

WHY MOBILE BILLBOARDS?

“Messages on outdoor mobile billboards have a 97% recall rate.” - RYP and Becker Group

“Billboard displays using motion have been determined to be the most effective advertising in both product sales and consumer awareness.” - The Point of Purchase Institute

Using our mobile billboard trucks allows you to make your message reach people and areas it might not have been able to previously. Advertising Billboard trucks allows for a very targeted, location-specific approach that may not be available otherwise.

Our specially designed trucks make your message go mobile. To do this, your message will be locally broadcast to anyone nearby and is pretty hard to miss with large, visually and audibly stimulating displays. The truck will run based on a schedule we agree on, with special emphasis placed on ensuring we encounter the most traffic as possible. More traffic means more eyes on your display! There isn't a better time than when traffic grinds to a halt to have a beautifully displayed ad in front of your eyes.



EXPERTS IN LED MOBILE BILLBOARD TRUCKS

1. BEST TECHNOLOGY

Our trucks are equipped with the most up-to-date technology to make sure your LED advertising campaigns truly make an impact to those viewing it.

2. WINNING CAMPAIGNS

Our campaigns are created with your input to provide something unique.

3. COST EFFECTIVE SERVICES

Drive your message directly to your target audience.

4. ENGAGING

Let the words and stunning videos grab the attention and create dialogue. Large, eye-catching LED screens with great visibility day or night...it's hard not to look.

5. ON THE MOVE

Your audience is always moving and your message should be too. Mobile Digital Billboards can go where other forms of advertising are limited, or are not permitted.



OUR FLEET

Our 21 chic commercial LED mobile billboard trucks are currently touring Nationwide.

1. CONVENIENCE

Your campaign is executed and managed under one roof with expert veteran LED campaign managers.

2. UNIFORMITY

Style is important to us. Our uniform trucks are commercial chic.

3. MULTI-MARKET TOURS

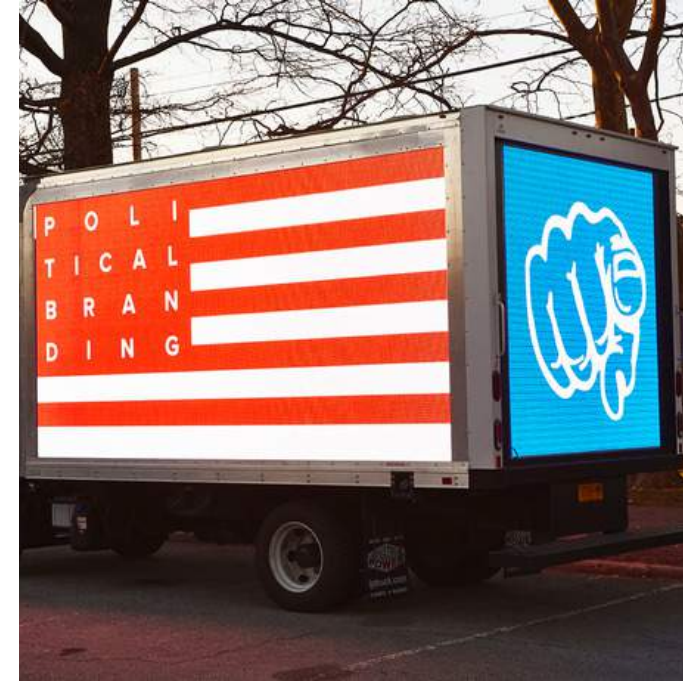
Start your campaign in one state and finish in another. We are not committed to one market like static billboards.

4. BUDGET

Our experienced account managers can put together your bid in a matter of days.

“In a study of measured consumer awareness and sales between static billboards and mobile billboards ... static billboards resulted in an increase of sales of 54%, but mobile billboards resulted in an increase of sales of 107%”

- Product Acceptance and Research, Inc. Washington, D.C.



WHAT MOBILE BILLBOARDS ARE GOOD FOR?

- LIVE STREAMING
- GAME DEMO / COMPETITION MODE
- GRAND OPENINGS
- TRADE SHOWS
- POLITICAL CAMPAIGNS
- CONCERT & SHOWS
- SPORTING EVENTS
- MUSIC ARTISTS / RECORD RELEASE
- NIGHTCLUB AWARENESS
- RESTAURANT AWARENESS
- BRAND RECOGNITION
- TV/FILM, THEATER
- PARADES...



STANDARD LED TRUCKS

STANDARD LED TRUCKS SPECIFICATIONS

DIGITAL FILE SPECS

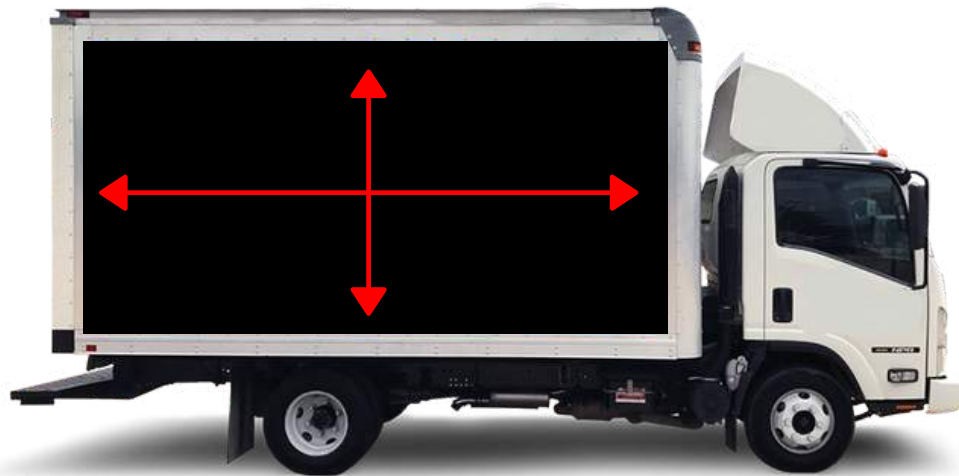
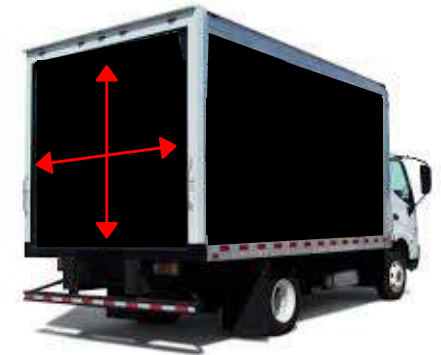
- RGB Color Mode
- 72 DPI (insure pixel size of file is correct)
- Uncompressed JPG, PNG, GIF, MPEG, MP4, MOV, Quicktime.

Please submit all Digital artwork 2 days prior to campaign start.

BACK Display Size:
6' x 6'

Art Pixel Dimensions:
640 x 640 pixels

Format: JPG, PNG, GIF, MPEG



SIDE Displays Size:
12' x 6'

Art Pixel Dimensions:
1280 x 640 pixels

Format: JPG, PNG, GIF, MPEG



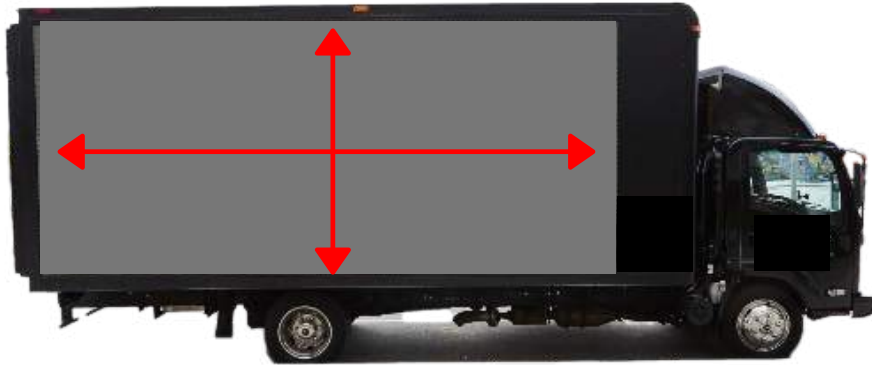
LEDTRUCK

631-471-1871
www.cspobrothers.com

ISUZU
Authorized Dealer
631-471-1871
www.cspobrothers.com

PREMIUM LED TRUCKS

PREMIUM LED TRUCKS SPECIFICATIONS



PASSENGER SIDE Displays Size:

18' x 8'

Art Pixel Dimensions:

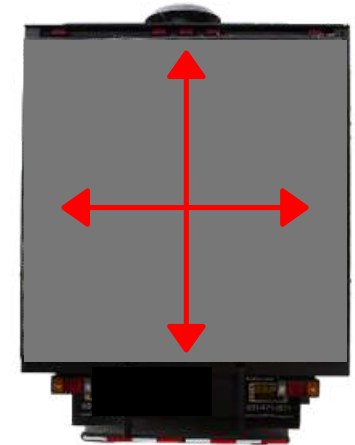
896 x 384 pixels

BACK Display Size:

8' x 8'

Art Pixel Dimensions:

384 x 384 pixels



Truck X1 Seamless backdoor

This trucks back door opens to make a 25.5 seamless billboard

PREMIUM LED TRUCKS SPECIFICATIONS

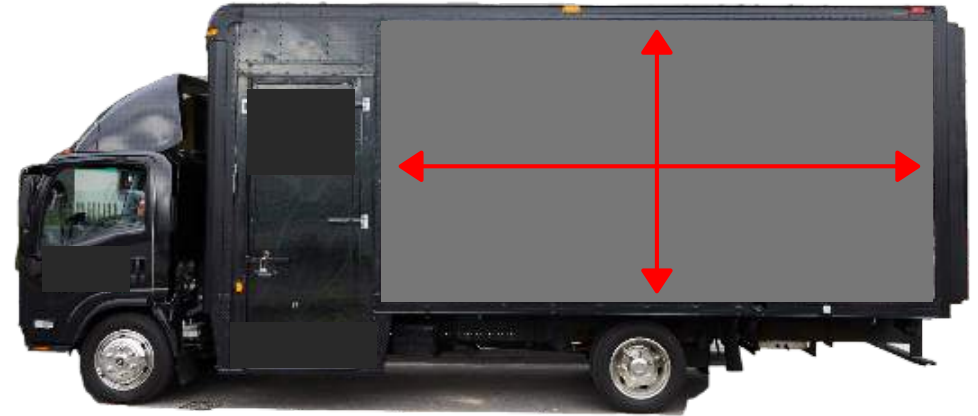
DRIVER SIDE Displays Size:

16' x 8'

Art Pixel Dimensions:

786 x 384 pixels

Trucks X2 The foldout trucks



These trucks come equipped with a hydraulic lift and fold out into a 28ft seamless billboard.

Screens:

Sides: 11.6X7ft

Back: 8X7ft

Height 11ft on a 14ft Box Truck 19ft with Cab

The Artwork specs are:

Sides 512X288PX

Back 384X288PX.

Features include:

Built-in X-Boxes,
Live Stream web/video,
Sound,
Video play,
Static images,
6mm pix pitch.

VISIMAX 360° LED TRUCKS



VISIMAX 360° LED TRUCKS

TWO SCREENS FOR THE PRICE OF ONE

Dual sided daylight visible screen. Play different content on each 13'w x 8'h high resolution LED screen.

MORE SCREEN, MORE VISIBILITY

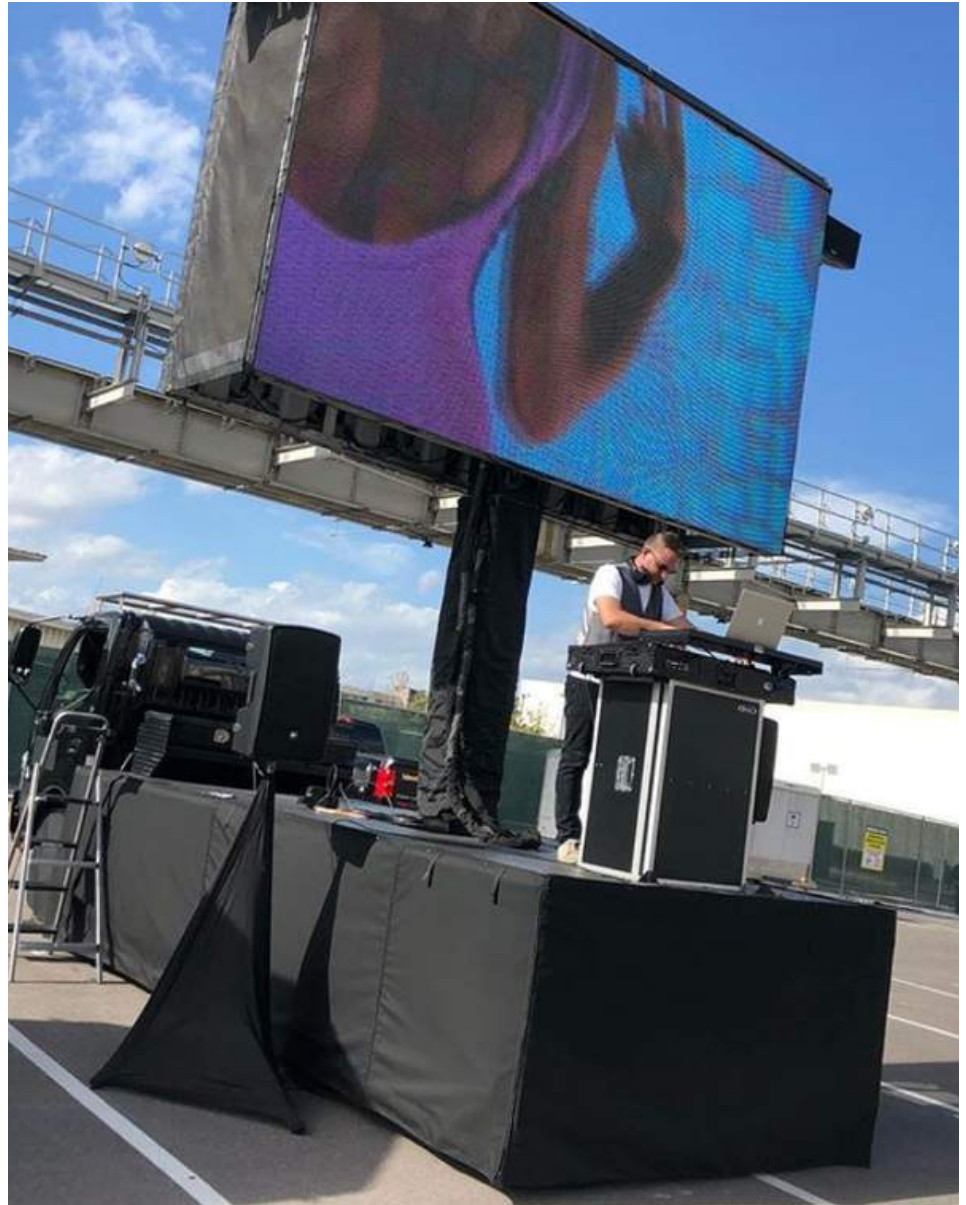
With 215 square feet of viewing surface Visimax has 45% more viewing surface than a 16'x9' screen or 90% more than the old B-10 trailer based systems.

WE GO LOW AND WE GO HIGH

Screens raise 19' into the air and rotate for viewing from any angle. For mobile advertising or parades our screens work in the low position while driving.

NO HASSLE LOAD IN

Visimax sets up in under ten minutes. The unit is completely self-powered. No unfolding or assembly required. The speakers are connected and ready to go.



VISIMAX 360° LED TRUCKS

ADVERTISING - Visimax is a highly visible mobile advertising platform which operates while the truck is in motion (parade mode) or stationary. At your event, run ads on one screen while your content plays on the other.

INTERACTIVE - Custom built and branded games get your audience to interact directly with your brand. They can even throw nerf-type balls directly at targets on the screen.

TRIVIA - Participants use a branded web page via their mobile device to compete in a trivia game on the giant screen. All participants are given the option to opt-in to the brand marketing at the end of the game.

COMMUNITY SCREEN - Turn your parking lot or town square into a revenue generating entertainment property. A minimum 10 week installation of an LED screen on your property provides an unparalleled advertising and entertainment platform. When not in use for outdoor movies or simulcasting local sporting events, the screen displays advertising or promotional messages.



VISIMAX 360° LED TRUCKS SPECIFICATIONS

2x Displays:
13.12" x 8.2" each

Rotation: 360°

Parade Height
12'10" top of screen

Show Height
19' top of screen

Image/Video Size:
1920 x 1080

Features include:

Video DeeJay - The truck bed acts as a DJ platform, eliminating the need for a stage.

Outdoor movies - With our daylight visible screens you can start the show any time.

