



Florida  
Chapter

**NATIONAL ASSOCIATION OF WOMEN ARTISTS-FLORIDA**

## ***PROSPECTUS APPLICATION & ARTIST AGREEMENT***

### ***Changing Direction***

*January 3-29, 2023*

*Lee County Alliance for the Arts ("the Alliance"),  
10091 McGregor Blvd, Fort Myers, FL 33919*

*JUROR: Morgan T. Paine, Associate Professor of Art, Florida Gulf Coast University*

*EXHIBITION COORDINATOR: Muffy Clark Gill*

*239-253-8827*

*Muffy@muffyclarkgill.com*

### **IMPORTANT DATES:**

- ENTRANTS: OPEN TO ALL MEMBERS IN GOOD STANDING OF NAWA FL, NAWASC, and NAWAMA
- ONLINE SUBMISSIONS BEGIN: Nov.10, 2022
- DEADLINE FOR SUBMISSIONS: Nov.30,2022
- NOTIFICATION OF ACCEPTANCE: Dec.16, 2022
- SmarterEntry SUBMISSION FEE: \$30
- NUMBER OF ENTRIES ALLOWED: 2
- OPENING RECEPTION: January 6, 2023, 5:00-7:00 PM
- PANEL DISCUSSION(TBD)
- SHOW CLOSES: January 28, 2023
- DATE TO PICK UP WORKS: January 30, 2023
- SIZE RESTRICTIONS: 48" wide

### **DELIVERY AND PICK UP DETAILS**

- Delivery and pick up address: Alliance for the Arts, 10091 McGregor Blvd., Ft. Myers, FL 33919

- Shipped art arrival dates: December 30, 2022
- Hand-delivered art date & time: January 2, 2023, 9:00 AM-5:00 PM
- Artwork pick up date & time: January 30, 2023
- Returned artwork shipping details: All shipped artwork must include a FedEx or UPS Prepaid, Bar Coded, Return Shipping Label. Please tape paid shipping label on inside of box where it will be easily seen and identified. Artwork shipped with packing peanuts will not be accepted. Do not ship through the USPS.

Please **READ ALL INSTRUCTIONS** and **WAIVER VERY CAREFULLY !!!**

**AWARD INFORMATION:**

- Best in Show: \$300.00
- 1<sup>st</sup> Place: \$200.00
- 2<sup>nd</sup> Place: \$100.00
- 3<sup>rd</sup> Place: \$50.00
- Judge's Recognition: \$75.00
- Honorable Mention: Certificate of Recognition

**JUROR INFORMATION:**

- Morgan Paine, Associate Professor of Art, Bower School of Music and the Arts, Florida Gulf Coast University

**SUBMISSION GUIDELINES**

- Fine art categories accepted are oil, acrylic, wax, photography\*, mixed media, collage, sculpture, printmaking, pastels, watercolors, mosaics, ceramics, fiber arts.

\*Digitally created work must be identified as such in the medium/description.

Submissions are through Smarter Entry @ <https://client.smarterentry.com/NAWAFL> Simply Click on MEMBER LOGIN at the top of the page and log in to your account. Click on **"CHANGING DIRECTION"** under CURRENT PROSPECTUSES. Go to the member portal

and log in with the password: NAWAFLartists to access. Digital image specifications are as follows: 1100 pixels @ 72 dpi on the longest side, in JPG format

- Label digital images as follows:

lastname\_firstname\_title\_medium\_dimensionsinchesHxW\_price.jpg

For example: Smith\_Jane\_Seaside\_watercolorandink\_18x24\_500.jpg

Sculpture must have size indicated as follows (H x L x W). All sculpture must provide their own pedestals or make arrangements with the curator to see if one is available.

- SmarterEntry will ask you to describe the materials and techniques used as well as add a short artist statement describing your thoughts on the artwork submitted.
- Sale of Work: The Alliance for the Arts will collect and remit all sales taxes. Thereafter, the sale proceeds will be distributed as follows: Artist receives 50%, NAWAFL receives 10%, and 40% to the Alliance for the Arts. Sale proceeds will be disbursed by the Alliance for the Arts within thirty days following the close of the exhibition.

## **ELIGIBILITY**

- All NAWAFL, NAWASC, and NAWAMA members in good standing.
- Any artwork not previously an award winner in any other NAWA show.
- All artwork must have created within the last three years. Earlier work will be rejected.
- All work must be the Artist's original creation and not been previously exhibited at the Alliance (no production prints or giclées).

## **PAINTING & LABELING REQUIREMENTS**

- All labeling information must be as follows: Artist's name, title, medium, size and price.
- Email label information to Emily Radomski, the Alliance for the Arts Exhibition Coordinator: [exhibitions@artinlee.org](mailto:exhibitions@artinlee.org).
- All work must be framed (or gallery-wrapped) & wired for hanging (no saw tooth hangers).
- Artwork displayed in the show must match the jpeg submitted (no substitutions).
- All paintings must remain in place for the duration of the show.
- All artwork must be for sale. If an entry is sold before the exhibition after jurying, it may not be replaced.

- No nudes
- All art delivered to the Alliance for the Arts MUST also include a separate 8.5 x 11-inch sheet of paper, signed by the Artist and containing all information about the artwork (such as title, size, identity of the artist, price, medium).

## **MARKETING**

- The Exhibition Coordinator will provide an opening announcement via e-mail to the media and an invitation for you to use in marketing your own work.
- Additional marketing, such as press releases, information on social media sites such as Instagram and Facebook, our website and other marketing at the discretion of the Lee County Alliance for the Arts.
- Each artist is asked to provide publicity on their own websites and social media sites.

## **WAIVER**

I, \_\_\_\_\_ the applying artist, hereby declare my intention to exhibit my artwork as described in my entry form, in the National Association of Women Artists FL exhibition at the Alliance for the Arts and to be published on the NAWAFL website, [www.nawafll.org](http://www.nawafll.org); and to make this artwork available for sale, until the specified end date of the exhibit as listed on this prospectus.

In consideration of the display of my artwork, I hereby declare that I am the owner and creator of the original artwork being submitted by me, both as the artwork's physical manifestation and the copyright of artwork. Furthermore, I represent and warrant that the artwork provided hereunder has been created within the last three years and has not been exhibited previously at any Alliance for the Arts exhibition.

I accept full responsibility for any and all damages, loss, theft, and/or any other casualty of any kind in shipping artwork to the gallery, and to a buyer, if the work sells. I hereby waive any and all claims against the Alliance for the Arts and the National Association of Women Artists Florida Chapter, as well as their employees, officers, directors and committee personnel. Nevertheless, for the purpose of this agreement, I agree that the stated value of the artwork shall be One (\$1.00) Dollar, in the event of any loss or damage to the piece of artwork.

I agree to allow an image of my artwork being exhibited to be used without charge for advertising and/or promotion in the furtherance of the Exhibition, and for any purposes including without limitation traditional media, social media, website as well as public relations, prior to and/or after the Exhibition.

Point of release clause: the work on exhibition is considered part of the exhibition from the point of the opening of the exhibit through the end of the exhibit as set forth in the prospectus above.

I understand that my work may not be included if it fails to meet professional presentation standards (as determined by the Exhibitions Committee), including but not limited to blurry photography in entry jpeg, inclusion of type over the image, improper hanging apparatus or unprofessional framing.

NAWAFL and the Alliance for the Arts retains the right of discretion to decide if artworks do or do not meet the requirements of our show standards or contain any inflammatory or offensive materials.

Labels: NAWAFL and the Alliance for the Arts are not-for-profit organizations and will not list anything other than the name of the artists, the title of the work, dimensions, medium and price on the labels.

If an entry is sold before the exhibition after jurying, it may not be replaced.

In the event of a dispute with regard to this Waiver, we agree that all disputes will be governed by the laws of the state of Florida, and adjudicated in a Florida court of law with jurisdiction of the matter.

Note: The use of the National Association of Women Artists' registered trademark, without prior written permission, is prohibited. The use of the registered trademark of the National Association of Women Artists for any personal or business use on any documents, postcards, invitations, and other promotional materials and communications without its prior consent is a violation of law. The letters NAWA may be used by regular juried members (i.e., not Associate or Student members), after their names, on all artworks, signifying their membership.

I have read the terms and conditions and agree to abide by them. I hereby understand and agree to hold NAWAFL and the Lee County Alliance for the Arts harmless for any loss or damage of my artwork, while showing at this venue. By entering online at SmarterEntry, I agree to the terms and conditions on this waiver.

Artist \_\_\_\_\_ Date \_\_\_\_\_

Entry 1

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

Price: \_\_\_\_\_

Entry 2

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_

Size: \_\_\_\_\_

Price: \_\_\_\_\_