

# Jacob Parker

PRODUCTION | PROJECT MANAGEMENT



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Motivated and passionate leader with 10+ years experience leading teams & organizations

## SKILLS

Scrum PSM-1	Unreal Engine 5
G Suite	Jira/Trello/Confluence
Adobe Suite	Microsoft Suite
Discord	LMS
Slack	SmartSheet

## WORK EXPERIENCE

### Educational Lead

#### Director of Partnerships

#### Head of Esports

SLAM Nevada Public Charter Schools | Apr. 2019 - Present

Clark County School District | Jan. 2016 - Mar. 2019

### Customer Support Expert

StreamLabs (Remote) | Jan. 2016 - Jan. 2017

### Corporate Trainer

Buffalo Wild Wings | Jan. 2013 - Dec. 2015

### General Manager

3pm Cafe (closed) | 2012

## EDUCATION

### 2011- 2018 | University of Nevada, Las Vegas

2018 | M.Ed - Higher Ed. Leadership

2015 | B.S. - Secondary Education

## NOW PLAYING

Destiny 2	Final Fantasy XIV Online
Overwatch 2	Halo Infinite

## PROJECT LEADERSHIP

- **Driven execution of strategic initiatives** through general day-to-day operations & leadership
- **Supported & supervised culturally diverse cross-functional teams of 100+ personnel** in end-to-end project management using flexible waterfall & agile methodologies to define product scoping, backlogs, scheduling, staffing, budgeting, & project management roadmap
- **Spearheaded partnerships** with Las Vegas Raiders & Allegiant Stadium's Silver & Black Hospitality Program including **hiring, onboarding, & training personnel** to produce over \$75k for educational programs within 3 months
- **Rescued Esports program from cancellation** through aggressive fundraising campaigns, collegiate networking, problem-solving, & collaboration. **Expanded program by 1400%** within 3 months
- As Educational Lead, **achieved measurable increase of achievement** from 13% to 51% of targeted KPI's in 1 year through **weekly, monthly, & quarterly roadmaps**, ongoing evaluation, & meaningful revisions.

## PROCESS & OPTIMIZATION

- **Agile Scrum Certification (PSM-1, Scrum.org)**
- **Provided project status & reporting to all stakeholders**
- **Streamlined program & communication workflows** across all departments & leadership levels
- **Overhauled program budget** from multi-thousand dollar deficit to budget surplus through operations revision, cost adjustment, & budget allocation for future expansion
- **Simplified program documentation** based on stakeholder feedback

## COMMUNICATION & COLLABORATION

- **Utilized empathy-driven leadership across multiple teams, departments, & disciplines** to ensure individuals & teams felt valued & supported at all times; skilled at conflict resolution & risk/bottleneck management
- **Enabled self-directed teams** by removing roadblocks & using continuous feedback loops
- **Primary point of contact** between employees & administration to ensure staff needs were met in a timely & efficient manner
- **Coordinated peer mentorship & direction** for new employees with effective documentation & continuous reflection opportunities