

AI STRATEGY Offerings

Practical AI strategies that create real business value.

We help organisations define where and how AI can drive the most impact—aligned to your goals, data, people and technology.



OUR APPROACH

A structured, outcome-focused approach to build an AI strategy that is realistic, responsible and ready for delivery.

1



DISCOVER

Understand your business, challenges, data and AI maturity.

2



ASSESS

Identify high-value AI opportunities and prioritise use cases.

3



DESIGN

Define the AI strategy, roadmap and operating model.

4



PLAN

Create a pragmatic execution plan with governance, skills and architecture.

5



PREPARE

Prepare your organisation to launch and scale AI initiatives.

OUR AI STRATEGY OFFERINGS



AI STRATEGY DISCOVERY

- Stakeholder workshops
- Business & data review
- AI maturity assessment
- Opportunity overview
- Recommendations

Ideal for organisations starting their AI journey.

DURATION: 2–3 WEEKS



AI OPPORTUNITY ASSESSMENT

- Use case ideation
- Value vs. effort analysis
- Data readiness review
- Risk & feasibility assessment
- Prioritised use case list

Ideal for identifying the right AI opportunities.

DURATION: 3–4 WEEKS



AI STRATEGY DESIGN

- AI vision & objectives
- Target operating model
- Capability & skills plan
- Technology & data strategy
- Governance & ethics framework

Ideal for creating a clear and actionable AI strategy.

DURATION: 4–6 WEEKS



AI ROADMAP & EXECUTION PLAN

- 12–24 month roadmap
- Phased delivery plan
- Investment & resourcing plan
- Success metrics
- Change management plan

Ideal for planning successful AI delivery and adoption.

DURATION: 4–6 WEEKS



AI ADOPTION PREPARATION

- Operating model setup
- Data & platform readiness
- Policy & governance setup
- Team enablement
- Pilot & scale approach

Ideal for getting your organisation ready to launch and scale AI.

DURATION: 2–4 WEEKS

WHY COWORLD.CO.UK?



Business-first approach

We focus on outcomes that matter to your business.



Practical & realistic

Strategies you can execute, not just slide decks.



Independent & vendor-agnostic

The right solutions for your needs, not ours.



Experienced team

Deep expertise across AI, data, strategy and delivery.

OUTCOMES YOU CAN EXPECT

- ✓ A clear AI vision and strategy aligned to business goals
- ✓ Prioritised use cases with measurable value
- ✓ A realistic roadmap and investment plan
- ✓ Stronger data, governance and operating model foundations
- ✓ Your organisation prepared to adopt and scale AI with confidence

