



**PARTNER WITH
US!**

PARTNERSHIP INFO-PACK 2024



MyPiratePenPal.co.uk



admin@mypiratepenpal.co.uk

About Us

We're primarily an educational, subscription based pen pal service for children, that has brought excitement, fun and learning to households throughout the UK.

We have always valued supporting independent businesses and sole traders and because of this, we naturally developed our partnership arm of the business.

We take pride in connecting businesses with their target audience and with our award winning, MCIM qualified in-house marketing efforts, you can be sure our partners benefit!



PARTNER WITH US!



GET SOCIAL:

Spotlight social media posts!

PERKS & BENEFITS:

Exclusive partner discounts and **FREE** gifts!



ADVERTISEMENT & S.E.O:

Display your logo, offers, events and link to your website in our online directory.

EXTEND YOUR REACH:

Include your company and latest offers in our monthly newsletter.



Price List

*Note, prices shown are per month

Package 1

1x business listing:

*Includes logo,
description, partner /
subscriber offer and
link to own webpage.*

FREE

Package 2

1 x business listing

*1x quarterly
newsletter advertorial
1 x quarterly social
media spotlight*

£23

Package 3

1 x business listing

*1x monthly
newsletter advertorial
2 x monthly social
media spotlight*

*1x quarterly solus
email*

£42

Modes of Payment

Monthly

There's no additional
charge for paying
monthly

Annually

You could save between
10% & 20% when you
choose to pay annually

Objectives

- To increase partners reach and visibility whilst naturally contributing to their S.E.O and > their web traffic
- To work closely with each partner to ensure partnership benefits are maximised



Guarantees

1. Full GDPR and information security
2. 100% satisfaction with our service
3. Additional marketing support and advice
4. Your own dedicated partnership manager

Content Ideas

Educational	Entertaining	Promotional	Engaging
Tips	Memes	Sales	Questions
How-tos	Video	Events	Polls
Introduction	Awards	Offers	'Real' / personal

Media Types



Terms & Conditions

Thank you for your interest in partnering with My Pirate Pen Pal. Please review the following terms and conditions governing our partnership programme.

1. Partnership Tiers and Services

- **Package 1:** Free (£0)
 - 1x Business Listing (Logo, Description, Partner/Subscriber Offer, Link to Own Webpage)
 - 1x Introduction via Social Media
- **Package 2:** £23 per month or £248.4 annually (10% discount)
 - 1x Business Listing
 - 1x Quarterly Newsletter Advertorial
 - 1x Quarterly Social Media Spotlight
 - 1x Introduction via Social Media
- **Package 3:** £42 per month or £403.20 annually (20% discount, saving over £100!)
 - 1x Business Listing
 - 1x Monthly Newsletter Advertorial
 - 2x Monthly Social Media Spotlight
 - 1x Quarterly Solus Email
 - 1x Introduction via Social Media

2. Contractual Obligations

- All packages are on a 12-month contract.
- Annual payments must be made in advance before the partnership goes live.

3. Cancellation and Payment

- Partners have a 14-day notice period after the end of the contract to cancel or modify payment methods for the following years subscription.

4 Privacy and Data Usage

- We are fully GDPR compliant. Our full privacy policy is available on our website.
- For solus emails or newsletter advertorials, all data must be handled through My Pirate Pen Pal. No third-party landing pages or UTM links are allowed.

5. Application Process

- To submit a partnership request, download the application form from the partners' section on our website or contact us at **admin@mypiratepenpal.co.uk**

6. Additional Information

- Partners are encouraged to review our full privacy policy on our website for comprehensive information on data usage and privacy practices.

By participating in our partnership programme, you agree to comply with the terms outlined above. My Pirate Pen Pal reserves the right to modify these terms at any time.

Look forward to working with you!