



# Sample Marketing Dashboard

Overview

Traffic

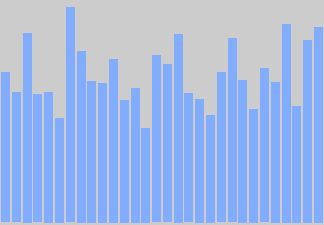
Campaigns

Contact Us

## Sessions

522,496

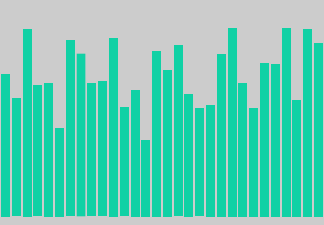
Sessions



## Pageviews

1,027,716

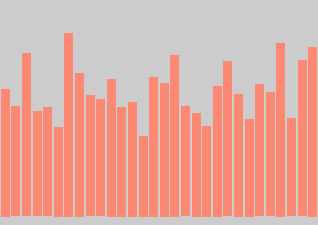
Pageviews



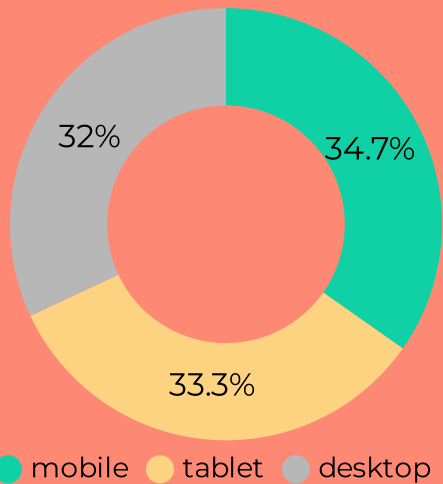
## Users

463,513

Users



## Device users are using to access my content



1

Facebook and LinkedIn are driving the most conversions, so increasing ad and content efforts on these channels could further boost results.

2

The /promo/summer and /solutions/marketing pages receive the most attention, so optimizing them for conversion can maximize their impact.

3

With 66% of traffic coming from mobile and tablet, ensuring a seamless mobile experience is essential to maintain engagement and conversions.

## Which channels drive the most engagement?

Session Source	Sessions ▾	Pageviews	Conversions
facebook	81,072	169,815	4,764
linkedin	72,177	148,791	4,392
newsletter	66,564	130,015	4,096
google	65,247	137,076	3,893
twitter	63,355	117,895	4,034
instagram	61,022	113,071	3,490
bing	58,206	103,345	3,439
youtube	54,853	107,708	3,414
Grand total	522,496	1,027,716	31,522

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## Which pages are attracting the most user attention?

