

Peace River Shopper News & More
 223 E. Oak St. – Arcadia, FL 34266
 Display Ads: 863-990-9813
 Free Classified Ads: 863-491-6800
 Fax Line: 863-993-0534
 E-Mail: prs@dancollins.biz

2018 DISPLAY ADVERTISING RATES (PER WEEK)

Size	Dimensions	Price	Process Color
Back Page	4 col. (7.5 inches) x 9.5 inches	NA	\$300
Full Page	4 col. (7.5 inches) x 9.5 inches	\$170	\$225
1/2 Page	4 col. (7.5 inches) x 4.65 inches or 2 col. (3.65 inches) x 9.5 inches	\$90	\$125
1/3 Page	4 col. (7.5 inches) x 3.5 inches or 2 col. (3.65 inches) x 7.25 inches	\$75	\$110
1/4 Page	2 col. (3.65 inches) x 4.65 inches	\$50	\$70
1/8 Page	2 col. (3.65 inches) x 3 inches	\$40	\$55
Business Card	2 col. (3.65 inches) x 2.25 inches	\$25	\$40
Business Directory	4 week minimum with no changes	\$15	NA

VIEW THE PEACE RIVER SHOPPER ONLINE AT www.peacershopper.biz

BUSINESS CLASSIFIEDS: \$15 for 25 words or less & 15¢ each word after 25. Add a picture for \$15.

FREE CLASSIFIEDS: Limit 15 words per ad, 2 ads per household, runs for 2 weeks (space permitting). Deadline Friday 8 AM. Add a picture for \$15.

ONLINE PHONE BOOK: Advertising as low as \$10 per month. Email angie@dancollins.biz or call her at 863-993-7979 for more information.

The Peace River Shopper News & More publishes on Tuesdays with display advertising deadline for proofs being the Thursday prior at noon & final deadline of the Thursday prior by 5 PM with no proofs. Real Estate deadline is Wednesday at 5 PM.

The Peace River Shopper is a free weekly publication with a current readership of over 15,000 & over 7,000 online readers. For your free subscription, email angie@dancollins.biz.

For any questions regarding paid display advertising, please call Angela at 863-990-9813. Visa & Master Card accepted for your convenience.