



**Florida  
Chapter**

**NATIONAL ASSOCIATION OF WOMEN ARTISTS**

## **PROSPECTUS & AGREEMENT**

TITLE OF SHOW: *By Heart*

DATES: September 23 through November 6, 2024

VENUE: The Annette Howell Turner Center for the Arts

ADDRESS: 527 N. Patterson Street, Valdosta, GA

EXHIBITION COORDINATORS: Pat Zalisko & Annette Crosby

CONTACT INFO: Pat Zalisko – pzalisko@yahoo.com

### **IMPORTANT DATES:**

- ONLINE SUBMISSIONS BEGIN: June 1, 2024
- DEADLINE FOR SUBMISSIONS: July 10, 2024
- NOTIFICATION OF ACCEPTANCE: August 15, 2024
- SMARTER ENTRY SUBMISSION FEE: \$40 for two entries, \$5 for one additional entry
- NUMBER OF ENTRIES ALLOWED: up to three
- OPENING RECEPTION: September 23, 2024
- SHOW CLOSES: November 6, 2024, after artist talk
- SIZE RESTRICTIONS: None
- ART DELIVERY DATES: Wednesday through Friday, September 18, 19 or 20, 2024
- ART PICK UP DATES: Thursday through Saturday, Nov. 7, 8 or 9, 2024

### **DELIVERY/PICK UP AND SHIPPING DETAILS**

- Delivery and pick up address: The Annette Howell Turner Center for the Arts, 527 N. Patterson St., Valdosta, GA 31601. Ph: (229) 247-2787
- If shipping: Ship to The Annette Howell Turner Center for the Arts, 527 N. Patterson St., Valdosta, GA 31601 via UPS or FedEx. If shipping by common carrier, include a return shipping label.
- Shipped art arrival dates & time: Wednesday through Friday, September 18, 19 or 20, 2024 from 10 am to 4 pm.
- Hand-delivered art date & time: Wednesday through Friday, September 18, 19 or 20, 2024 from 10 am to 4 pm.
- Art pick up dates & time: Thursday through Saturday, Nov. 7, 8 or 9, 2024 from 10 am to 4 pm.
- Returned artwork shipping details: All artwork shipped by FedEx or UPS must include a FedEx or UPS prepaid, bar-coded, return shipping label. Please tape the prepaid shipping label to the inside of the box or shipping container where it will be

easily seen and identified. Artwork shipped with packing peanuts will not be accepted. Do not ship via US Postal Service.

Please **READ ALL INSTRUCTIONS and WAIVER CAREFULLY**

#### **AWARD INFORMATION:**

- 1<sup>st</sup> Place: \$ 500
- 2<sup>nd</sup> Place: \$ 250
- 3<sup>rd</sup> Place: \$ 100
- Honorable Mention: \$25 - three Honorable Mention awards will be conferred

Additionally, there is a special award being offered in this show:

- Juror's Choice Award: An artist will be awarded a solo show at the Annette Howell Turner Center for the Arts. The Juror for this award is the Annette Howell Turner Center for the Art's Artistic Director/Curator, Bill Shenton, along with the Annette Howell Turner Center for the Art's Exhibition Committee. This award will be announced after the opening reception, at the artist talk on November 6, 2024.

#### **JUDGE'S INFORMATION:**

- Monika Meler – Head of Art & Design, Valdosta State University and Associate Professor

#### **SUBMISSION GUIDELINES**

- Fine art categories accepted\* are oil, acrylic, wax, photography, mixed media, collage, sculpture, printmaking, pastels, watercolors, mosaics, ceramics, fiber arts. \*Digitally created work must be identified as such in the medium/description.
- Artwork generated through artificial intelligence based upon a third party's intellectual property will not be accepted. Original art based upon another's intellectual property **MUST** be credited to the owner of that copyright or trademark; and, the submitting artist **MUST** provide written evidence in advance of consent from that third party to produce any derivative works or copies of that third party's intellectual property.
- Submissions may be made through Smarter Entry @ <https://client.smarterentry.com/NAWAFL> Simply click on MEMBER LOGIN at the top of the page and log in to your account. Click on "By Heart" under CURRENT PROSPECTUSES.
- Digital image specifications: 1920 pixels @ 300 dpi on longest side. JPEG format
- Label digital images as follows:  
lastname\_firstname\_title\_medium\_HxW\_price.jpg – all dimensions should be given in inches.
- For example: Smith\_Jane\_Seaside\_watercolorandink\_18x24\_500.jpg

- Sculpture must have size indicated as follows (H x L x W) and artists may need to provide their own pedestals, but the Annette Howell Turner Center for the Arts does furnish some pedestals. If your sculpture is accepted, please contact the Annette Howell Turner Center for the Art's artistic director/curator to ensure that a pedestal is available.
- There is no size restriction for artwork.
- Smarter Entry will ask you to describe the materials and techniques used as well as add a short artist statement describing your thoughts on the artwork submitted.
- Sale of Work: Artist receives 60%, NAWAFL receives 10%, the Annette Howell Turner Center for the Arts receives 30%.

## **ELIGIBILITY**

- All NAWA Signature members in good standing who are also a member of at least one of NAWA's chapters: NAWA-Florida, NAWA-Massachusetts, and/or NAWA-South Carolina.
- Any artwork not previously an award winner in another NAWA-chapter show.

## **PAINTING & LABELING REQUIREMENTS**

- The venue requires that all labeling information be as follows: Name of Artist, title, medium, dimensions, price.
- A brief biographical statement not to exceed 300 words.
- An artist statement not to exceed 150 words.
- Email label information to Annette Crosby, an exhibition coordinator, upon notification of acceptance at: [crosby12@bellsouth.net](mailto:crosby12@bellsouth.net).
- All two-dimensional work must be framed (or gallery-wrapped) & wired for hanging. Sawtooth hanging mechanisms are not permitted.
- All artwork must be the original work of the artist and the artist represents that she owns all intellectual property rights in the submitted work.
- Artwork displayed in the show must match the .JPEG submitted. No substitutions will be permitted.
- All artwork must remain in place for the duration of the show.
- All artwork must be for sale.

## **MARKETING**

- The Artistic Director/Curator and/or The Annette Howell Turner Center for the Arts will provide an opening announcement via e-mail and press release to the media.
- The venue may provide additional marketing for By Heart, which will include press releases, posts on its social media sites such as Instagram and Facebook, and the Annette Howell Turner Center for the Arts' website.
- Each artist is asked to provide publicity on their own websites and social media sites.

- There will be a curator-guided artist talk on the day before strike-down on November 6, 2024. The award of a solo exhibition will be announced at this event. Artists attending this talk (which usually occurs in the early evening) will be permitted to retrieve their art at that time and prior to the official strike down that begins on Nov. 7).

### **ARTIST'S AGREEMENT AND WAIVER**

I, the applying Artist, hereby declare my intention to exhibit my artwork, as described in my entry form, in the National Association of Women Artists chapters' exhibition at **The Annette Howell Turner Center for the Arts in Valdosta, GA**, (hereafter "Exhibition") and to be published on the NAWA chapters' respective websites and social media platforms; and to hold said artwork available for sale, until the specified end date of the exhibit set forth on the above prospectus.

In consideration of the display of my artwork(s), I hereby declare that I am the owner and creator of the original artwork being submitted by me, both as the artwork's physical manifestation and the copyright of the artwork; and that I have the sole right to permit any exhibition of the work for the time period so indicated herein. I agree to indemnify and hold NAWA harmless from any state of facts to the contrary, including attorney's fees and all costs whether taxable or not. I accept full responsibility for any and all damages, loss, theft, and/or any other casualty of any kind while any portion of the work or the work's digital representation is in NAWA's care, custody and/or possession. I hereby waive any and all claims of any kind as a result of the Exhibition, including any claim for third party copyright infringement against NAWA as well as their employees, officers, directors, and committee personnel. Nevertheless, for the purposes of this agreement, I agree that the stated value for each work of art exhibited shall be Ten (\$10.00) Dollar in the event of any loss or damage to the artwork(s). I agree to allow an image of my artwork(s) being exhibited to be used without charge, for advertising and/or promotion in the furtherance of the Exhibition by NAWA or the Annette Howell Turner Center for the Arts, and/or for any purposes including without limitation traditional media, social media, websites as well as public relations, prior to, during and/or after the Exhibition.

I understand that all artwork will be insured by The Annette Howell Turner Center for Arts while on its premises and until it is picked up or turned over to the Artist or the Artist's common carrier or shipper.

I agree to allow an image of my artwork being exhibited to be used only during the term of the Exhibition without charge for advertising and/or promotion in the furtherance of the Exhibition, and for any purposes including without limitation traditional media, social media, website(s) as well as public relations, prior to and during the Exhibition.

I understand and acknowledge that the work on display is considered to be part of the Exhibition from the time it is received by the venue until the end of the Exhibition, and in

the case of return shipping by the venue, until the venue surrenders the work to the shipper.

I understand that my work may not be included if it fails to meet professional presentation standards (as determined by the NAWA Exhibitions Committee), including but not limited to: blurry photography in entry, inclusion of type over the image (such as a watermark), improper hanging apparatus or unprofessional framing.

I understand and agree that NAWAFL and the Juror retains sole discretion to decide if artworks do or do not meet the requirements of the show standards, violate any applicable laws, or if they contain any inflammatory or offensive materials requiring them to be excluded from the Exhibition.

I acknowledge that this exhibition will be juried as to entries accepted by the Artistic Director/Curator of the Annette Howell Turner Center for the Arts; and judged for monetary awards by the Judge identified above. Additionally, I understand that the Director/Curator of the Annette Howell Turner Center for the Arts, along with the Center's exhibition committee, will award a participating artist a solo show at the Center, at a mutually convenient date.

In the event of a dispute regarding the interpretation or enforcement of this Artist's Agreement and Waiver, I agree that all disputes must be adjudicated in a state court of competent jurisdiction in the County of New York, and that the Artist's Agreement and Waiver shall be construed under the laws of the State of New York.

Note: The use of the National Association of Women Artists' logo, without its prior written permission, is prohibited. The use of the registered Trademark Seal and the logo of the National Association of Women Artists for any personal or business use on any documents, postcards, invitations, and other promotional materials and communications is a violation of law. The letters NAWA may be used by Signature members (i.e., not Associate or Student members), after their names, on all artworks, signifying their membership.

I have read the terms and conditions and agree to abide by them. It is hereby understood and agreed by me to hold NAWA, its volunteers and chapter members harmless for any loss of or damage to my artwork, while showing at this venue.

As the Artist, by entering this show through Smarter Entry, I acknowledge that I understand the foregoing terms and conditions of the Agreement and Waiver and agree to be bound by those terms and conditions.