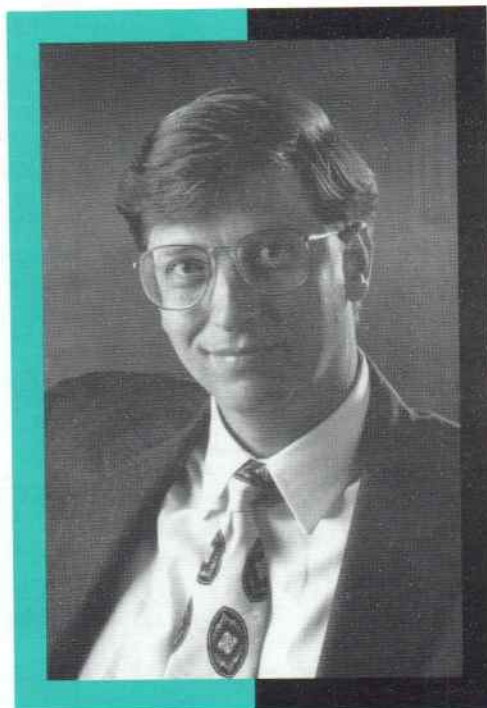


When Bill Gates goes to CAMP he speaks his mind

**CAMP and
PC WEEK**
**19th Corporate
Computer
Professional
Exposition**



April 18, 1995
**Rosemont/O'Hare
Convention
Center**
**Rosemont,
Illinois**

Hear Bill Gates and other industry leaders speak their minds!

Compare the Technologies

Choose from 46 presentations relating to an array of client/server issues, operating systems, networking systems, business solutions for all platforms and other topics of interest to IS professionals. Attend the sessions that relate to your company's environment.

46 workshops
and seminars

**WINDOWS 95
TEST DRIVE CENTER**

OVER 300 EXHIBITS

**Exclusive Attendance for
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Admission is FREE

Interact with the Experts

Representatives from hundreds of hardware and software vendors will discuss your questions or direct you to a specific tech support person knowledgeable about the issues you raise. Each question or comment will be taken seriously and answered thoroughly in this environment of IS professionals. In addition, you'll meet a broad range of consultants who can help you reduce your backlog.

This event is co-sponsored by PC WEEK, the national newspaper of corporate computing, which meets the information needs of over 260,000 IS professionals.

KEYNOTE SPEAKER



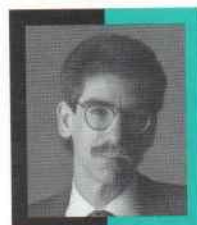
Computing Futures

Bill Gates

Chairman and CEO, Microsoft Corp.

Bill Gates first presents highlights of his vision for the future of computing and devotes the rest of his presentation to answering your questions about present and future challenges. This session is designed to help you gain the knowledge you need to continue your corporation's strategic planning. Please indicate the questions of greatest interest to your company on the conference registration form. Bill will address those questions first and will then take questions from the floor.

PC WEEK Track

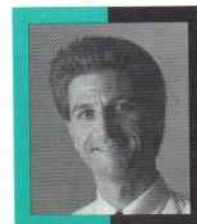


The Top 10 IS Issues

Dan Farber

Editor-in-Chief, PC WEEK

The registration form gives you an opportunity to participate in a poll of the Top 10 Issues facing information technology managers in today's corporate computing environment. We will share the results in a panel discussion. Panelists will include industry experts in the IS and consultant communities. The panel will be moderated by PC WEEK Editor-in-Chief Dan Farber.



Client/Server Computing: The Art of the Long View

Sam Whitmore

Editorial Director, PC WEEK

How client/server deployers can avoid "groupthink" by building scenarios that identify multiple critical paths of activity, spot "leading indicators" with each path and prescribe successful courses of action.



Internetworking in the Nineties

Jim Louderback

Executive Editor, PC WEEK Labs

Switching hubs, ATM and fast networking are changing the internetworking game. This session focuses on the traditional devices, bridges and routers, along with new strategies for dealing with the upcoming crop of internetworking devices. Jim will also present ideas about how to use the Internet and other public networks instead of a private routed network. Attendees will learn the inner workings of these devices, their place in the OSI model, and the strengths and weaknesses of each.



Avoiding Client/Server Anarchy: Best Practices for C/S Technology

Christine Comaford

Columnist, PC WEEK and President, Corporate Computing International

We need new management and development practices to succeed with client/server technologies. Come learn how to cost-justify technology purchases, how to manage technology acquisitions, and how to streamline the development process with a template-based approach.

Client/Server Track



Mainframe or LAN: Which Applications Belong Where?

Richard Finkelstein

President, Links Technology Corporation

There are still some applications that can only be done with mainframe technology. Many other applications are more cost effective on PC-based LANs. Rich will provide a methodology that will help IS management make decisions based on their environment and applications.



How to Introduce Objects to Your Organization

David Moskowitz

President, Productivity Solutions

This session explodes many myths by helping you understand what object-oriented development means. Learn how to develop a plan for introducing objects into your organization.

Networking Track

Migrating to NetWare 4.1

Rick German
Systems Engineer, Novell Inc.

The topics include: preparing for the migration; applications/utilities to migrate; new administration capabilities; disaster recovery options; using the new system.

Optimizing NetWare 4.1 and NetWare Directory Services

John Michalek
Systems Engineer, Novell Inc.

John will discuss installation/migration improvements; understanding bindery services; building in fault tolerance; controlling mixed systems of NetWare 3 & 4; optimizing traffic between servers.

LAN Server 4.0: Introduction and Future Directions

Pete Greulich
Brand Manager for LAN Server Products, IBM

This session introduces the features of LAN Server 4.0 and shows how LAN Server will move into the future with OSF DCE (Distributed Computing Environment).

Introduction to the Internet

Philippa Gamse

Designed for new or prospective users of the Internet, this session shows examples of the information available on the Internet, using the main applications (gopher, ftp, etc.) and provides some ideas for using the World Wide Web in your business.

Introduction to the Internet Access Kit from OS/2 Warp

Tim Sipples
Software Marketing Specialist, IBM

OS/2 Warp comes with a full set of tools for access to the facilities of the Internet. Tim Sipples introduces the audience to these tools and share tips and techniques on using them. Prerequisite: attendance at the Introduction to Internet talk, or equivalent knowledge.

Getting on the Information Highway with ATM, Frame Relay, etc.

Jim Biggs
Director, Access Products, Newbridge

See how ATM, Frame Relay and other networking technologies can tie together your LANs and WANs to form the enterprise network.

Integration of NT into NetWare Environments and Management of Multiple Protocol Windows NT Clients

Ralph Sanchez
Systems Engineer, Microsoft Corp.

Experience integration of the Windows NT platform with NetWare (3.x and 4.x). Ralph Sanchez describes how Windows NT can simplify TCP/IP implementation in a NetWare environment. Learn how to implement remote connectivity to corporate Windows NT and NetWare servers.

Electronic Mail and Groupware Track

Case Study: Implementing Electronic Mail

R. David Rahn
Manager, Information Center,
American National Can Company

American National Can Company has gone from none to over 1500 users of LAN-based electronic mail in less than two years. David and some of his team discuss their implementation process, pitfalls and future outlook.

Groupware

Mike Hall
Field Marketing Manager, Central US, Novell Inc.

Mike Hall reviews the elements of groupware as defined by recent independent studies. He will focus on the key criteria of implementing groupware in your organization. Topics to be included: open standards, connectivity, cross-platform, cross-server, cross-NOS.

Lotus Notes® Track

AT&T Network Notes — Extending Communication Beyond the Enterprise

Joseph A. Forgione
Senior Director, Operations, Lotus Development Corp.

AT&T Network Notes combines Lotus Notes with the sophisticated communications capabilities of the AT&T Intelligent Network. Our speaker provides a technical tutorial on this new opportunity for electronic commerce, information distribution and extended collaboration.

Business Applications for Notes and Multi-Media

Christopher F. Herot
Director of Advanced Technology, Lotus Development Corporation

Lotus has recently enhanced Notes to handle audio, video and other rich data types. See how Notes can be used to build applications such as video databases and video mail.

Lotus Notes: Newsstand and Publishing — Ten Steps to Delivering Information Online in Notes

Karen Warner Smith
Senior Business Manager, Notes Publishing Products
William Aboujaoude
Product Manager for Lotus Notes:Newsstand

For those considering the online future of their information, this session profiles the information appetites of the typical Notes consumer, examines how interactivity can provide unanticipated benefits to your business, and walks you through each step of the Notes publishing cycle.

*'Best exposition
in Chicago ... great
speakers, sessions and
vendor selection'*

OS/2® Track



Introduction to OS/2 Warp

David Barnes
Senior Product Manager, IBM
Personal Software Products

Warp is the new version of OS/2 in the marketplace. David provides a humorous and educational introduction to Warp.

Cool Stuff for OS/2

David Barnes
Senior Product Manager, IBM Personal Software Products

David will show off the latest applications, freeware, and shareware to make your OS/2 PC the hottest machine on the block.

OS/2 Performance Tuning

David Moskowitz
President, IBM Productivity Solutions

Little things can make a difference in tuning your system for optimum performance. David will teach you how to "tune" your system.

OS/2 Tips and Techniques

Tim Sipples
Software Marketing Specialist, IBM

Tim Sipples is author of the well known OS/2 Frequently Asked Questions (OS2FAQ) on the Internet. Tim shares with us his favorite OS/2 Tips.

Introduction to the Developer Connection for OS/2

Jackie Walker
Brand Manager, Market Development Tools, IBM

The Developer Connection is a CD-ROM "loaded" with beta code and development tools to support OS/2 application developers. This session features a guided tour of the latest release. Attendees of this session will receive a free copy of the CD-ROM in the OS/2 Pavilion.

Apple Track

Integrating Intel-Based and Macintosh Personal Computers

Don Oehlert
Senior Technology Consultant, Apple Computer, Inc.

Don Oehlert provides an update of his popular talk on proven tools and techniques for data exchange between Intel-based PCs and Apple Macintosh personal computers.

Power Macintosh Compatibility and Connectivity Update

Don Oehlert
Senior Technology Consultant, Apple Computer, Inc.

Learn about the latest in Power Macintosh interoperability. Technologies covered include Windows compatibility, OpenDoc, Open Systems support, and Novell Inc. NetWare 4.1 native on Power Macintosh.

Most of the expo speakers will be available in the exhibit area before and after their presentations, so be prepared to discuss your toughest problems.

Register Today

CAMP and PC WEEK 19th Corporate Computer Professional Exposition April 18, 1995, Rosemont/O'Hare Convention Center, Rosemont, Illinois

To register, complete and send to CAMP, 950 Skokie Blvd., Suite 310, Northbrook, IL 60062 or Fax: (708) 291-1367. Telephone reservations, or unsigned forms, will not be accepted. A badge and map will be mailed to registrants approximately two weeks before the exposition. This invitation may not be transferred to individuals at other companies.

(Please print or type. Registration deadline: April 4, 1995)

Name _____

Title _____

Company _____

Business Address _____ Mail Stop/Department _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail Address _____

Nature of Company's Business _____

Please indicate:

Number of employees in entire company: _____

Number of micros in entire company: _____

Number of those micros that:

are on LANs _____

use Windows _____

use OS/2 _____

use Lotus Notes _____

Over the course of one year, what is the dollar value of computer/networking, hardware, software, or services that you specify, recommend, buy, or approve: \$ _____

The people listed on this form are employed full-time in the management, support or development of computer use within an end-user company, government agency or college. They are not involved in the sales or sales support of computer products or consulting services.

Signature _____ Date _____

Please indicate any questions you have for Bill Gates.

On a separate page please list the top challenges you will face as an IS professional in 1995. Responses will be tabulated and a panel will address potential solutions to the top 10 challenges during a conference session. Put your name on your list and include it with your registration to be eligible for a special prize drawing.

☐ The following additional people will attend from my company. (Indicate address of person if different from yours.) Badges will be sent to each person individually.

Name _____ Title _____

Phone _____ Fax _____

Name _____ Title _____

Phone _____ Fax _____

Name _____ Title _____

Phone _____ Fax _____

Name _____ Title _____

Phone _____ Fax _____

Name _____ Title _____

Phone _____ Fax _____

Use separate page for additional names.

In order to help us plan seating, please indicate in the chart below how many of the above people will attend each of the presentations. For example, if two people are planning to attend "Internetworking in the Nineties," please put the number "2" in box 3.

| 8:30 - 9:30 | 9:45 - 10:30 | 10:40 - 11:25 | 11:35 - 12:20 | | 2:00 - 2:45 | | 4:00 - 4:45 | |
|--|---|---|--|-----------------------|--|---------------|---|-------------|
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| | Technology Audit Maniscalco 20 | Implementing E-Mail Rahn 21 | AS/400 Fulfillment Hayes 22 | | Evolving Desktop Computer Henry 23 | | Evolving Desktop Computer Henry (repeat) 24 | |
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