

ELIER AUBRET

SS | 2023

NEW YORK FASHION WEEK

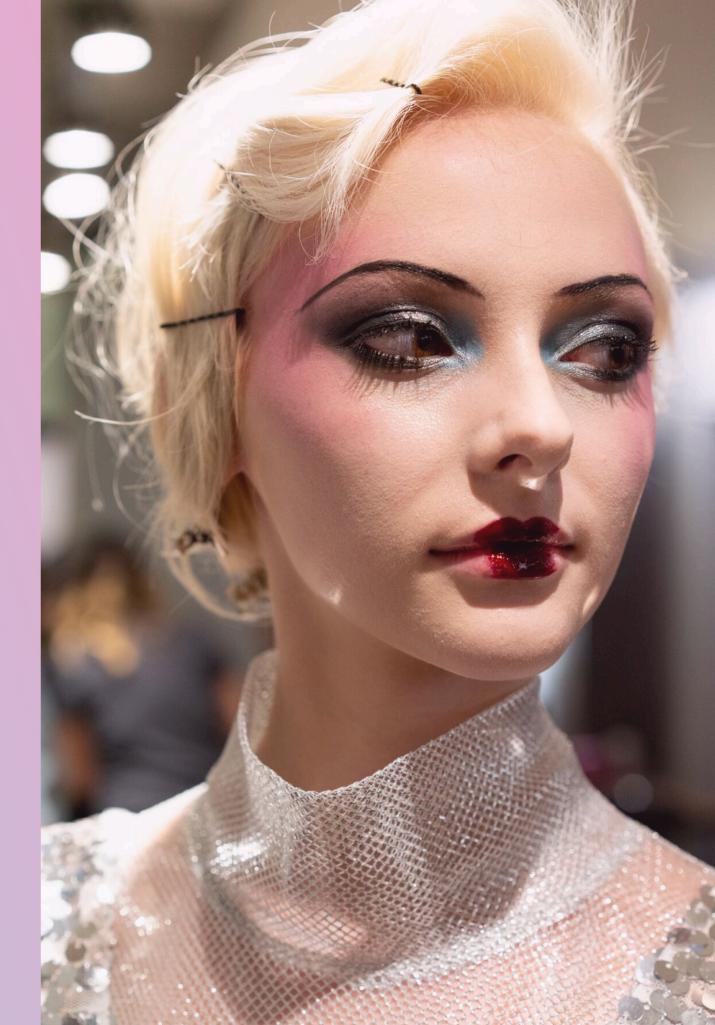
SPONSORSHIP PACKAGE

NYFW / SS23 SEPTEMBER 9–11,2022

ELIER AUBRET, Well know Puerto Rican fashion Designer with twenty years in the industry will be showing his new Spring / Summer collection on a Private Showing at the Prince George Ballroom in New York City during the most important event Fashion Week. This showcase will be presented to a very selective group of buyers, International Press, Distinguished Clients and Fashionistas from around the globe.

Elier Aubret's colorful style is very well known in Puerto Rico, New York and Latin America. With a touch of a sexy Contemporary Modern Style he is defined as a great upcoming classic and trendy designer. This will jumpstart a greater international exposure the brands.

Since his first showing a five consecutive seasons back in Fashion Gallery at **New York Fashion Week** this Designer from Puerto Rico has captured the attention of all medias with few capacity venues and magnificent reviews creating great expectations for every upcoming seasons.



Each season is great opportunity to market your company , key Fashion Industry insiders travel to New York to cover and view some of the most talented designers collections for the season. Editors , Buyers , retailers, Local and International Press , celebrities and hundreds of photographers attend the shows during Fashion Week

This is a great chance to expose your company and brand on an event that is renowned around the world and an opportunity to be showcased in **NEW YORK FASHION WEEK** . We will love to have you as our sponsor... We can adapt any needs of your company to our sponsorship packages, this will allow a greater opportunity of exposure depending on HERE IS A LIST OF INCREDIBLE PERKS THAT YOU CAN CHOOSE TO COMPLETE YOUR SPONSOR PACKAGE

- Front Row 20 VIP Tickets
- Printed Logo on Runway Program
- Product Placement / Gift Bags Presence
- Flyers or Brochures Inside Gift Bags
- Web Sharing
- Media Tour Participation
- Social Media Presence with over 800K Followers in different platforms
- Meet & Great Opportunity
- Backstage Logo Placement
- Entry 2 Backstage "All Access" Passes
- Single Seasons Participation

- 2 VIP Access and presence for Launch Party (Feb 10)
- Editorial Photo shooting for magazines
- Digital Photography of events*
- Press Interviews*
- Branding Goodie Bags*
- Media Tour Mentions*

Any other needs can be accepted upon request and approval by all parts.

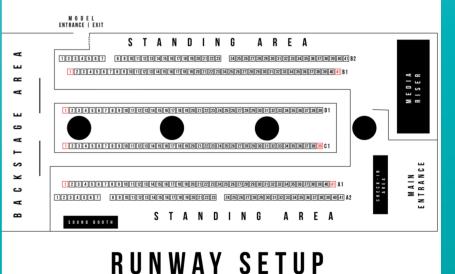
EventBrite CALENDAR POSTING AVAILABILITY FOR SEATS AND PRESS REQUEST.







THE PRINCE GEORGE BALLROOM | NYFW FALL 2020



your company.

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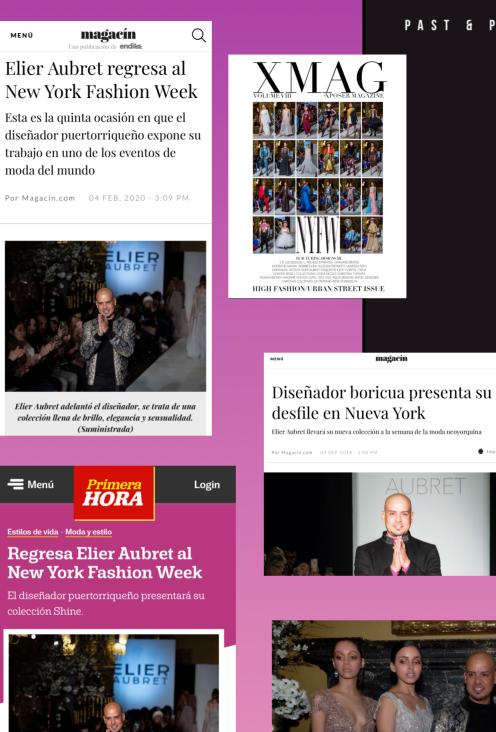
ALL COST WILL BE AS FOLLOWS: With All the included Regular Perks. \$5,000 (Choice of 10 Perks Included) \$8,000* (All perks including bold ones) \$12,000 for 2 seasons (All Perks Included) Seats arrangements,Media coverages.

Great Press Coverage and Runway Reviews.

During New York Fashion Week the importance of media coverage can give you exposure not only in the US, but around The World. Thousands of visitors from all over the world can't wait to get back to The Big Apple to search for the best shows in town, not only well known designers but the New comers that can rule the industry in the near future. This Platform will give your company a great Media Outlet of over 100 different types of coverage and Social Media Reach of over 800k Followers that can transfer into ever a Million around the globe.

Every Runway can have around 200 to 350 guests with all the Security Health Measures due to the Covid-19.

This Passed Season Elier Aubret caught the attention of the press with great reviews and media coverage, over 50 Fashion Influencers, around 60 photographers from around the world, Celebrities and VIP Guests witnessed the show. Giving this a great momentum for meet and Greets. Not only being reviewed but also as sponsors product placement can jumpstart new businesses.



El desfile podrá verse en vivo el sábado 8 de febrero a partir de

las 5.00 de la tarde

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