PR Plan Client Proposal Outline

Please submit a one page outline with information on your PR Plan client.

Here's what to include in the document:

Group Information:

Group Name Names of Group Members

Client Information:

Client Name (business or organization)

Location (on-campus building and room number or off campus address)

Purpose (A brief summary of what it is your client does.)

Contact (Name, phone number and e-mail address of the person from the organization that you will be working with.)