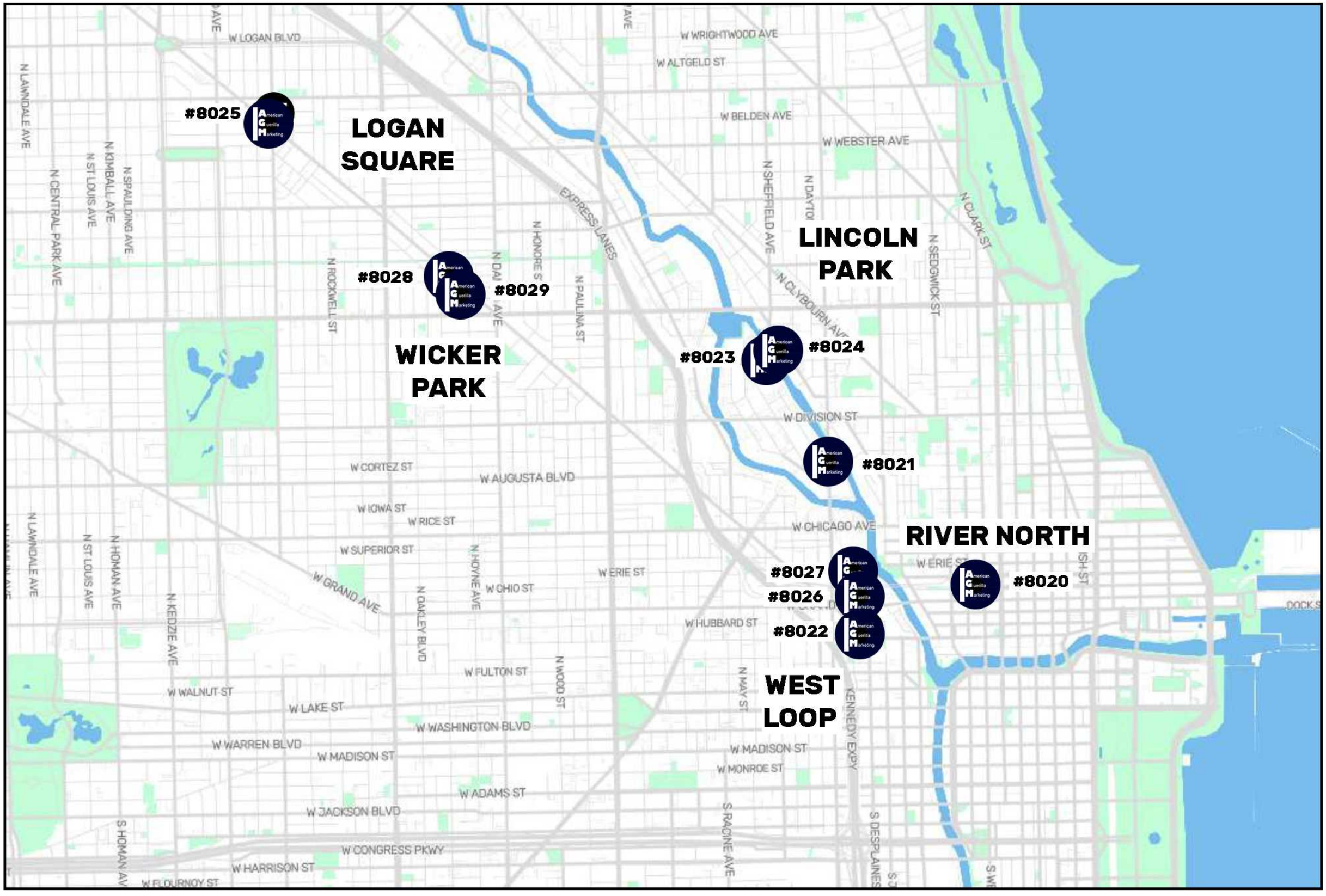
JUST DROPPED

CHICAGO

JUST DROPPED CHICAGO | SEPTEMBER 2022



RIVER

NORTH

American Guerilla Marketing

CHICAGO

#8020

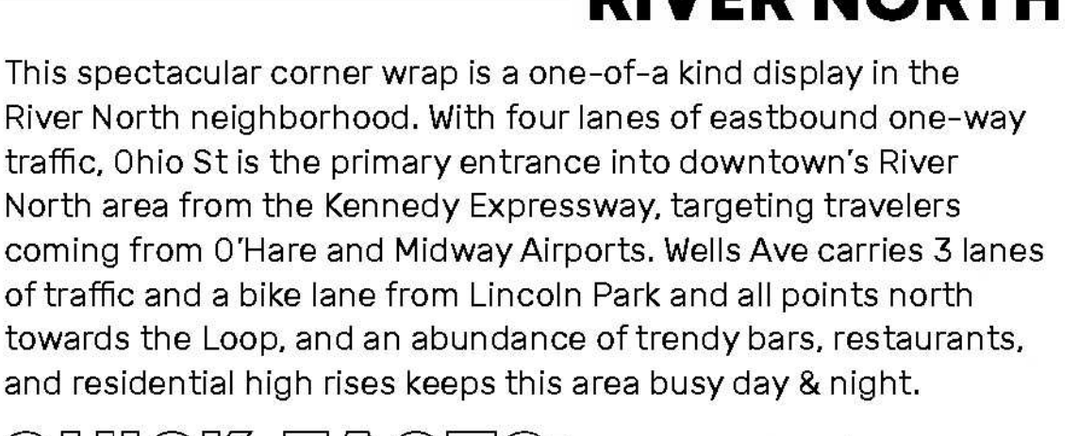
RIVER NORTH

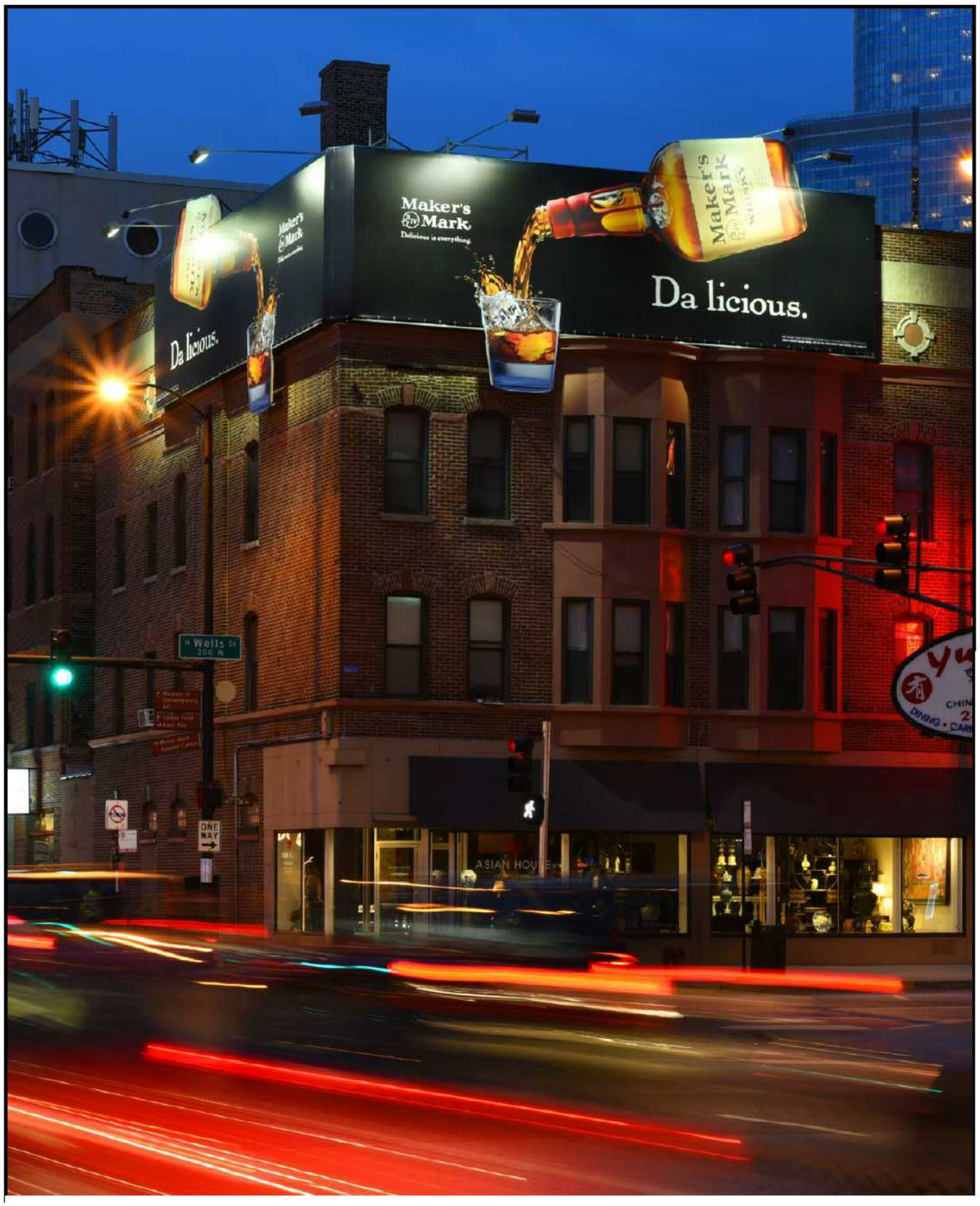
This spectacular corner wrap is a one-of-a kind display in the River North neighborhood. With four lanes of eastbound one-way traffic, Ohio St is the primary entrance into downtown's River North area from the Kennedy Expressway, targeting travelers coming from O'Hare and Midway Airports. Wells Ave carries 3 lanes of traffic and a bike lane from Lincoln Park and all points north towards the Loop, and an abundance of trendy bars, restaurants, and residential high rises keeps this area busy day & night.

QUICK FACTS:

FORMAT: STATIC SPECTACULAR
SIZE: 10' 6" H x 74' 4" W
WEEKLY IMPS: 377,694
FACING: WEST & NORTH
READ: RIGHT & LEFT
LAT/LONG: 41.892296/-87.633947
CROSS STREETS: W OHIO ST & N WELLS ST

1.5M
4-WEEK (A18+)
IMPRESSIONS





Google Maps | Google Street View

Introducing the all-new PASSPORT
YOUR PASSPORT TO ADVENTURE
HONDA
ALL-NEW PASSPORT
N Wells St 200 W
153 West
SHAPIRO+RAJ
Museum of Contemporary Art
Soldier Field
Navy Pier
Merch. Mart Apparel Center
ONE WAY
Yu Choy
CHINESE RESTAURANT
245 - 9700
DINING • CARRY OUT • DELIVERY
OPEN
Accord
AD7 3199
AF6 0624
RIVER NORTH
CHICAGO 8020
American
Guerilla
Marketing

Introducing the all-new
PASSPORT
HONDA
PASSPORT
ANICHINI
PRIME MEATS
ANICHINI BROTHERS
WHOLESALE MEAT
Wrigleyville Sport
O'Leary's
Public House
ELITE
TRUCK
RENTAL
312-942-1001
ONE WAY
OPEN
N Wells St
200 W
RIVER NORTH
CHICAGO 8020
American
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Marketing

Maker's Mark
Delicious is everything.
Da licious.
Maker's Mark
Da licious.
Yu Choy
CHINESE RESTAURANT
245 - 9700
DINING • CARRY OUT • DELIVERY • CATERING
NORTH HOTEL
N Wells St
200 W
W Ohio St
600 W
ONE WAY
ASIAN HOU
RIVER NORTH
CHICAGO 8020
American
Guerilla
Marketing

Maker's Mark
Delicious is everything.
Da licious.
Da licious.
PRIME MEATS
RIVER NORTH
CHICAGO 8020
American
Guerilla
Marketing

LINCOLN PARK

American Guerilla Marketing

CHICAGO

#8021

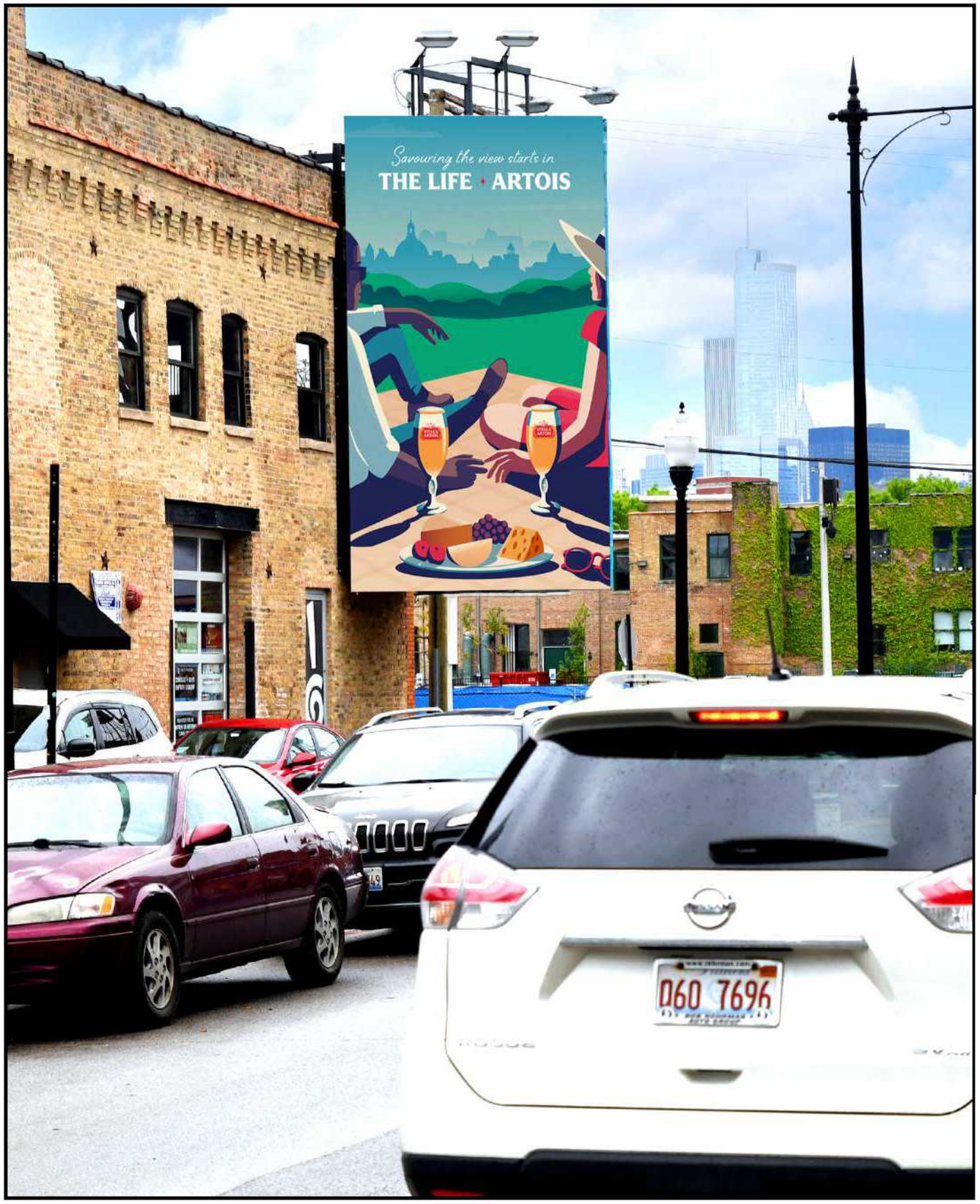
LINCOLN PARK

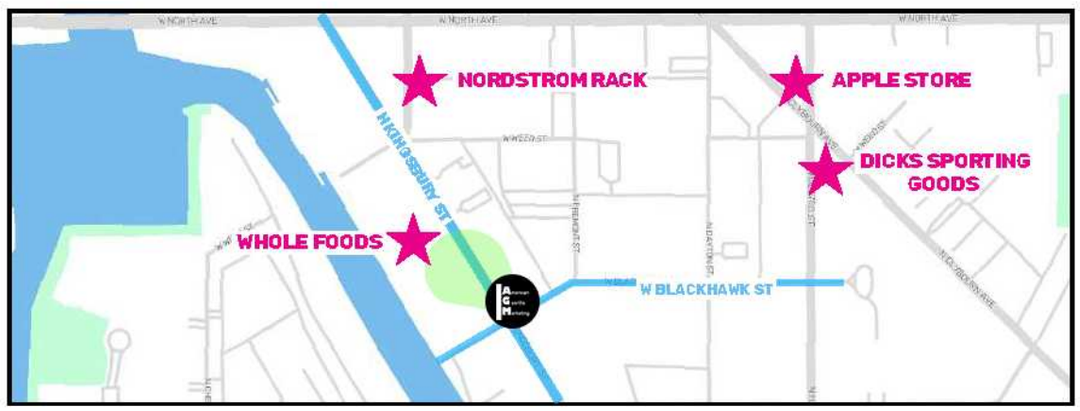
This premium cantilevered spectacular is located across from Chicago's busiest Whole Foods and sits just 10 feet off the ground on the nationally renowned iO Theater. This is Chicago's best improv comedy theater where stars such as Tina Fey and Amy Poehler got their starts. Kingsbury St, part of the Clybourn Corridor, is home to the biggest and newest shopping and entertainment districts in Chicago. Outside of downtown Chicago's Magnificent Mile and State Street, the Clybourn Corridor offers the largest concentration of high-end retail in the city. Some of the prominent retailers here include Apple, Petsmart, Nordstrom Rack, Best Buy, The Gap, Pottery Barn, and Crate and Barrel.

QUICK FACTS:

FORMAT: STATIC BULLETIN
SIZE: 22' H x 12' W
WEEKLY IMPS: 4,949
FACING: NORTH
READ: LEFT
LAT/LONG: 41.908326/-87.651838
CROSS STREETS: N KINGSBURY ST & W BLACKHAWK ST

19k
4-WEEK (A18+)
IMPRESSIONS





Google Maps

Google Street View

WHOLE FOODS MARKET

Essential doesn't begin to express what you mean to us.
Thank you, Team Members.

LINCOLN PARK
CHICAGO 8021

American Guerilla Marketing

LINCOLN PARK
CHICAGO 8021

American
Guerilla
Marketing

CHICAGO

#8022

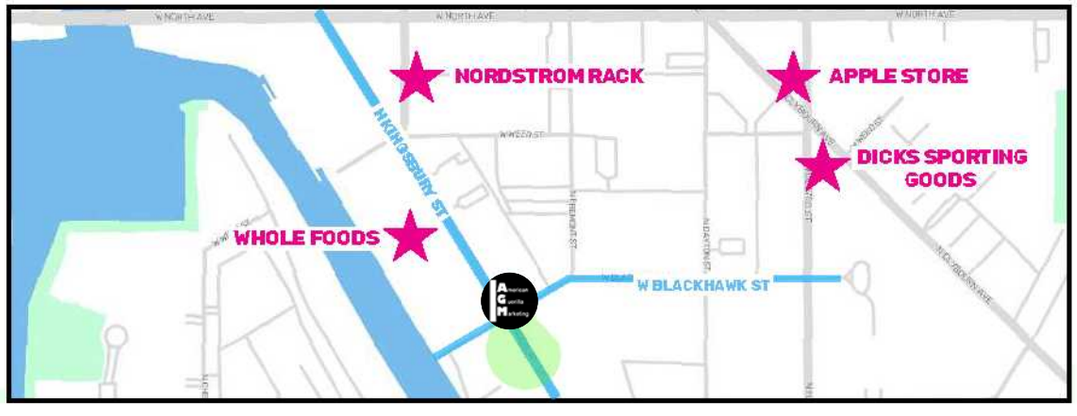
LINCOLN PARK

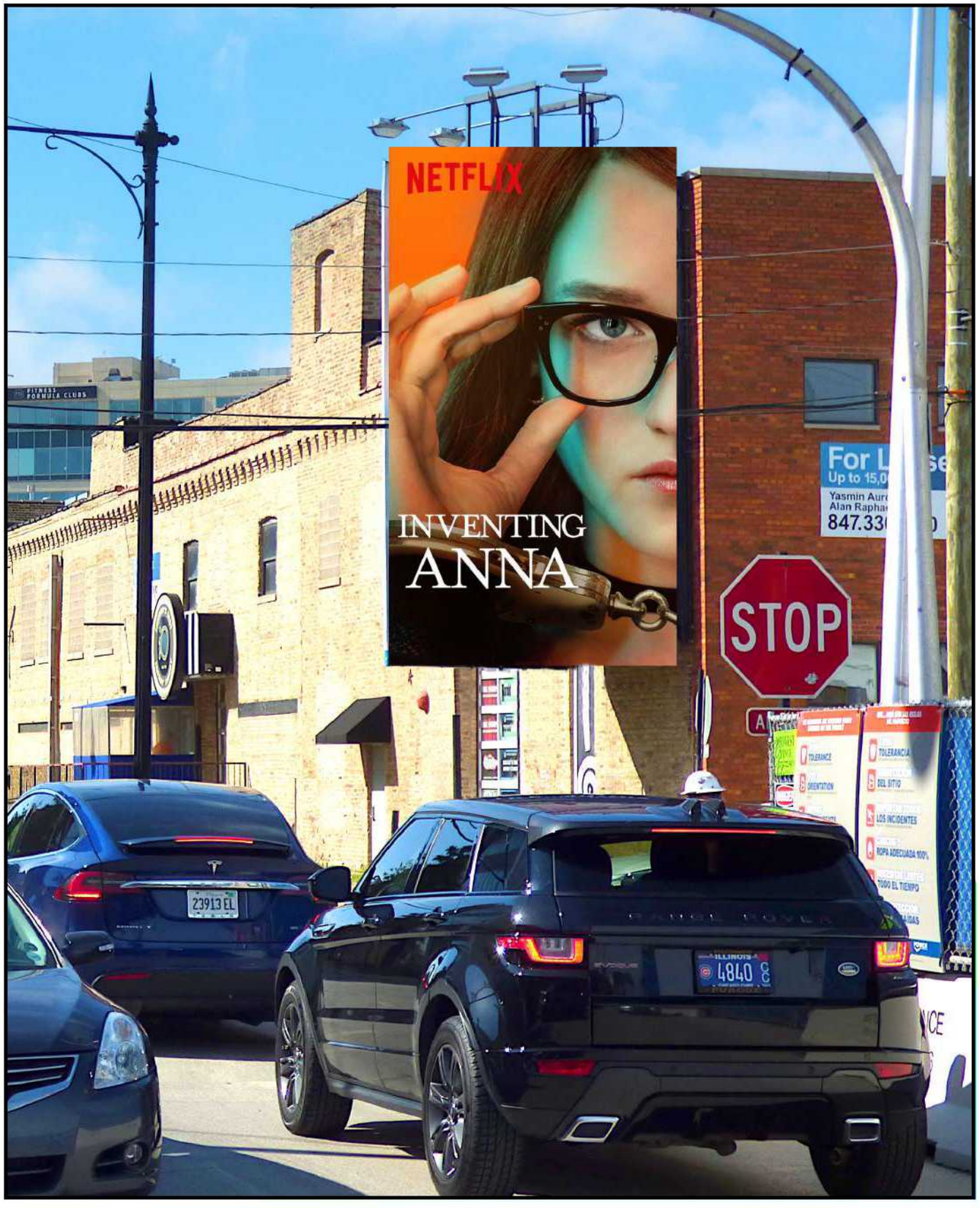
This premium cantilevered spectacular is located across from Chicago's busiest Whole Foods and sits just 10 feet off the ground on the nationally renowned iO Theater. This is Chicago's best improv comedy theater where stars such as Tina Fey and Amy Poehler got their starts. Kingsbury St, part of the Clybourn Corridor, is home to the biggest and newest shopping and entertainment districts in Chicago. Outside of downtown Chicago's Magnificent Mile and State Street, the Clybourn Corridor offers the largest concentration of high-end retail in the city. Some of the prominent retailers here include Apple, Petsmart, Nordstrom Rack, Best Buy, The Gap, Pottery Barn, and Crate and Barrel.

QUICK FACTS:

FORMAT: STATIC BULLETIN
SIZE: 22' H x 12' W
WEEKLY IMPS: 10,165
FACING: SOUTH
READ: RIGHT & LEFT
LAT/LONG: 41.908326/-87.651838
CROSS STREETS: N KINGSBURY ST & W BLACKHAWK ST

40k
4-WEEK (A18+)
IMPRESSIONS





Google Maps | Google Street View

LINCOLN PARK
CHICAGO 8022

American
Guerilla
Marketing

CHICAGO

#8023

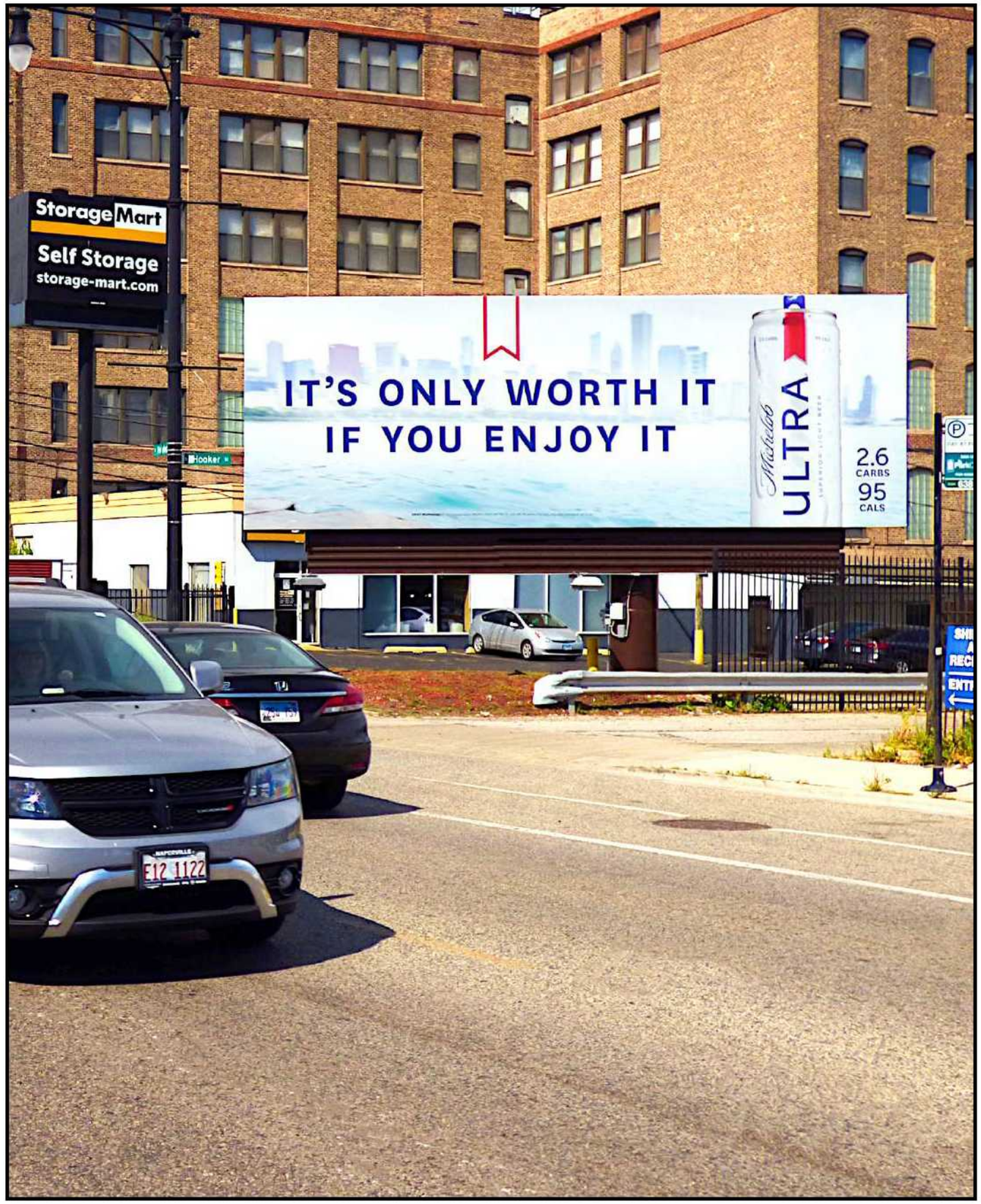
LINCOLN PARK

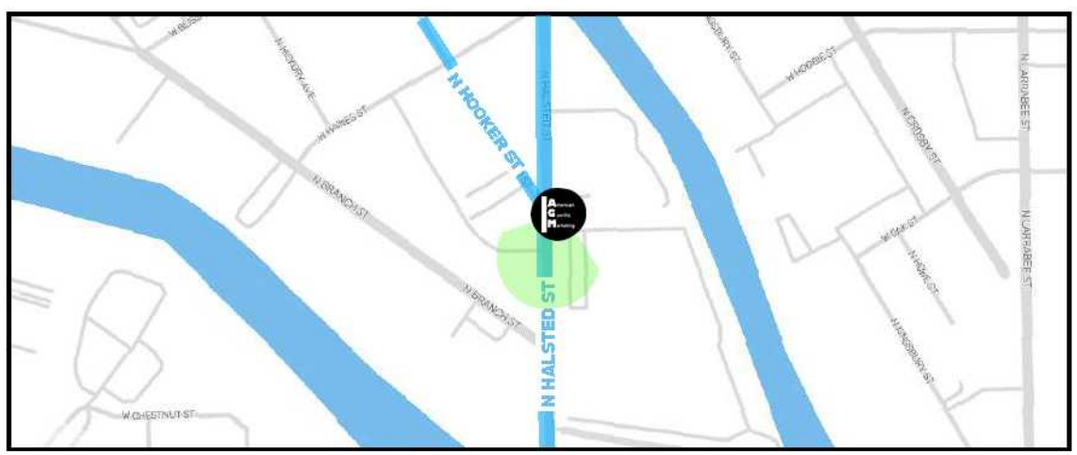
This street-level bulletin is located on Halsted St, a primary north-south surface street which carries bumper-to-bumper traffic all day from downtown into the hip & trendy residential and retail areas of Lincoln Park, Wicker Park, and Lakeview. Just past this bulletin is the high-end Clybourn Corridor shopping, restaurant, and nightlife area. Outside of downtown Chicago's Magnificent Mile and State Street, the Clybourn Corridor offers the largest concentration of high-end retail in the city, including Apple, Crate and Barrel, The Gap, and Pottery Barn.

QUICK FACTS:

FORMAT: STATIC BULLETIN
SIZE: 14' H x 40' W
WEEKLY IMPS: 109,583
FACING: SOUTH
READ: RIGHT
LAT/LONG: 41.900035/-87.647746
CROSS STREETS: N HALSTED ST & N HOOKER ST

438k
4-WEEK (A18+)
IMPRESSIONS





Google Maps

Google Street View

Storage Mart
Climate Control
Boxes
312-737-0001
Storage Mart
Self storage
SPEED LIMIT 30
PAY TO PARK
7 DAY PAID PARKING
IT'S ONLY WORTH IT
IF YOU ENJOY IT
Michelob ULTRA
2.6 CARBS
95 CALS
Office Space For Lease
For Lease
LINCOLN PARK
CHICAGO 8023
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Marketing

N North Branch St
900 N
StorageMart
Self Storage
storage-mart.com
SPEED LIMIT 30
IT'S ONLY WORTH IT
IF YOU ENJOY IT
ULTRA
2.6
95
LINCOLN PARK
CHICAGO 8023
American
Guerilla
Marketing

WEST

LOOP

American Guerilla Marketing

CHICAGO

#8024

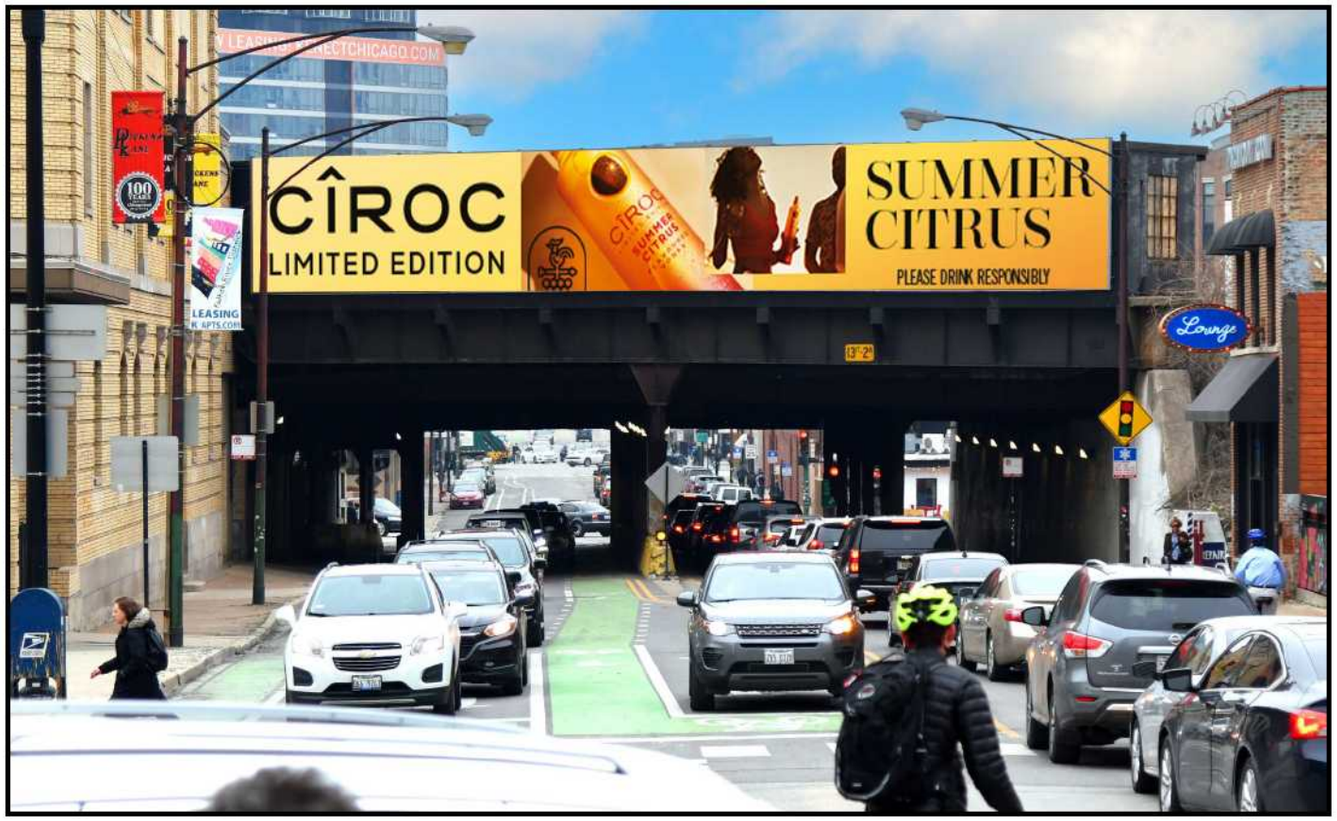
WEST LOOP

The West Loop is Chicago's trendiest neighborhood and one of the most dynamic dining destinations in the city. This head-on gateway West Loop / Fulton River District trestle can't be missed on Milwaukee Ave just after the 6-corner intersection of Milwaukee, Kinzie, and Des Plaines. Milwaukee Ave starts this intersection, Kinzie funnels traffic out of River North, and Des Plaines funnels traffic onto Milwaukee Ave from the Loop, West Loop, and Fulton Market. Milwaukee Ave is one of the most sought after streets because it runs north-south at a diagonal through the hottest areas of Chicago: West Loop, Wicker Park, Bucktown, and Logan Square.

QUICK FACTS:

FORMAT: STATIC TRESTLE
SIZE: 11' H x 80' W
WEEKLY IMPS: 45,606
FACING: SOUTHEAST
READ: HEAD-ON
LAT/LONG: 41.889644/-87.645215
CROSS STREETS: N MILWAUKEE AVE N/O W KINZIE ST

182k
4-WEEK (A18+)
IMPRESSIONS



Google Maps

Google Street View

RESIDEONGREENSTREET.COM

every reset
starts with a sip

smartwater

smartwater

smartwater

keep living smart

13FT-2IN

56 VIA LOOP LINK

FedEx
Express
fedex.com

WEST LOOP
CHICAGO 8024

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CÎROC
LIMITED EDITION

SUMMER
CITRUS

PLEASE DRINK RESPONSIBLY

WEST LOOP
CHICAGO 8024

American
Guerilla
Marketing

LOGAN SQUARE

CHICAGO

#8025

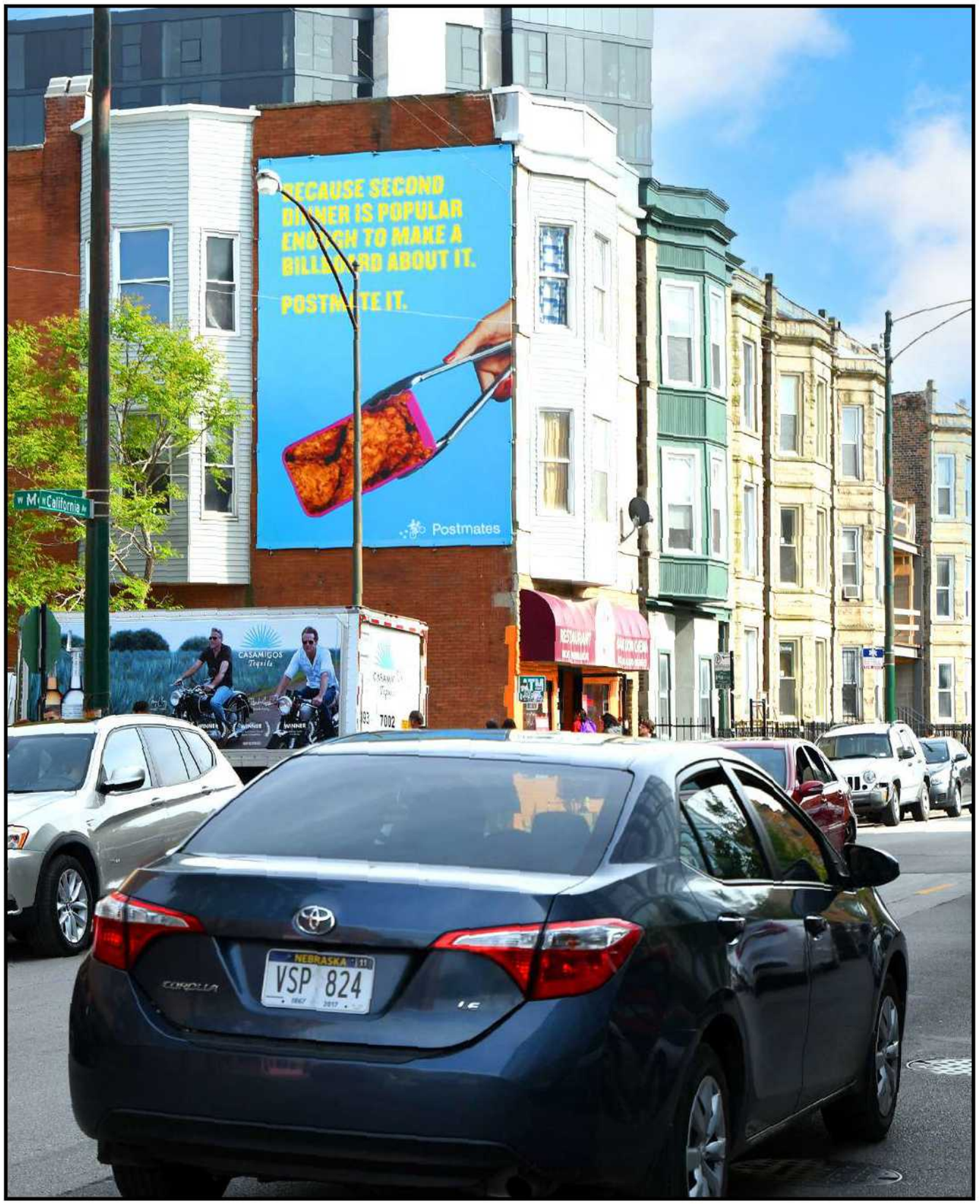
LOGAN SQUARE

This Logan Square wallscape is located on the heavily traveled California Ave just north of Milwaukee Avenue. Every day, thousands of people ride their bikes up and down Milwaukee Avenue, making it one of the busiest streets for cycling in the entire country. Milwaukee Avenue has become widely known as the "Hipster Highway" in Logan Square, the hip, "Brooklyn" area of Chicago. It is one of the city's trendiest neighborhoods, balancing family-friendly amenities with a thriving nightlife. Walk along Milwaukee Avenue and you'll find cocktail bars and gastropubs as well as dive bars and late night eateries.

QUICK FACTS:

FORMAT: STATIC WALLSCAPE
SIZE: 22' H x 15' W
WEEKLY IMPS: 91,973
FACING: NORTH
READ: LEFT
LAT/LONG: 41.9237737/-87.6972325
CROSS STREETS: N CALIFORNIA AVE, N/O MILWAUKEE & W MEDILL AVE

367k
4-WEEK (A18+)
IMPRESSIONS



Google Maps

You're never too far from
THE LIFE · ARTOIS
RESTAURANT
DON CHEMA
RESTAURANT
BAR DON CHEMA
citibank
LOGAN SQUARE
CHICAGO 8025
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Marketing

RIVER WEST

American Guerilla Marketing

CHICAGO

#8026

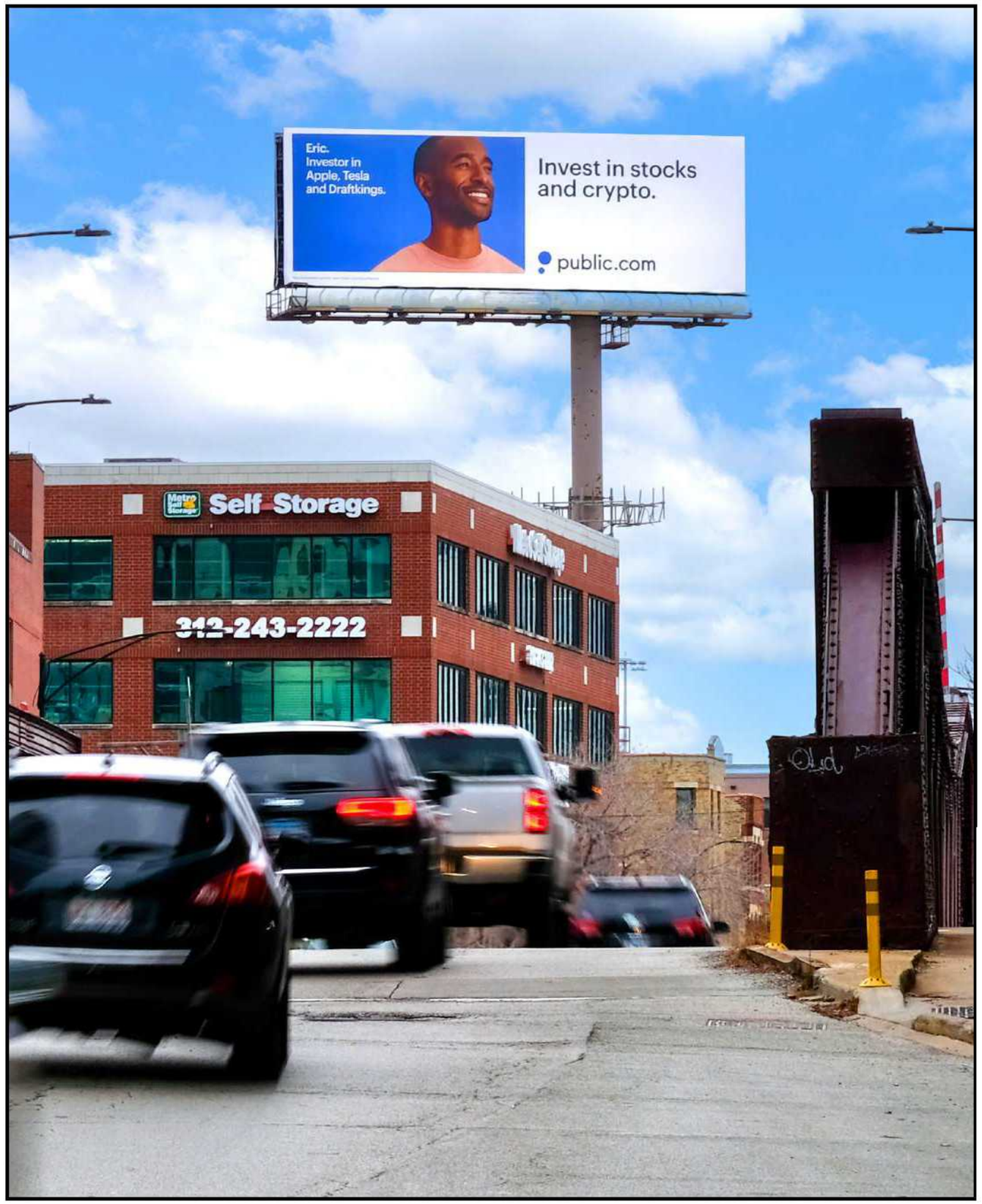
RIVER WEST

This tall, dominating bulletin towers over Grand Avenue in River west with a read that targets westbound traffic leaving River North and heading towards the West Loop and Wicker Park. On Grand Avenue the sign can be seen from over a thousand feet away and appears to float over the center of the road. It has a secondary read that shows to the Ontario - Kennedy/Ryan feeder ramp.

QUICK FACTS:

FORMAT: STATIC BULLETIN
SIZE: 22' H x 60' W
WEEKLY IMPS: 184,142
FACING: EAST
READ: LEFT
LAT/LONG: 41.8910262/-87.6447917
CROSS STREETS: W GRAND AVE & DES PLAINES ST

736k
4-WEEK (A18+)
IMPRESSIONS



Google Maps | Google Street View

RAYBAN STORIES
N KINGSBURY ST
430 W
Self Storage
312-243-2222
RIVER WEST
CHICAGO 8026
American
Guerilla
Marketing

CHICAGO

#8027

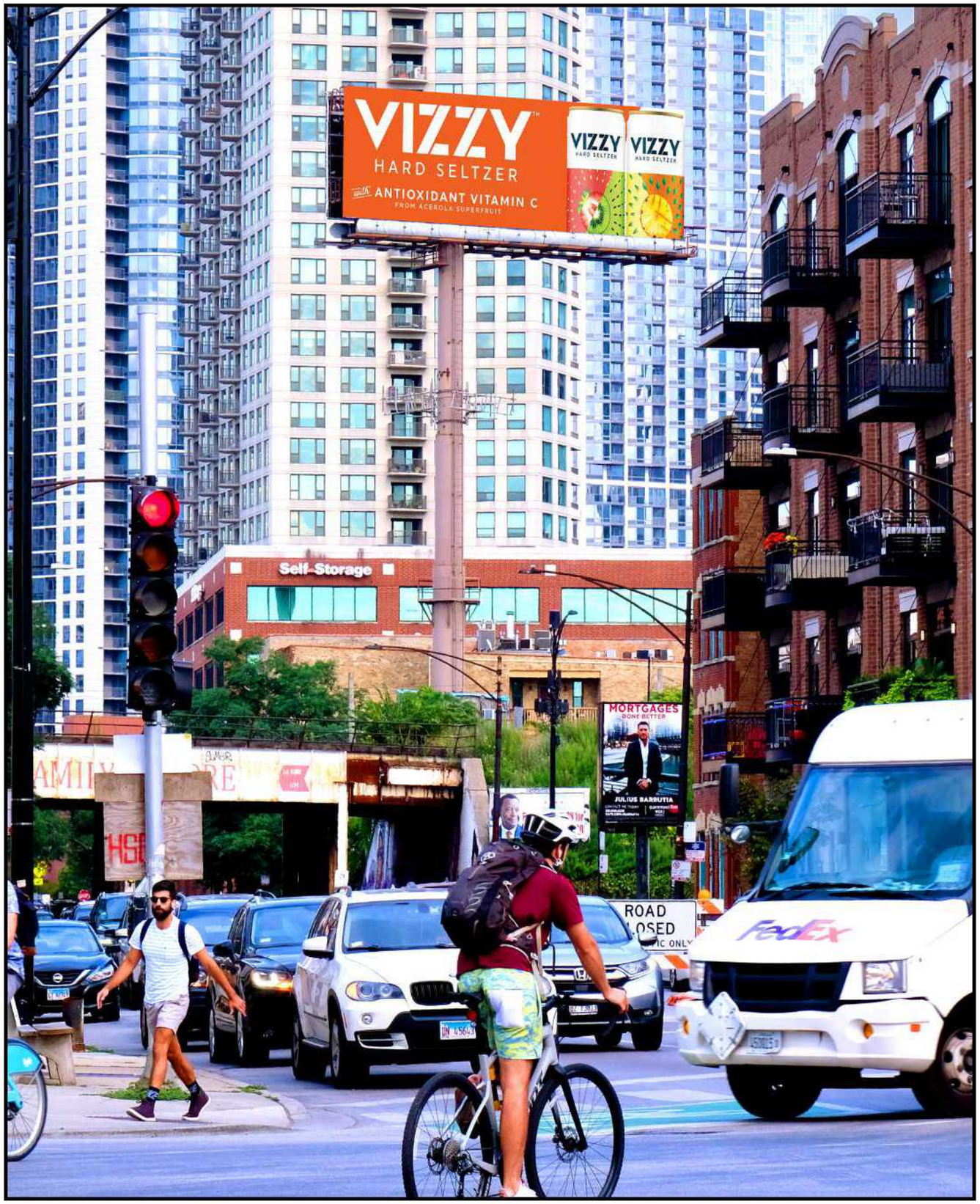
RIVER WEST

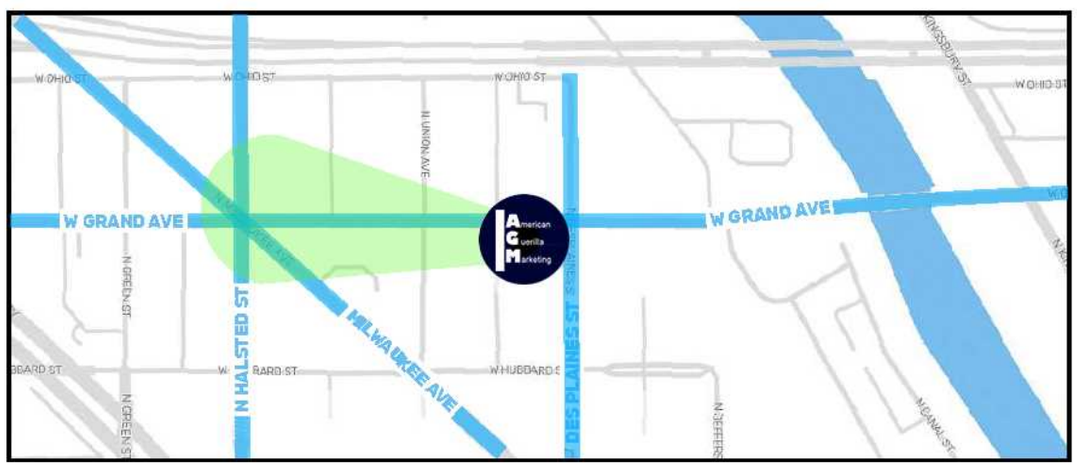
This tall, dominating bulletin towers over Grand Avenue in River West with a read that targets eastbound traffic heading towards River North. On Grand Avenue, the sign can be seen from over a thousand feet away, and from the busy intersection of Grand/Milwaukee/ Halsted, this sign dominates the skyline.

QUICK FACTS:

FORMAT: STATIC BULLETIN
SIZE: 22' H x 60' W
WEEKLY IMPS: 159,599
FACING: WEST
READ: RIGHT
LAT/LONG: 41.8910262/-87.6447917
CROSS STREETS: W GRAND AVE & DES PLAINES ST

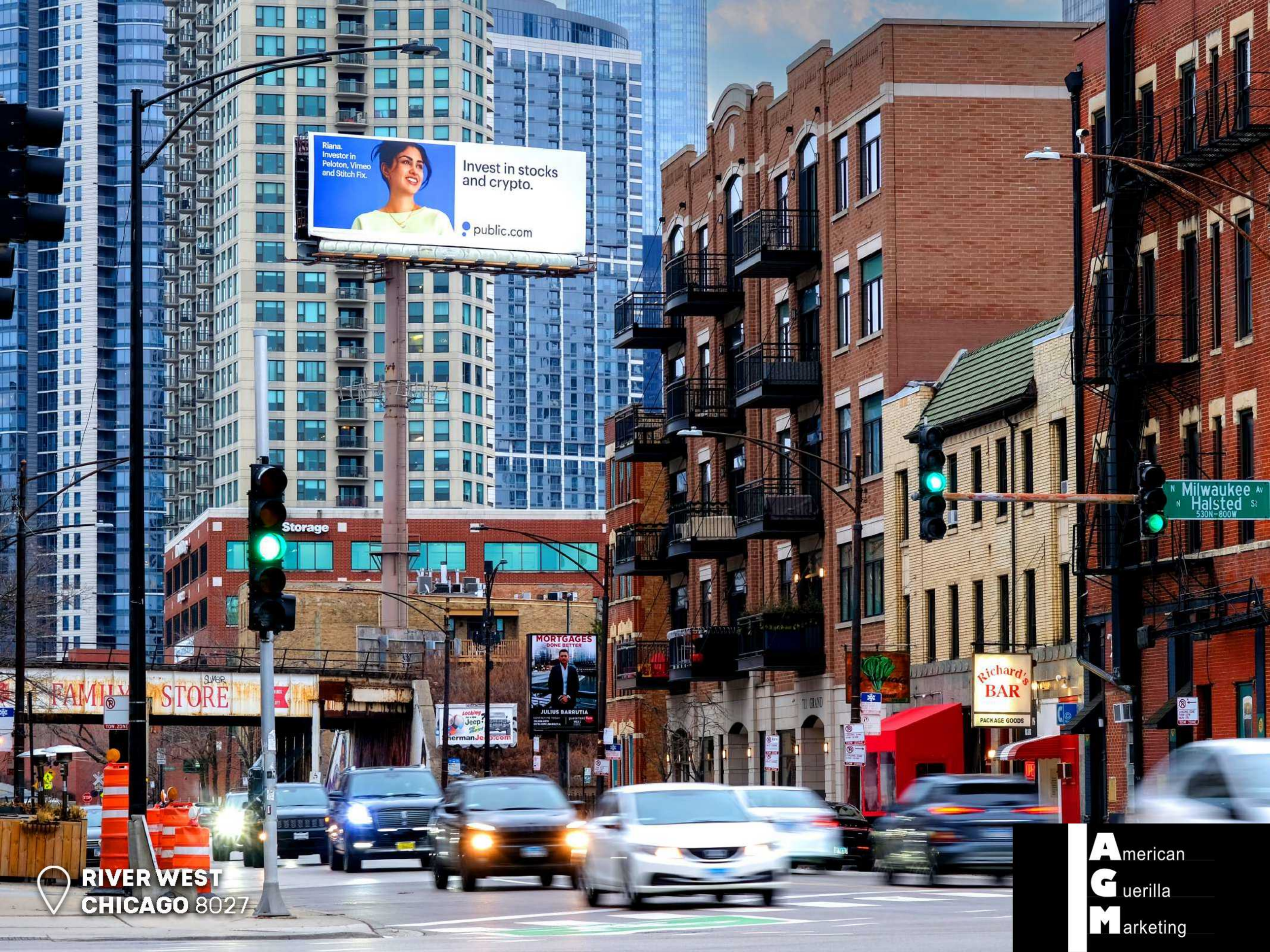
638k
4-WEEK (A18+)
IMPRESSIONS





Google Maps

Google Street View


Riana.
Investor in
Peloton, Vimeo
and Stitch Fix.
Invest in stocks
and crypto.
public.com
N Milwaukee Av
N Halsted St
530N-800W
Storage
MORTGAGES
DONE BETTER
JULIUS BARRUTIA
Richard's
BAR
PACKAGE GOODS
RIVER WEST
CHICAGO 8027
American
Guerilla
Marketing

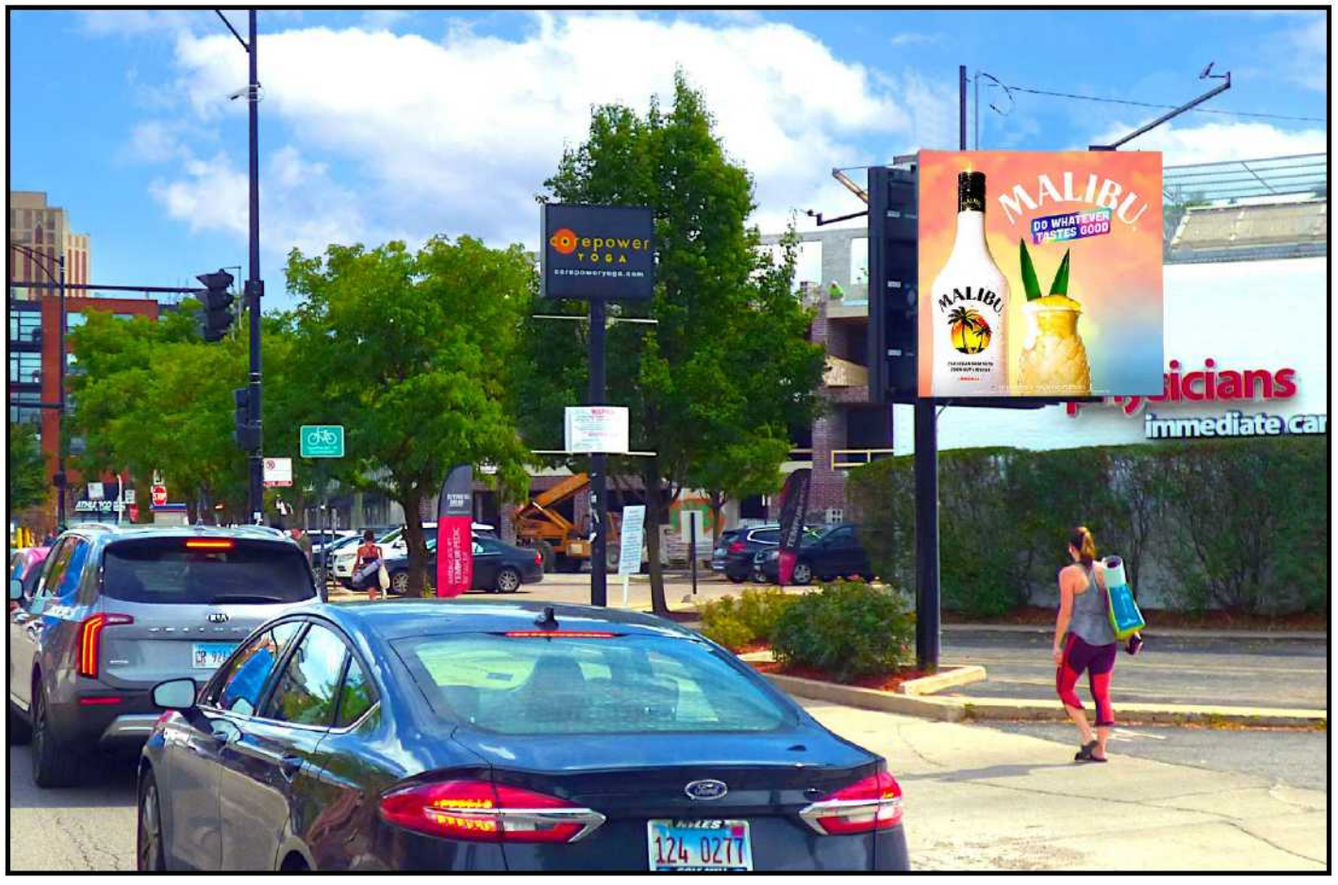
WICKER PARK

American Guerilla Marketing

CHICAGO

#8028

WICKER PARK

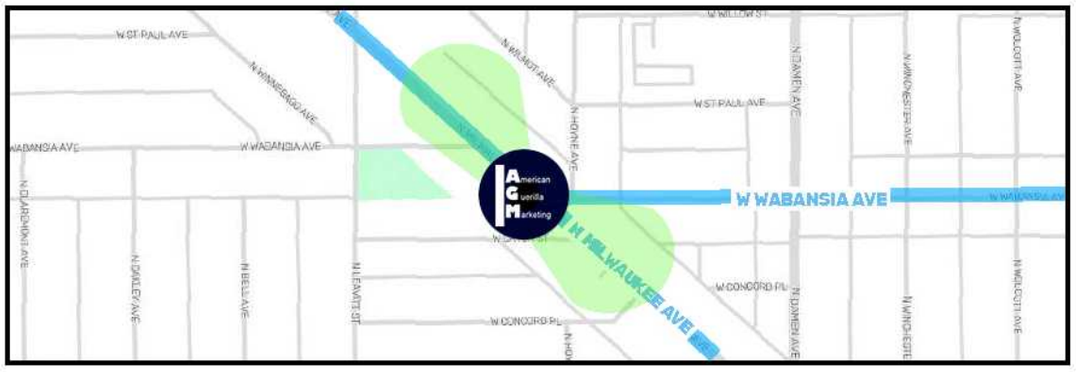


These double-sided street-level digital squares reach people on-the-go in Wicker Park, an artsy Chicago neighborhood and a hive of activity that draws shoppers hunting for unique finds, foodies looking for the trendiest eats, and bar hoppers searching for a late-night buzz. Located at the intersection of Milwaukee & Wabansia Ave, these crisp new digital screens target trendy hipsters, working artists, business professionals, and busy families heading southeast towards the heart of Chicago.

QUICK FACTS:

FORMAT: DIGITAL SQUARE (2)
SIZE: 8' H x 8' W
WEEKLY IMPS: 25,000*
FACING: NORTHWEST & SOUTHEAST
READ: RIGHT & LEFT
LAT/LONG: 41.91232333 / -87.6806612
CROSS STREETS: N MILWAUKEE AVE & W WABANSIA AVE

100k
4-WEEK (A18+)
IMPRESSIONS



Google Maps

corepower
YOGA
corepoweryoga.com
MALIBU
DO WHATEVER TASTES GOOD
MALIBU
CARIBBEAN RUM WITH COCONUT LIQUEUR
ORIGINAL
MILES
124 0277
GOLF MILL
FUSION
WICKER PARK
CHICAGO 8028
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corepower YOGA
corepoweryoga.com

WARNING!

MALIBU
DO WHATEVER TASTES GOOD
MALIBU
CARIBBEAN RUM WITH COCONUT LIQUEUR
ORIGINAL

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E EXPRESS

1704

4606

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Call 311
Report Taxi Number

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LIKE WHAT YOU SEE?

LET'S TALK!

THANK YOU!