



Premier Digital Billboards in NYC

SMALLER CYCLES MAY BE AVAILABLE ON SELECT UNITS

THE TAKEOVER TIMES SQUARE



126 / 127

4-week A18+ impressions:4,395,892

Daily 498,875,836

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American
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126/127 (1567 BROADWAY)



126 / 127

4-week A18+ impressions:4,395,892

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128 (1560 BROADWAY)



128

4-week A18+ impressions:1,965,912

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221 (20 TIMES SQUARE)



221

4-week A18+ impressions: 2,704,813

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16 (1619 BROADWAY)



16

4-week A18+ impressions:1,050,980

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Midtown West



#MWD1001-2

Weekly Impressions A 18+ 8,943,952

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MIDTOWN WEST (7TH AVE & 41ST ST)



MIDTOWN WEST 22285, 22286, 22287

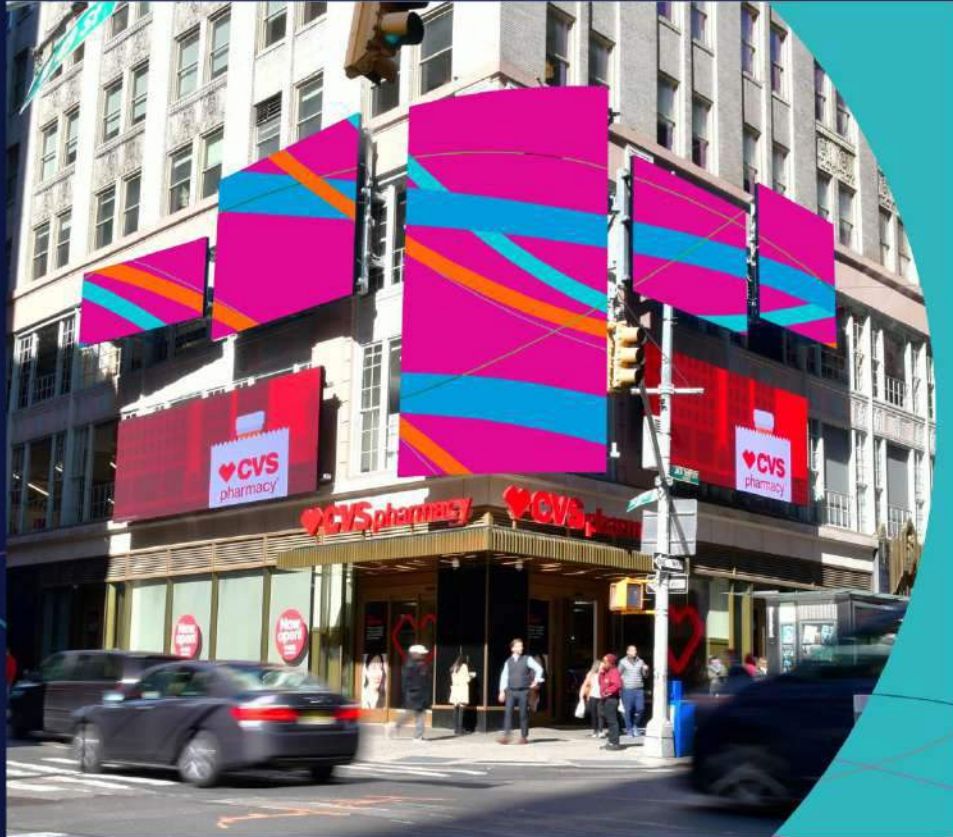
4-week A18+ impressions: 9,444,236

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BRILL DIGITALS (1619 BROADWAY)



BRILL DIGITALS 22290, 22291, 22292,
22293, 22294

4-week A18+ impressions: 7,281,390

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LINCOLN TUNNEL



31101 - Inbound

4-week A18+ impressions: 5,058,907



22116- Outbound

4-week A18+ impressions: 5,966,620

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Broadway & 7th Ave at 45th St.



#30105

Weekly Impressions A 18+ 2,536,033

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Times Square Trio



#TS7149

Weekly Impressions A 18+ 8,826,244

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MACY'S – (7TH AVE & 34TH ST)



22279

4-week A18+ impressions: 807,819

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The Digital Beast Broadway BTW 44th and 45th



#M-159

Weekly Impressions A 18+ 6,221,937

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American
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47th St and Broadway



#TS7160

Weekly Impressions A 18+ 5,021,874

Restrictions: Competitive financial listings

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American
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The Bird-7th and 48th St.



#TS7150

Weekly Impressions A 18+ 2,835,478

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American
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42nd St and 6th Ave



#BPD

Weekly Impressions A 18+ 2,829,732

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The Cascades



#NY3001

Weekly Impressions A 18+ 26,211,404

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CITI FIELD – (WHITESTONE XWY)



23159

4-week A18+ impressions: 3,462,654



23160

4-week A18+ impressions: 3,560,490

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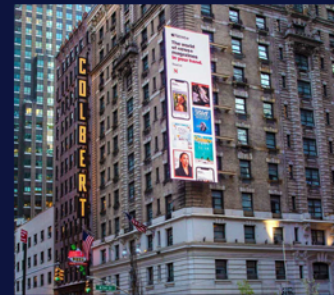
1049 (MIDTOWN)



1049

4-Week A18+ impressions: 3,525,272

Restrictions: No Hotels



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