

Peace River Shopper News & More  
 223 E. Oak St. – Arcadia, FL 34266  
 Display Ads: 863-990-9813  
 Fax Line: 863-993-0534  
 E-Mail: [prs@dancollins.biz](mailto:prs@dancollins.biz)

**2019 DISPLAY ADVERTISING RATES (PER WEEK) AS OF 8/14/19**

<b>Size</b>	<b>Dimensions</b>	<b>Price</b>	<b>Process Color</b>
<b>Back Page</b>	7.375 x 10.0625	NA	\$300
<b>Full Page</b>	7.375 x 10.0625	\$190	\$240
<b>Inside Front</b>	7.375 x 10.0625	NA	\$275
<b>Inside Back</b>	7.375 x 10.0625	NA	\$275
<b>1/2 Page</b>	7.375 x 4.9653 (horizontal) 3.625 x 10.0625 (vertical)	\$100	\$135
<b>1/3 Page</b>	3.625 x 7.5027	\$80	\$115
<b>1/4 Page</b>	3.625 x 4.9653	\$60	\$80
<b>1/8 Page</b>	3.625 x 3	\$50	\$65
<b>Business Card</b>	3.625 x 2	\$30	\$45
<b>Business Directory</b>	4 week minimum with no changes	\$15	NA
<b>2” Band Bottom Front (must have full page inside)</b>		NA	\$300

**VIEW THE PEACE RIVER SHOPPER ONLINE AT [www.peacerivershopper.biz](http://www.peacerivershopper.biz)**

**BUSINESS CLASSIFIEDS:** \$15 for 25 words or less & 15¢ each word after 25. Add a picture for additional \$15. (includes rentals, real estate, etc.)

**FREE PERSONAL CLASSIFIEDS:** Limit 15 words per ad, 2 ads per household, runs for 4 weeks (space permitting). Deadline Friday 8 AM. Add a picture for \$15.

**ONLINE PHONE BOOK:** Advertising as low as \$10 per month. Email [angie@dancollins.biz](mailto:angie@dancollins.biz) or call her at 863-993-7979 for more information.

The Peace River Shopper News & More publishes on Tuesdays with display advertising deadline for proofs being the Thursday prior at noon & final deadline of the Thursday prior by 5 PM with no proofs. Real Estate deadline is Wednesday at 5 PM.

The Peace River Shopper is a free weekly publication with a current readership of over 16,000 & over 8,500 online readers. For your free subscription, email [angie@dancollins.biz](mailto:angie@dancollins.biz).

For any questions regarding paid display advertising, please call Danyiell Tanner at 863-990-9813 or email [prs@dancollins.biz](mailto:prs@dancollins.biz). Most major credit cards accepted for your convenience.