



Lotus Pr

Table of Contents

Backgrounder.....	3
News Releases.....	5
Media Advisory.....	11
Sample Instagram Post.....	12
Sample Merch.....	13
Sample Starbucks Poster.....	14

Backgrounder

- Dr. Michael A. Bernstein was born in New York City and is a father of two children.
- In 1976, Dr. Bernstein graduated with his Bachelor of Arts in Economics from Yale University.
- In 1978, Dr. Bernstein earned his Master's in Economics from Yale University.
- In 1980, Dr. Bernstein completed his Master of Philosophy in Economics from Yale University.
- In 1982, Dr. Bernstein concluded his studies at Yale University by obtaining his PhD in Economics.
- From 1982 to 1987 Dr. Bernstein taught classes in history and U.S economics at Princeton University.
- From 2005-2007 Dr. Bernstein served as the Dean for Arts and Humanities at the University of California San Diego.
- Between the years of 2007 and 2016 Dr. Bernstein worked at Tulane University as the Provost and Senior Vice President for Academic Affairs.
- In 2016 Dr. Bernstein made the move to Stony Brook University to serve as the Provost and Senior Vice President for Academic Affairs, while teaching Business, Economics, and History.
- From July 2019 to July 2020 Dr. Bernstein served as the Interim University President at Stony Brook University.
- In June of 2023 Dr. Bernstein was made Interim President at The College of New Jersey.

- Dr. Bernstein became officially recognized as the President of The College of New Jersey during June of 2024 where he continues to reside to this day.

News Brief

Brooke Obuchowski, (856)-816-0746, obuchob2@tcnj.edu

Date: 12/10/2025

For Immediate Release

President Michael Bernstein to hold Town Hall event for Student Body

EWING, N.J. - President Michael Bernstein is holding a town hall style event for all students. The town hall event is set for Jan. 20, 2026, to discuss and address concerns with the new differential housing plan.

“I think this event will be a good opportunity for students to understand the plan, as well as for me to be able to help address their possible questions and/or concerns,” said President Bernstein when asked about the town hall meeting.

The town hall will consist of a presentation from Bernstein regarding the differential housing plan and will be followed by a Q&A session for the students in attendance. The purpose of this event is to grow and establish a line of communication between the president as well as the TCNJ student population.

The differential housing plan being discussed is set to take effect in the 2026-2027 school year. This plan tiers housing based on amenities and benefits including individual bedrooms and bathrooms.

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News Brief

Alondra Villanueva, (908)-242-2363, villana2@tcnj.edu

Date: 12/10/2025

For Immediate Release

**President Michael Bernstein will be Staffing the College Union Board's (CUB)
Annual Holiday Event**

EWING, N.J. - It has been confirmed that President Michael A. Bernstein will be in attendance and helping put on CUB's annual holiday event that takes over the entire Brower Student Center. The event is scheduled for Monday, Dec. 1, 2026.

"I was recently informed that I will be stationed at the hot chocolate bar, which is a very big honor as it's one of the most popular attractions for the event," said President Bernstein when asked about his upcoming involvement.

President Bernstein staffing the event is part of a bigger effort to make him more visible and involved with everyday student life. Settings like this encourage him and students to have organic conversations in an informal setting. In addition, he is able to show his support for student-run organizations, and their events.

-more-

CUB's holiday event is one of the most anticipated events of the fall semester by students. It has a plethora of different attractions that include horse drawn carriage rides, photo opportunities, free food, a hot chocolate bar, and so much more. It is positioned right before finals to help students relax and get excited for the holiday season.

-30-

News Brief

Grace Murphy, (201)-694-7232, murphyg2@tcnj.edu

Date: 12/10/2025

For Immediate Release

**President Bernstein to host TCNJ's first "Coffee, Hot Chocolate & Donuts
with the President"**

EWING, N.J. – President Bernstein will be hosting a "Coffee, Hot Chocolate, & Donuts with the President" event on Feb. 4, 2026 from 12 - 2 p.m. in the Brower Student Center Room 100.

Students are invited to stop by to enjoy free coffee, hot chocolate, and donuts while getting to know the president.

"I'm really looking forward to getting to know some of the bright minds here at our school and hearing what these students have to say," said President Bernstein. "I'm hoping we can make this a nice tradition we have here."

The purpose of the event is to encourage students to "hang out" with the president and engage in casual conversation with him. Students may stop in and stay as long as they want, and indulge in free hot drinks and treats. The hope is to create a comfortable, informal space for student to interact and connect with their president.

-more-

This is the first time the President's Office is holding an event like this, and it is hoped this continues to take place at least once a semester going forward. All students are encouraged to attend, and no tickets or RSVP are required.

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News Brief

Aspen Sagan, (609)-977-3406, sagana1@tcnj.edu

Date: 12/10/2025

For Immediate Release

President Michael Bernstein now Opening his Office to Monthly Office Hours

EWING, N.J. - President Michael Bernstein and staff have decided to open his office for monthly office hours on the first of every month. Office hours will start 12pm till 1:30pm. His office hours are scheduled to start September 1st, 2026.

“I am excited to open dedicated office hours for students, creating more opportunities for meaningful conversations and stronger connections across campus.” said President Bernstein. “By being more accessible, I hope to better understand what students need and help make our campus feel even more connected and supported.”

Office hours with President Bernstein allow students a direct and welcoming space to share their ideas, concerns, and experiences. It'll provide an opportunity for open dialogue that helps strengthen transparency and trust within TCNJ students. Through making President Bernstein's office hours accessible to everyone, it favors a low intensity environment where genuine connections with students can form.

President Bernstein's Office Hours are set to start in September and are planned to be ongoing every month to strengthen his relationship with all students within TCNJ. No appointment necessary for open office hours.

Media Advisory

For Immediate Release

March 18

NEWS/PHOTO ADVISORY

President Michael Bernstein Holding a Pizza Luncheon for Student Body

EVENT: Luncheon with the president

DATE: Wednesday, March 18, 2025

TIME: 12:00pm-1:30pm

LOCATION: Brower Student Center

2000 Pennington Rd.

Ewing, N.J. 08628

DETAILS:

President Michael Bernstein is holding a pizza luncheon with TCNJ students to get to know their experience at TCNJ and connect with them on a personal level. The event will begin with a small welcome from President Michael Bernstein and then students will be encouraged to grab a slice of pizza as well as mingle. Participants will have the opportunity to talk to one another as well as with the president in a non-formal, relaxed setting. The event will take place in the Brower Student Center and about 75 students will be in attendance.

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Sample Instagram Post



**PRESIDENT
BERNSTEIN'S**

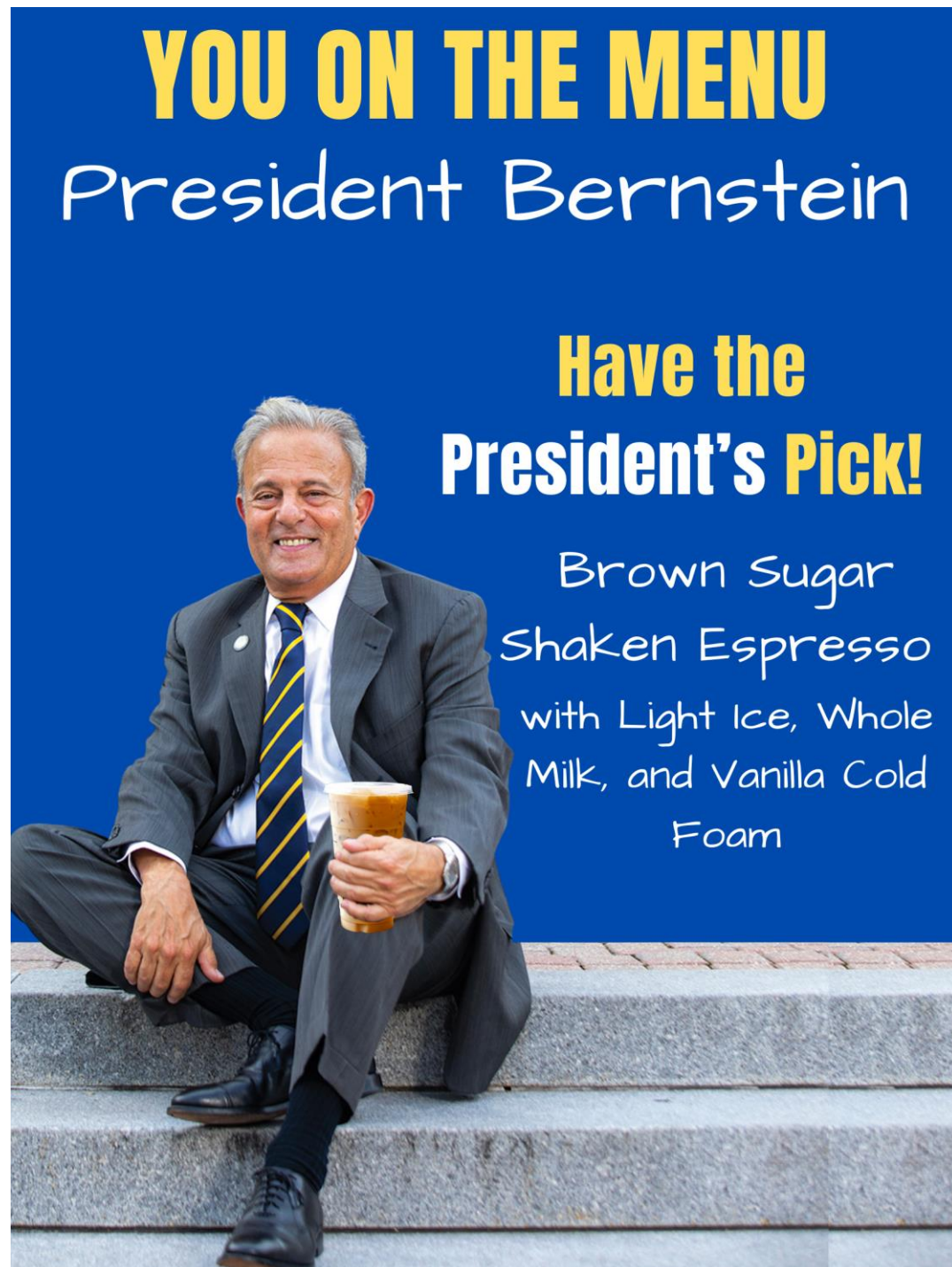
OFFICE HOURS

EVERY 1ST OF THE MONTH

12:00 - 1:30pm
Presidents Office
Green Hall, Room 210

Sample Merch



A Starbucks promotional poster featuring a man in a grey suit and a blue and yellow striped tie, sitting on concrete steps and holding a Starbucks coffee cup. The background is a solid blue color. The text is written in a mix of bold yellow and white sans-serif fonts. The headline reads "YOU ON THE MENU" in large yellow letters, followed by "President Bernstein" in white. Below this, it says "Have the President's Pick!" with "Have the" in yellow and "President's Pick!" in white. The drink description, "Brown Sugar Shaken Espresso with Light Ice, Whole Milk, and Vanilla Cold Foam", is written in white text to the right of the man.

YOU ON THE MENU
President Bernstein

**Have the
President's Pick!**

Brown Sugar
Shaken Espresso
with Light Ice, Whole
Milk, and Vanilla Cold
Foam

Work Log

<u>Media Kit Work Log</u>	
<u>Backgrounder</u>	Alondra Villanueva
<u>News Releases</u>	Brooke Obuchowski, Alondra Villanueva, Grace Murphy, and Aspen Sagan
<u>Media Advisory</u>	Brooke Obuchowski
<u>Sample Instagram Post</u>	Aspen Sagan
<u>Sample Merch</u>	Aspen Sagan
<u>Sample Starbucks Poster</u>	Grace Murphy