magnesium glycinate, L-theanine, melatonin, and valerian root.

Hydration + Electrolyte Formula (Hydra360): Fast-acting hydration with electrolytes, coconut water powder, and trace minerals—great for pre- and post-op.

Daily Surgical Multivitamin (CoreRx): A tailored multivitamin to meet micronutrient needs before and after surgery.



MEET THE TEAM



Dr. Brett Schlifka, D.O.

Co-Founder | Medical Director

Board Certified Neurosurgeon

Dr. Brett Schlifka is a board-certified neurosurgeon specializing in complex brain and spine surgery. With over 15 years of surgical experience, Dr. Schlifka has seen firsthand how critical proper nutrition is to recovery — yet how often it is overlooked in standard surgical care. Recognizing this gap, he helped conceptualize Surgery360Rx: a science-based, physician-formulated supplement system to optimize the body's healing process before and after surgery.

Dr. Schlifka is passionate about improving patient outcomes, enhancing surgical recovery protocols, and helping patients get back to living their best lives as quickly as possible. His clinical insights, combined with a deep understanding of the surgical recovery journey, are the cornerstone of Surgery360Rx's formulation and philosophy.

"I have witnessed how significantly nutrition — or the lack of it — can impact a patient's recovery. Surgery360Rx was created to give patients the critical support they need during one of the most important healing periods of their lives."

MEET THE TEAM



Milad Alam, M.D.

Board Certified Orthopedic Surgeon

Dr. Milad Alam is a skilled spine surgeon dedicated to providing safe, effective, and personalized care to his patients. With training in both traditional and minimally invasive techniques, he approaches each case with precision and compassion, always putting the needs and goals of his patients first.

As a Co-Founder of Surgery 360Rx, Dr. Alam joined forces with a team of like-minded professionals to help develop a line of supplements that support healing before and after surgery. He brings valuable insight from the surgical field, contributing to the formulation of products designed to optimize recovery, reduce complications, and improve overall outcomes.

Dr. Alam believes that great surgical outcomes depend on more than just what happens in the operating room—they start with preparation and continue through every phase of recovery. His work with Surgery 360Rx reflects his passion for giving patients every possible advantage in their healing journey. Dr. Alam is proud to be part of a mission-driven company that puts patients first and reflects the values he brings to his surgical practice every day: preparation, teamwork, and a commitment to better healing.

MEET THE TEAM



Maria Carey

Co-Founder | CEO

Entrepreneur | Healthcare Innovator

Maria is a seasoned entrepreneur and healthcare strategist with over 20 years of experience building successful ventures across the medical, surgical, and biotech industries. Passionate about innovation and improving patient outcomes, she co-founded Surgery360Rx to address the need for better surgical recovery support.

Driven by a personal commitment to raising the standard of surgical care, Maria led the development, branding, and launch of Surgery360Rx from concept to market. Her expertise in business development, healthcare marketing, and operations has been key to creating a clinically superior, scalable product line.

Throughout her career, Maria has earned a reputation for visionary leadership, attention to detail, and a deep dedication to improving lives. At Surgery360Rx, she channels her entrepreneurial spirit into a mission to help patients heal stronger, faster, and better.

“Surgery360Rx was born from a simple belief: patients deserve better support during one of the most critical journeys of their lives. We’re here to change the way the world approaches surgical healing — and we’re just getting started.”

MEET THE TEAM



Jim Carey

Chief Operating Officer

Driven Growth Strategist

Jim Carey is the Chief Operating Officer of Surgery360Rx, bringing over 30 years of success in sales, marketing, and business development across the technology, steel, and medical industries.

A results-driven leader, Jim is known for accelerating revenue growth, building strong client relationships, and positioning brands for long-term market success. His ability to navigate complex markets and deliver innovative, customer-focused solutions has fueled business expansion throughout his career.

From selling advanced computing systems to leading multimillion-dollar contracts in steel, and forging healthcare partnerships, Jim's cross-industry experience gives him a unique strategic edge at Surgery360Rx.

As COO, he leads all branding, marketing, and sales efforts—crafting impactful messaging, optimizing outreach, and driving scalable strategies that connect the brand with surgeons, facilities, and patients nationwide. His vision, professionalism, and passion continue to power the company's growth.

MEET THE TEAM



JT Carey

Chief Financial Officer

Financial Technologist

JT Carey is an accomplished CFO with over 10 years of experience across finance, IT, and sales in the medical, engineering, and accounting industries. With a strong foundation in accounting and finance, JT has held diverse roles—from clinical research and medical sales to financial leadership—bringing a well-rounded perspective to every challenge.

His expertise spans financial management, tax strategy, systems engineering, and project execution, enabling him to drive operational efficiency and business growth. JT is known for blending analytical insight with customer-focused solutions, consistently delivering results across departments and industries.

Currently at Invictus Medical Inc., JT leverages his cross-functional background to support sales performance, strategic planning, and relationship building. His ability to integrate finance and technology with real-world business needs makes him a valuable asset in any evolving organization.

MEET THE TEAM



Courtney Erskine

Marketing Manager

Digital Strategist | Affluent Market Specialist

With over five years of experience across the luxury travel & hospitality, medical, and tech industries, Courtney brings a dynamic and multifaceted approach to modern marketing. Her expertise spans both B2B and B2C landscapes, with a proven ability to translate strategic insight into high-performing campaigns and meaningful customer engagement.

Courtney's work is grounded in a deep understanding of buyer behavior, allowing her to craft strategies that resonate and drive action. Her background in high-impact and high-net-worth (HNW) sales adds a commercial edge, aligning marketing efforts with measurable business growth.

Specializing in marketing automation, optimization, and strategic planning, Courtney builds scalable systems that boost efficiency without sacrificing creativity. With expertise in CRM integration, lead nurturing, and cross-channel campaigns, she delivers results across every stage of the customer journey.

Currently working with a global team at Fraser Yachts, Courtney brings an international perspective—adapting strategies for diverse markets while maintaining brand consistency. Blending analytical rigor with creative execution, she's passionate about building brand experiences that connect, convert, and endure.



THANK YOU!



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