

derma design



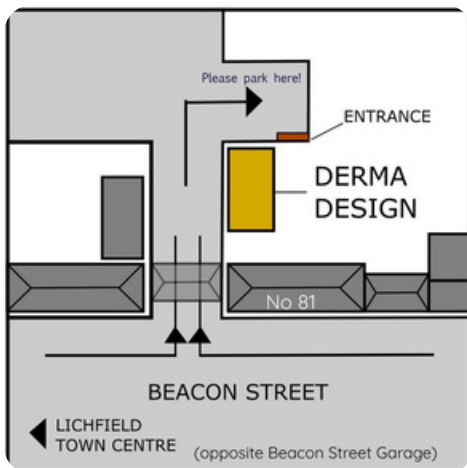
Welcome



THIS IS ME KATY STEWART

I am a trained fine artist and studied Make Up for the Performing Arts at Degree level at The London College of Fashion. I have been a cosmetic tattooist for over 6 years and have completed many advanced trainings since qualifying with world know artists in my industry.

I also came second in the **National Beauty Awards for Best Brow Artist 2025**



CLINIC DETAILS

81 BEACON STREET, LICHFIELD, WS13 7AS

PARKING ON SITE 07539 553385

The entrance is **to the rear** of the main house. There is parking by the entrance at the rear or on Beacon Street. The clinic is comfortable and professional. Its council approved and I am approved and insured as a practitioner in micropigmentation.

I am trained in advanced machine methods of permanent make up.

I specialise in **Hyper Real Machine Hairstroke** .

I never microblade anymore - I know much better methods.

Ombre, Combination & Powder Brows. I like soft edged, airy and beautiful powder brows.

Eyebrow Correction, Microblading /PMU tattoo Removal.

Lip blush, Eyeliner and now the latest **Shaded Eyeliner**.

www.dermadesign.co.uk

BENEFITS OF PERMANENT MAKE UP

- Make your mornings easier
- Takes the guesswork out of applying make up
- Fills gaps & gives you the look of a full brow
- Look younger
- Great for holidays and early mornings
- Great if you struggle to do your make up

I am a big fan of natural looking permanent make up and believe that it is not designed to replace your make up bag but to define your shape, give you confidence and enhance your style.

You can always add to your make up to give drama when you need it.



WHY IS MACHINE METHOD BETTER THAN MICROBLADING?

Machine methods of cosmetic tattooing causes **less trauma** than microblading. The pigment is placed in the skin in a series of fine dots by the machine. This makes the treatment **more comfortable** and reduces the risks of pigment going too deep in the skin and resulting in scarring or unsatisfactory colours in years to come.

Most of my clients experience **NO SCABBING WHEN HEALING** they just have beautiful eyebrows for years to come.

MACHINE HYPER- REAL HAIRSTROKES

Hyper real hairstrokes are very much an advanced procedure. It produces the most natural results by **focusing on each and every drawn hair** using a tattoo machine. Its a very gentle treatment and can be maintained beautifully for years to come.

HYPER REAL - MACHINE HAIRSTROKES



I create the most natural hairstroke eyebrows using a tattoo machine. Only with machine hairstrokes can you etch a line which has a fine tapered end, just like real hair. Unlike microblading, hairstrokes can overlap and really creative designs are possible.

This artistic technique is super gentle but still long lasting. Even if you have no eyebrow hair or for balancing an uneven eyebrow.

The outline is always super soft so fades very naturally over time.

Suitable for normal, dry and slightly oily skins.

POWDER BROW (OMBRE BROWS)

The term powder brow, refers to an eyebrow defined by shading. Shading can give a natural look or a more make up look. It doesn't need to be dark, it can be any colour but its best when it's soft, especially at the front and top of the eyebrow. It shouldn't have a strong outline but it does have a soft border. Ombre brow is an eyebrow where the shading goes from light to dark. Powder brows can give lots of fullness to sparse eyebrows. Great for filling gaps and can be built up slowly. It gives great shape, even as it fades and is suitable for all skin types.



COMBINATION BROW



Hairstrokes at the front and at the top of the tail give that natural but groomed shape. A sculpted, shaded area through the arch give lift and fullness.

You don't need to decide your style now....

On your treatment day, we will decide together what look will be best for you.

Just book your eyebrow appointment today without worry

If this is your first time for permanent make up.....

I understand that you may be nervous, its only natural. Its a big deal and you have to have trust in the person who's going to tattoo your face. To make sure it's right for you, please see my work on my website www.dermadesign.co.uk or my facebook and instagram [@dermadesignclinic](https://www.instagram.com/dermadesignclinic). Also please read through my google reviews. Just click on the links in this paragraph. Dont forget to follow my page to see new work.

On your first session, i will always go lighter and smaller so you can get used to it. It is important that your eyebrows look comfortable on your face when you have no make up on as well as when wearing make up.

You can always add make up when you need more drama.

HOW LONG DO THEY LAST?

THE MOST FREQUENTLY ASKED QUESTION

It could be anywhere from 12 months to 3 years + Permanent make up is designed to fade. It is not designed to last forever. It's really important that you allow this process of fading to happen before you top it up.

The rate at which pigment fades will be different for every single person who attends the clinic.

I can put the pigment in the skin but your actions and your body decides on what happens next.

Medication, lifestyle, skin type etc, will all effect how long pigment stays in the skin.



YOUR PIGMENT WILL FADE AS IT HEALS

At first the pigment looks strong and warm in the skin. It needs to look this way due to the healing process. Eyebrows will heal much softer.

Not all of the pigment placed in the skin will stay, some will disappear. It is normal for healed results to be 50% lighter after the first treatment. Because you have a follow up appointment 6 weeks after the first, this is not a problem. The follow up is a perfecting appointment where I can assess the first treatment results and make changes if needed. Your skin is in control of the way it processes the pigment. .

FAQ

OTHER FREQUENTLY ASKED QUESTIONS



Will it hurt ?

We all feel pain differently but generally - no. Not with my methods.

It is very common for customers to fall asleep during treatment. Microblading does hurt but my methods are much more comfortable. I use a secondary numb during treatment which works quickly and effectively and ensures your comfort at all times.

Will it scab?

Most of my clients scab very little or not at all. Most will flake or have a slight graze. It doesn't look too unsightly but the eyebrow can look patchy between day 4/5 and day 10 as the pigment is stabilising in the eyebrow.

Do you need to shave the eyebrow ?

Absolutely not!! I work with your eyebrow hair if it is in the right place. Whatever amount of eyebrow hair you have, even if you have none, there is a style of pmu that will help you achieve a more desirable shape.

Can I still wash my hair after treatment ?

Yes. You will need to keep the eyebrows dry for several days while they heal. I have a great aftercare kit with stick on visors to keep your brows dry while showering.

How long does it take ?

Your first appointment will take approx 3 hours and I never rush. Consultation will take place online and then the information confirmed at the start of the appointment.

It may sound like a long time but I spend time discussing, planning and mapping your eyebrow shape before starting treatment.

A follow up (top up) appointment will be scheduled for 6 weeks after your first. That appointment takes up to 2 hours as your shape will already be in place.



When is my top up due?

This is very important for the long term results of the treatment. You should have a top up **only when you need it, only when it is very faded**. The most common mistake is having too many top ups. Some microblading technicians say you will need a top up at 12 month and this may be true for some, but generally, most clients will not be ready. Your pigment needs to fade at least 50% - 60 % before you can apply more. If you top up too soon the ink will get saturated in the brow and the results will be solid and colour may start to look murky.

EASY AFTERCARE

Your eyebrows will look amazing straight after treatment,
There is no need to hide away.

After your appointment

- wipe the eyebrows every 20min or so using the wash provided
- avoid touching them with potentially dirty hands
- pigment might look a bit warm but it will cool on healing.

Later that day

- reduce the frequency of wiping to hourly until you go to bed
- cleaning them regularly means scabbing is none to minimal

Next day until healed

- give them a clean in the morning
- apply aftercare cream at night
- if they are getting dry and itchy you can sooth with either product - Listen to your skin.

Your Healing Journey

- Day 1 - looking good. they may be a touch dark but they will heal lighter.
- Day 3- 5 Your eyebrows could look patchy as they heal - but no eyebrow make up please.
- Day 7 - 10 After a week **they may disappear** - you may feel it hasn't worked but sit tight the pigment often comes back.
- Day 14 + The pigment has settled and is stronger but not as strong as when fresh. There may be some detail missing.

Follow up appointment

At 6 weeks, its time for your follow up appointment. You may need a lot more, or just a little but this is your perefcting appointment.

81 Beacon Street, Lichfield, WS13 7AS

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FOR A GREAT HEAL

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Liner PMU

Hi there,
Welcome to the clinic.
Thank you for taking an interest in permanent eyeliner.
I've put together this information pack to help you
decide if it's right for you.



I'm Katy and I've been doing permanent make up for over 7 years and eyeliner for over 5. I trained in London and I've also completed advanced eyeliner training with Stefanie Toms who is a world renowned PMU artist. I'm known for a gentle, more natural look permanent make up.

I operate from my premises on Beacon Street in Lichfield. I have two treatment rooms and I'm insured and council approved.

A good permanent eyeliner is

Water-proof, smudge-proof, weather-proof, Allergy-proof, cry-proof, jump out of bed 30 minutes late for work because you slept through your alarm but still look great-proof.

With Liner PMU (Permanent Make Up) there is a style to suit all clients.

LASH ENHANCEMENT - This technique involves placing pigment between the lashes as opposed to a line on top of the lashes like a traditional eyeliner.

It gives the illusion of fuller, thicker lashes and adds a beautiful contrast right next to the eye.

EYELINER & BABY WING - pigment sitting in between the lashes and above to give a solid line which extends just above the outer corner of the eye.

SHADED LINER - The most popular and advanced technique where soft shading is added to the eyelid without a hard edge. Ages in the skin well and gives a soft smokey look.

with love,

Katy Stewart

Eye liner Rules

This treatment has its limitations. The skin on the eyelids is the thinnest on the body, which means that pigment tends to remain in the skin for an extended period. It is crucial to ensure accuracy. Consider your eyeliner as a long-term base or reference point that you can enhance. Even without makeup, it gives the appearance of fuller, thicker, and more defined lashes.

I prefer to keep my winged eyeliner small. This helps prevent the wing from drooping as you age. If you have wrinkles in the outer corners of your eyelids, achieving a winged look might not be feasible.

Lower liners - They need to be small, tapered and should not be extended into either corner of the eye. The same applies for the upper liner. The inner and outer edge should be tapered and should not be taken into the far corners.

Top ups - Liners should require very little adjustment over the years. The pigment does cool in the skin slightly and they will need warming up possibly from time to time. Most clients have their liners refreshed every 2 - 4 years or just when needed.



lash line enhancement

lash line with baby wing

lash line with lower lid outer line

Shaded & Non Shaded Lash Enhancement

WHAT IS IT?

Lash enhancement is the perfect eyeliner technique for anyone who doesn't want an intense or thicker eyeliner on top of their lid. Pigment is placed only inside the lash line and you can only see it with the eyes open.

WHO IS IT SUITABLE FOR

People who don't wear liner on a daily basis. The perfect pop of color to brighten those eyes! This look is also great for anyone who doesn't have a lot of natural lid space or hooded eyes!

SHADED VS NON SHADED

Traditional lash enhancement is a solid pigment line just in the lash line itself. The addition of adding shading just above it is that it blends better and makes it a touch more visible without looking like a liner. It heals so pretty.



liner & baby wing

RULES

There are limitations associated with a wing. If you have folds in the corner of the eye this will limit how much lift and length of the wing. Some eyes are not suitable for a wing design.

WHAT TO EXPECT

A thicker line in the lash line and above it. A baby wing extended past the corner of the eye. The wing needs to be kept thin. The liner can not be taken in to the corners of the eye, inner nor outer. That area can be prone to pigment migration.

TOP UPS & LONG TERM

Liner lasts a long time in the skin. It will need a top up at some point as the colour will lose its intensity. You can just let it fade or you can build it up at your own pace and comfort level. You can start with lash enhancement and then extend it to a shaded liner. You have the choice. going smaller is harder of course.



Shaded liner

WHAT IS IT?

Shaded liner is where a soft shading is added to a liner with a small wing. This produces a shadowy powder look liner. The shaded area can be smaller or more expanded. It can be placed strategically to emphasise the shape of your eyes.

WHO IS IT SUITABLE FOR

People who wear eye make up on a daily basis. Liners last a long time so it's not something that you should just try out. Its good for anyone who has a slightly hooded eyes as it can be more seen. Its great for making the eyes look bigger without a harsh liner look.

LIMITATIONS

There are limitations associated with a wing. If you have folds in the corner of the eye this will limit how much lift and length of the wing. As the shading is on the lid, which is the thinnest skin on the body, the lids should be in good condition. Lids which are very thin with lots of veins can still have a shading

RULES

The colour can not taken into the outer and inner corners of the eye. This is because the skin is too thin and risks the colour migrating.

WHAT TO EXPECT

The style will shrink after treatment and will need to be built up over two sessions gently. The colour has to be layered gently into the skin.

TOP UPS

Liner lasts a long time in the skin. It will need a top up at some point as the colour will lose its intensity. Its generally 2 years + before it needs any adjustment.





waterproof and smudge proof
Maximum comfort, Beautiful results!

LINER PMU

How long does it last?

Liner pmu is very long lasting. The skin in this area of the body doesn't shed like other parts of the body. For some people, it can last years. It will need topping up every 2-4 years to maintain colour as it will fade..

Does it hurt?

Liner pmu, when done correctly should be comfortable and the colour should be layered into the skin softly. I can never guarantee pain-free as we all feel things differently but I have excellent numbing cream and keep you comfortable through out. The eye area will be a little swollen afterwards but usually goes down very quickly, so there is no downtime required. The healing time is quick but you will not be able to wear eye make up for 7 - 10 days while it heals.

Am I a good candidate?

Your skin in the eye area needs to be in good condition. No active eye infections including styes or skin infections in the treatment area.

You **must not** be using lash growth serums as they thin the skin. These must be stopped 2 months prior to treatment. NO LASH EXTENSIONS - remove a week prior to treatment.

You must not be under 18, pregnant, breast feeding or on blood thinning medication. Not had recent eye surgery – wait 3 - 6 months.

What are the risks?

This procedure is low risk but there are occasionally minor eye complications which are usually temporary.

Eye irritation - the eye can be irritated by the pigment during the procedure. In more severe cases this can cause an abrasion which is a graze to the lipid layer. Although uncomfortable, it will often heal on its own. There is also a chance that the pigment can get into the lipid layer, again this is temporary and usually clears within a couple of days. Numbing can also get in the eye. This can cause the pupil to be dilated but this goes back to normal within a few hours.



LINER PMU

Preparation & Aftercare

You will not be able to wear eye make for 10 days until healed. You could have your lashes tinted the week before if you feel this would be a problem for you. **No lash serums 3 months prior to treatment.**

All false eyelashes must be removed at least a week prior.

No caffeine or alcohol 24 hours prior to treatment

Come to the appointment with no eyemake up on, including stick on lashes . If you are a contact lens wearer these must be removed prior to treatment and remember your glasses.

Aftercare

- Eyes need very little aftercare as such. Apply the aftercare cream when you feels you need it . Do not pick or rub area.
- Do not immerse area in water for 14 days. When showering, make sure to avoid face area. No steamy showers for 3 – 5 days. When cleaning or washing face, make sure to avoid eye area. Do not use creams with AHA or any exfoliants.
- Avoid saunas, swimming, and excessive sweating until the area is completely healed Keep out of the sun as this will cause fading.
- Avoid alcohol and aspirin/ibuprofen and any vitamins that may thin your blood for 24 hours. You may take paracetamol or antihistamine if needed.
- No eyelash extensions (wait 4 weeks after top up treatment to have them done).
- No contact lenses during first 7 days of treatment.

Day One - Your eyes may look swollen around the lash line. The swelling should go down in a few hours.

Day Two - When you wake up, your eyes may be swollen but should soon go down when upright The area may be a bit tight.

Day Three - Five - the area will begin the flake, although other people may not notice. DO NOT PICK - as you will remove colour.

Day Seven - Nine The flaking should be complete and you are able to put your face back in the shower.

After one week, it might seem that there is absolutely no pigment left. This is normal during the healing stage. The colour needs to stabilise in the skin and it usually comes back within 2 weeks.

Day fourteen - The colour has returned, and the shape looks great. You have lost a bit here and there or maybe want the line thicker and that is why you need a top up.

Top up, **must take place after 6 weeks**. At that point, your skin has healed, and I can see the true colour. I do not top up prior to that time as it may cause scarring and discomfort. Your skin is always my priority.

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WHAT IS LIP BLUSH?

This is a lip tattooing technique which brushes translucent colour into the upper layers of the lip skin, using a machine and a super fine needle or a brush of pins.

An outline can be done to define shape and enhance your cupid's bow. The treatment also makes the lips look fuller and the process makes them generally softer and smoother.

QUESTIONS??

How long does it last?

From 18 mths to 3 years. It will require a top up to keep the colour vibrant but usually after 18+ months

Is there a good colour choice?

There are lots of beautiful pigments colours which can be mixed based on your favourite lip gloss. I also have to allow for the natural lip skin colour as that will affect the healed results. Colours will heal much softer than when first treated and often cooler.

LIP COLOUR RULE: not to be lighter than your natural lip tone and colour needs to have some warmth.

Does it hurt? I can never promise pain free but everything will be in place to make it as comfortable as possible. The lips are numbed before treatment and numbing is also reapplied throughout. Make sure you are hydrated and lips are moisturised as this helps keep pain to a minimum. Also, avoid the week before and first days of menstruation as you are likely to feel pain more intensely in this period.

Can I change the colour?

The colour results should be soft and translucent after the first session. You can wear lipstick/ gloss over the top of it to adjust it to match an outfit etc. You can adjust the colour with further treatment sessions.

Can you have it if you have lip filler?

This treatment is the perfect addition for lips with lip filler. Either have your lip blush done first or wait for at least 4 weeks after the lip filler treatment.



PRE PROCEDURE ADVICE



SOFT HYDRATED LIPS = GREAT RESULTS

In order for the treatment to give neat, natural-looking and even results, your lips should be in great condition. They shouldn't be sunburnt, chapped, or overly dry. Exfoliated, moisturised lips absorb and retain pigments better and will make the procedure much shorter and more comfortable.

Leading up to your appointment you should

- Exfoliate your lips using coarse sugar mixed with honey to loosen any dry skin.
- Apply moisturiser or lip balm regularly so that your lips are super soft and smooth.
- Drink plenty of healthy fluids ie. water, so that you are generally hydrated.

The night before and on the day of the procedure, avoid caffeine, alcohol, aspirin, ibuprofen, fish oil, niacin, vitamin E, and spicy foods, as they can make your lips sensitive. Avoid applying retinol-based products.

Cold Sore Advice

IMPORTANT - It is vital to take an anti-viral medication before your procedure if you have ever had a cold sore. An outbreak is common after treatment if the virus is present in your body, even if it has been dormant for many years.

In order to prevent an outbreak:-

Apply acyclovir (Zovirax) cream for 5 days prior to treatment and continue until healed.

And/Or you can also get an oral medication from your doctor or online via Medexpress/ Boots

AFTERCARE ROUTINE

- Apply the aftercare gloss as many times as needed
- No make up in the area for at least a week. You will not need it and will be applying aftercare gloss anyway.
- Do not allow the lips to dry out.
- Avoid wine, curry or spicy food until healed.
- Pat your lips dry when they get wet and avoid excessive licking of lips
- Keep out of the sun and wind.
- Do not pick or pull when flakey
- No kissing (for a few days, anyway)



WHAT TO EXPECT AFTERWARDS

- Day 1 - Lips may be swollen but only lasts for 30mins - a few hours. They will look dark and maybe uneven but that's normal.
- Day 2- 4 - lips will feel dry and will flake. The colour is still bright.
- Day 3-5 - Flakes come off and colour underneath seems dull.
- Day 6- 8 - You may feel there is no colour left. This is normal.
- Day 21 - 42 - The colour has bloomed and it should look tinted and refreshed. You may want them brighter and you can do that at top up.



day 5 lips
flaking and pale

TOP UP SESSIONS

Top up can happen after 6 weeks and not before. This is because the skin will need to fully heal before more pigment can be applied.

If you like it very natural, you may just need a quick refresh or none at all. If you want it brighter then more layers of colour can be added. The colours should be soft and translucent but could be built up over several sessions to give a more lipstick look.



LIPS

FAQ

OTHER FREQUENTLY ASKED QUESTIONS



Will it hurt?

We all feel pain differently but generally - no. Notwith my methods. There may be a few sensitive areas but It's very common for customers to fall asleep during treatment.

I prenumb your lips prior to treatment. This ensures you are very comfortable when I start tattooing. I also use a secondary numb during which works quickly and effectively. You will feel the vibration of the machine.

How will it heal? Will it scab ?

No scabbing but flaking during the first few days. Straight after treatment they will feel a bit tender and the colour will look stronger than you want. This is necessary as the healed colour will be much much softer. Lips heal very quickly but the colour takes a few weeks to blend into the lip and bloom.

Can I have lip blush if I have fillers?

Yes. lip blush looks amazing on lips with fillers. Just make sure you either book your filler appointment the month before lip blush or of 2 weeks after top up.

Can I get them wet ?

Yes. You will need be a bit careful on the day of treatment not to lick them to much but brushing teeth and drinking is allowed afterwards. Stay away from red wine and sharp acidic fluids as they could stain or sting.



Can you make my lips bigger ?

There are limitations to lip blush. You can never over line the lips onto your skin. It NEVER heals well. Lip skin is different to normal skin and the colour will look different when healed. If I go too much outside your vermillion border it will look like your lip stick has smudged, only you cant wipe it off. Just giving your lips that pop of soft colour will make them look bigger and beautiful.

How long does it take?

Your first appointment will take approx 3 hours and I never rush. This may sound like a long time but at least an hours of that is spent discussing, planning, numbing and mapping your lip shape. Only when you are happy and have approved the shape will the tattooing start.

Consultation will take place online and then the information confirmed at the start of the appointment. A follow up appointment will be scheduled for 6 weeks after your first.

How long does it last?

Lip blush lasts a long time. Longer than eyebrows. The colour in the lip will fade over the next couple of years. You just book back in for a colour refresh when you need it. You shouldn't need a top up each year, unless you are looking to build it up to a more solid lip colour look.

ARE YOU READY TO BOOK?

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1. Check the diary by clicking here

BOOK NOW



You can also message me on **07539 553385** or **Whatsapp me** and I can check it for you.

In order to reserve your diary space you will need to pay a £50 deposit. This will be requested via a link for online payment or you may pay via bank transfer.

2. Complete your online consultation form.

You will then be sent a link via whatsapp, email or text to an online consultation form so I can obtain some background information about you prior to the day. If you require face to face consultation prior then please ask. Remember you can ask me as many questions as you need.

3. Prepare for your appointment

- If you have a history of allergic reactions then please contact me to discuss.
- No alcohol, tea or coffee 24 hrs prior to treatment
- Please arrive in your normal eyebrow make up.
- No growth serum to be used in the area to be treated for 12wk prior.
- No antibiotics, no current skin injections.
- Get your skin in the best condition possible ready to accept pigment

IF YOU ARE NOT READY TO BOOK -
FIND OUT MORE USING THE LINKS BELOW



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SO WHY ARE SO MANY SALONS OFFERING MICROBLADING?

Firstly, microblading is cheap to train in and too widely available. The beauty industry is swamped with training companies who churn out microbladers as they promise high earning for little outlay. All that is needed is a pen like handtool and a very small blade. (you also need a personal tattoo licence, licenced premises and a never ending desire for perfection - this is in the small print often). There is lots of cheap training out there for people who think its easy money but these people are very mistaken. Secondly, the other methods, especially nano brows are very difficult to perfect and costly to train in. The set up costs are much greater and there is much more to learn as it's very versatile. It involves more types of hand movements, needle configurations and pigment choices to get individual tailored results. These methods aren't as widely available from our beauty companies. My microshading technique "Powder Strokes" is quite new to the uk and there isn't much training available unless you do hours of research and find it.

WHY I WONT MICROBLADE

THE LONG TERM TRUTH

4 REASONS NOT TO MICROBLADE THE SKIN

1. The style is not as popular as it used to be. Its almost too neat sometimes and not realistic. You see the most amazing and intricate designs with hundreds of tiny hairs sliced in to the brow. Yes, this looks great when freshly done but it so rarely heals that way and it will look like a solid block of pigment before long when the lines blur together. People always enquire about microblading as its been a buzz word in the beauty industry for a long time now, but often the treatment they need is anything but. Usually, after discussion, it's clear that another style or method would be much more suitable.

2. Microblading is only suitable for for a small percentage of the population. It has great results on young people with dry skins but there are risks involved for people who have oily, combination sun damaged or thin ageing skins. If I only did microblading and I had the best intensions of the clients in my heart, I should be turning away more than half of my clients surely.

3. It can not be topped up regularly without the risk of scar tissue and most customers come back too often needing it refreshed. Microblading can look patchy as its fades as it should heal very subtly. Unless you want super natural, the look of no make up at all, you will be back wanting more sooner than you should and the area will results in being cut too often. The method is damaging.

I may be wrong and there may be a person out there with good long term results but what are your chances of being that person? Slim at best.

4. It is not a good tool for corrective work and as lots of people have already had it, you can not use it effectively to cover old work. Microblading will never cover old pmu. Correction work is often complicated and just putting a series of lines over the top will only make the problem worse.

CLINIC POLICIES



BOOKING & CANCELLATION POLICY

Micropigmentation is a time-intensive service. In booking your appointment, we are reserving a designated amount of time specifically for you, in most cases 3 hours. PMU appointments - We require a £20 (consultation) or £50 (full treatment) reservation fee in order to secure your appointment. This will be taken off the total cost of the treatment. **Top-up**

appointments: We require a £20 reservation fee in order to secure your appointment. If you cancel your appointment with less than 2 weeks notice (or in the case of a no-show), you will forfeit your reservation fee. Full new treatments include a top up appointment free of charge. This will be booked after your 1st appointment and usually at the 6 healed week stage. Should you cancel your follow up appointment with less than 2 weeks notice, you will be charged a £50 rescheduling fee.

Follow up done outside of the 12 week period will incur additional charges inline with the standard top up fee listed on my website.

In order to provide all of our clients with great service and the best experience:-

CLIENT-ONLY IN THE PROCEDURE ROOM: Though a friend or family may accompany you to your appointment they must wait in the waiting area to maintain hygiene requirements.

CHILDREN, TODDLERS AND BABIES: Though we love children, toddlers and babies, we must kindly ask that you do not bring them with you to your appointment.

NO EATING, DRINKING OR SMOKING IN THE CLINICAL TREATMENT ROOM.

You may eat and drink in the waiting area but smoking is not permitted on site in any area. Thank you for understanding .

Please plan to arrive at Derma Design 10 minutes prior to the start of your appointment. I will need to review your medical consent form. We want to make sure you have time to make yourself comfortable before the start of your appointment.

RIGHT TO REFUSE TREATMENT: Though it is extremely rare, we reserve the right to refuse treatment for the following reasons: • Undisclosed medical or skin condition (including sunburn/suntan) • Under the influence of drugs or alcohol • Any behaviour which, in the opinion of the artist or Derma Design, might compromise the artist's or Derma Design's ability to work safely and comfortably toward the desired results, or might disrupt other clients. If we feel we can not give you the service you require we will not commence the treatment.

Due to the fact that we are all unique, the results from treatment can never be guaranteed. Results maybe affected by many types of external factors which are beyond Derma Design's control. The procedure and possible results will be explained in full prior to commencement of the treatment and you will need to sign to say that you understand this risk. For this reason, no refunds will be given after treatment, even if you decide that you do not want to return for top up. If you do not return for top up, the treatment is incomplete and best results will not be reached.