TITLE:

Nevada Anti-Propaganda Protection Act (NAPPA)

AN ACT

Relating to civil liberties and public trust in government communications; prohibiting the development, funding, or dissemination of propaganda or psychological operations by public officials or agencies within Nevada; requiring transparency and public disclosure of all government media contracts and partnerships; providing for civil penalties and whistleblower protections; and providing other matters properly relating thereto.

THE PEOPLE OF THE STATE OF NEVADA DO ENACT AS FOLLOWS:

Section 1. Short Title

This Act shall be known and may be cited as the Nevada Anti-Propaganda Protection Act.

Section 2. Purpose

The purpose of this Act is to protect residents of Nevada from manipulation by state, federal, or international propaganda or psychological operations, and to ensure transparency, honesty, and informed consent in all forms of government communication.

Section 3. Definitions

As used in this Act, unless the context clearly indicates otherwise:

- 1. "Propaganda" means any message, publication, media, or content intentionally designed to manipulate public opinion through deception, omission, emotional exploitation, or false representation, including AI-generated content.
- 2. "Psychological Operation" or "PSYOP" means any action or campaign undertaken with the intent to influence the thoughts, emotions, or behaviors of individuals to benefit the

originator's objectives, without informed consent.

- 3. "Governmental Influence Operation" includes any activity, content, or messaging created, directed, or funded by a public entity or its contractor, intended to alter perception, opinion, or behavior.
- 4. "Public Entity" means any department, agency, institution, commission, board, bureau, or political subdivision of the State of Nevada.

Section 4. Prohibited Acts

- 1. No public entity, official, employee, or agent of the State of Nevada shall develop, fund, authorize, promote, or distribute propaganda or psychological operations targeting residents of Nevada.
- 2. No public entity shall:

a. Partner with or receive direction from any federal or international agency, or military or intelligence department, for the purpose of influencing public opinion;

b. Deploy or fund Al-generated content, behavioral research, or narrative control tools to manipulate, simulate, or misrepresent public discourse.

3. Any content originating from federal or foreign partnerships, funding, or coordination shall be clearly labeled with the following disclaimer:

Anti-Propaganda Protection Act (NAPPA):

SECTION 4-A. Election Influence and Political Advertising Restrictions

1. Scope:

This section applies to all election-related messaging including, but not limited to:

• Political advertisements;

- PAC-funded content;
- Issue-based persuasion campaigns;
- Donor-funded political messaging;
- Any digital, broadcast, Al-generated, or print content targeting Nevada voters.
- 2. Prohibited Actions:

It shall be unlawful for any person, entity, political committee, candidate, or donor to:

a. Use AI-generated or simulated media in political advertisements without clear, front-facing disclosure stating:

3. PAC and Donor Transparency Requirements:

a. Any entity, including 501(c)(3), 501(c)(4), 527, or other PAC or SuperPAC, that runs paid content in Nevada must disclose:

- The top three financial contributors by name;
- The total amount spent on Nevada-targeted media;
- Whether any part of the messaging is federally funded, AI-generated, or produced outside of Nevada.

b. Disclosures must appear clearly on all:

- Television and radio broadcasts;
- Print mailers;
- Online and social media ads;

- Public text-message campaigns.
- 4. Labeling of Election Content:

All paid election content must contain the phrase:

5. Civil Liability for Deceptive Practices:

Any entity found to have knowingly:

- Spread false or AI-manipulated information without disclosure;
- Funded propaganda masked as grassroots media;
- Engaged in election-year psychological manipulation targeting Nevada voters shall be subject to:
- Civil fines of up to \$250,000 per violation;
- Public posting of violations in a Nevada Election Propaganda Registry;
- Bans from placing future political ads in Nevada for up to five years.

Section 5. Transparency and Public Oversight

- 1. All contracts entered into by a public entity involving media, advertising, artificial intelligence, psychological services, or communications consulting shall be posted publicly within 30 calendar days of execution.
- 2. The State shall establish and maintain a Public Access Registry of Government Media and Influence Contracts, searchable online and updated monthly.

Section 6. Enforcement and Penalties

- 1. Any person found to have knowingly authorized, developed, or distributed propaganda in violation of this Act shall be subject to:
 - Immediate removal from office or termination of employment;
 - Civil penalties not exceeding \$100,000 per violation;
 - Criminal liability under existing laws concerning fraud or misuse of public funds, if applicable.
- 2. The Attorney General of Nevada shall have the authority to investigate violations and bring enforcement actions in district court.

Section 7. Whistleblower Protections and Incentives

- 1. Any employee or contractor who provides material evidence of a violation of this Act shall be protected under Nevada whistleblower law.
- 2. Whistleblowers whose disclosures result in a confirmed violation may be awarded up to \$50,000 from state discretionary funds upon final judgment.

Section 8. Nevada Anti-Propaganda Oversight Board

- 1. A five-member Nevada Anti-Propaganda Oversight Board shall be established, composed of independent citizens with no ties to media, lobbying, or government PR.
- 2. The Board shall:
 - Review citizen complaints;
 - Conduct annual audits;
 - Issue recommendations and mandatory disclosures to the public.
- 3. Members shall serve staggered two-year terms and be appointed through an open application process reviewed by a nonpartisan ethics panel.

Section 9. Severability

If any section, clause, or provision of this Act is found to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

Section 10. Effective Date

This Act shall become effective immediately upon passage by the voters of Nevada.