

derma design



LIP PMU

lip blush
natural bloom of colour

£300 including top up



WELCOME TO THE CLINIC

derma
design
CLINIC

ALL THE INFORMATION YOU'LL NEED

BY KATY STEWART

Thank you for enquiring and taking an interest in my business. Before you step into my world, its best to do your home work. It may seem like a lot of information but you need to make sure it is the right decision for you. This type of make up can not be removed with a baby wipe so lets get it right first time.

BENEFITS OF PERMANENT MAKE UP

Il am a big fan of natural looking permanent make and believe that t is not designed to replace your make up bag but to define your shape and enhance your style.

The golden rule is that PMU should look comfortable on your face with no make up in a morning as well as on a night out. You can always add to your make up to give drama when you need it.

PMU is so helpful to give the illusion of fullness and improve asymmetry. Even when your pmu fades, it will give you the ideal template to guide you where to add your own make up.

CLINIC DETAILS

81 BEACON STREET, LICHFIELD, WS13 7AS

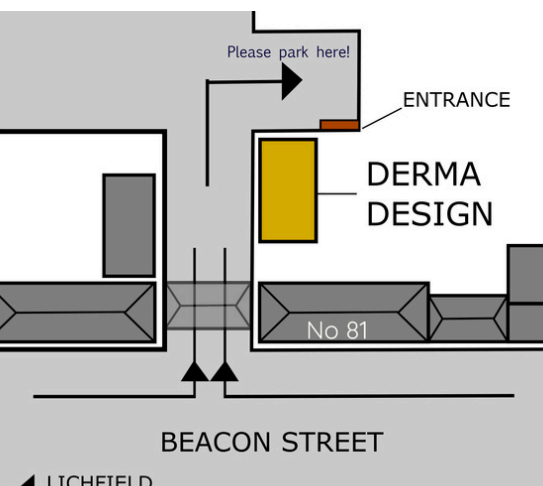
PARKING ON SITE

07539 553385

The entrance is private so not to draw attention and there is parking on site.

The clinic is comfortable and professional. Its council approved and I am approved and insured as a practitioner in micropigmentation.

Because we are small, we can provide the highest level of care and attention to all our customers.



www.dermadesign.co.uk

KATY STEWART

COSMETIC TATTOOIST AND
REMOVAL TECHNICIAN

THE ETHOS OF MY BUSINESS

At Derma Design the focus is always the health of your skin and long term results for my clients. My clinic is private and small and allows me to get to know my clients and give them the time out they deserve.

SPECIALISATIONS

Eyebrow treatments which cause less trauma than microblading and natural looking permanent make up.

Advanced training in permanent make up including:-

Hyper realism hairstroke (HR Brow)

Microshading & Microblading

Digital machine hairstroke Brows (Nano Brows)

Ombre, Combination & Powder Brow

Lip Blush Lip Tattoo

Lash PMU - machine and Softap

Eyebrow correction

Microblading /PMU tattoo Removal

Correction of permanent make up

Advanced skin treatments training in dermaplane
skin peel

meso needling

MCA - medical needling for scars and burns.



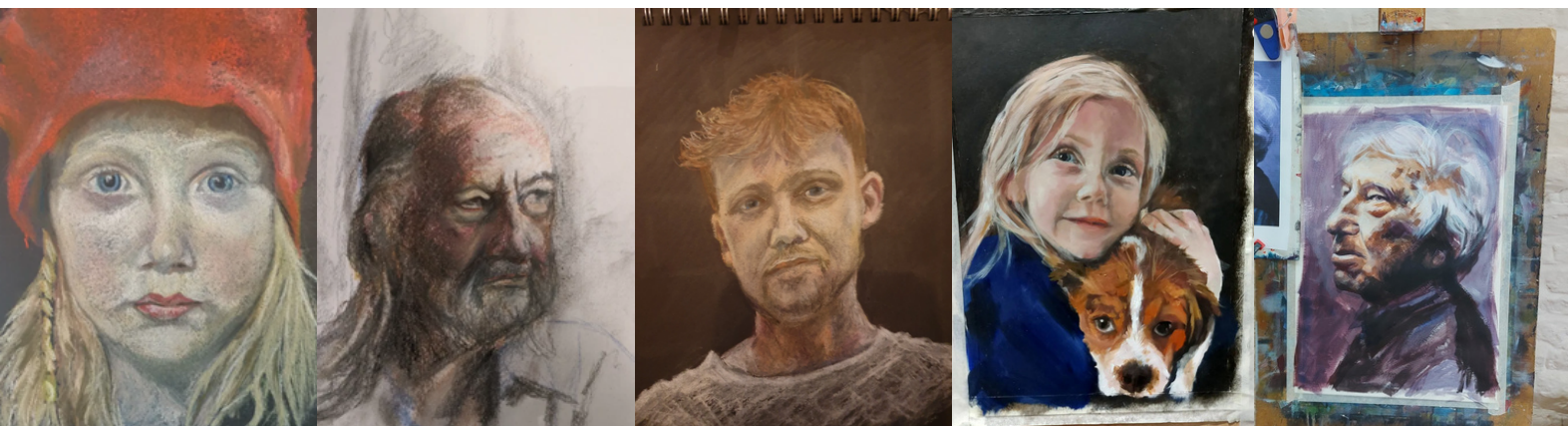
THIS IS ME-

I am a trained fine artist and studied Make Up for the Performing Arts at Degree level at The London College of Fashion. It was a natural choice for me to use my skills and eye for detail in permanent make up.

I view what I do as an art form.

I keep my art skills up to date by studying oil painting and acrylics at Lichfield College. A passion of mine is portraiture and you will see some of my work in the Lichfield clinic. It goes hand in hand with cosmetic tattooing and increases my knowledge of the face.

I just love what I do, and feel so lucky that I can use my artistic talents to give people more confidence in their looks.



some of my art work

WHAT IS LIP BLUSH?

This is a lip tattooing technique which brushes translucent colour into the upper layers of the lip skin, using a machine and a super fine needle or a brush of pins.

An outline can be done to define shape and enhance your cupid's bow. The treatment also makes the lips look fuller and the process makes them generally softer and smoother.

QUESTIONS??

How long does it last?

From 18 mths to 3 years. It will require a top up to keep the colour vibrant but usually after 18+ months

Is there a good colour choice?

There are lots of beautiful pigments colours which can be mixed based on your favourite lip gloss. I also have to allow for the natural lip skin colour as that will affect the healed results. Colours will heal much softer than when first treated and often cooler.

LIP COLOUR RULE: not to be lighter than your natural lip tone and colour needs to have some warmth.

Does it hurt? I can never promise pain free but everything will be in place to make it as comfortable as possible. The lips are numbed before treatment and numbing is also reapplied throughout. Make sure you are hydrated and lips are moisturised as this helps keep pain to a minimum. Also, avoid the week before and first days of menstruation as you are likely to feel pain more intensely in this period.

Can I change the colour?

The colour results should be soft and translucent after the first session. You can wear lipstick/ gloss over the top of it to adjust it to match an outfit etc. You can adjust the colour with further treatment sessions.

Can you have it if you have lip filler?

This treatment is the perfect addition for lips with lip filler. Either have your lip blush done first or wait for at least 4 weeks after the the lip filler treatment.



PRE PROCEDURE ADVICE



SOFT HYDRATED LIPS = GREAT RESULTS

In order for the treatment to give neat, natural-looking and even results, your lips should be in great condition. They shouldn't be sunburnt, chapped, or overly dry. Exfoliated, moisturised lips absorb and retain pigments better and will make the procedure much shorter and more comfortable.

Leading up to your appointment you should

- Exfoliate your lips using coarse sugar mixed with honey to loosen any dry skin.
- Apply moisturiser or lip balm regularly so that your lips are super soft and smooth.
- Drink plenty of healthy fluids ie. water, so that you are generally hydrated.

The night before and on the day of the procedure, avoid caffeine, alcohol, aspirin, ibuprofen, fish oil, niacin, vitamin E, and spicy foods, as they can make your lips sensitive. Avoid applying retinol-based products.

Cold Sore Advice

IMPORTANT - It is vital to take an anti-viral medication before your procedure if you have ever had a cold sore. An outbreak is common after treatment if the virus is present in your body, even if it has been dormant for many years.

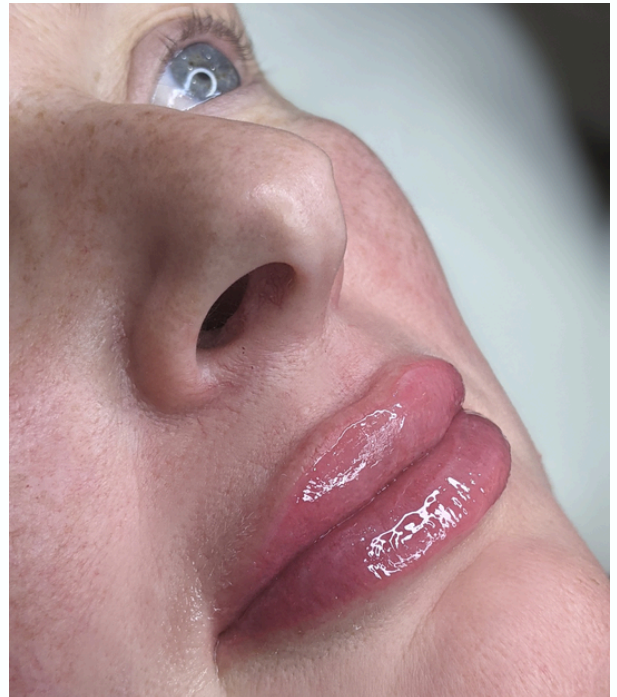
In order to prevent an outbreak:-

Apply acyclovir (Zovirax) cream for 5 days prior to treatment and continue until healed.

And/Or you can also get an oral medication from your doctor or online via Medexpress/ Boots

AFTERCARE ROUTINE

- Apply the aftercare gloss as many times as needed
- No make up in the area for at least a week. You will not need it and will be applying aftercare gloss anyway.
- Do not allow the lips to dry out.
- Avoid wine, curry or spicy food until healed.
- Pat your lips dry when they get wet and avoid excessive licking of lips
- Keep out of the sun and wind.
- Do not pick or pull when flakey
- No kissing (for a few days, anyway)



WHAT TO EXPECT AFTERWARDS

- Day 1 - Lips may be swollen but only lasts for 30mins - a few hours. They will look dark and maybe uneven but that's normal.
- Day 2- 4 - lips will feel dry and will flake. The colour is still bright.
- Day 3-5 - Flakes come off and colour underneath seems dull.
- Day 6- 8 - You may feel there is no colour left. This is normal.
- Day 21 - 42 - The colour has bloomed and it should look tinted and refreshed. You may want them brighter and you can do that at top up.



TOP UP SESSIONS

Top up can happen after 6 weeks and not before. This is because the skin will need to fully heal before more pigment can be applied.

If you like it very natural, you may just need a quick refresh or none at all. If you want it brighter then more layers of colour can be added. The colours should be soft and translucent but could be built up over several sessions to give a more lipstick look.



LIPS

HOW TO BOOK?

WWW.DERMADESIGN.CO.UK
07539 553385

Now you have all the information, you need to check the diary

There is usually a wait of a few weeks before treatment so plan ahead.

You can book on

www.dermadesign.co.uk

You can access the diary and see when the next appointment slot is. You can also message me on **07539 553385** and I can check it for you.

Please feel free to send me a picture of the area via Whatsapp on 07539 553385 if you require specific guidance.

In order to reserve your diary space you will need to pay a £50 deposit. This will be requested via a link on the booking system or you may pay via bank transfer.

You will then be sent an online consultation form so I can obtain some background information about you prior to the day.

The week before your appointment, you will be sent a patch test to complete at home. You will also be sent pre procedure advice to make sure your treatment is as successful as can be.



ON THE APPOINTMENT DAY

HOW THE PROCESS WORKS



STEP 1: Consultation

When you come to the appointment, I will talk you through the treatment and discuss your medical history and suitability. I will look at your lips and discuss expectations. Your online consultation form and your patch test results will be checked.

STEP 2: Choosing the colour.

Then we will together discuss the possible shape and desired results against what is achievable. We'll discuss colour and you'll tell me the type of shade you are looking for once healed. Its best to bring your favourite lipstick or gloss so I can match it. I will mix a colour especially for you. the pigment will be diluted in water so you can check the desired tone.

Once you are satisfied with the choice and have approved the shape, the procedure can start. Paperwork will then be signed.

STEP 3: Lets start tattooing.

A numbing will be applied and after 15 minutes the tattooing will start with a faint outline put in place.

STEP 4: Pigmentation

Pigment is then repeatedly implanted into the lip. How long this takes depends on the skin quality. The colour will look brighter at first and will fade when healed.

STEP 5: Aftercare

This is the most important part. An aftercare pack and full written and verbal instructions will be given to you so that you can get the best results.

STEP 6: A touch up

After your lips are healed, which usually takes around 6 weeks, you should have a follow-up appointment between 6 -12 weeks. I will make any adjustments required, add some extra colour if parts have been lost with healing and define the final look of your lip. It is always best to build up the colour slowly.

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THE ART OF PERMANENT MAKE UP

PRICE List

LIP BLUSH

£300



COLOUR
REFRESH

£180



FAQ

OTHER FREQUENTLY ASKED QUESTIONS



Will it hurt?

We all feel pain differently but generally - no. Not with my methods. There may be a few sensitive areas but It's very common for customers to fall asleep during treatment.

I prenumb your lips prior to treatment. This ensures you are very comfortable when I start tattooing. I also use a secondary numb during which works quickly and effectively. You will feel the vibration of the machine.

How will it heal? Will it scab ?

No scabbing but flaking during the first few days. Straight after treatment they will feel a bit tender and the colour will look stronger than you want. This is necessary as the healed colour will be much much softer. Lips heal very quickly but the colour takes a few weeks to blend into the lip and bloom.

Can I have lip blush if I have fillers?

Yes. lip blush looks amazing on lips with fillers. Just make sure you either book your filler appointment the month before lip blush or of 2 weeks after top up.

Can I get them wet ?

Yes. You will need be a bit careful on the day of treatment not to lick them to much but brushing teeth and drinking is allowed afterwards. Stay away from red wine and sharp acidic fluids as they could stain or sting.



Can you make my lips bigger ?

There are limitations to lip blush. You can never over line the lips onto your skin. It NEVER heals well. Lip skin is different to normal skin and the colour will look different when healed. If I go too much outside your vermillion border it will look like your lip stick has smudged, only you cant wipe it off. Just giving your lips that pop of soft colour will make them look bigger and beautiful.

How long does it take?

Your first appointment will take approx 3 hours and I never rush. This may sound like a long time but at least an hours of that is spent discussing, planning, numbing and mapping your lip shape. Only when you are happy and have approved the shape will the tattooing start.

Consultation will take place online and then the information confirmed at the start of the appointment. A follow up appointment will be scheduled for 6 weeks after your first.

How long does it last?

Lip blush lasts a long time. Longer than eyebrows. The colour in the lip will fade over the next couple of years. You just book back in for a colour refresh when you need it. You shouldn't need a top up each year, unless you are looking to build it up to a more solid lip colour look.

CONTRAINDICATIONS TO TREATMENT

NOT EVERYONE IS SUITABLE FOR
MICROPIGMENTATION

For the best results your skin should be in good condition.

You **are not** a candidate for micropigmentation if any of the following apply to you:

Pregnancy • Breastfeeding • Lupus • Hepatitis B/C • HIV • Active Skin Disorders • Cold Sores • Shingles • Impetigo • Psoriasis • Pink Eye • Sun Burn • Severe Acne • Active Vitiligo • Severe Rosacea • Blood Disorders • Sickle Cell • Hemophilia • Keloid Formation • Mental Disorder • Steroids (must be off for 6 months) • Acne medication (must be off for 6 months) • Currently taking blood thinner medication • Heart disorder • Currently having chemotherapy/radio therapy • Currently taking antibiotics .

Restrictions

Retinol/Retin-A must be discontinued 7 days prior to procedure. (It will cause the skin to bleed). Keep your skin care simple around your procedure.

Injections (Botox, fillers, JuvaDerm etc.) must be done 2 weeks before or 2 weeks after procedure. • Tinting in the area must be done at least 5 days prior to procedure. Any waxing should be performed at least 48 hours before the procedure • Electrolysis no less than 5 days before the procedure.

Chemical peels and laser treatments may not be done within 30 days before or after procedure. • The use of Latisse® or growth serums must be discontinued at least 3 months prior to your eyeliner procedure (it creates an inflammatory response, causes excess bleeding and prohibits from healing well).

Do not take aspirin, ibuprofen, niacin, fish oil or vitamin E 3 days prior to procedure unless medically necessary.

We CANNOT work on sunburned skin. Do not schedule this procedure within one week prior to a sea and sun type holiday.

No alcohol nor caffeine 1 day before procedure to minimise oozing, bleeding or swelling. Please reduce your alcohol intake prior to treatment as it generally shows in your skin making the procedure much more difficult. Drinking lots of water will hydrate your skin and make your results better.

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PMU PRICE LIST



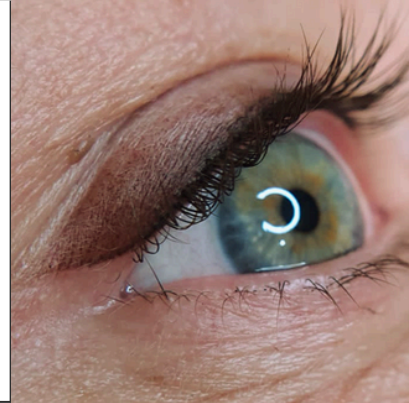
EYEBROWS

MACHINE HAIRSTROKES	£350
SHADED OMBRE, POWDER OR COMBI	£300
MALE HYPER REAL EYEBROWS	£400
INCLUDING FOLLOW UP APPOINTMENT & AFTERCARE GOODY BAG	

EYELINER

SHADED EYELINER INC BABY WING	£300
SHADED LASH ENHANCEMENT	£250
EYELINER INC BABY WING	£250
CLASSIC LASH ENHANCEMENT	£200
ADD LOWER LINER	£50

INCLUDING FOLLOW UP
APPOINTMENT &
AFTERCARE GOODY BAG



LIP BLUSH £300

SHEER LIP COLOUR OR LIPSTICK LOOK
LIPSTICK LOOK MAY REQUIRE EXTRA
SESSIONS

INCLUDING FOLLOW UP APPOINTMENT &
AFTERCARE GOODY BAG

TOP UPS/MY CLIENTS ONLY

A TINY TAP	(WITHIN 12 WKS ONLY)	£40
MINI TOP UP	(WITHIN 12 WKS ONLY)	£80
TOP UP SESSION	USUALLY 12 - 24 MTHS	£175

POSSIBLE ADD ONS

INJECTABLE SKIN BOOSTERS	FROM	£50
BOTOX	FROM	£160
LEMON BOTTLE FAT DISSOLVING	1 VIAL	£70
VITAMIN INJECTIONS	FROM	£25



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SKIN PRICE LIST

5 POINT FACE LIFT

ANTI WRINKLE

1 AREA £160

2 AREAS £180

3 AREAS £200

BOTOX

PRESCRIPTION
ONLY

EYE BOOSTERS

LUMI EYES £120

LEMON EYES £90

INFINI £120

INJECTABLE MOISTURE
£40 OFF WHEN BOOKED WITH
BOTOX

SKIN BOOSTERS

PROFHILO® £200

REV PRO £170

SEVENTY HYAL £150

LUMI PRO £120

HYARON £65

LEMON BOTTLE SKIN BOOSTER

MICRO NEEDLING LEMON FACIAL £90

MICRO NEEDLING LEMON FACIAL WITH
DERMAPLANE £115

MICRO NEEDLING LEMON FACIAL
DERMAPLANE & LEMON EYES £140

SUITABLE FOR
FACE, NECK,
CHEST &
HANDS

A MULTI-FUNCTIONAL SKIN BOOSTER

LEMON BOTTLE FAT DISSOLVE

**FREE
CONSULTATIONS**

PRICES PER VIAL

1 VIAL £ 90

2 VIAL £ 160

3 VIAL £ 210

4 VIALS £250

CHIN AND JOWL £90

LOWER STOMACH £160/210

ANY STUBBORN AREA OF
FAT CAN BE REDUCED

VITAMIN INJECTIONS

VIT D £30

B12 £30

BIOTIN £30

B COMPLEX £30

VIT C £35

£50 FOR 2 ON SAME APPOINTMENT

TREATMENTS

DERMAPLANE/ DERMAPLANE DELUXE FROM £45/55

SKIN PEEL £60

MCA -SCAR AND BURN TREATMENT £75

MEDICAL MICRONEEDLING

LEMON BOTTLE LOWER FACE PACKAGE £150

FAT DISSOLVE FOR JOWLS AND SKIN BOOSTER TO TIGHTEN AND
HYDRATE

SCLEROTHERAPY

AMAZING THREAD VEIN
TREATMENT FOR LEGS £120

07539 553385

WWW.DERMADESIGN.CO.UK

packages available