

# WELCOME TO THE CLINIC

## ALL THE INFORMATION YOU'LL NEED



Thank you for enquiring and taking an interest in my business.

Before you step into my world, its best to do your home work. It may seem like a lot of information but you need to make sure it is the right decision for you. This type of make up can not be removed with a baby wipe so lets get it right first time.

### BENEFITS OF PERMANENT MAKE UP

Il am a big fan of natural looking permanent make and believe that t is not designed to replace your make up bag but to define your shape and enhance your style.

The golden rule is that PMU should look comfortable on your face with no make up in a morning as well as on a night out. You can always add to your make up to give drama when you need it.

PMU is so helpful to give structure to your eyebrows, fill in gaps, give the illusion of fullness and improve asymmetry. Even when your pmu fades, it will give you the ideal template to guide you where to add your own make up.

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### CLINIC DETAILS

81 BEACON STREET, LICHFIELD, WS13 7AS

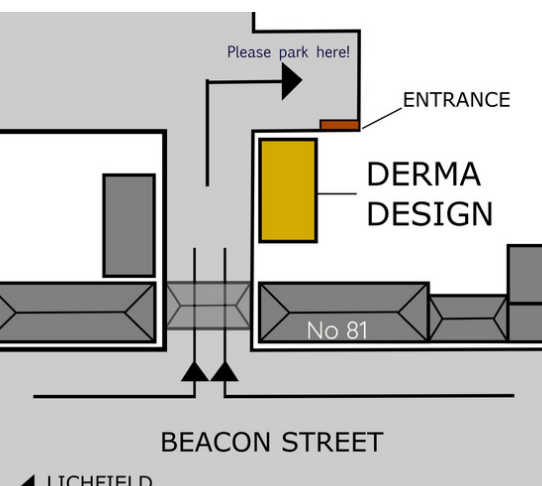
PARKING ON SITE

07539 553385

The entrance is private so not to draw attention and there is parking on site.

The clinic is comfortable and professional. Its council approved and I am approved and insured as a practitioner in micropigmentation.

Because we are small, we can provide the highest level of care and attention to all our customers.



# KATY STEWART

COSMETIC TATTOOIST AND  
REMOVAL TECHNICIAN

## THE ETHOS OF MY BUSINESS

At Derma Design the focus is always the health of your skin and long term results for my clients My clinic is private and small and allows me to get to know my clients and give them the time out they deserve.

## SPECIALISATIONS

Eyebrow treatments which cause less trauma than microblading and natural looking permanent make up.

Advanced training in permanent make up including:-

Hyper realism hairstroke (HR Brow)

Microshading & Microblading

Digital machine hairstroke Brows (Nano Brows)

Ombre, Combination & Powder Brow

Lip Blush Lip Tattoo

Lash PMU - machine and Softap

Eyebrow correction

Microblading /PMU tattoo Removal

Correction of permanent make up

Advanced skin treatments training in dermaplane  
skin peel

meso needling

MCA - medical needling for scars and burns.



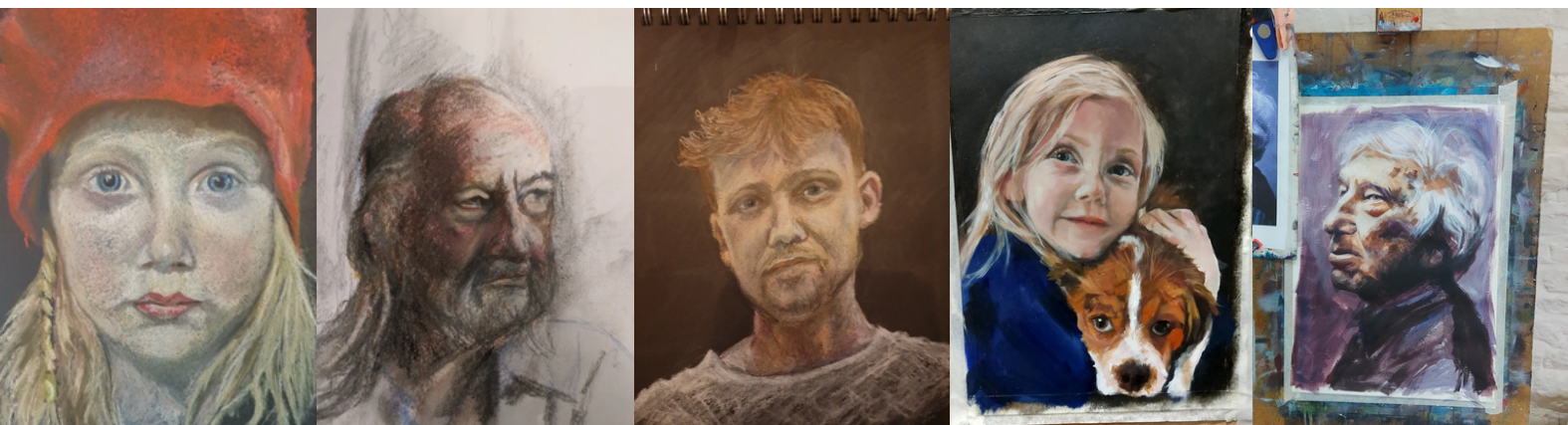
## THIS IS ME-

I am a trained fine artist and studied Make Up for the Performing Arts at Degree level at The London College of Fashion. It was a natural choice for me to use my skills and eye for detail in permanent make up.

I view what I do as an art form.

I keep my art skills up to date by studying oil painting and acrylics at Lichfield College. A passion of mine is portraiture and you will see some of my work in the Lichfield clinic. It goes hand in hand with cosmetic tattooing and increases my knowledge of the face.

I just love what I do, and feel so lucky that I can use my artistic talents to give people more confidence in their looks.



some of my art work

## BROW PMU

Ombre/powder Brows	£280
Hairstroke realism/ Combination Brow	£300
Correction work - 3 appointments including top up	£350



## LASH PMU

Softap gentle lash enhancement topline only	£200
Top and lower line	£250
Top line and baby flick including top up	£250



## LIP PMU

Lip blush -colour inspired by your favourite lip gloss - 3 appointments	£300
1. consult and colour choice, (30mins)	
2. treatment first colour layer (3 hours)	
3. top up and perfect (2 hours)	



## TOP UPS

Mini top up (my work only- up to 3mths)	£70
Lips colour refresh	£150
Top up 1 session (my work only)	£150
Top up 1 session (new client)	£180
Top up 2 sessions (my work)	£250



## REMOVAL AND TATTOO LIGHTENING

MM removal (5 week intervals) - from	£95
li-FT removal saline (8 week intervals)	£75
Part correction with eyebrow correction	£50
Body tattoo removal	From £100

## DERMA DESIGN

BY KATY STEWART  
LICHFIELD

07539 553385



## ANTI WRINKLE INJECTIONS

One area BOTOX	£150
Two Areas BOTOX	£180
Three Areas BOTOX	£250
treatment with our nurse practitioner	



## FILLERS & PLUMPING

0.7ml or 1ml (lips or lines).	£170/£250
2mls (cheek, chin or jaw augmentation)	from £450
1ml for tear trough	£270
<b>Profilo®</b>	
2 treatments 1 month apart.	£450
1 treatment - ongoing sessions	£250
treatment with our nurse practitioner	



## ADVANCED FACIALS

Dermaplane facial - 1hr	£45
Skin Peel (Cosmed) -1 hr	£60
Derma plane and peel - 1.5hr	£85
Micro Needling facial - 1 hr	£85
Micro Needling (nurse practitioner)	£120



## SCAR/ BURN TREATMENT (MCA) MEDICAL MICRONEEDLING

1/2 Hour session	£75
Deep static lines, acne scarring, small facial/ body scars. small area burn, small lumpectomy scar etc (30 mins)	
1 Hours session	
Stretch mark treatment, large areas of burns/ scars, self harm, mastectomy scars etc	£120

## INTRALIPOTHERAPY - FAT REDUCTION INJECTIONS

	Per session
Double chin (Neck)	£150
Per body area	£200



# EYEBROW ADVICE



## YOUR EYEBROWS SHOULD BE UNIQUE - JUST LIKE YOU

Every brow artist has a style or preference on how eyebrows should look and there are some rules to follow but "ONE SIZE DOES NOT FIT ALL". It's important that you, look like you, but a better version of you. I prefer eyebrows to be soft edged and naturally defined. I don't believe that eyebrows should have 90° corners or hard edges. A consideration should be made for the future and how the face may change or fashion. This is why it's important that eyebrow design does not last years and years in the skin. You should not top up the pigment too soon and it should be allowed to fade before further pigment is layered on top of old.

## NATURAL IS NOT ALL ABOUT HAIRSTROKES

If you don't wear make up at all and you have the right skin type, then a full hairstroke brow may be the right choice. Natural results can be achieved with hairstrokes or shading or both. If you put make up on your eyebrows every day then you will need some shading to get that look. In some skin types hairstrokes will not hold and in most, they will soften and expand. I will advise you on what may work best in your skin.

## ADVANTAGES OF A SHADED EYEBROW

Shading fades evenly in the skin

It leaves no negative space, unlike hairstrokes, which can look gappy when it fades

It gives lots of fullness to sparse eyebrows. Great for filling gaps and can be built up slowly.

It gives great shape, even as it fades.

Its gives you a template to add make up too when needed.

Suitable for correction work and covering old microblading.

## YOU SHOULD NOT BE WAKING UP WITH THE EYEBROWS THAT YOU WOULD WEAR ON A NIGHT OUT!!!!!!

Permanent make up is designed to give you shape and enhance the look of your eyebrows.

It is important that your eyebrows look comfortable on your face when you have no make up on as well as when wearing make up.

I am not a fan of big dark fashion eyebrows. I am a fan of natural looking soft focus eyebrows.

You can always add make up when you need more drama.

You need to always consider the long term when choosing your eyebrow look.

## If this is your first time.....

I will always go lighter and smaller so you can get used to it. Going bigger and darker is easy but the opposite is more difficult.

# CHOOSE YOUR STYLE

## HAIRSTROKE REALISM (HR BROWS)

### NANO BROW - digital machine

Advanced cosmetic tattooing technique to create the most natural looking eyebrows using a tattoo machine.

This artistic technique is super gentle but still long lasting. Your eyebrows are designed personally for you and is developed based on your bone structure and your existing eyebrow hair. Great for super natural results. Even if you have no eyebrow hair.

I sometimes combine this with microshading to give wispy soft results.

No slicing, no bleeding, no scarring but still long lasting.

## POWDER BROW (OMBRE BROWS)

The term powder brow, refers to an eyebrow defined by shading. Shading can give a natural look or a more make up look. It doesn't need to be dark, it can be any colour but its best when it's soft, especially at the front and top of the eyebrow. It shouldn't have a strong outline but can sometimes be stronger underneath side of the brow.

Ombre brow is an eyebrow where the shading goes from light to dark. The lightness is at the front getting darker as it gets towards the tail. Keeping the eyebrow soft at the front is more youthful.

## COMBINATION BROW

Hairstrokes at the front and at the top of the tail give that natural but groomed shape. A sculpted, shaded area through the arch give lift and fullness.

### HAIRSTROKE WARNING !!!

Hairstrokes will often blur over time. They are the hardest design to keep in the skin and dryer/normal skins the most suitable.

Oily skins are harder to retain pigment and detail.

Using a cosmetic tattooing machine, you have a much better chance of retaining the design in the skin than microblading as the pigment is implanted in a more stable way.

Oily skins should consider combination or powder brow



*This is not  
microblading*

# MY CHOSEN METHODS OF PMU

MICROSHADING OR DIGITAL MACHINE

**BOTH MY METHODS ARE...**

- Suitable for more skin types
- Less pain than microblading
- Less trauma to the skin.
- Easy healing, longer lasting
- Less risk of going too deep in the skin
- Suitable method for covering faded microblading providing old pigment has faded enough.

## MICROSHADING - SOFTAP

Not to be confused with microblading.

Microshading uses a handtool and a blade which is designed to stamp or tap dots of pigment into the eyebrow. It's soft, gentle and long lasting without slicing the skin. Less chance of scarring. Its feels a bit like plucking.



## DIGITAL MACHINE

Supremely versatile, the machine is suitable for most skin types. Again it does not slice the skin and implants pigment into the area in an even measured way. It's gentle as it produces micro punctures of pigment and many clients fall asleep during treatment. HYPER REALISM DESIGNS CAN BE PRODUCED USING THIS METHOD.



## **YOU DO NOT NEED TO CHOSE THE METHOD**

**On your treatment appointment, you will have a full eyebrow design consultation.**

**The method of micropigmentation will be determined by myself after discussion and examination of your skin type**



# WHY I WONT MICROBLADE

## THE LONG TERM TRUTH

### 4 REASONS NOT TO MICROBLADE THE SKIN



## SO WHY ARE SO MANY SALONS OFFERING MICROBLADING?

Firstly, microblading is cheap to train in and too widely available. The beauty industry is swamped with training companies who churn out microbladers as they promise high earning for little outlay. All that is needed is a pen like handtool and a very small blade. (you also need a personal tattoo licence, licenced premises and a never ending desire for perfection - this is in the small print often). There is lots of cheap training out there for people who think its easy money but these people are very mistaken.

Secondly, the other methods, especially nano brows are very difficult to perfect and costly to train in. The set up costs are much greater and there is much more to learn as it's very versatile. It involves more types of hand movements, needle configurations and pigment choices to get individual tailored results. These methods aren't as widely available from our beauty companies. My microshading technique "Powder Strokes" is quite new to the uk and there isn't much training available unless you do hours of research and find it.

1. The style is not as popular as it used to be. Its almost too neat sometimes and not realistic. You see the most amazing and intricate designs with hundreds of tiny hairs sliced in to the brow. Yes, this looks great when freshly done but it so rarely heals that way and it will look like a solid block of pigment before long when the lines blur together. People always enquire about microblading as its been a buzz word in the beauty industry for a long time now, but often the treatment they need is anything but. Usually, after discussion, it's clear that another style or method would be much more suitable.

2. Microblading is only suitable for for a small percentage of the population. It has great results on young people with dry skins but there are risks involved for people who have oily, combination sun damaged or thin ageing skins. If I only did microblading and I had the best intensions of the clients in my heart, I should be turning away more than half of my clients surely.

3. It can not be topped up regularly without the risk of scar tissue and most customers come back too often needing it refreshed. Microblading can look patchy as its fades as it should heal very subtly. Unless you want super natural, the look of no make up at all, you will be back wanting more sooner than you should and the area will results in being cut too often. The method is damaging.

I may be wrong and there may be a person out there with good long term results but what are your chances of being that person? Slim at best.

4. It is not a good tool for corrective work and as lots of people have already had it, you can not use it effectively to cover old work. Microblading will never cover old pmu.

Correction work is often complicated and just putting a series of lines over the top will only make the problem worse.

# HOW LONG DO THEY LAST?

## THE MOST FREQUENTLY ASKED QUESTION

It could be anywhere from 12 months to 3 years +

PMU is designed to fade. It is not designed to last forever as pigment in the skin can change over time. It's really important that you allow this process of fading to happen before you top it up.

The rate at which pigment fades will be different for every single person who attends the clinic.

I can put the pigment in the skin but your actions and your body decides on what happens next.

## FACTORS EFFECTING RETENSIONION

The factors which effect the rate at which pigment fade are:-

- Skin type - Dry skin holds pigment, oily does not.
- Skin care - certain creams can strip the skin and the pigment.
- lifestyle - sun, swimming, sweating all cause pigment to fade.
- medication - certain meds can speed up the fading process by speeding up cell renewal and skin shedding
- Genetics - your skin may just shed at a higher rate. You may have a higher salt content in your skin.
- Not following aftercare



## YOUR PIGMENT WILL FADE WHEN IT HEALS

At first the pigment looks strong and warm in the skin. It needs to look this way due to the healing process. Eyebrows will often heal much softer.

your skin is in control of the way it processes the pigment.

Not all of the pigment placed in the skin will stay, some will disappear. It is normal for healed results to be 50% lighter after the first treatment. Because you have two appointments, this is not a problem. If you only retain 40% of the pigment on the first visit and then 40% on the second then thats still 80% retention. 😊

After 1 week of healing, eyebrows can often disappear. When new skin forms over the top of the pigment it is very opaque. This hides the results and as those skin cells mature they become transparent and you can see the pigment again.

# FAQ

## OTHER FREQUENTLY ASKED QUESTIONS



### Will it hurt?

We all feel pain differently but generally - no. Not with my methods.

It is very common for customers to fall asleep during treatment.

I do not pre- numb the eyebrows because it can aggravate the skin even before you have started treatment. Microblading does hurt but my methods are much more comfortable. I use a secondary numb during treatment which works quickly and effectively and ensures your comfort at all times.

### Will it scab ?

Most of my clients scab very little or not at all. Most will flake or have a slight graze. It doesnt look too unsightly but the eyebrow can look patchy between day 4/5 and day 10 as the pigment is stabilising in the eyebrow.

### Do you need to shave the eyebrow?

Absolutely not!! I work with your eyebrow hair if it is in the right place.

Whatever amount of eyebrow hair you have, even if you have none, there is a style of pmu that will help you achieve a more desirable shape.

### Can I still wash my hair after treatment?

Yes. You will need to keep the eyebrows dry for several days while they heal. I have a great aftercare kit with stick on visors to keep you brows dry while showering.

### How long does it take?

Your first appointment will take approx 3 hours and I never rush. This may sound like a long time but at least half of that is spent discussing, planning and mapping your eyebrow shape. Only when you are happy and have approved the shape will the tattooing start.

Consultation will take place online and then the information confirmed at the start of the appointment. A follow up appointment will be scheduled for 6 weeks after your first. That appointment takes up to 2 hours as your shape will already be in place.



### When is my top up due?

This is very important for the long term results of the treatment. You should have a top up only when you need it. The most common mistake is having too many top ups.

Some technicians say you will need a top up at 12 month and this will be true for some.

It is vital that you do not book a top up the moment you reach for your eyebrow pencil. You need your pigment to fade at least 50% - 60 % before your apply more.

The rule I tell my clients is "if you can still see your shape and it looks defined in the mirror from a meter away, then you don't need your top up yet. When it looks patchy from a meter away, It's ok to refresh it. "





# CONTRAINDICATIONS TO TREATMENT

NOT EVERYONE IS SUITABLE FOR MICROPIGMENTATION

For the best results your skin should be in good condition.

You are not a candidate for micropigmentation if any of the following apply to you:

Pregnancy • Breastfeeding • Lupus • Hepatitis B/C • HIV • Active Skin Disorders • Cold Sores (active) • Shingles • Impetigo • Psoriasis • Pink Eye • Sun Burn • Severe Acne • Active Vitiligo • Severe Rosacea • Blood Disorders • Sickle Cell • Hemophilia • Keloid Formation • Mental Disorder • Steroids (must be off for 6 months) • Acne medication (must be off for 6 months) • Currently taking blood thinner medication • Heart disorder • Currently having chemotherapy/radio therapy • Currently taking antibiotics .

## Restrictions

Retinol/Retin-A must be discontinued 7 days prior to procedure. (It will cause the skin to bleed). Keep your skin care simple around your procedure.

Injections (Botox, fillers, JuvaDerm etc.) must be done 2 weeks before or 2 weeks after procedure. • Tinting in the area must be done at least 5 days prior to procedure. Any waxing should be performed at least 48 hours before the procedure • Electrolysis no less than 5 days before the procedure.

Chemical peels and laser treatments may not be done within 30 days before or after procedure. • The use of Latisse® or growth serums must be discontinued at least 3 months prior to your eyeliner procedure (it creates an inflammatory response, causes excess bleeding and prohibits from healing well).

Do not take aspirin, ibuprofen, niacin, fish oil or vitamin E 3 days prior to procedure unless medically necessary.

We CANNOT work on sunburned skin. Do not schedule this procedure within one week prior to a sea and sun type holiday.

No alcohol nor caffeine 1 day before procedure to minimise oozing, bleeding or swelling. Please reduce your alcohol intake prior to treatment as it generally shows in your skin making the procedure much more difficult. Drinking lots of water will hydrate your skin and make your results better.

# HOW TO BOOK?

WWW.DERMADESIGN.CO.UK  
07539 553385

## 1. Reserve the diary time

**THE BEST THINGS COME TO THOSE THAT WAIT..**

THE LEAD TIME CAN BE BETWEEN 4 - 8 WEEKS

You can book on [www.dermadesign.co.uk](http://www.dermadesign.co.uk)

or copy this link to check availability <https://dermadesign.setmore.com/>  
You can access the diary and see when the next appointment slot is.

You can also message me on **07539 553385** or **Whatsapp me** and I can check it for you.

In order to reserve your diary space you will need to pay a £50 deposit. This will be requested via a link for online payment or you may pay via bank transfer.

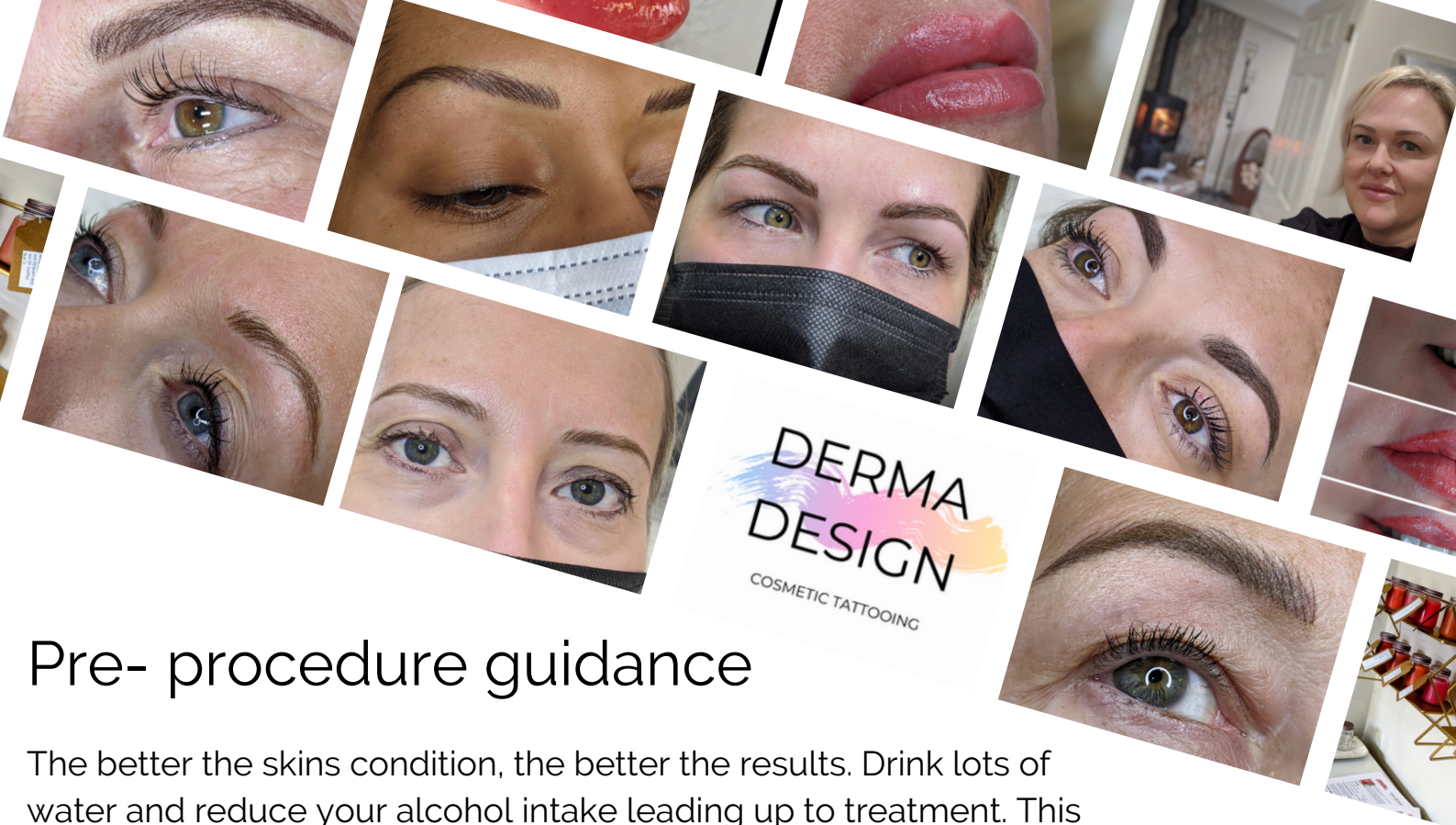
## 2. Complete your online consultation form.

You will then be sent a link via whatsapp, email or text to an online consultation form so I can obtain some background information about you prior to the day. If you require face to face consultation prior then please ask. Remember you can ask me as many questions as you need.

## 3. Patch test comes out via post or you can attend in person.

The week before your appointment, you will be sent a patch test to complete at home. You will also be sent pre procedure advice to make sure your treatment is as successful as can be.





## Pre- procedure guidance

The better the skins condition, the better the results. Drink lots of water and reduce your alcohol intake leading up to treatment. This will not only get you better results but improve your comfort level.

- 24hrs before treatment - no caffeine or alcohol
- no tinting in the area 5 days prior
- no growth serums in the area for 3 months prior
- Stay out of the sun - I can't work on sunburnt skin
- no blood thinning medication nor current antibiotics
- no skin disorder, broken skin nor irritation in the area prior to treatment
- I can not treat pregnant nor breast feeding clients

LIP BLUSH - If you have ever had a coldsore, you must treat the area with anti viral treatment for 5 days prior to treatment as the procedure is very likely to waken the virus.

## Top up guidance

Your pmu treatment is designed to fade and will at some point need refreshing. A top up treatment can take place when the pigment has faded significantly. This could be 12, 18 or 24 months depending on the skin. Top up should be done only when you can't clearly see your shape.

Stand a meter away from the mirror and if you **can't** see your shape clearly, they may need topping up. Always judge it from a distance as thats how people view you. You need to let your eyebrows fade at least by 60% before you have them refreshed. Too many layers of pigment will result in murky looking pigment and problems further down the line. As they fade to the correct tone, you should be using your eyebrow pencil to enhance them when needed.

If you are unsure then please just send me a picture before booking. whatsapp me on



07539 553385 Katy Stewart



# CLINIC POLICIES

In order to provide all of our clients with great service and the best experience:-

**CLIENT-ONLY IN THE PROCEDURE ROOM:** Though a friend or family may accompany you to your appointment they must wait in the waiting area to maintain hygiene requirements.

**CHILDREN, TODDLERS AND BABIES:** Though we love children, toddlers and babies, we must kindly ask that you do not bring them with you to your appointment.

**NO EATING, DRINKING OR SMOKING IN THE CLINICAL TREATMENT ROOM.**

You may eat and drink in the waiting area but smoking is not permitted on site in any area. Thank you for understanding .

Please plan to arrive at Derma Design 10 minutes prior to the start of your appointment. I will need to review your medical consent form. We want to make sure you have time to make yourself comfortable before the start of your appointment.

**RIGHT TO REFUSE TREATMENT:** Though it is extremely rare, we reserve the right to refuse treatment for the following reasons: • Undisclosed medical or skin condition (including sunburn/suntan) • Under the influence of drugs or alcohol • Any behaviour which, in the opinion of the artist or Derma Design, might compromise the artist's or Derma Design's ability to work safely and comfortably toward the desired results, or might disrupt other clients. If we feel we can not give you the service you require we will not commence the treatment.

Due to the fact that we are all unique, the results from treatment can never be guaranteed. Results maybe affected by many types of external factors which are beyond Derma Design's control. The procedure and possible results will be explained in full prior to commencement of the treatment and you will need to sign to say that you understand this risk. For this reason, no refunds will be given after treatment, even if you decide that you do not want to return for top up. If you do not return for top up, the treatment is incomplete and best results will not be reached.



## BOOKING & CANCELLATION POLICY

Micropigmentation is a time-intensive service. In booking your appointment, we are reserving a designated amount of time specifically for you, in most cases 3 hours.

PMU appointments - We require a £20 (consultation) or £50 (full treatment) reservation fee in order to secure your appointment. This will be taken off the total cost of the treatment.

**Top-up appointments:** We require a £20 reservation fee in order to secure your appointment.

If you cancel your appointment with less than 2 weeks notice (or in the case of a no-show), you will forfeit your reservation fee.

Full new treatments include a top up appointment free of charge. This will be booked after your 1st appointment and usually at the 6 healed week stage. Should you cancel your follow up appointment with less than 2 weeks notice, you will be charged a £50 rescheduling fee.

Follow up done outside of the 12 week period will incur additional charges inline with the standard top up fee listed on my website.

# LIPS, LASHES AND ANTI AGING



# OTHER TREATMENTS AT THE CLINIC





# LIP PMU

lip blush  
natural bloom of colour



## LIP BLUSH

colour inspired by your favourite lip gloss - £300

3 appointments

1. consult and colour choice, (30mins)
2. treatment first colour layer (3.5 hours)
3. top up and perfect (2.5 hours)

## COLOUR REFRESH

£150  
one session



# WHAT IS LIP BLUSH?

This is a lip tattooing technique which brushes translucent colour into the upper layers of the lip skin, using a machine and a super fine needle.

An outline can be done to correct shape and enhance your cupid's bow. The treatment also makes the lips look fuller and the process makes them generally softer and smoother.

## QUESTIONS??

**How long does it last?**

From 18 mths to 3 years. It will require a top up to keep the colour vibrant.

**Is there a good colour choice?**

Lots of beautiful pigment colours which can be mixed based on your favourite lip gloss. I also have to allow for the natural lip skin colour as that will affect the healed results. Colours will heal much softer than when first treated.

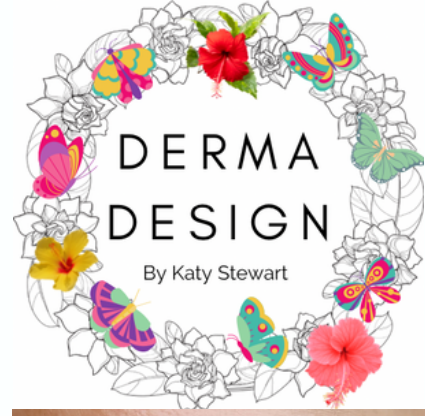
**Does it hurt?** I can never promise pain free but everything will be in place to make it a comfortable treatment.

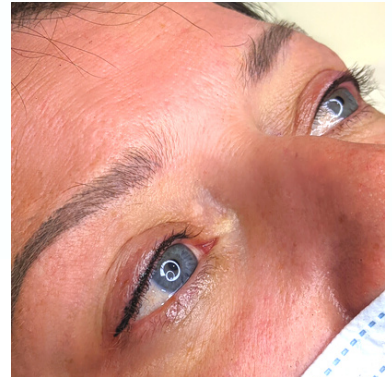
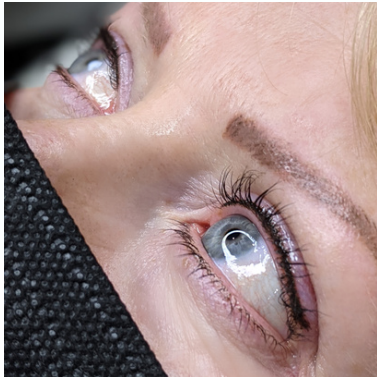
**Can I change the colour?**

The results should be soft. You can wear lipstick/ gloss over the top of it.

**Can you have it if you have lip filler?**

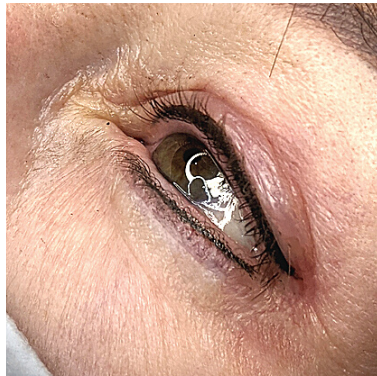
Yes, as long as filler has been in place for at least 4 weeks.





# LASH PMU

New **GENTLE** technique for  
lash enhancement



## LASH PMU

Softap gentle lash enhancement  
topline only

£200

Top and lower line

£250

Top line and baby flick

£250





# **SOFTAP - Gentle handtool method for lash enhancement**

**Maximum comfort, Beautiful results!**

Lash Enhancement is a permanent make up technique of implanting pigment in the lash line.

**Eyes look brighter and larger**

**Lashes look thicker and healthier**

Soft colour is added to the very base of the lashes to enhance and give the illusion of fullness. The colour can be gently built up to give a more eyeliner look.

LINER  
PMU

## **How long does it last?**

Lash pmu is very long lasting. The skin in this area of the body doesn't shed like other parts of the body. For some people, it can last years. It may need topping up every 12 - 24 months to maintain colour or to build a more liner look as it will fade. Because it is so long lasting, it should only be considered if you regularly wear eye make up.

## **Does it hurt?**

Lash pmu, when done correctly should be comfortable but this new method is even more gentle. I can never guarantee pain-free as we all feel things differently. The eye area will be a little swollen afterwards but usually goes down very quickly, so there is no downtime required. The healing time is quick but you will not be able to wear eye make up for 7 - 10 days while it heals.

## **Am I a good candidate?**

Your skin in the eye area needs to be in good condition. No active eye infections including styes or skin infections in the treatment area.

You must not be using lash growth serums as they thin the skin. These must be stopped 3 months prior to treatment. **NO LASH EXTENSIONS**

You must not be under 18, pregnant, breast feeding or on blood thinning medication. Not had recent eye surgery - wait 3 - 6 months and must not have a holiday booked within 2 weeks of treatment.



**waterproof and smudge proof**





## DERMA DESIGN

# *What treatment?*

MATCH YOUR NEEDS

### OILY

SKIN PEEL  
DERMAPLANE & PEEL  
NEEDLING FOR  
TEXTURE

### DRY

NEEDLING  
DERMAPLANE  
DERMAPLANE & PEEL  
SKIN PEEL  
PROFILO

### WRINKLES

BOTOX  
NEEDLING  
SKIN PEEL  
PROFILO  
MCA- DEEP LINES ONLY

### SCARING

-INC STRETCH MARKS  
MCA  
NEEDLING IF MILD

### PIGMENTATION

DERMAPLANE  
SKIN PEEL  
INJECTABLE MOISTURE  
PROFILO

### TEXTURE

DERMAPLANE  
NEEDLING IF DRY  
SKIN PEEL TO RESURFACE

Most treatments have many benefits but some are more suitable than others.

All available at the Derma Design Clinic



# MCA

## Scars, Burns, Stretch Marks and Deep Wrinkles

Firstly, it's important to state that this is not a facial.



MCA is a targeted treatment for problem areas. Dry needling is carried out with the use of a tattoo machine, using a specialist cluster of needles which causes minute punctures in the area of scar tissue. This action creates channels that trigger the body to produce collagen, melanin and elastin in order to fill the wounds – therefore promoting further healing.

While this isn't a scar removal treatment (no such thing exists unfortunately), it can improve the look, feel, firmness and appearance of scars considerably. There are no magic products involved in this treatment as it's just the action of the needle and the trauma which gives you fantastic results.

- Collagen, Melanin and Elastin are produced leading to new tissue growth and gentle healing
- Bumpy and knotted scars start to become smoother
- Discoloured scars can start to re-pigment naturally and blend into the surrounding skin more
- Tight and restrictive scars start to relax

**MCA** Micro needling treatment is effective in treating:-

- SURGERY SCARS - e.g. Scar revision after breast augmentation or breast reduction. Revision or camouflage of scars around the areola after breast surgery
- STRETCH MARKS - Helping white scars to re-pigment naturally
- FACIAL SCARS - Blending the appearance of scars into the surrounding skin
- BURNS - Relaxing burn scars so the skin is less distorted and more comfortable. Not only does it improve the look but also improves stretch and movement in the area.
- ACNE SCARRING - Acne scarring can be long lasting and reduce a person's confidence. It can leave the skin with indents and pits which can not be covered with make up. Dry needling in each area of damage will plump and smoother even very old acne scarring and will transform the appearance of your skin.

## TREATMENT OF DEEP LINES AND WRINKLES

This is a very effective way to smooth and plumb deep static lines as the needling draws the collagen back into the crevice of the line. If the line is linked to movement of the face, in order for the results to be maintained, botox will be required.

# DERMA DESIGN CLINIC

## DERMAPLANE

brightening facial

### WHAT IS IT?

It's a technique for removing vellus hair (peach fuzz) and dead skin cells from the skin on the face. Using a surgical scalpel, the very top surface of the skin is exfoliated to allow products to sink into the lower layers where they are needed. It removes the barriers which stop your skincare from penetrating so your products work better after treatment.

### BENEFITS

### DOES IT HURT?

NO. Most clients find it relaxing. There is no need for any numbing cream as the scalpel is just brushed against the surface of the skin lightly to lift the dirt, dead skin cells and hair away from the skin.

### WHO IS THIS TREATMENT FOR?

Great for people who wear make up everyday as it removes residue allowing the skin to breathe.

great for congested skin and uneven skin tones. Removing the hair can allow your make up to sit better on your skin

Great for after the summer when your suntan has faded and complexion can look grey

Great when you feel your skin needs brightening.

Great for dry skins as it removes those dead skin cells and helps

Great for people who want to brighten the skin - Allows more skin has a beautiful glow. Improves and evens out tone.

Improves the feel of the skin - from sandpaper to silk even.

### THIS IS NOT FOR:-

People with active acne - see skin peel

People with extremely oily skin



HORMONAL SKIN? Why not add a skin peel!!

Derma peel - Skin peels can balance oil production

Tip - pay attention to your monthly cycle - dermapeel is fantastic for calming those hormonal imbalances in your skin when your monthly cycle approaches.



# PEEL

## skin peel facials



Benefits of skin peels are wide ranging.

IMPROVING SKIN COLOUR, HYDRATION, EXFOLIATION, CLARITY AND  
Chemical peels are used to create a micro injury of a specific skin de  
new skin growth and improving surface texture and appearance, with  
melanin.

The exfoliative effect of chemical peels stimulates new epidermal growth and collagen by decreasing  
corneocyte adhesion and increasing dermal collagen.

### HELPING TO CLEAR UP BREAKOUTS

Chemical peels have good penetration into the sebaceous follicle and through the  
epidermis. Peels may allow topical acne agents to penetrate more efficiently into the skin and may  
improve PIH and reduction in inflammatory lesions.

### REDUCING DISCOLORATION CAUSED BY SUN DAMAGE

Peels alter the epidermis creating a more normal pattern with columnar cells and more regular  
distribution of melanocytes, and melanin. In photodamaged skin, peels cause skin exfoliation and  
rejuvenation. Repeated superficial peels may be required.

### DERMA PEEL

#### Hydrating & Brightening

Suitable for all skin types. The Derma Peel will give skin that mega watt glow with minimal downtime.  
Super hydrating with volumising benefits. Lactic, Phytic and Kojic acids are powerful tyrosinase  
inhibitors and antioxidants.

### REGEN PEEL

#### Regenerates & Rejuvenates

Addresses multiple skin concerns including photo  
damage, acne, moderate scars, actinic keratosis, sun damage and pigmentary disorders. Anti-  
microbial action targets acne and oily skin. The lactic acid component prevents the skin from  
dehydration while the retinal offers regenerative benefits.

### RESTORE PEEL

#### Repairs & Restores

Restore peel is suitable for all skin types. Mandelic acid has a unique antibiotic action and maintains  
skin's acid mantle while regulating oil production. Restore peel increases cell turnover and improves  
texture, pigmentation and acne. Retinal and powerful antioxidants offer significant regenerative  
benefits.

The type of COSMED chemical peel used will be determined by your clinical practitioner during your  
initial consultation based on your skin type, current condition, your lifestyle and your skin goals.

# DERMA DESIGN CLINIC

## Skin Needling Facial

micro needling facials

### WHAT IS SKIN NEEDLING?

Collagen induction therapy, microneedling, skin needling or meso therapy is a cosmetic skin procedure that involves repeatedly puncturing the skin with tiny sterile needles using a cosmetic tattooing type pen. The purpose of the treatment is to stimulate new collagen and skin tissue for smoother, firmer and more evenly toned skin. It's a gentle skin needling system which implants active substances under the skin's surface. It causes a very light trauma to the skin and in turn the skin produces new collagen, elastin and new tissue that leaves your skin instantly refreshed and revitalised. It is mostly used on the face but can be used on most areas of the body e.g hands.

### Does it hurt?

No, with this type of needling, there is no need to go deep into the skin. It is minimally invasive and requires no downtime. The area may look slightly red immediately after treatment but for most, it is much less visible the next day. It is a good idea to have needling at the end of the day so you can allow the skin to breathe, absorb the serums and vitamins and not put make up straight on top of it. It is best to let the area be makeup free for 2-3 days afterwards if possible.

### ITS GREAT FOR .....

- Dehydrated skin - smoothes fine lines and wrinkles by pushing in moisture and stimulating collagen
- Dull tired skins rejuvenation and brightening
- Broken Capillaries and rosacea - it can have anti-inflammatory effect
- Aged and mature skins - the process plumps out wrinkles and line lines. Tightens by stimulating collagen and elastin.
- Mild scarring open pores & trauma or wounding - over several treatments, the skin will be smoothed and scarring less noticeable.

Sometimes, clients can be concerned about what they may look like directly after treatment as if you look at images on google, you may see some scary images. That is why I have included a picture of myself after a needling treatment. As you can see, there is some flushing and redness but nothing too terrible.



FOR MORE SEVERE SCARRING AND DEEP STATIC LINES OR WOUNDING - SEE MCA

# DERMA DESIGN CLINIC

## ANTI WRINKLE-INJECTABLE TREATMENTS

Multi-trepannic Collagen Actuation

Anti-wrinkle injections are now one of the most recognised and popular non-surgical treatments for delaying the signs of aging and softening wrinkles on the face. Botulinum Toxin A commonly known as BOTOX® is a nerve toxin produced by the bacterium Clostridium botulinum and was FDA approved for use in cosmetics procedures in 2002

Botulinum toxin can be used effectively to treat wrinkles which are caused by natural facial movement. Once injected into the facial muscles it blocks nerve impulses, temporarily paralysing movement of the muscle. Resulting in a more youthful look with a reduction in dynamic & fine wrinkles whilst softening static wrinkles. As the toxin wears off, impulses to the muscle regenerate and stimulate the muscle to contract again recreating fine lines and wrinkles again over time. Results from anti-wrinkle injections generally last up to 3 to 4 months in initial stages of treatment. Some clients it may last up to 6 months. Regular treatment will be required to maintain the desired anti-wrinkle effect.

If you want hydrated plumped glowing skin in time for the forthcoming festive season, this is an ideal time to consider booking your course of @prophilo.

### PROPHILO

The unique, patented technology stimulates collagen and elasticity whilst hydrating your skin from the inside out.

reducing the appearance of 'crepey' skin.

Increasing skin firmness and elasticity

Tightening and lifting skin

Improving skin tone and texture

Rehydrating skin

Restoring a youthful radiance glow

Two courses are recommended 4 weeks apart

All injectable treatments are carried out by an advanced nurse practitioner.



Rachael Morton