

## GOLDEN BRIDGE ART PRIVACY POLICY

This website or APP is published and maintained by Golden Bridge Art c/o China Golden Bridge Group Limited (referred in this Privacy Policy as "Golden Bridge Art", "we", "us", or "our"). By using this website or APP, you expressly consent to our collection, storage, use and disclosure of your personal information as described in this Statement. To ensure that you feel confident about providing us with your personal information when communicating with us and using our services, we have drawn up the following policies concerning the collection and use of personal data.

## INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following information about you:

- Information you provide by filling in forms on our website or APP; and information given in hard copy form or by any other means providing date of birth; interests; profession; marketing preferences. This information may be provided when you are registering interest, transacting with us.
- Details of your visits to our website or APP including, but not limited to, traffic data, web logs or other communication data and the resources you access.
- your actions on our APP including, but not limited to input of your personal particulars and record of your activities.

## PURPOSE

Golden Bridge Art will collect, record, store and use your personal data world-wide among our company for clearly specified purposes including but not limited to:

- enabling you to participate in our auction process.
- carrying out our obligations arising from any contracts entered into between you and us.
- communicating with you.
- verifying your identity.
- with your consent providing you with direct marketing information in relation to our previews, auctions and other events, which relate to our auction business.
- notifying you about changes to our services.
- analyzing user behavior and market trends to improve our services.
- liaising with third parties on your behalf, including your counterparty or counterparties to an auction transaction, and associated third party service providers for web hosting and other IT services, freight and logistics, insurance, testing laboratories, appraisers and experts; and
- ensuring that our website or APP is presented in the most effective manner for users and their computers and their mobile devices.

## SHARING INFORMATION

We do not share personal identifying information with any third party without your permission. **However, we may need to disclose your personal data to agents or contractors of Golden Bridge Art to enable us to complete transaction.** All agents or contractors are required to keep any information confidential and will not use the information for any other purpose than to carry out the services they are performing for Golden Bridge Art.

## RIGHTS

You have the right to review and edit the personal information that is stored in your user account on our website or APP by visiting the "User Profile" area of your account on our website or APP. We will endeavor to respond to your request as soon as practicable. Before we are able to provide you with any information, correct any inaccuracies or delete any information, however, we may ask you to verify your identity and to provide other details to help us to respond to your request. You also have the right to ask us not to process your data for marketing purposes – you can exercise this right by checking certain boxes on the forms we use to collect data or any time by contacting us at [info@goldenbridge-art.com](mailto:info@goldenbridge-art.com) or forward your request to our office at Level 19, Int'l Finance Centre, 8 Finance Street, Central, Hong Kong.

## SECURITY

We will take reasonable steps to protect the security and integrity of all personal information provided to this website or APP or by any other means electronic or otherwise.

We will ensure that your personal data is suitably protected against both unauthorized physical and electronic access. However, due to the inherent nature of the Internet as an open global communications vehicle, we cannot guarantee that information during transmission through the Internet or any computer network is entirely safe from unauthorized intrusion, access or manipulation. We will have no liability for disclosure of information due to errors or unauthorized acts of third parties. In any event, where we believe personal data has been compromised, we will notify you of this.

## THIRD PARTY WEBSITES

Our website or APP may contain links to other websites which are not operated by Golden Bridge Art, including other website operated by China Golden Bridge Group Limited (hereinafter "CGBG"). The information you provide to us will not be transmitted to other websites. However, these websites may collect personal information about you in accordance with their own privacy policies. This Privacy Policy does not address the information practices of those other websites. Golden Bridge Art is not responsible for the privacy practices or the content of such websites.

## CHANGES TO THIS POLICY

We reserve the right to amend or update this Privacy Policy and any of our privacy practices at any time. We will notify users of this website or APP by posting any updated policy on this page and such changes will be effective immediately upon posting to this website or APP. Where appropriate, we may notify you directly of changes to the Privacy Policy either through email or a prominent notice on our website or APP.

## CONTACT

If you have any questions or comments regarding our privacy practices or wish to verify or change the information in our files, you may contact us at [info@goldenbridge-art.com](mailto:info@goldenbridge-art.com)