

Strategies of Public Relations
Class Participation
Grading Rubric
Dr. Farbman

Key Components	Novice (0-5 pts)	Intermediate (6-9 pts)	Expert (10 pts)
Attendance	Student regularly misses class with no communication with professor.	Student misses one to two classes, but provide professional courtesy to professor in advance.	Student attends all classes.
Class Discussions	Student does not contribute to class discussions and is disengaged from learning laboratory.	Student occasionally contributes to in-class discussions, sometimes adding to the larger learning laboratory.	Student contributes thoughtfully to in-class discussions, fueling our learning laboratory.
Team Participation	Student often misses team meetings, does not contribute to larger group projects, is not dependable, and/or tries to dictate the actions and behaviors of other team members.	Student contributes to team only sometimes doing so diplomatically and democratically, misses one or two group meetings, and is mostly dependable.	Student contributes to the team diplomatically and democratically, attends all group meetings, knows when to lead and when to follow, is dependable, establishes professional working relationships with fellow team members.
Homework Assignments	Student fails to complete and submit assignments on time. Does not follow assignment directions.	Student completes some, not all, homework assignments and/or consistently turns assignments in late. Somewhat follows assignment directions.	Student completes homework assignments and submits them on time. Follows assignment directions.