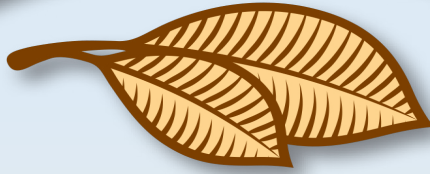


2024

SCC's Small Business Center

APPALACHIAN FARM SCHOOL



Jan. 15 - March 4 • 5:30 - 8:30

Mondays • Hybrid Class

Turn your interest in growing vegetables, fruits, herbs, and other crops and livestock into a sustainable agriculture-based business. This practical hands-on approach gives you the skills needed to create and strengthen a successful business venture. You will also be introduced to resources and contacts you need to run your business more efficiently and effectively.

TOPICS WILL INCLUDE:

- BUSINESS PLANNING • FARM EVALUATION AND GOAL SETTING
- MARKETING AND PRICING • UNDERSTANDING THE NUMBERS
- RULES AND REGULATIONS • RESOURCES AND FUNDING OPTIONS

Register at <https://bit.ly/farmschool2024>
m_harris@southwesterncc.edu

*Please note that this program is a hybrid course. It will meet in person for the first class, and then for some or all of the remaining weeks. The face-to-face meetings are subject to change to virtual programming, but participants are expected to participate in each class regardless of the delivery method.

